



UEFA EURO 2020

12.06.–12.07.2020

AS OF: 06.12.2019

PREAMBLE

The UEFA EURO 2020 will take place from 12.06.-12.07.2020. Below you will find your advertising opportunities in the ORF media. The booking of all special forms of advertising is subject to approval by UEFA's legal agency. ORF-Enterprise will endeavour to obtain this approval and inform the customer of the result.

Please note the pre-selling deadlines for the official UEFA EURO 2020 sponsors from the date of submission of your offer:

OFFER UEFA EURO 2020	START	END
<i>Special advertising formats</i>	06.12.2019	05.01.2020
<i>Classic advertising</i>	06.12.2019	05.01.2020

1. ORF 1 – CLASSIC ADVERTISEMENT

1.1. Advertising slots

The advertising slots listed according to table 1 are available for booking.

1.2. Rates

The rates are to be taken from table 1. The prices are listed per second and are divided into “games in which Austria participates” and “games in which Austria does not participate”. The applicable prices will be determined following the drawing and are dependent on the Austrian National team continuing to the next round.

1.3. Allocation

Depending on the area the advertising slots will be divided into two categories (Table 1 shows the category of each advertising block).

Category I – Advertising slots in the area of

- Final
- 2 Semi-final matches
- 3 first round games in which Austria participates
- 4 quarter final matches
- Round of 16
- Any overtime in these matches

Category II – Advertising slots in the area of

- First round matches in which Austria does not participate
- Programs with contents related to EURO such as “UEFA EURO 2020 – morning show” or “UEFA EURO 2020 – the highlights”

The allocation of advertising slots is subject to the following conditions:

Category I

Booking of commercial airtime in advertising slots of this category is dependent on commercial airtime in advertising slots of category II. They must be booked at a 1:1 ratio. Therefore, for every booked Euro in advertising slots of category I, there is to be a booking of equal value in advertising slots of category II.

Category II

Booking commercial airtime in advertising slots of this category can be undertaken according to availability.

UEFA's regulations regarding slot exclusivity of UEFA sponsors apply.

1.4. Early-bird rebate

For bookings before 06 March 2020, ORF-E will grant a rebate in kind of up to 25% on top.

The allocation of the rebates in kind will occur after 09 March 2020 by ORF-Enterprise in the advertising slots according to table 1.

2. ORF 1 – SPECIAL ADVERTISING

2.1. Sponsoring

Table 2 depicts those programs which offer the possibility of sponsoring by way of sponsoring standard or sponsoring De Luxe.

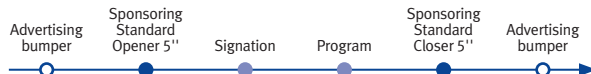
2.1.1. Sponsoring Standard (Opener and Closer)

“This program is brought to you by...” – Position your brand in closest connection to our popular ORF TV formats. Standard openers and closers are exclusively broadcast before and after the program providing an irresistible presence.

Your basic conditions:

- Implementation 5 seconds before and after the program
- Verbal introduction
- Logo and/or product integration
- Insert of customer website
- Claims and slogans may not be used
- No commercial design, purchase invitations or price offers
- Clear dedication (verbal or visual)

Example of a procedural schematic:



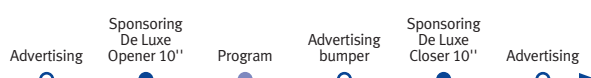
2.1.2. Sponsoring De Luxe (Opener and/or Closer)

The Premium presenting option allows integration of the message you wish to advertise. Sponsoring De Luxe can be given any commercial design.

Your basic conditions:

- Implementation 10 seconds before and after the program
- Free creative verbal and visual realisation
- Commercial design allowed
- Implementation of claims and slogans
- Integration of testimonials where possible
- Clear recognition of the spot as an advertisement must be given. This is achieved by use of signations or advertising bumpers
- Clear dedication (verbal or visual)

Example of a procedural schematic:



2.2. Program Promotion Trailer

The programs in table 2 can be acquired by way of program promotion trailers. Cooperation with these trailers is the perfect way to round off your sponsoring of the program. “Standard” and “De Luxe” are available here as well.

