



UEFA EURO 2020

11.06.–11.07.2021

AS AT: 22.01.2021

PREFACE

UEFA EURO 2020 will take place from 11.06.–11.07.2021. Please see the advertising options in the ORF media channels below. Bookings for all special advertising formats are subject to approval by the UEFA rights agency. ORF-Enterprise will endeavour to obtain this approval and inform customers of the result.

Please note the pre-emption deadlines for official UEFA EURO 2020 sponsors from offer submission:

PROPOSAL	START	END
UEFA EURO 2020		
Special Advertising Formats	22.01.2021	22.02.2021
Traditional Advertising	22.01.2021	22.02.2021

1. ORF 1 – TRADITIONAL ADVERTISING

1.1. Commercial Breaks

Commercial breaks are available to book as per the table on page 1.

1.2. Rates

Please see Table 1 for rates. Prices shown are per second “without Austrian participation” and “with Austrian participation”, whereby applicable prices are allocated depending on group allocation and progress of the Austrian national team.

1.3. Allocation

Commercial breaks are assigned to two categories, depending on the context (Table 1 shows the category for each commercial break).

Category I - Commercial breaks in the context of

- Final
- 2 semi-finals
- 3 group matches with Austrian participation
- 4 quarter-finals
- 8 round of 16 matches
- any extra time in these games

Category II - Commercial breaks in the context of

- group matches without Austrian participation
- programmes with content about EURO, such as “UEFA EURO 2020 – morning show” or “UEFA EURO 2020 – the highlights”

The allocation of commercial breaks is subject to the following provisions:

Category I

Bookings for advertising seconds in commercial breaks of this category are linked to bookings for advertising seconds in Category II commercial breaks. Bookings must be made in a ratio of 1:1, i.e. for every euro booked in Category I commercial breaks, a booking of the same value is made in Category II commercial breaks.

Category II

Bookings for advertising seconds in commercial breaks of this category can be made subject to availability.

UEFA’s provisions regarding break exclusivity for UEFA sponsors apply.

1.4. Early booking offer

ORF-E will grant a max. 25% discount in kind on top for bookings made by 5 March 2021.

ORF-Enterprise will dispose of the discount in kind in the commercial breaks according to Table 1 from 8 March 2021.

2. ORF 1 – SPECIAL ADVERTISING FORMATS

2.1. Sponsorship

Table 2 shows programmes for which there is a sponsorship option: sponsorship in the form of Standard Sponsorship or De Luxe Sponsorship is available.

2.1.1. Standard Sponsorship (Openers and Closers)

This programme is brought to you by ...” – Position your brand as close as possible to our popular ORF TV formats. Exclusive standard openers and closers immediately before and after the programme ensure you have a compelling presence.

Features:

- shown for 5 seconds before and 5 seconds after the programme
- verbal mention
- integration of logo and/or product
- customer website overlay
- claims and slogans may not be used
- no promotional elements, customer incentives or price quotes
- clear name check (verbal or visual)

Sample sequence:



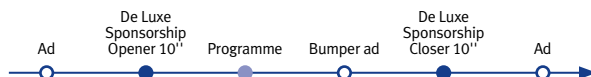
2.1.2. De Luxe Sponsorship (Openers and/or Closers)

Your promotional spot can be integrated in the premium variant of your presentation. De Luxe Sponsorship advertising can be designed to your specifications.

Features:

- shown for 10 seconds before and/or after the programme
- creative verbal and visual realisation
- promotional elements permitted
- advertising claims can be included
- testimonials can also be integrated as far as possible
- spot must be clearly recognisable as advertising by use of a bumper ad.
- clear name check (verbal or visual)

Sample sequence:



2.2. Programme Trailer

Programmes as per Table 2 can be promoted in advance via programme trailers. Collaborating on a trailer is the perfect complement to your sponsorship of a programme. Incorporation in the “Standard” or “De Luxe” variant is also possible here.

2.2.1. Standard Promotion Trailer

Programme trailers provide a 20-second teaser of the forthcoming programme. They are integrated at the end of the edited trailer in the form of a “Standard Sponsorship” spot. The trailer is incorporated into the interfaces between segments.

Features:

- 5-second sponsorship spot at the end of the edited trailer
- verbal mention
- integration of logo and/or product
- customer website overlay
- claims and slogans may not be used
- no promotional elements, customer incentives or price quotes
- clear name check (verbal or visual)
- bumper ad placed before your Standard Sponsoring spot

Sample sequence:



2.2.2. Programme-Promotion-Trailer De Luxe

Trailers provide a 20-second teaser of the forthcoming programme. They are integrated at the end of the edited trailer in the form of a “De Luxe Sponsorship” spot. The trailer is incorporated into the interfaces between segments.

Features:

- 10-second sponsorship spot following the programme trailer
- creative verbal and visual realisation
- promotional elements permitted
- advertising claims can be included
- testimonials can also be integrated as far as possible
- bumper ad placed before your De Luxe Sponsorship spot
- clear name check (verbal or visual)

Sample sequence:



2.3. De Luxe Competition

Link your product with a popular ORF programme. Active viewer participation will guarantee active engagement with your brand/product.

The programmes listed in Tables 2 and 3 are available for the implementation of De Luxe Competitions. De Luxe Competitions are placed in the commercial break before and/or after the programme, and can be designed according to your specifications.

Features:

- 15-second De Luxe Competition in the commercial break before and/or after the programme
- creative freedom for advertising /incorporation in words and images
- use of traditional spot elements possible
- promotional elements permitted
- advertising claims can be included
- testimonials can also be integrated as far as possible
- transaction via customer home page or extra.ORF.at
- a sponsorship spot can be placed between the competition and the programme

Sample sequence:



2.4. Rates and booking modalities

Please find the exact rates for Sponsorship and Programme Trailers in Table 2, the rates for De Luxe Competitions in Tables 2 and 3.

Rate overview:

Involvement	Placings	Price/Tool	Total/Programme
Standard Sponsorship (Opener AND Closer) – Morgenmagazin (day)	1	EUR 1,500.00	EUR 1,500.00
De Luxe Sponsorship (Opener OR Closer) – Morgenmagazin (day)	1	EUR 1,720.00	EUR 1,720.00
De Luxe Competition (15'')	1	ab EUR 3,000.00	ab EUR 3,000.00
Standard Programme Trailer	3	EUR 2,200.00	EUR 6,600.00
De Luxe Programme Trailer	3	EUR 3,000.00	EUR 9,000.00

A minimum of three placings applies for booked programme trailers.

Bookings for all special advertising formats are subject to approval by the UEFA rights agency. ORF-Enterprise will endeavour to obtain this approval and inform customers of the result.

Guidelines: All prices and costs exclude taxes and duties at the statutory rate as well as exclusive design costs. The offer must be renegotiated if broadcast dates or additional programmes are cancelled. The planned placings are approximate. Partner integration designed within the scope of the legal possibilities. Competitions/sponsorship (equipment) plus prize/product/value of the service and taxes and duties at the statutory rate incurred on them. Where a De Luxe spot (sponsorship and programme trailer) is delivered that is less than 10 seconds, the price calculation of 10 seconds will be charged as per the offer. Subject to changes.

3. ONLINE ADVERTISING

Both video and display advertising formats are available for booking on the ORF.at-Network during UEFA EURO 2020. Austria's largest sports website, sport.ORF.at and ORF Football Special, including the associated mobile versions and apps, are available for cross-platform bookings (fixed and dynamic). All video placements are also played on all platforms of the ORF-TVthek.

The CPM depends on the length of the pre-rolls.

Medium	up to 10 s.	up to 15 s.	up to 20 s.	up to 25 s.	up to 30 s.
Video pre-roll CPM	84.50	107.90	124.80	139.10	154.70

There are display ad possibilities on sport.ORF.at and ORF Football Special with a fixed amount of ad impressions per day. These ad impressions vary per day depending on the competition.

Medium	CPM front pages
Medium Rectangle	21.60
Skyscraper	21.60
Half-page ad	22.80
Sitebar	26.40

Attractive “Run-over Site” placements are available in the Sport Channel and in ORF Football Special for the following CPMs:

Medium	CPM ROS
Medium Rectangle	19.20
Skyscraper	19.20
Half-page ad	34.80
Sitebar	39.60

We have prepared exemplary offers with the advertising options listed above in Tables 4 to 7.

4. PUBLIC VIEWING

This year, ORF is once again offering all Austrian football fans the opportunity to experience all UEFA EURO 2020 matches up close and in a cosy, live atmosphere. The public viewings will take place at two different venues in Vienna.

4.1. radio FM4 – EC Quarter 2020

Place your brand/product in the context of the FM4 EC QUARTER in Vienna’s WUK – ON-AIR, OFF-AIR and ONLINE. FM4 will gather up to 45,000 people on the 22 match days on 3 floors – indoors and outdoors.

Proposal

ON-AIR involvement on radio FM4

60 ON-AIR event promotion trailer placings right in the FM4 programme

ONLINE involvement on fm4.ORF.at

- 2-week logo and text link in the context of FM4’s online reporting
- 2-week logo presence on the FM4 homepage

OFF-AIR involvement

- Logo integration on 500 posters (distribution throughout Vienna 3 weeks before the start)
- VIP area
- Commercial in the break visuals
- Wall branding in the WUK entrance area
- Sampling option on 2 days (Austria matches and/or final)

Package price for partners: EUR 28,840.00

4.2. ORF 1 – Public Viewing

Present Vienna’s largest public viewing area together with ORF. Your brand/product will be prominently placed in ORF 1 TV trailers, ONLINE and OFF-AIR, right in the entire public viewing area.

4.2.1. Exclusive Partners

ON-AIR involvement

30 external promotion trailers in the ORF 1 programme interfaces in sports-related contexts

ONLINE involvement on extra.ORF.at

- Promotional page with logo and text link

ONLINE co-branding banner campaign in the ORF.at network

- Medium rectangle (250 x 300 pixels) with logo/ product photo
- Run-over Network ORF.at (50,000 Ais)

OFF-AIR involvement

- Commercial (on screen) before or after the matches or visuals during breaks
- Branding options in the entire public viewing area
- Sampling options in the entire public viewing area

Package price for partners: EUR 93.368,00

4.2.2. Cooperation Partners (max. 2 partners)

ON-AIR involvement

- 20 external promotion trailers in the ORF 1 programme interfaces in sports-related contexts

ONLINE involvement on extra.ORF.at

- Promotional page with logo and text link

ONLINE co-branding banner campaign on ORF.at

Network

- Medium rectangle (250 x 300 pixels) with logo/ product photo
- Run-over Network ORF.at (50,000 Ais)

OFF-AIR involvement

- Commercial (on screen) before or after the matches or visuals during breaks
- Branding options in the entire public viewing area
- Sampling options in the entire public viewing area

Package price for partners: EUR 64,964.00

4.2.3. Competition Partners (Competition on air)

ON-AIR involvement

- 20 competition TV trailers in the ORF 1 programme interfaces in sports-related contexts

ONLINE involvement on extra.ORF.at

- Promotional page with logo and text link
- Trailer integration

ONLINE co-branding banner campaign in the ORF.at network

- Medium rectangle (250 x 300 pixels) with logo/ product photo
- Run-over Network ORF.at (50,000 Ais)

OFF-AIR involvement

- Commercial (on screen) before or after the matches or visuals during breaks
- Branding options in the entire public viewing area
- Sampling options in the entire public viewing area

Package price for partners: EUR 44,700.00

All prices plus taxes and duties at the statutory rate, plus any material prizes (and any taxes and duties incurred at the statutory rate). Partner involvement designed within the framework of the legal possibilities and in accordance with the UEFA EURO 2020™ guidelines.

5. YOUR CONTACTS

For more information or your individual offer, please contact

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Subject to changes and printing errors.

