



OLYMPIC WINTER GAMES BEIJING 2022

AS AT: 03.12.2021



PREFACE

From 4th to 20th February 2022, the world's eyes will be on Beijing, which is hosting the XXIV Olympic Winter Games. The Winter Olympics will therefore be held in two Asian cities back-to-back (2018, 2022) for the first time. Support the athletes in achieving their goals at the biggest winter sports event of the year. There will be 109 exciting award ceremonies over the 17-day duration of the Olympic Games. Cheer on the Austrian athletes with us! The advertising options in ORF media are set out below. IOC sponsors benefit from a 20-day (working days) pre-purchase right after they submit their offer.

1. ORF 1 | TRADITIONAL ADVERTISING

1.1. Commercial Breaks

Traditional commercial breaks are available to book as per the table on page 5.

1.2. Rates

Please see the table on page 5 for rates. All prices are quoted gross per second.

2. ORF 1, ORF SPORT + | SPECIAL FORMATS

2.1. Sponsorship

Get all the benefit of having a real connection between your brand/product and an ORF TV format that speaks to your target group. As a presenter you enjoy exclusive positioning before and after the programme.

2.1.1. Sponsoring Standard (Opener und Closer)

"This programme is brought to you by..." – Position your brand as close as possible to our popular ORF TV formats. Exclusive standard openers and closers immediately before and after the programme ensure you have a compelling presence.

Features:

- shown for 5 seconds before and after the programme
- verbal mention
- integration of logo and/or product
- customer website overlay
- claims and slogans may not be used
- no promotional elements, customer incentives or price quotes
- clear name check (verbal or visual)

Sample Sequence:



2.1.2. De Luxe Sponsorship (openers and/or closers)

Being a premium presenter entitles you to an integrated slogan. De Luxe Sponsorship advertising can be designed to your specifications.

Features:

- shown for 10 seconds before and/or after the programme
- creative freedom as regards words and images
- promotional elements permitted
- advertising claims can be included
- testimonials can also be integrated as far as possible
- spot must be clearly recognisable as advertising by use of a bumper ad
- clear name check (verbal or visual)

Sample sequence:



2.2. Programme Trailer

ORF TV formats are promoted in advance by trailers. Collaborating on a trailer is the perfect complement to your sponsorship of a programme.

2.2.1. Standard Programme Trailer

Programme trailers provide a 20-second teaser of the forthcoming programme. Your involvement comes at the end of the edited trailer in the form of a "Standard Sponsorship" spot. The trailer is incorporated into the interfaces between segments.

Features:

- 5-second sponsorship spot at the end of the programme trailer
- verbal mention
- integration of logo and/or product
- customer website overlay
- claims and slogans may not be used
- no promotional elements, customer incentives or price quotes
- clear name check (verbal or visual)
- a bumper ad is incorporated before a Standard Sponsorship spot

Sample Sequence:



2.2.2. De Luxe Programme Trailer

Programme trailers provide a 20-second teaser of the forthcoming programme. Your involvement comes at the end of the edited trailer in the form of a “De Luxe Sponsorship” spot that can be designed according to your specification. The trailers are incorporated into the interfaces between programmes.

Features:

- 10-second sponsorship spot following the programme trailer
- creative freedom as regards words and images
- promotional elements permitted
- advertising claims can be included
- testimonials can also be integrated as far as possible
- bumper ad placed before your De Luxe Sponsorship spot
- clear name check (verbal or visual)

Sample sequence:



2.3. Competitions

...are a win for you! Link your product with a popular ORF programme. Active viewer participation will guarantee active engagement with your brand/product.

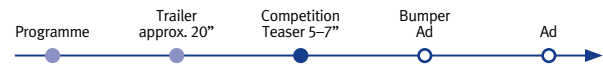
2.3.1. Programme Trailer Competition Teaser

Programme trailers provide an approx. 20-second teaser of the forthcoming programme. Your involvement comes in the form of a competition teaser at the end of the edited trailer, announcing the competition in the programme. The trailers are incorporated into the interfaces between segments.

Features:

- Competition teaser is added to a programme trailer
- trailers announce the programme and the competition
- 5–7-second feed
- 5–7-second prize/product or standard vouchers overlay
- disclosure of contracting partner (visual and/or aural, no promotional elements) with “Provided by your brand”
- claims and slogans may not be used
- no promotional elements, customer incentives or price quotes

Sample Sequence:



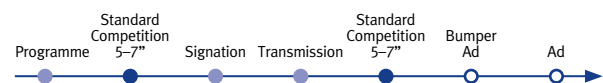
2.3.2. Standard Competition

The Standard Competition is incorporated as feasible before, after or during an ORF programme along with a question that is appropriate for the programme.

Features:

- 5–7-second prize/product or standard vouchers overlay with feed or live announcement, depending on programme
- contracting partner provides ORF with the prize for the winners
- settlement via extra.ORF.at
- bookable exclusively for IOC and ÖOC sponsors. Placement of label-free products by non-sponsors of the IOC/ÖOC is possible.
- questions with clear link to programme or theme selected by ORF editors
- organisation, draw and participation options responsibility of ORF
- contracting partner is responsible for communicating with winners and delivering the prize to them free of charge
- claims and slogans may not be used
- no promotional elements, customer incentives or price quotes
- a sponsorship (IOC sponsors and non-IOC sponsors) spot may be placed between the competition and the programme

Sample sequence:



2.3.3. Deluxe Competition

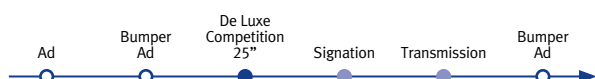
De Luxe competitions are placed in the commercial break before and/or after the programme. Promotion for the premium variant can be designed according to your specifications.

Features:

- 25-second De Luxe Competition in the commercial break before and/or after the programme
- creative freedom for advertising/incorporation in words and images

- option to use traditional ad elements
- promotional elements permitted
- advertising claims can be included
- testimonials can also be integrated as far as possible
- bumper ad placed before the De Luxe Competition
- settlement via customer home page or extra.ORF.at
- a sponsorship spot can be placed between the competition and the programme

Sample sequence:



2.4. Your Investment

Involvement	Price/Tool in EUR
Standard Programme Trailer ORF 1	2,200.00
De Luxe Programme Trailer ORF 1	3,000.00
Programme Trailer Comp. Teaser ORF 1	2,200.00
Standard Sponsorship (openers AND closers) ORF 1 Farewell & Studio	2,120.00
Standard Sponsorship (openers AND closers) LIVE	on request
Standard Sponsorship (openers AND closers) ORF 1 Opening & Closing Ceremony	1,960.00
De Luxe Sponsorship (openers OR closers) ORF 1 Farewell & Studio	2,250.00
De Luxe Sponsorship (openers OR closers) LIVE various (prices for Alpine Skiing and Ski Jumping see page 9)	on request
De Luxe Sponsorship (openers OR closers) ORF 1 Opening & Closing Ceremony	3,170.00
Standard Competition (5-7'') ORF 1 *	1,750.00
De Luxe Competition (15'') ORF 1	on request

*settlement via extra.ORF.at within 14 days min. booking EUR 500.00

Spot scheduling takes account of planning estimates. Design of partner integration in accordance with legal possibilities. Production and design can be undertaken by ORF-Enterprise if desired.

3. DIGITAL | CLASSIC ADVERTISING

Both video and display advertising formats during the Winter Olympics can be booked on the ORF.at network. This involves bundling inventory from Austria's biggest sports website, sport.ORF.at, the SKI Special Channel Beijing 2022, including the mobile versions and apps. The ORF-TVthek is of course also available for video bookings. Pre-rolls play at the start of live streaming or on-demand viewing.