2.2.1. Program Promotion Trailers Standard

Program promotion trailers are approx. 20 second blocks referring directly to the forthcoming program. Your message is integrated at the end of the editorial section with a “Sponsoring Standard”. Trailers are integrated into the program seams.

Your basic conditions:

- 5 second sponsoring at the end of the editorial trailer
- Verbal introduction
- Logo and/or product integration
- Insert of customer website
- Claims and slogans may not be used
- No commercial design, purchase invitations or price offers
- Clear dedication (visual or verbal)

Example of a procedural schematic:



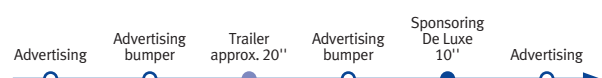
2.2.2. Program Promotion Trailer De Luxe

Program promotion trailers are approx. 20 second blocks referring directly to the forthcoming program. Your message is integrated at the end of the editorial section with commercially designed “Sponsoring De Luxe”. Trailers are integrated into the program seams.

Your basic conditions:

- 10 second sponsoring immediately after the program promotion trailer * see directive
- Free creative verbal and visual realisation
- Commercial design allowed
- Use of claims and slogans allowed
- Integration of testimonials where possible
- An advertising bumper is placed before the Sponsoring De Luxe
- Clear dedication (verbal or visual)

Example of a procedural schematic:



2.3. Prize draws De Luxe

Connect your product to a popular ORF program. The active participation of television viewers guarantees you an active engagement with your brand/product.

The programs listed in table 2 and 3 are available for the execution of prize draws De Luxe. The prize draw De Luxe is placed in the advertising slot before and/or after the program and can be given commercial design.

Your basic conditions:

- 15 second prize draw De Luxe in the advertising slot before and/or after the program
- Free verbal and visual commercial, creative realisation/integration
- Use of classic advertising spot elements possible
- Commercial design allowed
- Use of advertising claims possible
- Integration of testimonials where possible
- An advertising bumper is placed before the prize draw De Luxe
- Processing through customer homepage or <https://insider.ORF.at>
- Sponsoring can be positioned between the prize draw and the program

Example of a procedural schematic:



2.4. Rates and booking modalities

Please refer directly to table 2 for the exact rates for sponsoring and program promotion trailers and to table 2 and 3 for the rates for prize draws.

Rate overview*:

Integration	Appearances	Price/Tool	Total/Program
Sponsoring Standard (Op. AND Cl.) – Morning show (Day)	1	EUR 1.500,00	EUR 1.500,00
Sponsoring De Luxe (Op. OR Cl.) – Morning show (Day)	1	EUR 1.720,00	EUR 1.720,00
Prize draw De Luxe (15'')	1	from EUR 3.000,00	from EUR 3.000,00
Program-Promotion-Trailer Standard	3	EUR 2.200,00	EUR 6.600,00
Program-Promotion-Trailer De Luxe	3	EUR 3.000,00	EUR 9.000,00

Program promotion trailers can only be booked in packages of minimum three appearances.

The booking of all special forms of advertising is subject to approval by UEFA's legal agency. ORF-Enterprise will endeavour to obtain this approval and inform the customer of the result.

Directive: All prices and costs exclusive of tax and duties, as well as exclusive of costs for design and creation. Offers require re-negotiation should scheduled program airing times be cancelled or further programs added. The number of appearances is the proposed planning. Realisation of partner integration shall be in accordance with the scope of legal possibilities. Prize draws/ sponsoring (clothing and props) plus prize/ product/ value of service and applicable taxes and duties. For delivery of De Luxe advertisements (sponsoring and program promotion trailers) under 10 seconds the price of a 10 second advertisement will be charged. Subject to change. As of: 06.12.2019

3. ONLINE ADVERTISEMENT

Within the frame of the UEFA EURO 2020 video and display advertisements can be booked at the ORF.at network. This bundles visits to Austria's largest sport website, sport.ORF.at, including the mobile version and the app and visits to the ORF football specials including app visits. All video ads will also be shown in the ORF-TVthek on all platforms.