UEFA EURO 2020/TABLE 1



CHANNEL	DAY	DATE	START-END	SCHEDULED START	FOLLOWING PROGRAMME	LOCATION	CAT. 1	CAT. 2	CODE	PRICE	CODE A-MATCH	PRICE A-MATCH	CAT.	SCHEDULED TIME
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GRUPPENPHASE														
ORF 1	Fri	11.06.2021		8:14 pm	UEFA EURO TUR-ITA Ctd.	Rome/ITA	UEFA EURO 2020	Countdown	21 77 20 60	520			II	8:14 pm
ORF 1	Fri	11.06.2021		8:57 pm	UEFA EURO TUR-ITA 1st half	Rome/ITA	UEFA EURO 2020	1st half	21 79 20 61	560			II	8:57 pm
ORF 1	Fri	11.06.2021	8:15 pm – 11:30 pm	9:47 pm	UEFA EURO TUR-ITA after 1st half	Rome/ITA	UEFA EURO 2020	after 1st half	21 87 21 62	750			II	9:47 pm
ORF 1	Fri	11.06.2021		9:57 pm	UEFA EURO TUR-ITA 2nd half	Rome/ITA	UEFA EURO 2020	2nd half	21 87 21 63	750			II	9:57 pm
ORF 1	Fri	11.06.2021		10:42 pm	UEFA EURO TUR-ITA analysis	Rome/ITA	UEFA EURO 2020	analysis	21 82 22 64	620			II	10:42 pm
ORF 1	Sat	12.06.2021		1:57 pm	UEFA EURO WAL-SUI Ctd.	Baku/AZE	UEFA EURO 2020	Countdown	21 20 13 60	125			II	1:57 pm
ORF 1	Sat	12.06.2021		2:57 pm	UEFA EURO WAL-SUI 1st half	Baku/AZE	UEFA EURO 2020	1st half	21 28 14 61	165			II	2:57 pm
ORF 1	Sat	12.06.2021	2:00 pm – 5:10 pm	3:47 pm	UEFA EURO WAL-SUI after 1st half	Baku/AZE	UEFA EURO 2020	after 1st half	21 59 15 62	320			II	3:47 pm
ORF 1	Sat	12.06.2021		3:57 pm	UEFA EURO WAL-SUI 2nd half	Baku/AZE	UEFA EURO 2020	2nd half	21 57 15 63	310			II	3:57 pm
ORF 1	Sat	12.06.2021		4:57 pm	UEFA EURO WAL-SUI analysis	Baku/AZE	UEFA EURO 2020	analysis	21 57 16 64	310			II	4:57 pm
ORF 1	Sat	12.06.2021		5:07 pm	UEFA EURO DEN-FIN Ctd.	Copenhagen/DEN	UEFA EURO 2020	Countdown	21 47 17 60	260			II	5:07 pm
ORF 1	Sat	12.06.2021		5:57 pm	UEFA EURO DEN-FIN 1st half	Copenhagen/DEN	UEFA EURO 2020	1st half	21 56 17 61	305			II	5:57 pm
ORF 1	Sat	12.06.2021	5:10 pm – 8:10 pm	6:47 pm	UEFA EURO DEN-FIN after 1st half	Copenhagen/DEN	UEFA EURO 2020	after 1st half	21 75 18 62	480			II	6:47 pm
ORF 1	Sat	12.06.2021		6:57 pm	UEFA EURO DEN-FIN 2nd half	Copenhagen/DEN	UEFA EURO 2020	2nd half	21 74 18 63	460			II	6:57 pm
ORF 1	Sat	12.06.2021		7:57 pm	UEFA EURO DEN-FIN analysis	Copenhagen/DEN	UEFA EURO 2020	analysis	21 72 19 64	420			II	7:57 pm
ORF 1	Sat	12.06.2021		8:14 pm	UEFA EURO BEL-RUS Ctd.	St.Petersburg/RUS	UEFA EURO 2020	Countdown	21 77 20 60	520			II	8:14 pm
ORF 1	Sat	12.06.2021		8:57 pm	UEFA EURO BEL-RUS 1st half	St.Petersburg/RUS	UEFA EURO 2020	1st half	21 79 20 61	560			II	8:57 pm
ORF 1	Sat	12.06.2021	8:15 pm – 11:30 pm	9:47 pm	UEFA EURO BEL-RUS after 1st half	St.Petersburg/RUS	UEFA EURO 2020	after 1st half	21 87 21 62	750			II	9:47 pm
ORF 1	Sat	12.06.2021		9:57 pm	UEFA EURO BEL-RUS 2nd half	St.Petersburg/RUS	UEFA EURO 2020	2nd half	21 87 21 63	750			II	9:57 pm
ORF 1	Sat	12.06.2021		10:42 pm	UEFA EURO BEL-RUS analysis	St.Petersburg/RUS	UEFA EURO 2020	analysis	21 82 22 64	620			II	10:42 pm
ORF 1	Sun	13.06.2021		1:57 pm	UEFA EURO ENG-CRO Ctd.	London/GBR	UEFA EURO 2020	Countdown	21 20 13 60	125			II	1:57 pm
ORF 1	Sun	13.06.2021		2:57 pm	UEFA EURO ENG-CRO 1st half	London/GBR	UEFA EURO 2020	1st half	21 28 14 61	165			II	2:57 pm
ORF 1	Sun	13.06.2021	2:00 pm – 5:10 pm	3:47 pm	UEFA EURO ENG-CRO after 1st half	London/GBR	UEFA EURO 2020	after 1st half	21 59 15 62	320			II	3:47 pm
ORF 1	Sun	13.06.2021		3:57 pm	UEFA EURO ENG-CRO 2nd half	London/GBR	UEFA EURO 2020	2nd half	21 57 15 63	310			II	3:57 pm
ORF 1	Sun	13.06.2021		4:57 pm	UEFA EURO ENG-CRO analysis	London/GBR	UEFA EURO 2020	analysis	21 57 16 64	310			II	4:57 pm
ORF 1	Sun	13.06.2021		5:07 pm	UEFA EURO AUT-MCD Ctd.	Bucharest/ROM	UEFA EURO 2020	Countdown	21 64 17 60	345			I	5:07 pm
ORF 1	Sun	13.06.2021		5:57 pm	UEFA EURO AUT-MCD 1st half	Bucharest/ROM	UEFA EURO 2020	1st half	21 83 17 61	640			I	5:57 pm
ORF 1	Sun	13.06.2021	5:10 pm – 8:10 pm	6:47 pm	UEFA EURO AUT-MCD after 1st half	Bucharest/ROM	UEFA EURO 2020	after 1st half	21 93 18 62	1100			I	6:47 pm
ORF 1	Sun	13.06.2021		6:57 pm	UEFA EURO AUT-MCD 2nd half	Bucharest/ROM	UEFA EURO 2020	2nd half	21 93 18 63	1100			I	6:57 pm
ORF 1	Sun	13.06.2021		7:57 pm	UEFA EURO AUT-MCD analysis	Bucharest/ROM	UEFA EURO 2020	analysis	21 90 19 64	900			I	7:57 pm
ORF 1	Sun	13.06.2021		8:14 pm	UEFA EURO NED-UKR Ctd.	Amsterdam/NED	UEFA EURO 2020	Countdown	21 77 20 60	520			II	8:14 pm
ORF 1	Sun	13.06.2021		8:57 pm	UEFA EURO NED-UKR 1st half	Amsterdam/NED	UEFA EURO 2020	1st half	21 79 20 61	560			II	8:57 pm
ORF 1	Sun	13.06.2021	8:15 pm – 11:30 pm	9:47 pm	UEFA EURO NED-UKR after 1st half	Amsterdam/NED	UEFA EURO 2020	after 1st half	21 87 21 62	750			II	9:47 pm
ORF 1	Sun	13.06.2021		9:57 pm	UEFA EURO NED-UKR 2nd half	Amsterdam/NED	UEFA EURO 2020	2nd half	21 87 21 63	750			II	9:57 pm
ORF 1	Sun	13.06.2021		10:42 pm	UEFA EURO NED-UKR analysis	Amsterdam/NED	UEFA EURO 2020	analysis	21 82 22 64	620			II	10:42 pm

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UEFA EURO 2020/TABLE 1



CHANNEL	DAY	DATE	START-END	SCHEDULED START	FOLLOWING PROGRAMME	LOCATION	CAT. 1	CAT. 2	CODE	PRICE	CODE A-MATCH	PRICE A-MATCH	CAT.	SCHEDULED TIME
ORF 1	Mon	14.06.2021		1:57 pm	UEFA EURO SCO-CZE Ctd.	Glasgow/SCO	UEFA EURO 2020	Countdown	21 20 13 60	125			II	1:57 pm
ORF 1	Mon	14.06.2021		2:57 pm	UEFA EURO SCO-CZE 1st half	Glasgow/SCO	UEFA EURO 2020	1st half	21 28 14 61	165			II	2:57 pm
ORF 1	Mon	14.06.2021	2:00 pm – 5:10 pm	3:47 pm	UEFA EURO SCO-CZE after 1st half	Glasgow/SCO	UEFA EURO 2020	after 1st half	21 59 15 62	320			II	3:47 pm
ORF 1	Mon	14.06.2021		3:57 pm	UEFA EURO SCO-CZE 2nd half	Glasgow/SCO	UEFA EURO 2020	2nd half	21 57 15 63	310			II	3:57 pm
ORF 1	Mon	14.06.2021		4:57 pm	UEFA EURO SCO-CZE analysis	Glasgow/SCO	UEFA EURO 2020	analysis	21 57 16 64	310			II	4:57 pm
ORF 1	Mon	14.06.2021		5:07 pm	UEFA EURO POL-SVK Ctd.	Dublin/IRL	UEFA EURO 2020	Countdown	21 47 17 60	260			II	5:07 pm
ORF 1	Mon	14.06.2021		5:57 pm	UEFA EURO POL-SVK 1st half	Dublin/IRL	UEFA EURO 2020	1st half	21 56 17 61	305			II	5:57 pm
ORF 1	Mon	14.06.2021	5:10 pm – 8:10 pm	6:47 pm	UEFA EURO POL-SVK after 1st half	Dublin/IRL	UEFA EURO 2020	after 1st half	21 75 18 62	480			II	6:47 pm
ORF 1	Mon	14.06.2021		6:57 pm	UEFA EURO POL-SVK 2nd half	Dublin/IRL	UEFA EURO 2020	2nd half	21 74 18 63	460			II	6:57 pm
ORF 1	Mon	14.06.2021		7:57 pm	UEFA EURO POL-SVK analysis	Dublin/IRL	UEFA EURO 2020	analysis	21 72 19 64	420			II	7:57 pm
ORF 1	Mon	14.06.2021		8:14 pm	UEFA EURO ESP-SWE Ctd.	Bilbao/ESP	UEFA EURO 2020	Countdown	21 77 20 60	520			II	8:14 pm
ORF 1	Mon	14.06.2021		8:57 pm	UEFA EURO ESP-SWE 1st half	Bilbao/ESP	UEFA EURO 2020	1st half	21 79 20 61	560			II	8:57 pm
ORF 1	Mon	14.06.2021	8:15 pm – 11:30 pm	9:47 pm	UEFA EURO ESP-SWE after 1st half	Bilbao/ESP	UEFA EURO 2020	after 1st half	21 87 21 62	750			II	9:47 pm
ORF 1	Mon	14.06.2021		9:57 pm	UEFA EURO ESP-SWE 2nd half	Bilbao/ESP	UEFA EURO 2020	2nd half	21 87 21 63	750			II	9:57 pm
ORF 1	Mon	14.06.2021		10:42 pm	UEFA EURO ESP-SWE analysis	Bilbao/ESP	UEFA EURO 2020	analysis	21 82 22 64	620			II	10:42 pm
ORF 1	Tue	15.06.2021		5:07 pm	UEFA EURO HUN-POR Ctd.	Budapest/HUN	UEFA EURO 2020	Countdown	21 47 17 60	260			II	5:07 pm
ORF 1	Tue	15.06.2021		5:57 pm	UEFA EURO HUN-POR 1st half	Budapest/HUN	UEFA EURO 2020	1st half	21 56 17 61	305			II	5:57 pm
ORF 1	Tue	15.06.2021	5:10 pm – 8:10 pm	6:47 pm	UEFA EURO HUN-POR after 1st half	Budapest/HUN	UEFA EURO 2020	after 1st half	21 75 18 62	480			II	6:47 pm
ORF 1	Tue	15.06.2021		6:57 pm	UEFA EURO HUN-POR 2nd half	Budapest/HUN	UEFA EURO 2020	2nd half	21 74 18 63	460			II	6:57 pm
ORF 1	Tue	15.06.2021		7:57 pm	UEFA EURO HUN-POR analysis	Budapest/HUN	UEFA EURO 2020	analysis	21 72 19 64	420			II	7:57 pm
ORF 1	Tue	15.06.2021		8:14 pm	UEFA EURO FRA-GER Ctd.	Munich/GER	UEFA EURO 2020	Countdown	21 77 20 60	520			II	8:14 pm
ORF 1	Tue	15.06.2021		8:57 pm	UEFA EURO FRA-GER 1st half	Munich/GER	UEFA EURO 2020	1st half	21 79 20 61	560			II	8:57 pm
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ORF 1	Tue	15.06.2021		9:57 pm	UEFA EURO FRA-GER 2nd half	Munich/GER	UEFA EURO 2020	2nd half	21 87 21 63	750			II	9:57 pm
ORF 1	Tue	15.06.2021		10:42 pm	UEFA EURO FRA-GER analysis	Munich/GER	UEFA EURO 2020	analysis	21 82 22 64	620			II	10:42 pm
ORF 1	Wed	16.06.2021		1:57 pm	UEFA EURO FIN-RUS Ctd.	St.Petersburg/RUS	UEFA EURO 2020	Countdown	21 20 13 60	125			II	1:57 pm
ORF 1	Wed	16.06.2021		2:57 pm	UEFA EURO FIN-RUS 1st half	St.Petersburg/RUS	UEFA EURO 2020	1st half	21 28 14 61	165			II	2:57 pm
ORF 1	Wed	16.06.2021	2:00 pm – 5:10 pm	3:47 pm	UEFA EURO FIN-RUS after 1st half	St.Petersburg/RUS	UEFA EURO 2020	after 1st half	21 59 15 62	320			II	3:47 pm
ORF 1	Wed	16.06.2021		3:57 pm	UEFA EURO FIN-RUS 2nd half	St.Petersburg/RUS	UEFA EURO 2020	2nd half	21 57 15 63	310			II	3:57 pm
ORF 1	Wed	16.06.2021		4:57 pm	UEFA EURO FIN-RUS analysis	St.Petersburg/RUS	UEFA EURO 2020	analysis	21 57 16 64	310			II	4:57 pm
ORF 1	Wed	16.06.2021		5:07 pm	UEFA EURO TUR-WAL Ctd.	Baku/AZE	UEFA EURO 2020	Countdown	21 47 17 60	260			II	5:07 pm
ORF 1	Wed	16.06.2021		5:57 pm	UEFA EURO TUR-WAL 1st half	Baku/AZE	UEFA EURO 2020	1st half	21 56 17 61	305			II	5:57 pm
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ORF 1	Wed	16.06.2021		6:57 pm	UEFA EURO TUR-WAL 2nd half	Baku/AZE	UEFA EURO 2020	2nd half	21 74 18 63	460			II	6:57 pm
ORF 1	Wed	16.06.2021		7:57 pm	UEFA EURO TUR-WAL analysis	Baku/AZE	UEFA EURO 2020	analysis	21 72 19 64	420			II	7:57 pm
ORF 1	Wed	16.06.2021		8:14 pm	UEFA EURO ITA-SUI Ctd.	Rome/ITA	UEFA EURO 2020	Countdown	21 77 20 60	520			II	8:14 pm
ORF 1	Wed	16.06.2021		8:57 pm	UEFA EURO ITA-SUI 1st half	Rome/ITA	UEFA EURO 2020	1st half	21 79 20 61	560			II	8:57 pm
ORF 1	Wed	16.06.2021	8:15 pm – 11:30 pm	9:47 pm	UEFA EURO ITA-SUI after 1st half	Rome/ITA	UEFA EURO 2020	after 1st half	21 87 21 62	750			II	9:47 pm
ORF 1	Wed	16.06.2021		9:57 pm	UEFA EURO ITA-SUI 2nd half	Rome/ITA	UEFA EURO 2020	2nd half	21 87 21 63	750			II	9:57 pm
ORF 1	Wed	16.06.2021		10:42 pm	UEFA EURO ITA-SUI analysis	Rome/ITA	UEFA EURO 2020	analysis	21 82 22 64	620			II	10:42 pm