The CPMs are staggered according to spot length:

Price in EUR	up to 10 sec	up to 15 sec	up to 20 sec	up to 25 sec	up to 30 sec
Pre-roll video ad	84.50	107.90	124.80	139.10	154.70

There are display ad possibilities on the home pages of sport.ORF.at and the Event-Channel Beijing 2022 with a fixed amount of ad impressions per day. These ad impressions vary per day, depending on day and competition.

Price in EUR	CPM front pages
Medium rectangle skyscraper	21.60
Half-page ad	22.80
Sitebar	26.40

In addition, attractive run-over-site placements are available in the above-mentioned environments, which are placed directly as part of the Olympic Winter Games Beijing 2022 coverage. The following CPMs are applied for such placements:

Preis in EUR	sport.ORF.at ROS
Medium rectangle skyscraper	19.20
Half-page ad	34.80
Sitebar	39.60

We have prepared exemplary offers with the advertising options listed above on page 14.

4. YOUR CONTACTS

For further information or an individualised quote, please contact:

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COMMERCIAL BREAK PRICES – OLYMPIC WINTER GAMES BEIJING 2022

DAY	DATE	START-END	SCHED. START	PROGRAMME AFTER	PLACE	SPORT	CAT. 1	CAT. 2	CODE	PRICE	COMMENTS
ORF 1											
Sun	06/02/2022		03:12	OWG Men's Downhill Countdown	Beijing/CHN	Men's Alpine Skiing	Downhill	Countdown	21 25 03 10	150	
Sun	06/02/2022		03:57	OWG Men's Downhill Race	Beijing/CHN	Men's Alpine Skiing	Downhill	Race	21 28 03 11	165	
Sun	06/02/2022	03:15–06:00	04:27	OWG Men's Downhill 10 th competitor	Beijing/CHN	Men's Alpine Skiing	Downhill	Break	21 50 04 70	275	
Sun	06/02/2022		04:47	OWG Men's Downhill 20 th competitor	Beijing/CHN	Men's Alpine Skiing	Downhill	Break	21 50 04 71	275	
Sun	06/02/2022		05:07	OWG Men's Downhill 30 th competitor	Beijing/CHN	Men's Alpine Skiing	Downhill	Break	21 50 05 72	275	
Sun	06/02/2022		05:27	OWG Men's Downhill Analysis	Beijing/CHN	Men's Alpine Skiing	Downhill	Analysis	21 41 05 12	230	
Sun	06/02/2022		26:27	OWG Women's GS 1 st Run Countdown	Beijing/CHN	Women's Alpine Skiing	GS	Countdown	21 12 02 10	85	
Mon	07/02/2022		03:12	OWG Women's GS 1 st Run Race	Beijing/CHN	Women's Alpine Skiing	GS	Race	21 14 03 11	95	
Mon	07/02/2022	02:30–04:45	03:37	OWG Women's GS 1 st Run 1 st competitor	Beijing/CHN	Women's Alpine Skiing	GS	Break	21 16 03 70	105	
Mon	07/02/2022		03:57	OWG Women's GS 1 st Run 23 rd competitor	Beijing/CHN	Women's Alpine Skiing	GS	Break	21 16 03 71	105	
Mon	07/02/2022		04:12	OWG Women's GS 1 st Run Analysis	Beijing/CHN	Women's Alpine Skiing	GS	Analysis	21 14 04 12	95	
Mon	07/02/2022		05:57	OWG Women's GS 2 nd Run Countdown	Beijing/CHN	Women's Alpine Skiing	GS	Countdown	21 13 05 13	90	
Mon	07/02/2022		06:42	OWG Women's GS 2 nd Run Race	Beijing/CHN	Women's Alpine Skiing	GS	Race	21 22 06 14	135	
Mon	07/02/2022	06:00–08:15	07:07	OWG Women's GS 2 nd Run 16 th competitor	Beijing/CHN	Women's Alpine Skiing	GS	Break	21 26 07 73	155	
Mon	07/02/2022		07:27	OWG Women's GS 2 nd Run 23 rd competitor	Beijing/CHN	Women's Alpine Skiing	GS	Break	21 26 07 74	155	
Mon	07/02/2022		07:37	OWG Women's GS 2 nd Run 30 th competitor	Beijing/CHN	Women's Alpine Skiing	GS	Break	21 26 07 75	155	
Mon	07/02/2022		07:42	OWG Women's GS 2 nd Run Analysis	Beijing/CHN	Women's Alpine Skiing	GS	Analysis	21 28 07 15	165	
Tue	08/02/2022			03:12	OWG Men's Super-G Countdown	Beijing/CHN	Men's Alpine Skiing	Super-G	Countdown	21 18 03 10	115
Tue	08/02/2022		03:57	OWG Men's Super-G Race	Beijing/CHN	Men's Alpine Skiing	Super-G	Race	21 21 03 11	130	
Tue	08/02/2022	03:15–06:00	04:27	OWG Men's Super-G 10 th competitor	Beijing/CHN	Men's Alpine Skiing	Super-G	Break	21 23 04 70	140	
Tue	08/02/2022		04:47	OWG Men's Super-G 20 th competitor	Beijing/CHN	Men's Alpine Skiing	Super-G	Break	21 23 04 71	140	
Tue	08/02/2022		05:07	OWG Men's Super-G 30 th competitor	Beijing/CHN	Men's Alpine Skiing	Super-G	Break	21 23 05 72	140	
Tue	08/02/2022		05:27	OWG Men's Super-G Analysis	Beijing/CHN	Men's Alpine Skiing	Super-G	Analysis	21 19 05 12	120	
Tue	08/02/2022		26:27	OWG Women's SL 1 st Run Countdown	Beijing/CHN	Women's Alpine Skiing	SL	Countdown	21 14 02 10	95	
Wed	09/02/2022		03:12	OWG Women's SL 1 st Run Race	Beijing/CHN	Women's Alpine Skiing	SL	Race	21 16 03 11	105	
Wed	09/02/2022	02:30–04:45	03:37	OWG Women's SL 1 st Run 16 th competitor	Beijing/CHN	Women's Alpine Skiing	SL	Break	21 17 03 70	110	
Wed	09/02/2022		03:57	OWG Women's SL 1 st Run 23 rd competitor	Beijing/CHN	Women's Alpine Skiing	SL	Break	21 17 03 71	110	
Wed	09/02/2022		04:12	OWG Women's SL 1 st Run Analysis	Beijing/CHN	Women's Alpine Skiing	SL	Analysis	21 16 04 12	105	
Wed	09/02/2022		05:57	OWG Women's SL 1 st Run Countdown	Beijing/CHN	Women's Alpine Skiing	SL	Countdown	21 14 05 13	95	
Wed	09/02/2022		06:42	OWG Women's SL 1 st Run Race	Beijing/CHN	Women's Alpine Skiing	SL	Race	21 15 06 14	100	
Wed	09/02/2022	06:00–08:15	07:07	OWG Women's SL 2 nd Run 16 th competitor	Beijing/CHN	Women's Alpine Skiing	SL	Break	21 22 07 73	135	
Wed	09/02/2022		07:27	OWG Women's SL 2 nd Run 23 rd competitor	Beijing/CHN	Women's Alpine Skiing	SL	Break	21 22 07 74	135	
Wed	09/02/2022		07:37	OWG Women's SL 2 nd Run 30 th competitor	Beijing/CHN	Women's Alpine Skiing	SL	Break	21 22 07 75	135	
Wed	09/02/2022		07:42	OWG Women's SL 2 nd Run Analysis	Beijing/CHN	Women's Alpine Skiing	SL	Analysis	21 28 07 15	165	
Wed	09/02/2022		26:27	OWG Men's Combined Downhill Countdown	Beijing/CHN	Men's Alpine Skiing	Downhill	Countdown	21 09 02 10	70	
Thu	10/02/2022		03:27	OWG Men's Combined Downhill Race	Beijing/CHN	Men's Alpine Skiing	Downhill	Race	21 12 03 11	85	
Thu	10/02/2022	02:30–05:30	03:47	OWG Men's Combined Downhill 10 th competitor	Beijing/CHN	Men's Alpine Skiing	Downhill	Break	21 17 03 70	110	
Thu	10/02/2022		04:07	OWG Men's Combined Downhill 20 th competitor	Beijing/CHN	Men's Alpine Skiing	Downhill	Break	21 17 04 71	110	
Thu	10/02/2022		04:27	OWG Men's Combined Downhill 30 th competitor	Beijing/CHN	Men's Alpine Skiing	Downhill	Break	21 17 04 72	110	
Thu	10/02/2022		04:57	OWG Men's Combined Downhill Analysis	Beijing/CHN	Men's Alpine Skiing	Downhill	Analysis	21 15 04 12	100	

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DAY	DATE	START-END	SCHED. START	PROGRAMME AFTER	PLACE	SPORT	CAT. 1	CAT. 2	CODE	PRICE	COMMENTS
ORF 1											
Thu	10/02/2022		06:12	OWG Men's Combined SL Countdown	Beijing/CHN	Men's Alpine Skiing	SL	Countdown	21 2006 10	125	
Thu	10/02/2022		07:15	OWG Men's Combined SL Race	Beijing/CHN	Men's Alpine Skiing	SL	Race	21 24 07 11	145	
Thu	10/02/2022	06:15–09:15	07:37	OWG Men's Combined SL 16 th competitor	Beijing/CHN	Men's Alpine Skiing	SL	Break	21 34 07 70	195	
Thu	10/02/2022		07:57	OWG Men's Combined SL 23 rd competitor	Beijing/CHN	Men's Alpine Skiing	SL	Break	21 34 07 71	195	
Thu	10/02/2022		08:17	OWG Men's Combined SL 30 th competitor	Beijing/CHN	Men's Alpine Skiing	SL	Break	21 34 08 72	195	
Thu	10/02/2022		08:42	OWG Men's Combined SL Analysis	Beijing/CHN	Men's Alpine Skiing	SL	Analysis	21 38 08 12	215	
Fri	11/02/2022			03:12	OWG Women's Super-G Countdown	Beijing/CHN	Women's Alpine Skiing	Super-G	Countdown	21 18 03 10	115
Fri	11/02/2022		03:57	OWG Women's Super-G Race	Beijing/CHN	Women's Alpine Skiing	Super-G	Race	21 19 03 11	120	
Fri	11/02/2022	03:15–06:00	04:27	OWG Women's Super-G 10 th competitor	Beijing/CHN	Women's Alpine Skiing	Super-G	Break	21 25 04 70	150	
Fri	11/02/2022		04:47	OWG Women's Super-G 20 th competitor	Beijing/CHN	Women's Alpine Skiing	Super-G	Break	21 25 04 71	150	
Fri	11/02/2022		05:07	OWG Women's Super-G 30 th competitor	Beijing/CHN	Women's Alpine Skiing	Super-G	Break	21 25 05 72	150	
Fri	11/02/2022		05:27	OWG Women's Super-G Analysis	Beijing/CHN	Women's Alpine Skiing	Super-G	Analysis	21 20 05 12	125	
Sat	12/02/2022			26:27	OWG Men's GS 1 st Run Countdown	Beijing/CHN	Men's Alpine Skiing	GS	Countdown	21 16 02 10	105
Sun	13/02/2022		03:12	OWG Men's GS 1 st Run Race	Beijing/CHN	Men's Alpine Skiing	GS	Race	21 17 03 11	110	
Sun	13/02/2022	02:30–04:45	03:37	OWG Men's GS 1 st Run 16 th competitor	Beijing/CHN	Men's Alpine Skiing	GS	Break	21 24 03 70	145	
Sun	13/02/2022		03:57	OWG Men's GS 1 st Run 23 rd competitor	Beijing/CHN	Men's Alpine Skiing	GS	Break	21 24 03 71	145	
Sun	13/02/2022		04:12	OWG Men's GS 1 st Run Analysis	Beijing/CHN	Men's Alpine Skiing	GS	Analysis	21 17 04 12	110	
Sun	13/02/2022		05:57	OWG Men's GS 2 nd Run Countdown	Beijing/CHN	Men's Alpine Skiing	GS	Countdown	21 22 05 13	135	
Sun	13/02/2022		06:42	OWG Men's GS 2 nd Run Race	Beijing/CHN	Men's Alpine Skiing	GS	Race	21 26 06 14	155	
Sun	13/02/2022	06:00–08:15	07:07	OWG Men's GS 2 nd Run 16 th competitor	Beijing/CHN	Men's Alpine Skiing	GS	Break	21 50 07 73	275	
Sun	13/02/2022		07:27	OWG Men's GS 2 nd Run 23 rd competitor	Beijing/CHN	Men's Alpine Skiing	GS	Break	21 50 07 74	275	
Sun	13/02/2022		07:37	OWG Men's GS 2 nd Run 30 th competitor	Beijing/CHN	Men's Alpine Skiing	GS	Break	21 53 07 75	290	
Sun	13/02/2022		07:42	OWG Men's GS 2 nd Run Analysis	Beijing/CHN	Men's Alpine Skiing	GS	Analysis	21 54 07 15	295	
Tue	15/02/2022			03:12	OWG Women's Downhill Countdown	Beijing/CHN	Women's Alpine Skiing	Downhill	Countdown	21 14 03 10	95
Tue	15/02/2022		03:57	OWG Women's Downhill Race	Beijing/CHN	Women's Alpine Skiing	Downhill	Race	21 17 03 11	110	
Tue	15/02/2022	03:15–06:00	04:27	OWG Women's Downhill 10 th competitor	Beijing/CHN	Women's Alpine Skiing	Downhill	Break	21 19 04 70	120	
Tue	15/02/2022		04:47	OWG Women's Downhill 20 th competitor	Beijing/CHN	Women's Alpine Skiing	Downhill	Break	21 19 04 71	120	
Tue	15/02/2022		05:07	OWG Women's Downhill 30 th competitor	Beijing/CHN	Women's Alpine Skiing	Downhill	Break	21 19 05 72	120	
Tue	15/02/2022		05:27	OWG Women's Downhill Analysis	Beijing/CHN	Women's Alpine Skiing	Downhill	Analysis	21 18 05 12	115	
Tue	15/02/2022		26:27	OWG Men's SL 1 st Run Countdown	Beijing/CHN	Men's Alpine Skiing	SL	Countdown	21 19 02 10	120	
Wed	16/02/2022		03:12	OWG Men's SL 1 st Run Race	Beijing/CHN	Men's Alpine Skiing	SL	Race	21 22 03 11	135	
Wed	16/02/2022	02:30–04:45	03:37	OWG Men's SL 1 st Run 16 th competitor	Beijing/CHN	Men's Alpine Skiing	SL	Break	21 25 03 70	150	
Wed	16/02/2022		03:57	OWG Men's SL 1 st Run 23 rd competitor	Beijing/CHN	Men's Alpine Skiing	SL	Break	21 25 03 71	150	
Wed	16/02/2022		04:12	OWG Men's SL 1 st Run Analysis	Beijing/CHN	Men's Alpine Skiing	SL	Analysis	21 20 04 12	125	
Wed	16/02/2022		05:57	OWG Men's SL 2 nd Run Countdown	Beijing/CHN	Men's Alpine Skiing	SL	Countdown	21 22 05 13	135	
Wed	16/02/2022		06:42	OWG Men's SL 2 nd Run Race	Beijing/CHN	Men's Alpine Skiing	SL	Race	21 27 06 14	160	
Wed	16/02/2022	06:00–08:15	07:07	OWG Men's SL 2 nd Run 16 th competitor	Beijing/CHN	Men's Alpine Skiing	SL	Break	21 41 07 73	230	
Wed	16/02/2022		07:27	OWG Men's SL 2 nd Run 23 rd competitor	Beijing/CHN	Men's Alpine Skiing	SL	Break	21 41 07 74	230	
Wed	16/02/2022		07:37	OWG Men's SL 2 nd Run 30 th competitor	Beijing/CHN	Men's Alpine Skiing	SL	Break	21 43 07 75	240	
Wed	16/02/2022		07:42	OWG Men's SL 2 nd Run Analysis	Beijing/CHN	Men's Alpine Skiing	SL	Analysis	21 44 07 15	245	