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UEFA EURO 2020 / TABLE 1



CHANNEL	DAY	DATE	START-END	SCHEDULED START	FOLLOWING PROGRAMME	LOCATION	CAT. 1	CAT. 2	CODE	PRICE	CODE A-MATCH	PRICE A-MATCH	CAT.	SCHEDULED TIME
ORF 1	Thu	17.06.2021		1:57 pm	UEFA EURO UKR-MCD Ctd.	Bucharest/ROM	UEFA EURO 2020	Countdown	21 20 13 60	125			II	1:57 pm
ORF 1	Thu	17.06.2021		2:57 pm	UEFA EURO UKR-MCD 1st half	Bucharest/ROM	UEFA EURO 2020	1st half	21 28 14 61	165			II	2:57 pm
ORF 1	Thu	17.06.2021	2:00 pm - 5:10 pm	3:47 pm	UEFA EURO UKR-MCD after 1st half	Bucharest/ROM	UEFA EURO 2020	after 1st half	21 59 15 62	320			II	3:47 pm
ORF 1	Thu	17.06.2021		3:57 pm	UEFA EURO UKR-MCD 2nd half	Bucharest/ROM	UEFA EURO 2020	2nd half	21 57 15 63	310			II	3:57 pm
ORF 1	Thu	17.06.2021		4:57 pm	UEFA EURO UKR-MCD analysis	Bucharest/ROM	UEFA EURO 2020	analysis	21 57 16 64	310			II	4:57 pm
ORF 1	Thu	17.06.2021		5:07 pm	UEFA EURO DEN-BEL Ctd.	Copenhagen/DEN	UEFA EURO 2020	Countdown	21 47 17 60	260			II	5:07 pm
ORF 1	Thu	17.06.2021		5:57 pm	UEFA EURO DEN-BEL 1st half	Copenhagen/DEN	UEFA EURO 2020	1st half	21 56 17 61	305			II	5:57 pm
ORF 1	Thu	17.06.2021	5:10 pm - 8:10 pm	6:47 pm	UEFA EURO DEN-BEL after 1st half	Copenhagen/DEN	UEFA EURO 2020	after 1st half	21 75 18 62	480			II	6:47 pm
ORF 1	Thu	17.06.2021		6:57 pm	UEFA EURO DEN-BEL 2nd half	Copenhagen/DEN	UEFA EURO 2020	2nd half	21 74 18 63	460			II	6:57 pm
ORF 1	Thu	17.06.2021		7:57 pm	UEFA EURO DEN-BEL analysis	Copenhagen/DEN	UEFA EURO 2020	analysis	21 72 19 64	420			II	7:57 pm
ORF 1	Thu	17.06.2021		8:14 pm	UEFA EURO NED-AUT Ctd.	Amsterdam/NED	UEFA EURO 2020	Countdown			21 86 20 60	700	I	8:14 pm
ORF 1	Thu	17.06.2021		8:57 pm	UEFA EURO NED-AUT 1st half	Amsterdam/NED	UEFA EURO 2020	1st half			21 92 20 61	1000	I	8:57 pm
ORF 1	Thu	17.06.2021	8:15 pm - 11:30 pm	9:47 pm	UEFA EURO NED-AUT after 1st half	Amsterdam/NED	UEFA EURO 2020	after 1st half			21 95 21 62	1300	I	9:47 pm
ORF 1	Thu	17.06.2021		9:57 pm	UEFA EURO NED-AUT 2nd half	Amsterdam/NED	UEFA EURO 2020	2nd half			21 95 21 63	1300	I	9:57 pm
ORF 1	Thu	17.06.2021		10:42 pm	UEFA EURO NED-AUT analysis	Amsterdam/NED	UEFA EURO 2020	analysis			21 93 22 64	1100	I	10:42 pm
ORF 1	Fri	18.06.2021		1:57 pm	UEFA EURO SWE-SVK Ctd.	Dublin/IRL	UEFA EURO 2020	Countdown	21 20 13 60	125			II	1:57 pm
ORF 1	Fri	18.06.2021		2:57 pm	UEFA EURO SWE-SVK 1st half	Dublin/IRL	UEFA EURO 2020	1st half	21 28 14 61	165			II	2:57 pm
ORF 1	Fri	18.06.2021	2:00 pm - 5:10 pm	3:47 pm	UEFA EURO SWE-SVK after 1st half	Dublin/IRL	UEFA EURO 2020	after 1st half	21 59 15 62	320			II	3:47 pm
ORF 1	Fri	18.06.2021		3:57 pm	UEFA EURO SWE-SVK 2nd half	Dublin/IRL	UEFA EURO 2020	2nd half	21 57 15 63	310			II	3:57 pm
ORF 1	Fri	18.06.2021		4:57 pm	UEFA EURO SWE-SVK analysis	Dublin/IRL	UEFA EURO 2020	analysis	21 57 16 64	310			II	4:57 pm
ORF 1	Fri	18.06.2021		5:07 pm	UEFA EURO CRO-CZE Ctd.	Glasgow/SCO	UEFA EURO 2020	Countdown	21 47 17 60	260			II	5:07 pm
ORF 1	Fri	18.06.2021		5:57 pm	UEFA EURO CRO-CZE 1st half	Glasgow/SCO	UEFA EURO 2020	1st half	21 56 17 61	305			II	5:57 pm
ORF 1	Fri	18.06.2021	5:10 pm - 8:10 pm	6:47 pm	UEFA EURO CRO-CZE after 1st half	Glasgow/SCO	UEFA EURO 2020	after 1st half	21 75 18 62	480			II	6:47 pm
ORF 1	Fri	18.06.2021		6:57 pm	UEFA EURO CRO-CZE 2nd half	Glasgow/SCO	UEFA EURO 2020	2nd half	21 74 18 63	460			II	6:57 pm
ORF 1	Fri	18.06.2021		7:57 pm	UEFA EURO CRO-CZE analysis	Glasgow/SCO	UEFA EURO 2020	analysis	21 72 19 64	420			II	7:57 pm
ORF 1	Fri	18.06.2021		8:14 pm	UEFA EURO ENG-SCO Ctd.	London/GBR	UEFA EURO 2020	Countdown	21 77 20 60	520			II	8:14 pm
ORF 1	Fri	18.06.2021		8:57 pm	UEFA EURO ENG-SCO 1st half	London/GBR	UEFA EURO 2020	1st half	21 79 20 61	560			II	8:57 pm
ORF 1	Fri	18.06.2021	8:15 pm - 11:30 pm	9:47 pm	UEFA EURO ENG-SCO after 1st half	London/GBR	UEFA EURO 2020	after 1st half	21 87 21 62	750			II	9:47 pm
ORF 1	Fri	18.06.2021		9:57 pm	UEFA EURO ENG-SCO 2nd half	London/GBR	UEFA EURO 2020	2nd half	21 87 21 63	750			II	9:57 pm
ORF 1	Fri	18.06.2021		10:42 pm	UEFA EURO ENG-SCO analysis	London/GBR	UEFA EURO 2020	analysis	21 82 22 64	620			II	10:42 pm
ORF 1	Sat	19.06.2021		1:57 pm	UEFA EURO HUN-FRA Ctd.	Budapest/HUN	UEFA EURO 2020	Countdown	21 20 13 60	125			II	1:57 pm
ORF 1	Sat	19.06.2021		2:57 pm	UEFA EURO HUN-FRA 1st half	Budapest/HUN	UEFA EURO 2020	1st half	21 28 14 61	165			II	2:57 pm
ORF 1	Sat	19.06.2021	2:00 pm - 5:10 pm	3:47 pm	UEFA EURO HUN-FRA after 1st half	Budapest/HUN	UEFA EURO 2020	after 1st half	21 59 15 62	320			II	3:47 pm
ORF 1	Sat	19.06.2021		3:57 pm	UEFA EURO HUN-FRA 2nd half	Budapest/HUN	UEFA EURO 2020	2nd half	21 57 15 63	310			II	3:57 pm
ORF 1	Sat	19.06.2021		4:57 pm	UEFA EURO HUN-FRA analysis	Budapest/HUN	UEFA EURO 2020	analysis	21 57 16 64	310			II	4:57 pm
ORF 1	Sat	19.06.2021		5:07 pm	UEFA EURO POR-GER Ctd.	Munich/GER	UEFA EURO 2020	Countdown	21 47 17 60	260			II	5:07 pm
ORF 1	Sat	19.06.2021		5:57 pm	UEFA EURO POR-GER 1st half	Munich/GER	UEFA EURO 2020	1st half	21 56 17 61	305			II	5:57 pm
ORF 1	Sat	19.06.2021	5:10 pm - 8:10 pm	6:47 pm	UEFA EURO POR-GER after 1st half	Munich/GER	UEFA EURO 2020	after 1st half	21 75 18 62	480			II	6:47 pm
ORF 1	Sat	19.06.2021		6:57 pm	UEFA EURO POR-GER 2nd half	Munich/GER	UEFA EURO 2020	2nd half	21 74 18 63	460			II	6:57 pm
ORF 1	Sat	19.06.2021		7:57 pm	UEFA EURO POR-GER analysis	Munich/GER	UEFA EURO 2020	analysis	21 72 19 64	420			II	7:57 pm