COMMERCIAL BREAK PRICES – OLYMPIC WINTER GAMES BEIJING 2022

DAY	DATE	START-END	SCHED. START	PROGRAMME AFTER	PLACE	SPORT	CAT. 1	CAT. 2	CODE	PRICE	COMMENTS
Wed	16/02/2022		26:27	OWG Women's Combined Downhill Countdown	Beijing/CHN	Women's Alpine Skiing	Downhill	Countdown	21 09 02 10	70	
Thu	17/02/2022		03:27	OWG Women's Combined Downhill Race	Beijing/CHN	Women's Alpine Skiing	Downhill	Race	21 12 03 11	85	
Thu	17/02/2022	02:30–05:30	03:47	OWG Women's Combined Downhill 10 th competitor	Beijing/CHN	Women's Alpine Skiing	Downhill	Break	21 16 03 70	105	
Thu	17/02/2022		04:07	OWG Women's Combined Downhill 20 th competitor	Beijing/CHN	Women's Alpine Skiing	Downhill	Break	21 16 04 71	105	
Thu	17/02/2022		04:27	OWG Women's Combined Downhill 30 th competitor	Beijing/CHN	Women's Alpine Skiing	Downhill	Break	21 16 04 72	105	
Thu	17/02/2022		04:57	OWG Women's Combined Downhill Analysis	Beijing/CHN	Women's Alpine Skiing	Downhill	Analysis	21 15 04 12	100	
Thu	17/02/2022		06:12	OWG Women's Combined SL Countdown	Beijing/CHN	Women's Alpine Skiing	SL	Countdown	21 17 06 10	110	
Thu	17/02/2022		07:15	OWG Women's Combined SL Race	Beijing/CHN	Women's Alpine Skiing	SL	Race	21 27 07 11	160	
Thu	17/02/2022	06:15–09:15	07:37	OWG Women's Combined SL 16 th competitor	Beijing/CHN	Women's Alpine Skiing	SL	Break	21 32 07 70	185	
Thu	17/02/2022		07:57	OWG Women's Combined SL 23 rd competitor	Beijing/CHN	Women's Alpine Skiing	SL	Break	21 32 07 71	185	
Thu	17/02/2022		08:17	OWG Women's Combined SL 30 th competitor	Beijing/CHN	Women's Alpine Skiing	SL	Break	21 34 08 72	195	
Thu	17/02/2022		08:42	OWG Women's Combined SL Analysis	Beijing/CHN	Women's Alpine Skiing	SL	Analysis	21 34 08 12	195	
Sat	19/02/2022			03:12	OWG Mixed Team Parallel Countdown	Beijing/CHN	Team Alpine Skiing	Downhill	Countdown	21 14 03 10	95
Sat	19/02/2022		03:57	OWG Mixed Team Parallel Race	Beijing/CHN	Team Alpine Skiing	Downhill	Race	21 14 03 11	95	
Sat	19/02/2022	03:15–06:00	04:27	OWG Mixed Team Parallel 1/2-FIN	Beijing/CHN	Team Alpine Skiing	Downhill	Break	21 17 04 70	110	
Sat	19/02/2022		04:47	OWG Mixed Team Parallel 1/4-FIN	Beijing/CHN	Team Alpine Skiing	Downhill	Break	21 17 04 71	110	
Sat	19/02/2022		05:07	OWG Mixed Team Parallel FIN	Beijing/CHN	Team Alpine Skiing	Downhill	Break	21 20 05 72	125	
Sat	19/02/2022		05:27	OWG Mixed Team Parallel Analysis	Beijing/CHN	Team Alpine Skiing	Downhill	Analysis	21 23 05 12	140	
Sat	05/02/2022			11:42	OWG Women's Ski Jumping 1 st Run	Zhangjiakou/CHN	Ski Jumping (Women)	Ski Jumping	1st Run	21 36 14 20	205
Sat	05/02/2022		12:27	OWG Women's Ski Jumping 1 st Run before last 25	Zhangjiakou/CHN	Ski Jumping (Women)	Ski Jumping	Break	21 40 16 22	225	
Sat	05/02/2022	11:45–13:45	12:42	OWG Women's Ski Jumping 2 nd Run	Zhangjiakou/CHN	Ski Jumping (Women)	Ski Jumping	2.DG	21 43 15 21	240	
Sat	05/02/2022		12:57	OWG Women's Ski Jumping 2 nd Run before last 20	Zhangjiakou/CHN	Ski Jumping (Women)	Ski Jumping	Break	21 47 17 23	260	
Sat	05/02/2022		13:27	OWG Women's Ski Jumping 2 nd Run before last 10	Zhangjiakou/CHN	Ski Jumping (Women)	Ski Jumping	Break	21 47 17 24	260	
Sat	05/02/2022		13:42	OWG Women's Ski Jumping after 2 nd Run	Zhangjiakou/CHN	Ski Jumping (Women)	Ski Jumping	Analysis	21 43 18 25	240	
Sun	06/02/2022			11:57	OWG Ski Jumping 1 st Run	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	1.DG	21 36 14 20	205
Sun	06/02/2022		12:27	OWG Ski Jumping 1 st Run before last 25	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	Break	21 40 16 22	225	
Sun	06/02/2022	12:00–14:00	12:57	OWG Ski Jumping 2 nd Run	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	2.DG	21 43 15 21	240	
Sun	06/02/2022		13:07	OWG Ski Jumping 2 nd Run before last 20	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	Break	21 47 17 23	260	
Sun	06/02/2022		13:27	OWG Ski Jumping 2 nd Run before last 10	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	Break	21 47 17 24	260	
Sun	06/02/2022		13:57	OWG Ski Jumping after 2 nd Run	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	Analysis	21 43 18 25	240	
Mon	07/02/2022			12:42	OWG Ski Jumping (Mixed) 1 st Run	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	1.DG	21 20 12 20	125
Mon	07/02/2022		13:27	OWG Ski Jumping (Mixed) 1 st Run before last 25	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	Break	21 24 13 22	145	
Mon	07/02/2022	12:45–14:45	13:42	OWG Ski Jumping (Mixed) 2 nd Run	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	2.DG	21 32 13 21	185	
Mon	07/02/2022		13:57	OWG Ski Jumping (Mixed) 2 nd Run before last 20	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	Break	21 36 14 23	205	
Mon	07/02/2022		14:27	OWG Ski Jumping (Mixed) 2 nd Run before last 10	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	Break	21 36 14 24	205	
Mon	07/02/2022		14:42	OWG Ski Jumping (Mixed) after 2 nd Run	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	Analysis	21 32 14 25	185	