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UEFA EURO 2020 / TABLE 1



CHANNEL	DAY	DATE	START-END	SCHEDULED START	FOLLOWING PROGRAMME	LOCATION	CAT. 1	CAT. 2	CODE	PRICE	CODE A-MATCH	PRICE A-MATCH	CAT.	SCHEDULED TIME
ORF 1	Sat	19.06.2021		8.14 pm	UEFA EURO ESP-POL Ctd.	Bilbao/ESP	UEFA EURO 2020	Countdown	21 77 20 60	520			II	8.14 pm
ORF 1	Sat	19.06.2021		8.57 pm	UEFA EURO ESP-POL 1st half	Bilbao/ESP	UEFA EURO 2020	1st half	21 79 20 61	560			II	8.57 pm
ORF 1	Sat	19.06.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO ESP-POL after 1st half	Bilbao/ESP	UEFA EURO 2020	after 1st half	21 87 21 62	750			II	9.47 pm
ORF 1	Sat	19.06.2021		9.57 pm	UEFA EURO ESP-POL 2nd half	Bilbao/ESP	UEFA EURO 2020	2nd half	21 87 21 63	750			II	9.57 pm
ORF 1	Sat	19.06.2021		10.42 pm	UEFA EURO ESP-POL analysis	Bilbao/ESP	UEFA EURO 2020	analysis	21 82 22 64	620			II	10.42 pm
ORF 1	Sun	20.06.2021		8.14 pm	UEFA EURO ITA-WAL or SUI-TUR Ctd.	Rome/ITA or Baku/AZE	UEFA EURO 2020	Countdown	21 77 20 60	520			II	8.14 pm
ORF 1	Sun	20.06.2021		8.57 pm	UEFA EURO ITA-WAL or SUI-TUR 1st half	Rome/ITA or Baku/AZE	UEFA EURO 2020	1st half	21 79 20 61	560			II	8.57 pm
ORF 1	Sun	20.06.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO ITA-WAL or SUI-TUR after 1st half	Rome/ITA or Baku/AZE	UEFA EURO 2020	after 1st half	21 87 21 62	750			II	9.47 pm
ORF 1	Sun	20.06.2021		9.57 pm	UEFA EURO ITA-WAL or SUI-TUR 2nd half	Rome/ITA or Baku/AZE	UEFA EURO 2020	2nd half	21 87 21 63	750			II	9.57 pm
ORF 1	Sun	20.06.2021		10.42 pm	UEFA EURO ITA-WAL or SUI-TUR analysis	Rome/ITA or Baku/AZE	UEFA EURO 2020	analysis	21 82 22 64	620			II	10.42 pm
ORF 1	Sun	20.06.2021	11.30 pm – 01.10 am	11.27 pm	UEFA EURO ITA-WAL or SUI-TUR Ctd.	Rome/ITA or Baku/AZE	UEFA EURO 2020	summary	21 50 23 69	275			II	11.27 pm
ORF 1	Mon	21.06.2021		4.57 pm	UEFA EURO UKR-AUT Ctd.	Bucharest/ROM	UEFA EURO 2020	Countdown	21 64 17 60	345			I	4.57 pm
ORF 1	Mon	21.06.2021		5.57 pm	UEFA EURO UKR-AUT 1st half	Bucharest/ROM	UEFA EURO 2020	1st half	21 83 17 61	640			I	5.57 pm
ORF 1	Mon	21.06.2021	5.00 pm – 8.10 pm	6.47 pm	UEFA EURO UKR-AUT after 1st half	Bucharest/ROM	UEFA EURO 2020	after 1st half	21 93 18 62	1100			I	6.47 pm
ORF 1	Mon	21.06.2021		6.57 pm	UEFA EURO UKR-AUT 2nd half	Bucharest/ROM	UEFA EURO 2020	2nd half	21 93 18 63	1100			I	6.57 pm
ORF 1	Mon	21.06.2021		7.57 pm	UEFA EURO UKR-AUT analysis	Bucharest/ROM	UEFA EURO 2020	analysis	21 90 19 64	900			I	7.57 pm
ORF 1	Mon	21.06.2021		8.14 pm	UEFA EURO RUS-DEN or FIN-BEL Ctd.	Copenhagen/DEN or St. Petersburg/RUS	UEFA EURO 2020	Countdown	21 77 20 60	520			II	8.14 pm
ORF 1	Mon	21.06.2021		8.57 pm	UEFA EURO RUS-DEN or FIN-BEL 1st half	Copenhagen/DEN or St. Petersburg/RUS	UEFA EURO 2020	1st half	21 79 20 61	560			II	8.57 pm
ORF 1	Mon	21.06.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO RUS-DEN or FIN-BEL after 1st half	Copenhagen/DEN or St. Petersburg/RUS	UEFA EURO 2020	after 1st half	21 87 21 62	750			II	9.47 pm
ORF 1	Mon	21.06.2021		9.57 pm	UEFA EURO RUS-DEN or FIN-BEL 2nd half	Copenhagen/DEN or St. Petersburg/RUS	UEFA EURO 2020	2nd half	21 87 21 63	750			II	9.57 pm
ORF 1	Mon	21.06.2021		10.42 pm	UEFA EURO RUS-DEN or FIN-BEL analysis	Copenhagen/DEN or St. Petersburg/RUS	UEFA EURO 2020	analysis	21 82 22 64	620			II	10.42 pm
ORF 1	Mon	21.06.2021	11.30 pm – 01.10 am	11.27 pm	UEFA EURO NKD-NED summary	Amsterdam/NED	UEFA EURO 2020	summary	21 50 23 69	275			II	11.27 pm
ORF 1	Mon	21.06.2021	1.10 am – 2.50 am	1.07 am	UEFA EURO RUS-DEN or FIN-BEL summary	Copenhagen/DEN or St. Petersburg/RUS	UEFA EURO 2020	summary	21 24 01 69	145			II	1.07 am
ORF 1	Tue	22.06.2021		8.14 pm	UEFA EURO CZE-ENG or CRO-SCO Ctd.	London/GBR or Glasgow/SCO	UEFA EURO 2020	Countdown	21 77 20 60	520			II	8.14 pm
ORF 1	Tue	22.06.2021		8.57 pm	UEFA EURO CZE-ENG or CRO-SCO 1st half	London/GBR or Glasgow/SCO	UEFA EURO 2020	1st half	21 79 20 61	560			II	8.57 pm
ORF 1	Tue	22.06.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO CZE-ENG or CRO-SCO after 1st half	London/GBR or Glasgow/SCO	UEFA EURO 2020	after 1st half	21 87 21 62	750			II	9.47 pm
ORF 1	Tue	22.06.2021		9.57 pm	UEFA EURO CZE-ENG or CRO-SCO 2nd half	London/GBR or Glasgow/SCO	UEFA EURO 2020	2nd half	21 87 21 63	750			II	9.57 pm
ORF 1	Tue	22.06.2021		10.42 pm	UEFA EURO CZE-ENG or CRO-SCO analysis	London/GBR or Glasgow/SCO	UEFA EURO 2020	analysis	21 82 22 64	620			II	10.42 pm
ORF 1	Tue	22.06.2021	11.30 pm – 1.10 am	11.27 pm	UEFA EURO CZE-ENG or CRO-SCO summary	London/GBR or Glasgow/SCO	UEFA EURO 2020	Summary	21 50 23 69	275			II	11.27 pm
ORF 1	Wed	23.06.2021		4.57 pm	UEFA EURO SVK-ESP or SWE-POL Ctd.	Bilbao/ESP or Dublin/IRL	UEFA EURO 2020	Countdown	21 47 17 60	260			II	4.57 pm
ORF 1	Wed	23.06.2021		5.57 pm	UEFA EURO SVK-ESP or SWE-POL 1st half	Bilbao/ESP or Dublin/IRL	UEFA EURO 2020	1st half	21 56 17 61	305			II	5.57 pm
ORF 1	Wed	23.06.2021	5.00 pm – 8.10 pm	6.47 pm	UEFA EURO SVK-ESP or SWE-POL after 1st half	Bilbao/ESP or Dublin/IRL	UEFA EURO 2020	after 1st half	21 75 18 62	480			II	6.47 pm
ORF 1	Wed	23.06.2021		6.57 pm	UEFA EURO SVK-ESP or SWE-POL 2nd half	Bilbao/ESP or Dublin/IRL	UEFA EURO 2020	2nd half	21 74 18 63	460			II	6.57 pm
ORF 1	Wed	23.06.2021		7.57 pm	UEFA EURO SVK-ESP or SWE-POL analysis	Bilbao/ESP or Dublin/IRL	UEFA EURO 2020	analysis	21 72 19 64	420			II	7.57 pm
ORF 1	Wed	23.06.2021		8.14 pm	UEFA EURO GER-HUN or POR-FRA Ctd.	Munich/GER or Budapest/HUN	UEFA EURO 2020	Countdown	21 77 20 60	520			II	8.14 pm
ORF 1	Wed	23.06.2021		20.57	UEFA EURO GER-HUN or POR-FRA 1st half	Munich/GER or Budapest/HUN	UEFA EURO 2020	1st half	21 79 20 61	560			II	8.57 pm
ORF 1	Wed	23.06.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO GER-HUN or POR-FRA after 1st half	Munich/GER or Budapest/HUN	UEFA EURO 2020	after 1st half	21 87 21 62	750			II	9.47 pm
ORF 1	Wed	23.06.2021		9.57 pm	UEFA EURO GER-HUN or POR-FRA 2nd half	Munich/GER or Budapest/HUN	UEFA EURO 2020	2nd half	21 87 21 63	750			II	9.57 pm
ORF 1	Wed	23.06.2021		10.42 pm	UEFA EURO GER-HUN or POR-FRA analysis	Munich/GER or Budapest/HUN	UEFA EURO 2020	analysis	21 82 22 64	620			II	10.42 pm
ORF 1	Wed	23.06.2021	11.30 pm – 1.10 am	11.27 pm	UEFA EURO SVK-ESP or SWE-POL summary	Bilbao/ESP or Dublin/IRL	UEFA EURO 2020	summary	21 50 23 69	275			II	11.27 pm
ORF 1	Wed	23.06.2021	1.10 am – 2.50 am	1.07 am	UEFA EURO GER-HUN or POR-FRA summary	Munich/GER or Budapest/HUN	UEFA EURO 2020	summary	21 24 01 69	145			II	1.07 am

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UEFA EURO 2020/TABLE 1



CHANNEL DAY		DATE	START-END	SCHEDULED START	FOLLOWING PROGRAMME		LOCATION	CAT. 1	CAT. 2	CODE	PRICE	CODE	PRICE	A-MATCH	PRICE	CAT.	SCHEDULED TIME
ORF 1	Sat	26.06.2021		4:57 pm	UEFA EURO 2A-2B Ctd.		Amsterdam/NED	UEFA EURO 2020	Countdown	21 36 16 60	205					I	4:57 pm
ORF 1	Sat	26.06.2021		5:57 pm	UEFA EURO 2A-2B 1st half		Amsterdam/NED	UEFA EURO 2020	1st half	21 44 17 61	245					I	5:57 pm
ORF 1	Sat	26.06.2021	5:00 pm – 8:10 pm	6:47 pm	UEFA EURO 2A-2B after 1st half		Amsterdam/NED	UEFA EURO 2020	after 1st half	21 76 18 62	500					I	6:47 pm
ORF 1	Sat	26.06.2021		6:57 pm	UEFA EURO 2A-2B 2nd half		Amsterdam/NED	UEFA EURO 2020	2nd half	21 75 18 63	480					I	6:57 pm
ORF 1	Sat	26.06.2021		7:57 pm	UEFA EURO 2A-2B analysis		Amsterdam/NED	UEFA EURO 2020	analysis	21 73 19 64	440					I	7:57 pm
ORF 1	Sat	26.06.2021		8:14 pm	UEFA EURO 1A-2 Ctd.		London/GBR	UEFA EURO 2020	Countdown	21 77 20 60	520					I	8:14 pm
ORF 1	Sat	26.06.2021		8:57 pm	UEFA EURO 1A-2 C 1st half		London/GBR	UEFA EURO 2020	1st half	21 79 20 61	560					I	8:57 pm
ORF 1	Sat	26.06.2021	8:15 pm – 11:30 pm	9:47 pm	UEFA EURO 1A-2 C after 1st half		London/GBR	UEFA EURO 2020	after 1st half	21 88 21 62	800					I	9:47 pm
ORF 1	Sat	26.06.2021		9:57 pm	UEFA EURO 1A-2 C 2nd half		London/GBR	UEFA EURO 2020	2nd half	21 87 21 63	750					I	9:57 pm
ORF 1	Sat	26.06.2021		10:42 pm	UEFA EURO 1A-2 C analysis		London/GBR	UEFA EURO 2020	analysis	21 79 22 64	560					I	10:42 pm
ORF 1	Sun	27.06.2021		4:57 pm	UEFA EURO 1C-3D/E/F Ctd.		Budapest/HUN	UEFA EURO 2020	Countdown	21 36 16 60	205					I	4:57 pm
ORF 1	Sun	27.06.2021		5:57 pm	UEFA EURO 1C-3D/E/F 1st half		Budapest/HUN	UEFA EURO 2020	1st half	21 44 17 61	245					I	5:57 pm
ORF 1	Sun	27.06.2021	5:00 pm – 8:10 pm	6:47 pm	UEFA EURO 1C-3D/E/F after 1st half		Budapest/HUN	UEFA EURO 2020	after 1st half	21 76 18 62	500					I	6:47 pm
ORF 1	Sun	27.06.2021		6:57 pm	UEFA EURO 1C-3D/E/F 2nd half		Budapest/HUN	UEFA EURO 2020	2nd half	21 75 18 63	480					I	6:57 pm
ORF 1	Sun	27.06.2021		7:57 pm	UEFA EURO 1C-3D/E/F analysis		Budapest/HUN	UEFA EURO 2020	analysis	21 73 19 64	440					I	7:57 pm
ORF 1	Sun	27.06.2021		8:14 pm	UEFA EURO 1B-3A/D/E/F Ctd.		Bilbao/ESP	UEFA EURO 2020	Countdown	21 77 20 60	520					I	8:14 pm
ORF 1	Sun	27.06.2021		8:57 pm	UEFA EURO 1B-3A/D/E/F 1st half		Bilbao/ESP	UEFA EURO 2020	1st half	21 79 20 61	560					I	8:57 pm
ORF 1	Sun	27.06.2021	8:15 pm – 11:30 pm	9:47 pm	UEFA EURO 1B-3A/D/E/F after 1st half		Bilbao/ESP	UEFA EURO 2020	after 1st half	21 88 21 62	800					I	9:47 pm
ORF 1	Sun	27.06.2021		9:57 pm	UEFA EURO 1B-3A/D/E/F 2nd half		Bilbao/ESP	UEFA EURO 2020	2nd half	21 87 21 63	750					I	9:57 pm
ORF 1	Sun	27.06.2021		10:42 pm	UEFA EURO 1B-3A/D/E/F analysis		Bilbao/ESP	UEFA EURO 2020	analysis	21 79 22 64	560					I	10:42 pm
ORF 1	Mon	28.06.2021		4:57 pm	UEFA EURO 2D-2E Ctd.		Copenhagen/DEN	UEFA EURO 2020	Countdown	21 36 16 60	205					I	4:57 pm
ORF 1	Mon	28.06.2021		5:57 pm	UEFA EURO 2D-2E 1st half		Copenhagen/DEN	UEFA EURO 2020	1st half	21 44 17 61	245					I	5:57 pm
ORF 1	Mon	28.06.2021	5:00 pm – 8:10 pm	6:47 pm	UEFA EURO 2D-2E after 1st half		Copenhagen/DEN	UEFA EURO 2020	after 1st half	21 76 18 62	500					I	6:47 pm
ORF 1	Mon	28.06.2021		6:57 pm	UEFA EURO 2D-2E 2nd half		Copenhagen/DEN	UEFA EURO 2020	2nd half	21 75 18 63	480					I	6:57 pm
ORF 1	Mon	28.06.2021		7:57 pm	UEFA EURO 2D-2E analysis		Copenhagen/DEN	UEFA EURO 2020	analysis	21 73 19 64	440					I	7:57 pm
ORF 1	Mon	28.06.2021		8:14 pm	UEFA EURO 1F-3A/B/C Ctd.		Bucharest/ROM	UEFA EURO 2020	Countdown	21 77 20 60	520					I	8:14 pm
ORF 1	Mon	28.06.2021		8:57 pm	UEFA EURO 1F-3A/B/C 1st half		Bucharest/ROM	UEFA EURO 2020	1st half	21 79 20 61	560					I	8:57 pm
ORF 1	Mon	28.06.2021	8:15 pm – 11:30 pm	9:47 pm	UEFA EURO 1F-3A/B/C after 1st half		Bucharest/ROM	UEFA EURO 2020	after 1st half	21 88 21 62	800					I	9:47 pm
ORF 1	Mon	28.06.2021		9:57 pm	UEFA EURO 1F-3A/B/C 2nd half		Bucharest/ROM	UEFA EURO 2020	2nd half	21 87 21 63	750					I	9:57 pm
ORF 1	Mon	28.06.2021		10:42 pm	UEFA EURO 1F-3A/B/C analysis		Bucharest/ROM	UEFA EURO 2020	analysis	21 79 22 64	560					I	10:42 pm
ORF 1	Tue	29.06.2021		4:57 pm	UEFA EURO 1D-2F Ctd.		Dublin/IRL	UEFA EURO 2020	Countdown	21 36 16 60	205					I	4:57 pm
ORF 1	Tue	29.06.2021		5:57 pm	UEFA EURO 1D-2F 1st half		Dublin/IRL	UEFA EURO 2020	1st half	21 44 17 61	245					I	5:57 pm
ORF 1	Tue	29.06.2021	5:00 pm – 8:10 pm	6:47 pm	UEFA EURO 1D-2F after 1st half		Dublin/IRL	UEFA EURO 2020	after 1st half	21 76 18 62	500					I	6:47 pm
ORF 1	Tue	29.06.2021		6:57 pm	UEFA EURO 1D-2F 2nd half		Dublin/IRL	UEFA EURO 2020	2nd half	21 75 18 63	480					I	6:57 pm
ORF 1	Tue	29.06.2021		7:57 pm	UEFA EURO 1D-2F analysis		Dublin/IRL	UEFA EURO 2020	analysis	21 73 19 64	440					I	7:57 pm