COMMERCIAL BREAK PRICES – OLYMPIC WINTER GAMES BEIJING 2022

DAY	DATE	START-END	SCHED. START	PROGRAMME AFTER	PLACE	SPORT	CAT. 1	CAT. 2	CODE	PRICE	COMMENTS
ORF 1											
Sat	12/02/2022		11:57	OWG Ski Jumping 1 st Run	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	1.DG	21 36 14 20	205	
Sat	12/02/2022		12:27	OWG Ski Jumping 1 st Run before last 25	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	Break	21 40 16 22	225	
Sat	12/02/2022		12:57	OWG Ski Jumping 2 nd Run	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	2.DG	21 43 15 21	240	
Sat	12/02/2022	12:00–14:00	13:07	OWG Ski Jumping 2 nd Run before last 20	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	Break	21 47 17 23	260	
Sat	12/02/2022		13:27	OWG Ski Jumping 2 nd Run before last 10	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	Break	21 47 17 24	260	
Sat	12/02/2022		13:57	OWG Ski Jumping after 2 nd Run	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	Analysis	21 43 18 25	240	
Mon	14/02/2022		11:57	OWG Ski Jumping (Team) 1 st Run	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	1.DG	21 20 12 20	125	
Mon	14/02/2022		12:27	OWG Ski Jumping (Team) 1 st Run before last 25	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	Break	21 24 13 22	145	
Mon	14/02/2022		12:57	OWG Ski Jumping (Team) 2 nd Run	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	2.DG	21 32 13 21	185	
Mon	14/02/2022	12:00–14:00	13:07	OWG Ski Jumping (Team) 2 nd Run before last 20	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	Break	21 36 14 23	205	
Mon	14/02/2022		13:27	OWG Ski Jumping (Team) 2 nd Run before last 10	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	Break	21 36 14 24	205	
Mon	14/02/2022		13:57	OWG Ski Jumping (Team) after 2 nd Run	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	Analysis	21 32 14 25	185	

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SPECIAL FORMAT PRICES – OLYMPIC WINTER GAMES BEIJING 2022

DAY	DATE	START-END	SCHED. START	PROGRAMME AFTER	PLACE	SPORT	CAT. 1	CAT. 2	PRICE
Sun	06/02/2022		03:12	OWG Men's Downhill Countdown	Beijing/CHN	Men's Alpine Skiing	Downhill	Countdown	4,770
Sun	06/02/2022		03:57	OWG Men's Downhill Race	Beijing/CHN	Men's Alpine Skiing	Downhill	Race	5,175
Sun	06/02/2022		04:27	OWG Men's Downhill 10 th competitor	Beijing/CHN	Men's Alpine Skiing	Downhill	Break	5,175
Sun	06/02/2022	03:15–06:00	04:47	OWG Men's Downhill 20 th competitor	Beijing/CHN	Men's Alpine Skiing	Downhill	Break	5,175
Sun	06/02/2022		05:07	OWG Men's Downhill 30 th competitor	Beijing/CHN	Men's Alpine Skiing	Downhill	Break	5,175
Sun	06/02/2022		05:27	OWG Men's Downhill Analysis	Beijing/CHN	Men's Alpine Skiing	Downhill	Analysis	4,770
Sun	06/02/2022		26:27	OWG Women's GS 1 st Run Countdown	Beijing/CHN	Women's Alpine Skiing	GS	Countdown	3,050
Mon	07/02/2022		03:12	OWG Women's GS 1 st Run Race	Beijing/CHN	Women's Alpine Skiing	GS	Race	3,280
Mon	07/02/2022	02:30–04:45	03:37	OWG Women's GS 1 st Run 16 th competitor	Beijing/CHN	Women's Alpine Skiing	GS	Break	3,280
Mon	07/02/2022		03:57	OWG Women's GS 1 st Run 23 rd competitor	Beijing/CHN	Women's Alpine Skiing	GS	Break	3,280
Mon	07/02/2022		04:12	OWG Women's GS 1 st Run Analysis	Beijing/CHN	Women's Alpine Skiing	GS	Analysis	3,050
Mon	07/02/2022		05:57	OWG Women's GS 2 nd Run Countdown	Beijing/CHN	Women's Alpine Skiing	GS	Countdown	3,280
Mon	07/02/2022		06:42	OWG Women's GS 2 nd Run Race	Beijing/CHN	Women's Alpine Skiing	GS	Race	3,565
Mon	07/02/2022		07:07	OWG Women's GS 2 nd Run 16 th competitor	Beijing/CHN	Women's Alpine Skiing	GS	Break	3,565
Mon	07/02/2022	06:00–08:15	07:27	OWG Women's GS 2 nd Run 23 rd competitor	Beijing/CHN	Women's Alpine Skiing	GS	Break	3,565
Mon	07/02/2022		07:37	OWG Women's GS 2 nd Run 30 th competitor	Beijing/CHN	Women's Alpine Skiing	GS	Break	3,565
Mon	07/02/2022		07:42	OWG Women's GS 1 st Run Analysis	Beijing/CHN	Women's Alpine Skiing	GS	Analysis	3,280
Tue	08/02/2022		03:12	OWG Men's Super-G Countdown	Beijing/CHN	Men's Alpine Skiing	Super-G	Countdown	3,450
Tue	08/02/2022		03:57	OWG Men's Super-G Race	Beijing/CHN	Men's Alpine Skiing	Super-G	Race	3,735
Tue	08/02/2022		04:27	OWG Men's Super-G 10 th competitor	Beijing/CHN	Men's Alpine Skiing	Super-G	Break	3,735
Tue	08/02/2022	03:15–06:00	04:47	OWG Men's Super-G 20 th competitor	Beijing/CHN	Men's Alpine Skiing	Super-G	Break	3,735
Tue	08/02/2022		05:07	OWG Men's Super-G 30 th competitor	Beijing/CHN	Men's Alpine Skiing	Super-G	Break	3,735
Tue	08/02/2022		05:27	OWG Men's Super-G Analysis	Beijing/CHN	Men's Alpine Skiing	Super-G	Analysis	3,450
Tue	08/02/2022		26:27	OWG Women's SL 1 st Run Countdown	Beijing/CHN	Women's Alpine Skiing	SL	Countdown	3,050
Wed	09/02/2022		03:12	OWG Women's SL 1 st Run Race	Beijing/CHN	Women's Alpine Skiing	SL	Race	3,280
Wed	09/02/2022	02:30–04:45	03:37	OWG Women's SL 1 st Run 16 th competitor	Beijing/CHN	Women's Alpine Skiing	SL	Break	3,280
Wed	09/02/2022		03:57	OWG Women's SL 1 st Run 23 rd competitor	Beijing/CHN	Women's Alpine Skiing	SL	Break	3,280
Wed	09/02/2022		04:12	OWG Women's SL 1 st Run Analysis	Beijing/CHN	Women's Alpine Skiing	SL	Analysis	3,050
Wed	09/02/2022		05:57	OWG Women's SL 2 nd Run Countdown	Beijing/CHN	Women's Alpine Skiing	SL	Countdown	3,050
Wed	09/02/2022		06:42	OWG Women's SL 2 nd Run Race	Beijing/CHN	Women's Alpine Skiing	SL	Race	3,280
Wed	09/02/2022	06:00–08:15	07:07	OWG Women's SL 2 nd Run 16 th competitors	Beijing/CHN	Women's Alpine Skiing	SL	Break	3,280
Wed	09/02/2022		07:27	OWG Women's SL 2 nd Run 23 rd competitor	Beijing/CHN	Women's Alpine Skiing	SL	Break	3,280
Wed	09/02/2022		07:37	OWG Women's SL 2 nd Run 30 th competitor	Beijing/CHN	Women's Alpine Skiing	SL	Break	3,280
Wed	09/02/2022		07:42	OWG Women's SL 2 nd Run Analysis	Beijing/CHN	Women's Alpine Skiing	SL	Analysis	3,050
Wed	09/02/2022		26:27	OWG Men's Combined Downhill Countdown	Beijing/CHN	Men's Alpine Skiing	Downhill	Countdown	2,705
Thu	10/02/2022		03:27	OWG Men's Combined Downhill Race	Beijing/CHN	Men's Alpine Skiing	Downhill	Race	2,935
Thu	10/02/2022	02:30–05:30	03:47	OWG Men's Combined Downhill 10 th competitor	Beijing/CHN	Men's Alpine Skiing	Downhill	Break	2,935
Thu	10/02/2022		04:07	OWG Men's Combined Downhill 20 th competitor	Beijing/CHN	Men's Alpine Skiing	Downhill	Break	2,935
Thu	10/02/2022		04:27	OWG Men's Combined Downhill 30 th competitor	Beijing/CHN	Men's Alpine Skiing	Downhill	Break	2,935
Thu	10/02/2022		04:57	OWG Men's Combined Downhill Analysis	Beijing/CHN	Men's Alpine Skiing	Downhill	Analysis	2,705