Continued on next page →

UEFA EURO 2020/TABLE 1



CHANNEL	DAY	DATE	START-END	SCHEDULED START	FOLLOWING PROGRAMME	LOCATION	CAT. 1	CAT. 2	CODE	PRICE	CODE A-MATCH	PRICE A-MATCH	CAT.	SCHEDULED TIME
ORF 1	Tue	29.06.2021		8.14 pm	UEFA EURO 1E – 3A/B/C/D Ctd.	Glasgow/SCO	UEFA EURO 2020	Countdown	21 77 20 60	520	21 89 20 60	850	I	8.14 pm
ORF 1	Tue	29.06.2021		8.57 pm	UEFA EURO 1E – 3A/B/C/D 1st half	Glasgow/SCO	UEFA EURO 2020	1st half	21 79 20 61	560	21 93 20 61	1100	I	8.57 pm
ORF 1	Tue	29.06.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO 1E – 3A/B/C/D after 1st half	Glasgow/SCO	UEFA EURO 2020	after 1st half	21 88 21 62	800	21 96 21 62	1400	I	9.47 pm
ORF 1	Tue	29.06.2021		9.57 pm	UEFA EURO 1E – 3A/B/C/D 2nd half	Glasgow/SCO	UEFA EURO 2020	2nd half	21 87 21 63	750	21 95 21 63	1300	I	9.57 pm
ORF 1	Tue	29.06.2021		10.42 pm	UEFA EURO 1E – 3A/B/C/D analysis	Glasgow/SCO	UEFA EURO 2020	analysis	21 79 22 64	560	21 92 22 64	1000	I	10.42 pm
ORF 1				7.37 pm	UEFA EURO Extra Time		UEFA EURO 2020	Extra Time	21 81 20 65	600	21 95 20 65	1300	I	7.37 pm
ORF 1				7.47 pm	UEFA EURO Penalties		UEFA EURO 2020	Penalties	21 82 20 66	620	21 95 20 66	1300	I	7.47 pm
ORF 1				10.17 pm	UEFA EURO Extra Time		UEFA EURO 2020	Extra Time	21 90 23 65	900	21 97 23 65	1500	I	10.17 pm
ORF 1				10.27 pm	UEFA EURO Penalties		UEFA EURO 2020	Penalties	21 90 23 66	900	21 97 23 66	1500	I	10.27 pm
QUARTER FINAL														
ORF 1	Fri	02.07.2021		4.57 pm	UEFA EURO QF1. W6 – W5 Ctd.	St.Petersburg/RUS	UEFA EURO 2020	Countdown	21 32 16 60	185	21 70 16 60	390	I	4.57 pm
ORF 1	Fri	02.07.2021		5.57 pm	UEFA EURO QF1. W6 – W5 1st half	St.Petersburg/RUS	UEFA EURO 2020	1st half	21 72 17 61	420	21 89 17 61	850	I	5.57 pm
ORF 1	Fri	02.07.2021	5.00 pm – 8.10 pm	6.47 pm	UEFA EURO QF1. W6 – W5 after 1st half	St.Petersburg/RUS	UEFA EURO 2020	after 1st half	21 82 18 62	620	21 95 18 62	1300	I	6.47 pm
ORF 1	Fri	02.07.2021		6.57 pm	UEFA EURO QF1. W6 – W5 2nd half	St.Petersburg/RUS	UEFA EURO 2020	2nd half	21 81 18 63	600	21 94 18 63	1200	I	6.57 pm
ORF 1	Fri	02.07.2021		7.57 pm	UEFA EURO QF1. W6 – W5 analysis	St.Petersburg/RUS	UEFA EURO 2020	analysis	21 80 19 64	580	21 92 19 64	1000	I	7.57 pm
ORF 1	Fri	02.07.2021		8.14 pm	UEFA EURO QF2. W4 – W2 Ctd.	Munich/GER	UEFA EURO 2020	Countdown	21 74 20 60	460	21 70 20 60	390	I	8.14 pm
ORF 1	Fri	02.07.2021		8.57 pm	UEFA EURO QF2. W4 – W2 1st half	Munich/GER	UEFA EURO 2020	1st half	21 78 20 61	540	21 93 20 61	1100	I	8.57 pm
ORF 1	Fri	02.07.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO QF2. W4 – W2 after 1st half	Munich/GER	UEFA EURO 2020	after 1st half	21 88 21 62	800	21 95 21 62	1300	I	9.47 pm
ORF 1	Fri	02.07.2021		9.57 pm	UEFA EURO QF2. W4 – W2 2nd half	Munich/GER	UEFA EURO 2020	2nd half	21 87 21 63	750	21 94 21 63	1200	I	9.57 pm
ORF 1	Fri	02.07.2021		10.42 pm	UEFA EURO QF2. W4 – W2 analysis	Munich/GER	UEFA EURO 2020	analysis	21 83 22 64	640	21 93 22 64	1100	I	10.42 pm
ORF 1	Sat	03.07.2021		4.57 pm	UEFA EURO QF3. W1 – W3 Ctd.	Baku/AZE	UEFA EURO 2020	Countdown	21 32 16 60	185	21 70 16 60	390	I	4.57 pm
ORF 1	Sat	03.07.2021		5.57 pm	UEFA EURO QF3. W1 – W3 1st half	Baku/AZE	UEFA EURO 2020	1st half	21 72 17 61	420	21 89 17 61	850	I	5.57 pm
ORF 1	Sat	03.07.2021	5.00 pm – 8.10 pm	6.47 pm	UEFA EURO QF3. W1 – W3 after 1st half	Baku/AZE	UEFA EURO 2020	after 1st half	21 82 18 62	620	21 95 18 62	1300	I	6.47 pm
ORF 1	Sat	03.07.2021		6.57 pm	UEFA EURO QF3. W1 – W3 2nd half	Baku/AZE	UEFA EURO 2020	2nd half	21 81 18 63	600	21 94 18 63	1200	I	6.57 pm
ORF 1	Sat	03.07.2021		7.57 pm	UEFA EURO QF3. W1 – W3 analysis	Baku/AZE	UEFA EURO 2020	analysis	21 80 19 64	580	21 92 19 64	1000	I	7.57 pm
ORF 1	Sat	03.07.2021		8.14 pm	UEFA EURO QF4. W8 – W7 Ctd.	Rome/ITA	UEFA EURO 2020	Countdown	21 74 20 60	460	21 70 20 60	390	I	8.14 pm
ORF 1	Sat	03.07.2021		8.57 pm	UEFA EURO QF4. W8 – W7 1st half	Rome/ITA	UEFA EURO 2020	1st half	21 78 20 61	540	21 93 20 61	1100	I	8.57 pm
ORF 1	Sat	03.07.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO QF4. W8 – W7 after 1st half	Rome/ITA	UEFA EURO 2020	after 1st half	21 88 21 62	800	21 95 21 62	1300	I	9.47 pm
ORF 1	Sat	03.07.2021		9.57 pm	UEFA EURO QF4. W8 – W7 2nd half	Rome/ITA	UEFA EURO 2020	2nd half	21 87 21 63	750	21 94 21 63	1200	I	9.57 pm
ORF 1	Sat	03.07.2021		10.42 pm	UEFA EURO QF4. W8 – W7 analysis	Rome/ITA	UEFA EURO 2020	analysis	21 83 22 64	640	21 93 22 64	1100	I	10.42 pm
ORF 1				7.37 pm	UEFA EURO Extra Time		UEFA EURO 2020	Extra Time	21 86 20 65	700	21 96 20 65	1400	I	7.37 pm
ORF 1				7.47 pm	UEFA EURO Penalties		UEFA EURO 2020	Penalties	21 86 20 66	700	21 96 20 66	1400	I	7.47 pm
ORF 1				10.17 pm	UEFA EURO Extra Time		UEFA EURO 2020	Extra Time	21 91 23 65	950	21 96 23 65	1400	I	10.17 pm
ORF 1				10.27 pm	UEFA EURO Penalties		UEFA EURO 2020	Penalties	21 91 23 66	950	21 96 23 66	1400	I	10.27 pm

Continued on next page →

UEFA EURO 2020/TABLE 1



CHANNEL	DAY	DATE	START-END	SCHEDULED START	FOLLOWING PROGRAMME	LOCATION	CAT. 1	CAT. 2	CODE	PRICE	CODE A-MATCH	PRICE A-MATCH	CAT.	SCHEDULED TIME
ORF 1	Tue	06.07.2021		8.14 pm	UEFA EURO SF1. S QF1-S QF2 Ctd.	London/GBR	UEFA EURO 2020	Countdown	21 44 20 60	245	21 75 20 60	480	I	8.14 pm
ORF 1	Tue	06.07.2021		8.57 pm	UEFA EURO SF1. W QF1-W QF2 1st half	London/GBR	UEFA EURO 2020	1st half	21 77 20 61	520	21 94 20 61	1200	I	8.57 pm
ORF 1	Tue	06.07.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO SF1. W QF1-W QF2 after 1st half	London/GBR	UEFA EURO 2020	after 1st half	21 89 21 62	850	21 96 21 62	1400	I	9.47 pm
ORF 1	Tue	06.07.2021		9.57 pm	UEFA EURO SF1. W QF1-W QF2 2nd half	London/GBR	UEFA EURO 2020	2nd half	21 88 21 63	800	21 96 21 63	1400	I	9.57 pm
ORF 1	Tue	06.07.2021		10.42 pm	UEFA EURO SF1. W QF1-W QF2 analysis	London/GBR	UEFA EURO 2020	analysis	21 82 22 64	620	21 94 22 64	1200	I	10.42 pm
ORF 1	Wed	07.07.2021		8.14 pm	UEFA EURO SF2. S QF4-S QF3 Ctd.	London/GBR	UEFA EURO 2020	Countdown	21 44 20 60	245	21 75 20 60	480	I	8.14 pm
ORF 1	Wed	07.07.2021		8.57 pm	UEFA EURO SF2. W QF4-W QF3 1st half	London/GBR	UEFA EURO 2020	1st half	21 77 20 61	520	21 94 20 61	1200	I	8.57 pm
ORF 1	Wed	07.07.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO SF2. W QF4-W QF3 after 1st half	London/GBR	UEFA EURO 2020	after 1st half	21 89 21 62	850	21 96 21 62	1400	I	9.47 pm
ORF 1	Wed	07.07.2021		9.57 pm	UEFA EURO SF2. W QF4-W QF3 2nd half	London/GBR	UEFA EURO 2020	2nd half	21 88 21 63	800	21 96 21 63	1400	I	9.57 pm
ORF 1	Wed	07.07.2021		10.42 pm	UEFA EURO SF2. W QF4-W QF3 analysis	London/GBR	UEFA EURO 2020	analysis	21 82 22 64	620	21 94 22 64	1200	I	10.42 pm
ORF 1				10.17 pm	UEFA EURO Extra Time		UEFA EURO 2020	Extra Time	21 93 23 65	1100	21 97 23 65	1500	I	10.17 pm
ORF 1				10.27 pm	UEFA EURO Penalties		UEFA EURO 2020	Penalties	21 93 23 66	1100	21 97 23 66	1500	I	10.27 pm

FINAL

ORF 1	Sun	11.07.2021	6.55 pm – 7.55 pm	18.52	UEFA EURO FINALE – Der Countdown	London/GBR	UEFA EURO 2020	Pre-match report	21 52 18 69	285			I	6.52 pm
ORF 1	Sun	11.07.2021		20.14	UEFA EURO FINALE Ctd.	London/GBR	UEFA EURO 2020	Countdown	21 69 20 60	380	21 78 20 60	540	I	8.14 pm
ORF 1	Sun	11.07.2021		20.57	UEFA EURO FINALE 1.HZ	London/GBR	UEFA EURO 2020	1st half	21 84 20 61	660	21 96 20 61	1400	I	8.57 pm
ORF 1	Sun	11.07.2021	8.15 pm – 11.30 pm	21.47	UEFA EURO FINALE nach 1.HZ	London/GBR	UEFA EURO 2020	after 1st half	21 95 21 62	1300	21 97 21 62	1500	I	9.47 pm
ORF 1	Sun	11.07.2021		21.57	UEFA EURO FINALE 2.HZ	London/GBR	UEFA EURO 2020	2nd half	21 95 21 63	1300	21 97 21 63	1500	I	9.57 pm
ORF 1	Sun	11.07.2021		22.42	UEFA EURO FINALE Analyse	London/GBR	UEFA EURO 2020	analysis	21 87 22 64	750	21 93 22 64	1100	I	10.42 pm
ORF 1				22.40	UEFA EURO FINALE Siegerehrung		UEFA EURO 2020	Award Ceremony	21 92 22 67	1000	21 98 22 67	1600	I	10.40 pm
ORF 1				23.00	UEFA EURO FINALE Verlängerung		UEFA EURO 2020	Extra Time	21 97 23 65	1500	21 98 23 65	1600	I	11.00 pm
ORF 1				23.30	UEFA EURO FINALE Elfmeter		UEFA EURO 2020	Penalties	21 97 23 66	1500	21 98 23 66	1600	I	11.30 pm

All advertising prices are per-second prices in euros plus statutory duties and taxes. In addition, the current version of the General Terms and Conditions for commercial spots applies. Booking according to the availability of space. Subject to misprints. Subject to changes. UEFA's provisions regarding pre-emption periods and block exclusivity for UEFA sponsors apply.