SPECIAL FORMAT PRICES – OLYMPIC WINTER GAMES BEIJING 2022

DAY	DATE	START-END	SCHED. START	PROGRAMME AFTER	PLACE	SPORT	CAT. 1	CAT. 2	PRICE
ORF 1									
Thu	10/02/2022		06:12	OWG Men's Combined SL Countdown	Beijing/CHN	Men's Alpine Skiing	SL	Countdown	2,705
Thu	10/02/2022		07:15	OWG Men's Combined SL Race	Beijing/CHN	Men's Alpine Skiing	SL	Race	2,935
Thu	10/02/2022	06:15–09:15	07:37	OWG Men's Combined SL 16 th competitor	Beijing/CHN	Men's Alpine Skiing	SL	Break	2,935
Thu	10/02/2022		07:57	OWG Men's Combined SL 23 rd competitor	Beijing/CHN	Men's Alpine Skiing	SL	Break	2,935
Thu	10/02/2022		08:17	OWG Men's Combined SL 30 th competitor	Beijing/CHN	Men's Alpine Skiing	SL	Break	2,935
Thu	10/02/2022		08:42	OWG Men's Combined SL Analysis	Beijing/CHN	Men's Alpine Skiing	SL	Analysis	2,705
Fri	11/02/2022			03:12	OWG Women's Super-G Countdown	Beijing/CHN	Women's Alpine Skiing	Super-G	Countdown
Fri	11/02/2022		03:57	OWG Women's Super-G Race	Beijing/CHN	Women's Alpine Skiing	Super-G	Race	3,280
Fri	11/02/2022	03:15–06:00	04:27	OWG Women's Super-G 10 th competitor	Beijing/CHN	Women's Alpine Skiing	Super-G	Break	3,280
Fri	11/02/2022		04:47	OWG Women's Super-G 20 th competitor	Beijing/CHN	Women's Alpine Skiing	Super-G	Break	3,280
Fri	11/02/2022		05:07	OWG Women's Super-G 30 th competitor	Beijing/CHN	Women's Alpine Skiing	Super-G	Break	3,280
Fri	11/02/2022		05:27	OWG Women's Super-G Analysis	Beijing/CHN	Women's Alpine Skiing	Super-G	Analysis	3,050
Sat	12/02/2022			26:27	OWG Men's GS 1 st Run Countdown	Beijing/CHN	Men's Alpine Skiing	GS	Countdown
Sun	13/02/2022		03:12	OWG Men's GS 1 st Run Race	Beijing/CHN	Men's Alpine Skiing	GS	Race	3,735
Sun	13/02/2022	02:30–04:45	03:37	OWG Men's GS 1 st Run 16 th competitor	Beijing/CHN	Men's Alpine Skiing	GS	Break	3,735
Sun	13/02/2022		03:57	OWG Men's GS 1 st Run 23 rd competitor	Beijing/CHN	Men's Alpine Skiing	GS	Break	3,735
Sun	13/02/2022		04:12	OWG Men's GS 1 st Run Analysis	Beijing/CHN	Men's Alpine Skiing	GS	Analysis	3,450
Sun	13/02/2022		05:57	OWG Men's GS 2 nd Run Countdown	Beijing/CHN	Men's Alpine Skiing	GS	Countdown	3,450
Sun	13/02/2022		06:42	OWG Men's GS 2 nd Run Race	Beijing/CHN	Men's Alpine Skiing	GS	Race	3,735
Sun	13/02/2022	06:00–08:15	07:07	OWG Men's GS 2 nd Run 16 th competitor	Beijing/CHN	Men's Alpine Skiing	GS	Break	3,735
Sun	13/02/2022		07:27	OWG Men's GS 2 nd Run 23 rd competitor	Beijing/CHN	Men's Alpine Skiing	GS	Break	3,735
Sun	13/02/2022		07:37	OWG Men's GS 2 nd Run 30 th competitor	Beijing/CHN	Men's Alpine Skiing	GS	Break	3,735
Sun	13/02/2022		07:42	OWG Men's GS 2 nd Run Analysis	Beijing/CHN	Men's Alpine Skiing	GS	Analysis	3,450
Tue	15/02/2022			03:12	OWG Women's Downhill Countdown	Beijing/CHN	Women's Alpine Skiing	Downhill	Countdown
Tue	15/02/2022		03:57	OWG Women's Downhill Race	Beijing/CHN	Women's Alpine Skiing	Downhill	Race	3,565
Tue	15/02/2022	03:15–06:00	04:27	OWG Women's Downhill 10 th competitor	Beijing/CHN	Women's Alpine Skiing	Downhill	Break	3,565
Tue	15/02/2022		04:47	OWG Women's Downhill 20 th competitor	Beijing/CHN	Women's Alpine Skiing	Downhill	Break	3,565
Tue	15/02/2022		05:07	OWG Women's Downhill 30 th competitor	Beijing/CHN	Women's Alpine Skiing	Downhill	Break	3,565
Tue	15/02/2022		05:27	OWG Women's Downhill Analysis	Beijing/CHN	Women's Alpine Skiing	Downhill	Analysis	3,280
Tue	15/02/2022		26:27	OWG Men's SL 1 st Run Countdown	Beijing/CHN	Men's Alpine Skiing	SL	Countdown	4,425
Wed	16/02/2022		03:12	OWG Men's SL 1 st Run Race	Beijing/CHN	Men's Alpine Skiing	SL	Race	4,770
Wed	16/02/2022	02:30–04:45	03:37	OWG Men's SL 1 st Run 16 th competitor	Beijing/CHN	Men's Alpine Skiing	SL	Break	4,770
Wed	16/02/2022		03:57	OWG Men's SL 1 st Run 23 rd competitor	Beijing/CHN	Men's Alpine Skiing	SL	Break	4,770
Wed	16/02/2022		04:12	OWG Men's SL 1 st Run Analysis	Beijing/CHN	Men's Alpine Skiing	SL	Analysis	4,425
Wed	16/02/2022		05:57	OWG Men's SL 2 nd Run Countdown	Beijing/CHN	Men's Alpine Skiing	SL	Countdown	4,425
Wed	16/02/2022		06:42	OWG Men's SL 2 nd Run Race	Beijing/CHN	Men's Alpine Skiing	SL	Race	4,770
Wed	16/02/2022	06:00–08:15	07:07	OWG Men's SL 2 nd Run 16 th competitor	Beijing/CHN	Men's Alpine Skiing	SL	Break	4,770
Wed	16/02/2022		07:27	OWG Men's SL 2 nd Run 23 rd competitor	Beijing/CHN	Men's Alpine Skiing	SL	Break	4,770
Wed	16/02/2022		07:37	OWG Men's SL 2 nd Run 30 th competitor	Beijing/CHN	Men's Alpine Skiing	SL	Break	4,770
Wed	16/02/2022		07:42	OWG Men's SL 2 nd Run Analysis	Beijing/CHN	Men's Alpine Skiing	SL	Analysis	4,425

SPECIAL FORMAT PRICES – OLYMPIC WINTER GAMES BEIJING 2022

DAY	DATE	START-END	SCHED. START	PROGRAMME AFTER	PLACE	SPORT	CAT. 1	CAT. 2	PRICE
ORF 1									
Wed	16/02/2022		26:27	OWG Women's Combined Downhill Countdown	Beijing/CHN	Women's Alpine Skiing	Downhill	Countdown	2,705
Thu	17/02/2022		03:27	OWG Women's Combined Downhill Race	Beijing/CHN	Women's Alpine Skiing	Downhill	Race	2,935
Thu	17/02/2022	02:30–05:30	03:47	OWG Women's Combined Downhill 10 th competitor	Beijing/CHN	Women's Alpine Skiing	Downhill	Break	2,935
Thu	17/02/2022		04:07	OWG Women's Combined Downhill 20 th competitor	Beijing/CHN	Women's Alpine Skiing	Downhill	Break	2,935
Thu	17/02/2022		04:27	OWG Women's Combined Downhill 30 th competitor	Beijing/CHN	Women's Alpine Skiing	Downhill	Break	2,935
Thu	17/02/2022		04:57	OWG Women's Combined Downhill Analysis	Beijing/CHN	Women's Alpine Skiing	Downhill	Analysis	2,705
Thu	17/02/2022		06:12	OWG Women's Combined SL Countdown	Beijing/CHN	Women's Alpine Skiing	SL	Countdown	2,705
Thu	17/02/2022		07:15	OWG Women's Combined SL Race	Beijing/CHN	Women's Alpine Skiing	SL	Race	2,935
Thu	17/02/2022	06:15–09:15	07:37	OWG Women's Combined SL 16 th competitor	Beijing/CHN	Women's Alpine Skiing	SL	Break	2,935
Thu	17/02/2022		07:57	OWG Women's Combined SL 23 rd competitor	Beijing/CHN	Women's Alpine Skiing	SL	Break	2,935
Thu	17/02/2022		08:17	OWG Women's Combined SL 30 th competitor	Beijing/CHN	Women's Alpine Skiing	SL	Break	2,935
Thu	17/02/2022		08:42	OWG Women's Combined SL Analysis	Beijing/CHN	Women's Alpine Skiing	SL	Analysis	2,705
Sat	19/02/2022			03:12	OWG Mixed Team Parallel Countdown	Beijing/CHN	Team Alpine Skiing	Downhill	Countdown
Sat	19/02/2022		03:57	OWG Mixed Team Parallel Race	Beijing/CHN	Team Alpine Skiing	Downhill	Race	2,935
Sat	19/02/2022	03:15–06:00	04:27	OWG Mixed Team Parallel 1/2-FIN	Beijing/CHN	Team Alpine Skiing	Downhill	Break	2,935
Sat	19/02/2022		04:47	OWG Mixed Team Parallel 1/4-FIN	Beijing/CHN	Team Alpine Skiing	Downhill	Break	2,935
Sat	19/02/2022		05:07	OWG Mixed Team Parallel FIN	Beijing/CHN	Team Alpine Skiing	Downhill	Break	3,565
Sat	19/02/2022		05:27	OWG Mixed Team Parallel Analysis	Beijing/CHN	Team Alpine Skiing	Downhill	Analysis	2,935
Sat	05/02/2022			11:42	OWG Women's Ski Jumping 1 st Run	Zhangjiakou/CHN	Ski Jumping (Women)	Ski Jumping	1.DG
Sat	05/02/2022		12:27	OWG Women's Ski Jumping 1 st Run before last 25	Zhangjiakou/CHN	Ski Jumping (Women)	Ski Jumping	Break	4,485
Sat	05/02/2022	11:45–13:45	12:42	OWG Women's Ski Jumping 2 nd Run	Zhangjiakou/CHN	Ski Jumping (Women)	Ski Jumping	2.DG	4,485
Sat	05/02/2022		12:57	OWG Women's Ski Jumping 2 nd Run before last 20	Zhangjiakou/CHN	Ski Jumping (Women)	Ski Jumping	Break	4,485
Sat	05/02/2022		13:27	OWG Women's Ski Jumping 2 nd Run before last 10	Zhangjiakou/CHN	Ski Jumping (Women)	Ski Jumping	Break	4,485
Sat	05/02/2022		13:42	OWG Women's Ski Jumping after 2 nd Run	Zhangjiakou/CHN	Ski Jumping (Women)	Ski Jumping	Analysis	3,910
Sun	06/02/2022			11:57	OWG Ski Jumping 1 st Run	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	1.DG
Sun	06/02/2022		12:27	OWG Ski Jumping 1 st Run before last 25	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	Break	5,865
Sun	06/02/2022	12:00–14:00	12:57	OWG Ski Jumping 2 nd Run	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	2.DG	5,865
Sun	06/02/2022		13:07	OWG Ski Jumping 2 nd Run before last 20	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	Break	5,865
Sun	06/02/2022		13:27	OWG Ski Jumping 2 nd Run before last 10	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	Break	5,865
Sun	06/02/2022		13:57	OWG Ski Jumping after 2 nd Run	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	Analysis	5,520
Mon	07/02/2022			12:42	OWG Ski Jumping (Mixed) 1 st Run	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	1.DG
Mon	07/02/2022		13:27	OWG Ski Jumping (Mixed) 1 st Run before last 25	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	Break	4,485
Mon	07/02/2022	12:45–14:45	13:42	OWG Ski Jumping (Mixed) 2 nd Run	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	2.DG	4,485
Mon	07/02/2022		13:57	OWG Ski Jumping (Mixed) 2 nd Run before last 20	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	Break	4,485
Mon	07/02/2022		14:27	OWG Ski Jumping (Mixed) 2 nd Run before last 10	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	Break	4,485
Mon	07/02/2022		14:42	OWG Ski Jumping (Mixed) after 2 nd Run	Zhangjiakou/CHN	Ski Jumping	Ski Jumping	Analysis	3,910

SPECIAL FORMAT PRICES – OLYMPIC WINTER GAMES BEIJING 2022



DAY	DATE	START-END	SCHED. START	PROGRAMME AFTER	PLACE	SPORT	CAT. 1	CAT. 2	PRICE
ORF 1									
Sat	12/02/2022		11:57	OWG Skj Jumping 1 st Run	Zhangjiakou/CHN	Skj Jumping	Skj Jumping	1.DG	5,865
Sat	12/02/2022		12:27	OWG Skj Jumping 1 st Run before last 25	Zhangjiakou/CHN	Skj Jumping	Skj Jumping	Break	5,865
Sat	12/02/2022		12:57	OWG Skj Jumping 2 nd Run	Zhangjiakou/CHN	Skj Jumping	Skj Jumping	2.DG	5,865
Sat	12/02/2022	12:00–14:00	13:07	OWG Skj Jumping 2 nd Run before last 20	Zhangjiakou/CHN	Skj Jumping	Skj Jumping	Break	5,865
Sat	12/02/2022		13:27	OWG Skj Jumping 2 nd Run before last 10	Zhangjiakou/CHN	Skj Jumping	Skj Jumping	Break	5,865
Sat	12/02/2022		13:57	OWG Skj Jumping after 2 nd Run	Zhangjiakou/CHN	Skj Jumping	Skj Jumping	Analysis	5,520
Mon	14/02/2022		11:57	OWG Skj Jumping (Team) 1 st Run	Zhangjiakou/CHN	Skj Jumping	Skj Jumping	1.DG	4,485
Mon	14/02/2022		12:27	OWG Skj Jumping (Team) 1 st Run before last 25	Zhangjiakou/CHN	Skj Jumping	Skj Jumping	Break	4,485
Mon	14/02/2022		12:57	OWG Skj Jumping (Team) 2 nd Run	Zhangjiakou/CHN	Skj Jumping	Skj Jumping	2.DG	4,485
Mon	14/02/2022	12:00–14:00	13:07	OWG Skj Jumping (Team) 2 nd Run before last 20	Zhangjiakou/CHN	Skj Jumping	Skj Jumping	Break	4,485
Mon	14/02/2022		13:27	OWG Skj Jumping (Team) 2 nd Run before last 10	Zhangjiakou/CHN	Skj Jumping	Skj Jumping	Break	4,485
Mon	14/02/2022		13:57	OWG Skj Jumping (Team) after 2 nd Run	Zhangjiakou/CHN	Skj Jumping	Skj Jumping	Analysis	3,910