UEFA EURO 2020/TABLE 2



CHANNEL	DAY	DATE	START-END	SCHEDULED START	FOLLOWING PROGRAMME	STANDARD SPONSORSHIP	DE LUXE SPONSORSHIP	STANDARD PROGRAMME TRAILER	DE LUXE PROGRAMME TRAILER	DE LUXE COMPETITION/SEC.
ORF2	Sat	12.06.2021	09.30 – 09.55	09.28	UEFA EURO 2020 – Morgenmagazin	1,500	1,720	2,200	3,000	201.5
ORF2	Sun	13.06.2021	09.30 – 09.56	09.28	UEFA EURO 2020 – Morgenmagazin	1,500	1,720	2,200	3,000	201.5
ORF2	Mon	14.06.2021	09.30 – 09.57	09.28	UEFA EURO 2020 – Morgenmagazin	1,500	1,720	2,200	3,000	201.5
ORF2	Tue	15.06.2021	09.30 – 09.58	09.28	UEFA EURO 2020 – Morgenmagazin	1,500	1,720	2,200	3,000	201.5
ORF2	Wed	16.06.2021	09.30 – 09.59	09.28	UEFA EURO 2020 – Morgenmagazin	1,500	1,720	2,200	3,000	201.5
ORF2	Thu	17.06.2021	9.30 am – 9.60 am	9.28 am	UEFA EURO 2020 – Morgenmagazin	1,500	1,720	2,200	3,000	201.5
ORF2	Fri	18.06.2021	9.30 am – 9.61 am	09.28	UEFA EURO 2020 – Morgenmagazin	1,500	1,720	2,200	3,000	201.5
ORF2	Sat	19.06.2021	9.30 am – 9.62 am	09.28	UEFA EURO 2020 – Morgenmagazin	1,500	1,720	2,200	3,000	201.5
ORF2	Sun	20.06.2021	9.30 am – 9.63 am	09.28	UEFA EURO 2020 – Morgenmagazin	1,500	1,720	2,200	3,000	201.5
ORF2	Mon	21.06.2021	9.30 am – 9.64 am	09.28	UEFA EURO 2020 – Morgenmagazin	1,500	1,720	2,200	3,000	201.5
ORF2	Tue	22.06.2021	9.30 am – 9.65 am	09.28	UEFA EURO 2020 – Morgenmagazin	1,500	1,720	2,200	3,000	201.5
ORF2	Wed	23.06.2021	9.30 am – 9.66 am	09.28	UEFA EURO 2020 – Morgenmagazin	1,500	1,720	2,200	3,000	201.5
ORF2	Thu	24.06.2021	9.30 am – 9.67 am	09.28	UEFA EURO 2020 – Morgenmagazin	1,500	1,720	2,200	3,000	201.5
ORF2	Fri	25.06.2021	9.30 am – 9.68 am	09.28	UEFA EURO 2020 – Morgenmagazin	1,500	1,720	2,200	3,000	201.5
ORF2	Sun	27.06.2021	9.30 am – 9.69 am	09.28	UEFA EURO 2020 – Morgenmagazin	1,500	1,720	2,200	3,000	201.5
ORF2	Mon	28.06.2021	9.30 am – 9.70 am	09.28	UEFA EURO 2020 – Morgenmagazin	1,500	1,720	2,200	3,000	201.5
ORF2	Tue	29.06.2021	9.30 am – 9.71 am	09.28	UEFA EURO 2020 – Morgenmagazin	1,500	1,720	2,200	3,000	201.5
ORF2	Wed	30.06.2021	9.30 am – 9.72 am	09.28	UEFA EURO 2020 – Morgenmagazin	1,500	1,720	2,200	3,000	201.5
ORF2	Sat	03.07.2021	9.30 am – 9.73 am	09.28	UEFA EURO 2020 – Morgenmagazin	1,500	1,720	2,200	3,000	201.5
ORF2	Sun	04.07.2021	9.30 am – 9.74 am	09.28	UEFA EURO 2020 – Morgenmagazin	1,500	1,720	2,200	3,000	201.5
ORF2	Wed	07.07.2021	9.30 am – 9.75 am	09.28	UEFA EURO 2020 – Morgenmagazin	1,500	1,720	2,200	3,000	201.5
ORF2	Thu	08.07.2021	9.30 am – 9.76 am	09.28	UEFA EURO 2020 – Morgenmagazin	1,500	1,720	2,200	3,000	201.5
ORF2	Mon	12.07.2021	9.30 am – 9.77 am	09.28	UEFA EURO 2020 – Morgenmagazin	1,500	1,720	2,200	3,000	201.5

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UEFA EURO 2020/TABLE 3



CHANEL DAY DATE START-END SCHEDULED START FOLLOWING PROGRAMME DE LUXE COMPETITION/SEC. (EXCL. AUT) DE LUXE COMPETITION/SEC. (INCL. AUT)

GROUP PHASE						
CHANEL	DAY	DATE	START-END	SCHEDULED START	FOLLOWING PROGRAMME	DE LUXE COMPETITION/SEC. (EXCL. AUT)
ORF 1	Fri	11.06.2021		8.14 pm	UEFA EURO TUR-ITA Ctd.	832
ORF 1	Fri	11.06.2021		8.57 pm	UEFA EURO TUR-ITA 1st half	896
ORF 1	Fri	11.06.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO TUR-ITA after 1st half	1200
ORF 1	Fri	11.06.2021		9.57 pm	UEFA EURO TUR-ITA 2nd half	1200
ORF 1	Fri	11.06.2021		10.42 pm	UEFA EURO TUR-ITA analysis	992
ORF 1	Sat	12.06.2021		1.57 pm	UEFA EURO WAL-SUI Ctd.	200
ORF 1	Sat	12.06.2021		2.57 pm	UEFA EURO WAL-SUI 1st half	264
ORF 1	Sat	12.06.2021	2.00 pm – 5.10 pm	3.47 pm	UEFA EURO WAL-SUI after 1st half	512
ORF 1	Sat	12.06.2021		3.57 pm	UEFA EURO WAL-SUI 2nd half	496
ORF 1	Sat	12.06.2021		4.57 pm	UEFA EURO WAL-SUI analysis	496
ORF 1	Sat	12.06.2021		5.07 pm	UEFA EURO DEN-FIN Ctd.	416
ORF 1	Sat	12.06.2021		5.57 pm	UEFA EURO DEN-FIN 1st half	488
ORF 1	Sat	12.06.2021	5.10 pm – 8.10 pm	6.47 pm	UEFA EURO DEN-FIN after 1st half	768
ORF 1	Sat	12.06.2021		6.57 pm	UEFA EURO DEN-FIN 2nd half	736
ORF 1	Sat	12.06.2021		7.57 pm	UEFA EURO DEN-FIN analysis	672
ORF 1	Sat	12.06.2021		8.14 pm	UEFA EURO BEL-RUS Ctd.	832
ORF 1	Sat	12.06.2021		8.57 pm	UEFA EURO BEL-RUS 1st half	896
ORF 1	Sat	12.06.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO BEL-RUS after 1st half	1200
ORF 1	Sat	12.06.2021		9.57 pm	UEFA EURO BEL-RUS 2nd half	1200
ORF 1	Sat	12.06.2021		10.42 pm	UEFA EURO BEL-RUS analysis	992
ORF 1	Sun	13.06.2021		1.57 pm	UEFA EURO ENG-CRO Ctd.	200
ORF 1	Sun	13.06.2021		2.57 pm	UEFA EURO ENG-CRO 1st half	264
ORF 1	Sun	13.06.2021	2.00 pm – 5.10 pm	3.47 pm	UEFA EURO ENG-CRO after 1st half	512
ORF 1	Sun	13.06.2021		3.57 pm	UEFA EURO ENG-CRO 2nd half	496
ORF 1	Sun	13.06.2021		4.57 pm	UEFA EURO ENG-CRO analysis	496
ORF 1	Sun	13.06.2021		5.07 pm	UEFA EURO AUT-MCD Ctd.	552
ORF 1	Sun	13.06.2021		5.57 pm	UEFA EURO AUT-MCD 1st half	1024
ORF 1	Sun	13.06.2021	5.10 pm – 8.10 pm	6.47 pm	UEFA EURO AUT-MCD after 1st half	1760
ORF 1	Sun	13.06.2021		6.57 pm	UEFA EURO AUT-MCD 2nd half	1760
ORF 1	Sun	13.06.2021		7.57 pm	UEFA EURO AUT-MCD analysis	1440
ORF 1	Sun	13.06.2021		8.14 pm	UEFA EURO NED-UKR Ctd.	832
ORF 1	Sun	13.06.2021		8.57 pm	UEFA EURO NED-UKR 1st half	896
ORF 1	Sun	13.06.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO NED-UKR after 1st half	1200
ORF 1	Sun	13.06.2021		9.57 pm	UEFA EURO NED-UKR 2nd half	1200
ORF 1	Sun	13.06.2021		10.42 pm	UEFA EURO NED-UKR analysis	992

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UEFA EURO 2020/TABLE 3



CHANNEL	DAY	DATE	START-END	SCHEDULED START	FOLLOWING PROGRAMME	DE LUXE COMPETITION/SEC. (EXCL. AUT)	DE LUXE COMPETITION/SEC. (INCL. AUT)
ORF 1	Mon	14.06.2021		1.57 pm	UEFA EURO SCO-CZE Ctd.	200	
ORF 1	Mon	14.06.2021		2.57 pm	UEFA EURO SCO-CZE 1st half	264	
ORF 1	Mon	14.06.2021	2.00 pm – 5.10 pm	3.47 pm	UEFA EURO SCO-CZE after 1st half	512	
ORF 1	Mon	14.06.2021		3.57 pm	UEFA EURO SCO-CZE 2nd half	496	
ORF 1	Mon	14.06.2021		4.57 pm	UEFA EURO SCO-CZE analysis	496	
ORF 1	Mon	14.06.2021		5.07 pm	UEFA EURO POL-SVK Ctd.	416	
ORF 1	Mon	14.06.2021		5.57 pm	UEFA EURO POL-SVK 1st half	488	
ORF 1	Mon	14.06.2021	5.10 pm – 8.10 pm	6.47 pm	UEFA EURO POL-SVK after 1st half	768	
ORF 1	Mon	14.06.2021		6.57 pm	UEFA EURO POL-SVK 2nd half	736	
ORF 1	Mon	14.06.2021		7.57 pm	UEFA EURO POL-SVK analysis	672	
ORF 1	Mon	14.06.2021		8.14 pm	UEFA EURO ESP-SWE Ctd.	832	
ORF 1	Mon	14.06.2021		8.57 pm	UEFA EURO ESP-SWE 1st half	896	
ORF 1	Mon	14.06.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO ESP-SWE after 1st half	1200	
ORF 1	Mon	14.06.2021		9.57 pm	UEFA EURO ESP-SWE 2nd half	1200	
ORF 1	Mon	14.06.2021		10.42 pm	UEFA EURO ESP-SWE analysis	992	
ORF 1	Tue	15.06.2021		5.07 pm	UEFA EURO HUN-POR Ctd.	416	
ORF 1	Tue	15.06.2021		5.57 pm	UEFA EURO HUN-POR 1st half	488	
ORF 1	Tue	15.06.2021	5.10 pm – 8.10 pm	6.47 pm	UEFA EURO HUN-POR after 1st half	768	
ORF 1	Tue	15.06.2021		6.57 pm	UEFA EURO HUN-POR 2nd half	736	
ORF 1	Tue	15.06.2021		7.57 pm	UEFA EURO HUN-POR analysis	672	
ORF 1	Tue	15.06.2021		8.14 pm	UEFA EURO FRA-GER Ctd.	832	
ORF 1	Tue	15.06.2021		8.57 pm	UEFA EURO FRA-GER 1st half	896	
ORF 1	Tue	15.06.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO FRA-GER after 1st half	1200	
ORF 1	Tue	15.06.2021		9.57 pm	UEFA EURO FRA-GER 2nd half	1200	
ORF 1	Tue	15.06.2021		10.42 pm	UEFA EURO FRA-GER analysis	992	
ORF 1	Wed	16.06.2021		1.57 pm	UEFA EURO FIN-RUS Ctd.	200	
ORF 1	Wed	16.06.2021		2.57 pm	UEFA EURO FIN-RUS 1st half	264	
ORF 1	Wed	16.06.2021	2.00 pm – 5.10 pm	3.47 pm	UEFA EURO FIN-RUS after 1st half	512	
ORF 1	Wed	16.06.2021		3.57 pm	UEFA EURO FIN-RUS 2nd half	496	
ORF 1	Wed	16.06.2021		4.57 pm	UEFA EURO FIN-RUS analysis	496	
ORF 1	Wed	16.06.2021		5.07 pm	UEFA EURO TUR-WAL Ctd.	416	
ORF 1	Wed	16.06.2021		5.57 pm	UEFA EURO TUR-WAL 1st half	488	
ORF 1	Wed	16.06.2021	5.10 pm – 8.10 pm	6.47 pm	UEFA EURO TUR-WAL after 1st half	768	
ORF 1	Wed	16.06.2021		6.57 pm	UEFA EURO TUR-WAL 2nd half	736	
ORF 1	Wed	16.06.2021		7.57 pm	UEFA EURO TUR-WAL analysis	672	
ORF 1	Wed	16.06.2021		8.14 pm	UEFA EURO ITA-SUI Ctd.	832	
ORF 1	Wed	16.06.2021		8.57 pm	UEFA EURO ITA-SUI 1st half	896	
ORF 1	Wed	16.06.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO ITA-SUI after 1st half	1200	
ORF 1	Wed	16.06.2021		9.57 pm	UEFA EURO ITA-SUI 2nd half	1200	
ORF 1	Wed	16.06.2021		10.42 pm	UEFA EURO ITA-SUI analysis	992	

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UEFA EURO 2020/TABLE 3



CHANNEL	DAY	DATE	START-END	SCHEDULED START	FOLLOWING PROGRAMME	DE LUXE COMPETITION/SEC. (EXCL. AUT)	DE LUXE COMPETITION/SEC. (INKL. AUT)
ORF 1	Thu	17.06.2021		1.57 pm	UEFA EURO UKR-MCD Ctd.	200	
ORF 1	Thu	17.06.2021		2.57 pm	UEFA EURO UKR-MCD 1st half	264	
ORF 1	Thu	17.06.2021	2.00 pm – 5.10 pm	3.47 pm	UEFA EURO UKR-MCD after 1st half	512	
ORF 1	Thu	17.06.2021		3.57 pm	UEFA EURO UKR-MCD 2nd half	496	
ORF 1	Thu	17.06.2021		4.57 pm	UEFA EURO UKR-MCD analysis	496	
ORF 1	Thu	17.06.2021		5.07 pm	UEFA EURO DEN-BEL Ctd.	416	
ORF 1	Thu	17.06.2021		5.57 pm	UEFA EURO DEN-BEL 1st half	488	
ORF 1	Thu	17.06.2021	5.10 pm – 8.10 pm	6.47 pm	UEFA EURO DEN-BEL after 1st half	768	
ORF 1	Thu	17.06.2021		6.57 pm	UEFA EURO DEN-BEL 2nd half	736	
ORF 1	Thu	17.06.2021		7.57 pm	UEFA EURO DEN-BEL analysis	672	
ORF 1	Thu	17.06.2021		8.14 pm	UEFA EURO NED-AUT Ctd.	1120	
ORF 1	Thu	17.06.2021		8.57 pm	UEFA EURO NED-AUT 1st half	1600	
ORF 1	Thu	17.06.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO NED-AUT after 1st half	2080	
ORF 1	Thu	17.06.2021		9.57 pm	UEFA EURO NED-AUT 2nd half	2080	
ORF 1	Thu	17.06.2021		10.42 pm	UEFA EURO NED-AUT analysis	1760	
ORF 1	Fri	18.06.2021		1.57 pm	UEFA EURO SWE-SVK Ctd.	200	
ORF 1	Fri	18.06.2021		2.57 pm	UEFA EURO SWE-SVK 1st half	264	
ORF 1	Fri	18.06.2021	2.00 pm – 5.10 pm	3.47 pm	UEFA EURO SWE-SVK after 1st half	512	
ORF 1	Fri	18.06.2021		3.57 pm	UEFA EURO SWE-SVK 2nd half	496	
ORF 1	Fri	18.06.2021		4.57 pm	UEFA EURO SWE-SVK analysis	496	
ORF 1	Fri	18.06.2021		5.07 pm	UEFA EURO CRO-CZE Ctd.	416	
ORF 1	Fri	18.06.2021		5.57 pm	UEFA EURO CRO-CZE 1st half	488	
ORF 1	Fri	18.06.2021	5.10 pm – 8.10 pm	6.47 pm	UEFA EURO CRO-CZE after 1st half	768	
ORF 1	Fri	18.06.2021		6.57 pm	UEFA EURO CRO-CZE 2nd half	736	
ORF 1	Fri	18.06.2021		7.57 pm	UEFA EURO CRO-CZE analysis	672	
ORF 1	Fri	18.06.2021		8.14 pm	UEFA EURO ENG-SCO Ctd.	832	
ORF 1	Fri	18.06.2021		8.57 pm	UEFA EURO ENG-SCO 1st half	896	
ORF 1	Fri	18.06.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO ENG-SCO after 1st half	1200	
ORF 1	Fri	18.06.2021		9.57 pm	UEFA EURO ENG-SCO 2nd half	1200	
ORF 1	Fri	18.06.2021		10.42 pm	UEFA EURO ENG-SCO analysis	992	
ORF 1	Sat	19.06.2021		1.57 pm	UEFA EURO HUN-FRA Ctd.	200	
ORF 1	Sat	19.06.2021		2.57 pm	UEFA EURO HUN-FRA 1st half	264	
ORF 1	Sat	19.06.2021	2.00 pm – 5.10 pm	3.47 pm	UEFA EURO HUN-FRA after 1st half	512	
ORF 1	Sat	19.06.2021		3.57 pm	UEFA EURO HUN-FRA 2nd half	496	
ORF 1	Sat	19.06.2021		4.57 pm	UEFA EURO HUN-FRA analysis	496	
ORF 1	Sat	19.06.2021		5.07 pm	UEFA EURO POR-GER Ctd.	416	
ORF 1	Sat	19.06.2021		5.57 pm	UEFA EURO POR-GER 1st half	488	
ORF 1	Sat	19.06.2021	5.10 pm – 8.10 pm	6.47 pm	UEFA EURO POR-GER after 1st half	768	
ORF 1	Sat	19.06.2021		6.57 pm	UEFA EURO POR-GER 2nd half	736	
ORF 1	Sat	19.06.2021		7.57 pm	UEFA EURO POR-GER analysis	672	

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UEFA EURO 2020/TABLE 3



CHANNEL	DAY	DATE	START-END	SCHEDULED START	FOLLOWING PROGRAMME	DE LUXE COMPETITION/SEC. (EXCL. AUT)	DE LUXE COMPETITION/SEC. (INCL. AUT)
ORF 1	Sat	19.06.2021		8.14 pm	UEFA EURO ESP-POL Ctd.	832	
ORF 1	Sat	19.06.2021		8.57 pm	UEFA EURO ESP-POL 1st half	896	
ORF 1	Sat	19.06.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO ESP-POL after 1st half	1200	
ORF 1	Sat	19.06.2021		9.57 pm	UEFA EURO ESP-POL 2nd half	1200	
ORF 1	Sat	19.06.2021		10.42 pm	UEFA EURO ESP-POL analysis	992	
ORF 1	Sun	20.06.2021		8.14 pm	UEFA EURO ITA-WAL or SUI-TUR Ctd.	832	
ORF 1	Sun	20.06.2021		8.57 pm	UEFA EURO ITA-WAL or SUI-TUR 1st half	896	
ORF 1	Sun	20.06.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO ITA-WAL or SUI-TUR after 1st half	1200	
ORF 1	Sun	20.06.2021		9.57 pm	UEFA EURO ITA-WAL or SUI-TUR 2nd half	1200	
ORF 1	Sun	20.06.2021		10.42 pm	UEFA EURO ITA-WAL or SUI-TUR analysis	992	
ORF 1	Sun	20.06.2021	11.30 pm – 1.10 am	11.27 pm	UEFA EURO ITA-WAL or SUI-TUR summary	440	
ORF 1	Mon	21.06.2021		4.57 pm	UEFA EURO UKR-AUT Ctd.	1120	
ORF 1	Mon	21.06.2021		5.57 pm	UEFA EURO UKR-AUT 1st half	1600	
ORF 1	Mon	21.06.2021	5.00 pm – 8.10 pm	6.47 pm	UEFA EURO UKR-AUT after 1st half	2080	
ORF 1	Mon	21.06.2021		6.57 pm	UEFA EURO UKR-AUT 2nd half	2080	
ORF 1	Mon	21.06.2021		7.57 pm	UEFA EURO UKR-AUT analysis	1760	
ORF 1	Mon	21.06.2021		8.14 pm	UEFA EURO RUS-DEN or FIN-BEL Ctd.	832	
ORF 1	Mon	21.06.2021		8.57 pm	UEFA EURO RUS-DEN or FIN-BEL 1st half	896	
ORF 1	Mon	21.06.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO RUS-DEN or FIN-BEL after 1st half	1200	
ORF 1	Mon	21.06.2021		9.57 pm	UEFA EURO RUS-DEN or FIN-BEL 2nd half	1200	
ORF 1	Mon	21.06.2021		10.42 pm	UEFA EURO RUS-DEN or FIN-BEL analysis	992	
ORF 1	Mon	21.06.2021	11.30 pm – 1.10 am	11.27 pm	UEFA EURO MCD/NED summary	440	
ORF 1	Mon	21.06.2021	1.10 am – 2.50 am	1.07 am	UEFA EURO RUS-DEN or FIN-BEL summary	232	
ORF 1	Tue	22.06.2021		8.14 pm	UEFA EURO CZE-ENG or CRO-SCO Ctd.	832	
ORF 1	Tue	22.06.2021		8.57 pm	UEFA EURO CZE-ENG or CRO-SCO 1st half	896	
ORF 1	Tue	22.06.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO CZE-ENG or CRO-SCO after 1st half	1200	
ORF 1	Tue	22.06.2021		9.57 pm	UEFA EURO CZE-ENG or CRO-SCO 2nd half	1200	
ORF 1	Tue	22.06.2021		10.42 pm	UEFA EURO CZE-ENG or CRO-SCO analysis	992	
ORF 1	Tue	22.06.2021	11.30 pm – 1.10 am	11.27 pm	UEFA EURO CZE-ENG or CRO-SCO summary	440	
ORF 1	Wed	23.06.2021		4.57 pm	UEFA EURO SVK-ESP or SWE-POL Ctd.	416	
ORF 1	Wed	23.06.2021		5.57 pm	UEFA EURO SVK-ESP or SWE-POL 1st half	488	
ORF 1	Wed	23.06.2021	5.00 pm – 8.10 pm	6.47 pm	UEFA EURO SVK-ESP or SWE-POL after 1st half	768	
ORF 1	Wed	23.06.2021		6.57 pm	UEFA EURO SVK-ESP or SWE-POL 2nd half	736	
ORF 1	Wed	23.06.2021		7.57 pm	UEFA EURO SVK-ESP or SWE-POL analysis	672	
ORF 1	Wed	23.06.2021		8.14 pm	UEFA EURO GER-HUN or POR-FRA Ctd.	832	
ORF 1	Wed	23.06.2021		8.57 pm	UEFA EURO GER-HUN or POR-FRA 1st half	896	
ORF 1	Wed	23.06.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO GER-HUN or POR-FRA after 1st half	1200	
ORF 1	Wed	23.06.2021		9.57 pm	UEFA EURO GER-HUN or POR-FRA 2nd half	1200	
ORF 1	Wed	23.06.2021		10.42 pm	UEFA EURO GER-HUN or POR-FRA analysis	992	
ORF 1	Wed	23.06.2021	11.30 pm – 1.10 am	11.27 pm	UEFA EURO SVK-ESP or SWE-POL summary	440	
ORF 1	Wed	23.06.2021	1.10 am – 2.50 am	1.07 am	UEFA EURO GER-HUN or POR-FRA summary	232	

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UEFA EURO 2020/TABLE 3



CHANNEL DAY DATE START-END SCHEDULED START FOLLOWING PROGRAMME DE LUXE COMPETITION/SEC. (EXCL. AUT) DE LUXE COMPETITION/SEC. (INCL. AUT)

						ACHTELFINALE	
ORF 1	Sat	26.06.2021		4.57 pm	UEFA EURO 2A-2B Ctd.	328	
ORF 1	Sat	26.06.2021		5.57 pm	UEFA EURO 2A-2B 1st half	392	
ORF 1	Sat	26.06.2021	5.00 pm – 8.10 pm	6.47 pm	UEFA EURO 2A-2B after 1st half	800	
ORF 1	Sat	26.06.2021		6.57 pm	UEFA EURO 2A-2B 2nd half	768	
ORF 1	Sat	26.06.2021		7.57 pm	UEFA EURO 2A-2B analysis	704	
ORF 1	Sat	26.06.2021		8.14 pm	UEFA EURO 1A-2C Ctd.	832	1360
ORF 1	Sat	26.06.2021		8.57 pm	UEFA EURO 1A-2C 1st half	896	1760
ORF 1	Sat	26.06.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO 1A-2C after 1st half	1280	2240
ORF 1	Sat	26.06.2021		9.57 pm	UEFA EURO 1A-2C 2nd half	1200	2080
ORF 1	Sat	26.06.2021		10.42 pm	UEFA EURO 1A-2C analysis	896	1600
ORF 1	Sun	27.06.2021		4.57 pm	UEFA EURO 1C-3D/E/F Ctd.	328	832
ORF 1	Sun	27.06.2021		5.57 pm	UEFA EURO 1C-3D/E/F 1st half	392	1200
ORF 1	Sun	27.06.2021	5.00 pm – 8.10 pm	6.47 pm	UEFA EURO 1C-3D/E/F after 1st half	800	1760
ORF 1	Sun	27.06.2021		6.57 pm	UEFA EURO 1C-3D/E/F 2nd half	768	1760
ORF 1	Sun	27.06.2021		7.57 pm	UEFA EURO 1C-3D/E/F analysis	704	1600
ORF 1	Sun	27.06.2021		8.14 pm	UEFA EURO 1B-3A/D/E/F Ctd.	832	
ORF 1	Sun	27.06.2021		8.57 pm	UEFA EURO 1B-3A/D/E/F 1st half	896	
ORF 1	Sun	27.06.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO 1B-3A/D/E/F after 1st half	1280	
ORF 1	Sun	27.06.2021		9.57 pm	UEFA EURO 1B-3A/D/E/F 2nd half	1200	
ORF 1	Sun	27.06.2021		10.42 pm	UEFA EURO 1B-3A/D/E/F analysis	896	
ORF 1	Mon	28.06.2021		4.57 pm	UEFA EURO 2D-2E Ctd.	328	
ORF 1	Mon	28.06.2021		5.57 pm	UEFA EURO 2D-2E 1st half	392	
ORF 1	Mon	28.06.2021	5.00 pm – 8.10 pm	6.47 pm	UEFA EURO 2D-2E after 1st half	800	
ORF 1	Mon	28.06.2021		6.57 pm	UEFA EURO 2D-2E 2nd half	768	
ORF 1	Mon	28.06.2021		7.57 pm	UEFA EURO 2D-2E analysis	704	
ORF 1	Mon	28.06.2021		8.14 pm	UEFA EURO 1F-3A/B/C Ctd.	832	1360
ORF 1	Mon	28.06.2021		8.57 pm	UEFA EURO 1F-3A/B/C 1st half	896	1760
ORF 1	Mon	28.06.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO 1F-3A/B/C after 1st half	1280	2240
ORF 1	Mon	28.06.2021		9.57 pm	UEFA EURO 1F-3A/B/C 2nd half	1200	2080
ORF 1	Mon	28.06.2021		10.42 pm	UEFA EURO 1F-3A/B/C analysis	896	1600
ORF 1	Tue	29.06.2021		4.57 pm	UEFA EURO 1D-2F Ctd.	328	
ORF 1	Tue	29.06.2021		5.57 pm	UEFA EURO 1D-2F 1st half	392	
ORF 1	Tue	29.06.2021	5.00 pm – 8.10 pm	6.47 pm	UEFA EURO 1D-2F after 1st half	800	
ORF 1	Tue	29.06.2021		6.57 pm	UEFA EURO 1D-2F 2nd half	768	
ORF 1	Tue	29.06.2021		7.57 pm	UEFA EURO 1D-2F analysis	704	
ORF 1	Tue	29.06.2021		8.14 pm	UEFA EURO 1E-3A/B/C Ctd.	832	1360
ORF 1	Tue	29.06.2021		8.57 pm	UEFA EURO 1E-3A/B/C 1st half	896	1760
ORF 1	Tue	29.06.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO 1E-3A/B/C after 1st half	1280	2240
ORF 1	Tue	29.06.2021		9.57 pm	UEFA EURO 1E-3A/B/C 2nd half	1200	2080
ORF 1	Tue	29.06.2021		10.42 pm	UEFA EURO 1E-3A/B/C analysis	896	1600