G/Valid from 01/01/2022 / Prices in EUR per second

The pre-purchase periods for official sponsors apply. Bookings from other customers are accepted without obligation until the pre-purchase period has expired. All advertising prices are quoted per second in Euro plus statutory taxes and duties in accordance with the General Terms and Conditions for Advertising Mailings.

In all other respects, the General Terms and Conditions for Advertising Mail in the currently valid version shall apply. Booking according to the availability of slots. Subject to misprints. Subject to change.

PROGRAMME OVERVIEW – OLYMPIC WINTER GAMES BEIJING 2022

SENDEDATUM		START	ENDE	SCHALTUNG	PROGRAMM NACHHER
26 th January 2022	18:00	19:00	Vienna/AUT	XXIV Olympic Winter Games – Farewell Party	
3 rd February 2022	10:30	14:00	Beijing/CHN	XXIV Olympic Winter Games (18:00–20:30 local time) Mogul Quali ???	
4 th February 2022	06:01		Beijing/CHN	XXIV Olympic Winter Games (4–20/02/2022) local time -7 hrs.	
4 th February 2022	12:15	16:00	Beijing/CHN	XXIV Olympic Winter Games – Opening Ceremony (20:00–22:10 local time)	
4 th February 2022	18:20	19:00	Beijing/CHN	XXIV Olympic Winter Games – The Studio	
4 th February 2022	03:15	16:00	Beijing/CHN	XXIV Olympic Winter Games (10:45–23:25 local time)	
5 th February 2022	18:20	19:00	Beijing/CHN	XXIV Olympic Winter Games – The Studio	
5 th February 2022	02:00	16:15	Beijing/CHN	XXIV Olympic Winter Games (09:05–23:25 local time)	
6 th February 2022	18:30	19:25	Beijing/CHN	XXIV Olympic Winter Games – The Studio	
6 th February 2022	02:00	16:00	Beijing/CHN	XXIV Olympic Winter Games (09:05–23:25 local time)	
7 th February 2022	18:20	19:00	Beijing/CHN	XXIV Olympic Winter Games – The Studio	
7 th February 2022	02:00	16:00	Beijing/CHN	XXIV Olympic Winter Games (09:15–23:25 local time)	
8 th February 2022	18:20	19:00	Beijing/CHN	XXIV Olympic Winter Games – The Studio	
8 th February 2022	02:00	16:00	Beijing/CHN	XXIV Olympic Winter Games (09:30–23:25 local time)	
9 th February 2022	18:20	19:00	Beijing/CHN	XXIV Olympic Winter Games – The Studio	
9 th February 2022	02:00	16:00	Beijing/CHN	XXIV Olympic Winter Games (09:05–23:25 local time)	
10 th February 2022	18:20	19:00	Beijing/CHN	XXIV Olympic Winter Games – The Studio	
10 th February 2022	02:00	16:00	Beijing/CHN	XXIV Olympic Winter Games (09:05–23:25 local time)	
11 th February 2022	18:20	19:00	Beijing/CHN	XXIV Olympic Winter Games – The Studio	
11 th February 2022	02:30	16:00	Beijing/CHN	XXIV Olympic Winter Games (09:05–23:25 local time)	
12 th February 2022	18:20	19:15	Beijing/CHN	XXIV Olympic Winter Games – The Studio	
12 th February 2022	02:00	16:00	Beijing/CHN	XXIV Olympic Winter Games (09:05–23:25 local time)	
13 th February 2022	18:20	19:10	Beijing/CHN	XXIV Olympic Winter Games – The Studio	
13 th February 2022	02:00	16:00	Beijing/CHN	XXIV Olympic Winter Games (09:05–23:25 local time)	
14 th February 2022	18:20	19:00	Beijing/CHN	XXIV Olympic Winter Games – The Studio	
14 th February 2022	02:00	16:00	Beijing/CHN	XXIV Olympic Winter Games (09:05–23:25 local time)	
15 th February 2022	18:20	19:00	Beijing/CHN	XXIV Olympic Winter Games – The Studio	
15 th February 2022	02:00	16:00	Beijing/CHN	XXIV Olympic Winter Games (09:05–23:45 local time)	
16 th February 2022	18:20	19:00	Beijing/CHN	XXIV Olympic Winter Games – The Studio	
16 th February 2022	02:00	15:30	Beijing/CHN	XXIV Olympic Winter Games (09:05–23:00 local time)	
17 th February 2022	18:20	19:00	Beijing/CHN	XXIV Olympic Winter Games – The Studio (if football 18:45, then 17:30–18:20)	
17 th February 2022	02:00	16:00	Beijing/CHN	XXIV Olympic Winter Games (09:30–23:25 local time)	
18 th February 2022	18:20	19:00	Beijing/CHN	XXIV Olympic Winter Games – The Studio	
18 th February 2022	02:00	16:00	Beijing/CHN	XXIV Olympic Winter Games (09:30–23:40 local time)	
19 th February 2022	18:20	19:15	Beijing/CHN	XXIV Olympic Winter Games – The Studio	
19 th February 2022	02:00	10:30	Beijing/CHN	XXIV Olympic Winter Games (09:05–22:00 local time)	
20 th February 2022	12:30	15:30	Beijing/CHN	XXIV Olympic Winter Games Closing Ceremony (20:00–22:00 local time)	
20 th February 2022	18:20	19:10	Beijing/CHN	XXIV Olympic Winter Games – The Studio	

DIGITAL RATES – OLYMPIC WINTER GAMES BEIJING 2022

RUNTIME	CHANNELS	PLACEMENT	AD	CPM LIST	AD IMPRESSI- ONS*	PRICE (GROSS)	CASH-DISCOUNT IN % **	PRICE AFTER CD	PRICE NET/NET	TKP NET/NET
One Day	sport.ORF.at & Special incl. mobile Websites & Apps	fixed Placement Frontpage	Sitebar	26.40	800,000	21,120.00	17.50	17,424.00	14,810.40	18.51
tbd	sport.ORF.at & Special incl. mobile Websites & Apps	ROS	Sitebar	39.60	500,000	19,800.00	17.50	16,335.00	13,884.75	27.77
tbd	sport.ORF.at Specials / tvthek.ORF.at incl. mobile Websites & Apps	ROS	Pre-Roll Spot 15 Sec.	107.90	250,000	26,975.00	17.50	22,254.38	18,916.22	75.66
					1,550,000	67,895.00		56,013.38	47,611.37	

*fixed Ad Impression can vary day by day

**Cash-Discount reaches validity starting at Euro 42,075.00 n/n and Euro 60,000.00 gross. Please find further details in the price-list on enterprise.ORF.at

Campaigns on ORF.at are always delivered on all platforms and devices. Please deliver all needed Ads. Please find the technical specifications here: [Technical Specifications](#)