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UEFA EURO 2020 / TABLE 3



CHANNEL	DAY	DATE	START-END	SCHEDULED START	FOLLOWING PROGRAMME	DE LUXE COMPETITION / SEC. (EXCL. AUT)	DE LUXE COMPETITION / SEC. (INCL. AUT)
ORF 1				7.37 pm	UEFA EURO Extra Time	960	2080
ORF 1				7.47 pm	UEFA EURO Penalties	992	2080
ORF 1				10.17 pm	UEFA EURO Extra Time	1440	2400
ORF 1				10.27 pm	UEFA EURO Penalties	1440	2400
QUARTER FINAL							
ORF 1	Fri	02.07.2021		4.57 pm	UEFA EURO QF1: W6-W5 Ctd.	296	624
ORF 1	Fri	02.07.2021		5.57 pm	UEFA EURO QF1: W6-W5 1st half	672	1360
ORF 1	Fri	02.07.2021	5.00 pm – 8.10 pm	6.47 pm	UEFA EURO QF1: W6-W5 after 1st half	992	2080
ORF 1	Fri	02.07.2021		6.57 pm	UEFA EURO QF1: W6-W5 2nd half	960	1920
ORF 1	Fri	02.07.2021		7.57 pm	UEFA EURO QF1: W6-W5 analysis	928	1600
ORF 1	Fri	02.07.2021		8.14 pm	UEFA EURO QF2: W4-W2 Ctd.	736	624
ORF 1	Fri	02.07.2021		8.57 pm	UEFA EURO QF2: W4-W2 1st half	864	1760
ORF 1	Fri	02.07.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO QF2: W4-W2 after 1st half	1280	2080
ORF 1	Fri	02.07.2021		9.57 pm	UEFA EURO QF2: W4-W2 2nd half	1200	1920
ORF 1	Fri	02.07.2021		10.42 pm	UEFA EURO QF2: W4-W2 analysis	1024	1760
ORF 1	Sat	03.07.2021		4.57 pm	UEFA EURO QF3: W1-W3 Ctd.	296	624
ORF 1	Sat	03.07.2021		5.57 pm	UEFA EURO QF3: W1-W3 1st half	672	1360
ORF 1	Sat	03.07.2021	5.00 pm – 8.10 pm	6.47 pm	UEFA EURO QF3: W1-W3 after 1st half	992	2080
ORF 1	Sat	03.07.2021		6.57 pm	UEFA EURO QF3: W1-W3 2nd half	960	1920
ORF 1	Sat	03.07.2021		7.57 pm	UEFA EURO QF3: W1-W3 analysis	928	1600
ORF 1	Sat	03.07.2021		8.14 pm	UEFA EURO QF4: W8-W7 Ctd.	736	624
ORF 1	Sat	03.07.2021		8.57 pm	UEFA EURO QF4: W8-W7 1st half	864	1760
ORF 1	Sat	03.07.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO QF4: W8-W7 after 1st half	1280	2080
ORF 1	Sat	03.07.2021		9.57 pm	UEFA EURO QF4: W8-W7 2nd half	1200	1920
ORF 1	Sat	03.07.2021		10.42 pm	UEFA EURO QF4: W8-W7 analysis	1024	1760
ORF 1				7.37 pm	UEFA EURO Extra Time	1120	2240
ORF 1				7.47 pm	UEFA EURO Penalties	1120	2240
ORF 1				10.17 pm	UEFA EURO Extra Time	1520	2240
ORF 1				10.27 pm	UEFA EURO Penalties	1520	2240
SEMI-FINAL							
ORF 1	Di	06.07.2021		8.14 pm	UEFA EURO SF1: S QF1-S QF2 Ctd.	392	768
ORF 1	Di	06.07.2021		8.57 pm	UEFA EURO SF1: W QF1-W QF2 1st half	832	1920
ORF 1	Di	06.07.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO SF1: W QF1-W QF2 after 1st half	1360	2240
ORF 1	Di	06.07.2021		9.57 pm	UEFA EURO SF1: W QF1-W QF2 2nd half	1280	2240
ORF 1	Di	06.07.2021		10.42 pm	UEFA EURO SF1: W QF1-W QF2 analysis	992	1920

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UEFA EURO 2020/TABLE 3



CHANNEL	DAY	DATE	START-END	SCHEDULED START	FOLLOWING PROGRAMME	DE LUXE COMPETITION/SEC. (EXCL. AUT)	DE LUXE COMPETITION/SEC. (INKL. AUT)
ORF 1	Wed	07.07.2021		8.14 pm	UEFA EURO SF2. S QF4-S QF3 Ctd.	392	768
ORF 1	Wed	07.07.2021		8.57 pm	UEFA EURO SF2. W QF4-W QF3 1st half	832	1920
ORF 1	Wed	07.07.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO SF2. W QF4-W QF3 after 1st half	1360	2240
ORF 1	Wed	07.07.2021		9.57 pm	UEFA EURO SF2. W QF4-W QF3 2nd half	1280	2240
ORF 1	Wed	07.07.2021		10.42 pm	UEFA EURO SF2. W QF4-W QF3 analysis	992	1920
ORF 1				10.17 pm	UEFA EURO Extra Time	1760	2400
ORF 1				10.27 pm	UEFA EURO Penalties	1760	2400
FINALE							
ORF 1	Sun	11.07.2021	6.55 pm – 7.55 pm	6.52 pm	UEFA EURO FINAL – The Countdown	456	
ORF 1	Sun	11.07.2021		8.14 pm	UEFA EURO FINAL Ctd.	608	864
ORF 1	Sun	11.07.2021		8.57 pm	UEFA EURO FINAL 1st half	1056	2240
ORF 1	Sun	11.07.2021	8.15 pm – 11.30 pm	9.47 pm	UEFA EURO FINAL after 1st half	2080	2400
ORF 1	Sun	11.07.2021		9.57 pm	UEFA EURO FINAL 2nd half	2080	2400
ORF 1	Sun	11.07.2021		10.42 pm	UEFA EURO FINAL analysis	1200	1760
ORF 1				10.40 pm	UEFA EURO FINAL Award Ceremony	1600	2560
ORF 1				11.00 pm	UEFA EURO FINAL Extra Time	2400	2560
ORF 1				11.30 pm	UEFA EURO FINAL Penalties	2400	2560

All advertising prices are per-second prices in euros plus statutory duties and taxes. In addition, the current version of the General Terms and Conditions for commercial spots applies. Booking according to availability of space. Subject to misprints. Subject to changes. UEFA's provisions regarding pre-emption periods and block exclusivity for UEFA sponsors apply.

UEFA EURO 2020/TABLE 4 – Group phase (11 June – 23 June)

RUNTIME	CONTEXT	PLACING	MEDIUM	CPM LIST	AD IMPRESSIONS	GROSS LIST PRICE	CASH DISCOUNT IN %	PREIS N. CR	PRICE NET/NET	CPM NET/NET
3 days 11 June – 23 June	sport.ORF.at incl. mobile website & app; football app incl. desktop version	Homepage	Sitebar	26.40	2,700,000	71,280.00	33.5%	47,401.20	40,291.02	14.92
3 days 11 June – 23 June	sport.ORF.at incl. mobile website & app; football app incl. desktop version	ROS	Medium Rectangle	19.20	1,200,000	23,040.00	33.5%	15,321.60	13,023.36	10.85
3 days 11 June – 23 June	sport.ORF.at incl. mobile website & app; football app incl. desktop version; ORF-TVthek (cross-platform)	ON (live and on-demand)	Pre-roll 15 sec.	107.90	120,000	12,948.00	33.5%	8,610.42	7,318.86	60.99
					4,020,000	EUR 107,268.00		EUR 71,333.22	EUR 60,633.24	

Caps on the daily placements are adjusted to the respective matches on the booked day.

The cash discounts listed above in the offer apply from an advertising spend of net/net 150,000 EUR in 2021.

All ad impressions are played across platforms. You can find the specifications for the advertising material here.

All prices in euros plus statutory duties and taxes. Subject to misprints.

UEFA EURO 2020/TABLE 5 – Round of 16 and quarter-final (26 June – 03 July)

RUNTIME	CON-TEXT	PLACING	MEDIUM	CPM LIST	AD IMPRESSIONS	GROSS LIST PRICE	CASH DISCOUNT IN %	PRICE INC. CD	PRICE NET/NET	CPM NET/NET
3 days 26 June – 03 July	sport.ORF.at incl. mobile website & app; football app incl. desktop version	Homepage	Sitebar	26.40	3,000,000	9,200.00	33.5%	52,668.00	44,767.80	14.92
3 days 26 June – 03 July	sport.ORF.at incl. mobile website & app; football app incl. desktop version	ROS	Medium Rectangle	19.20	1,650,000	31,680.00	33.5%	21,067.20	17,907.12	10.85
3 days 26 June – 03 July	sport.ORF.at incl. mobile website & app; football app incl. desktop version; ORF-TVthek (cross-platform)	RON (live and on-demand)	Pre-roll 15 sec.	107.90	165,000	17,803.50	33.5%	11,839.33	10,063.43	60.99
					4,815,000	EUR 128,683.50		EUR 85,574.53	EUR 72,738.35	

Caps on the daily placements are adjusted to the respective matches on the booked day.

The cash discounts listed above in the offer apply from an advertising spend of net/net 150,000 EUR in 2021.

All ad impressions are played across platforms. You can find the specifications for the advertising material here.
Prices are without tax. Subject to misprints.

UEFA EURO 2020/TABLE 6 – Semi-final and final (06 July – 11 July)

RUNTIME	CON-TEXT	PLACING	MEDIUM	CPM LIST	AD IMPRESSIONS	GROSS LIST PRICE	CASH DISCOUNT IN %	PRICE INCL. CD	PRICE NET/NET	CPM NET/NET
2 days 06 July – 11 July	sport.ORF.at incl. mobile website & app; football app incl. desktop version	Homepage	Sitebar	26.40	2,200,000	58,080.00	33.5%	38,623.20	32,829.72	14.92
2 days 06 July – 11 July	sport.ORF.at incl. mobile website & app; football app incl. desktop version	ROS	Medium Rectangle	19.20	1,300,000	24,960.00	33.5%	16,598.40	14,108.64	10.85
2 days 06 July – 11 July	sport.ORF.at incl. mobile website & app; football app incl. desktop version; ORF-TVthek (cross-platform)	RON (live and on-demand)	Pre-roll 15 sec.	107.90	140,000	15,106.00	33.5%	10,045.49	8,538.67	60.99
					3,640,000	EUR 98,146.00		EUR 65,267.09	EUR 55,477.03	

Caps on the daily placements are adjusted to the respective matches on the booked day.

The cash discounts listed above in the offer apply from an advertising spend of net/net 150,000 EUR in 2021.

All ad impressions are played across platforms. You can find the specifications for the advertising material [here](#).
Prices are without tax. Subject to misprints.



UEFA EURO 2020/TABLE 7 – VIDEO Package (11 June – 11 July)

RUNTIME	CONTEXT	PLACING	MEDIUM	CPM LIST	AD IMPRESSIONS	GROSS LIST PRICE	CASH DISCOUNT IN %	PRICE INC. CD	PRICE NET/NET	CPM NET/NET
11 June – 11 July	sport.ORF.at incl. mobile website & app; football app incl. desktop version; ORF-Tvthek (cross-platform)	RON (live and on-demand)	Pre-roll 10 sec.	84.50	1,000,000	84,500.00	33.5%	56,192.50	47,763.63	47.76
					1,000,000	EUR 84,500.00		EUR 56,192.50	EUR 47,763.63	

Caps on the daily placements are adjusted to the respective matches on the booked day.

The cash discounts listed above in the offer apply from an advertising spend of net/net 150,000 EUR in 2021.

All ad impressions are played across platforms. You can find the specifications for the advertising material [here](#).
Prices are without tax. Subject to misprints.