The CPM depends on the length of the pre-rolls.

Advertisement material	Up to 10 sec.	Up to 15 sec.	Up to 20 sec.	Up to 25 sec.	Up to 30 sec.
Video Pre-Roll CPM	81,90	105,30	120,90	135,20	150,80

Sport.ORF.at and the ORF Football Special are also available as daily fixed placements (with a fixed number of ad impressions - depending on the match day).

Advertisement material	CPM Frontpage
Medium Rectangle	21,60
Skyscraper	21,60
Half Page Ad	22,80
Sitebar	26,40

Additionally attractive run-over site advertising in the Sport Channel and the ORF Football Special are available. The following CPM apply to this kind of advertising:

Advertisement material	CPM ROS
Medium Rectangle	20,40
Skyscraper	20,40
Half Page Ad	35,40
Sitebar	40,20

Sample offers with the advertising options listed above can be found in table 4 to 7. All prices are subject to approval by the ORF Foundation Council and tariff changes.

4. PUBLIC VIEWING

This year, ORF will once again offer all Austrian football enthusiasts the chance to experience every UEFA EURO 2020 match up close in a cosy live atmosphere. These public viewings will take place at 2 different locations in Vienna.

4.1. radio FM4 – EM Quartier 2020

Present your brand/your product in the FM4 EM Quartier in Vienna's WUK – ON AIR, OFF AIR and ONLINE. On three indoor and outdoor levels, FM4 brings together up to 45,000 people on the 22 match days.

Offer

ON AIR placement on radio FM4

60 ON AIR trailer placements in the FM4 program environment

ONLINE placement on fm4.ORF.at

- 2 weeks logo and text link during the FM4 online coverage
- 2 week logo presence on the FM4 homepage

OFF AIR placement

- Logo placement on 500 pieces of printed material (distribution throughout Vienna 3 weeks before start)
- VIP area
- Advertisement in the bumper visuals
- Wall branding in the WUK foyer
- Sampling opportunity on 2 days (Austria matches and/or final)

Package price for Partners: EUR 28,840.00

All prices excluding VAT, statutory advertising tax and taxes on prizes in kind provided by the partner.

4.2. ORF 1 – Public Viewing

Join the ORF in presenting Vienna's largest public viewing area. Your brand/your product will be prominently placed directly in ORF 1 TV trailers, ONLINE and OFF AIR in the entire public viewing area.

4.2.1. Exclusive partners

ON AIR placement

30 TV trailers in the program seams of ORF 1 sports-related environments

ONLINE integration on insider.ORF.at

- Campaign page with logo and text link

ONLINE co-branding banner campaign on the ORF.at

- Medium rectangle (250 x 300 pixels) with logo/product photo
- Run over network ORF.at (50,000 AIs)

OFF AIR integration

- Commercial (on screen) before and/or after matches and/or bumper visuals
- Branding opportunities in the entire public viewing area
- Sampling opportunities in the entire public viewing area

Package price for partners: EUR 93,368.00

All prices excluding 20 % VAT and subject to advertising tax and any applicable statutory taxes. Design of partner integration in accordance with legal possibilities. Structure of partner integration in accordance with the framework of UEFA EURO 2020™ guidelines.

4.2.2. Cooperation partners (max. 2 partners)

ON AIR placement

- 20 prize draw TV trailers in the program seams of ORF 1 sports-related environments

ONLINE integration on extra.ORF.at

- Campaign page with logo and text link

ONLINE co-branding banner campaign on the ORF.at network

- Medium rectangle (250 x 300 pixels) with logo/product photo
- Run over network ORF.at (50,000 AIs)

OFF AIR integration

- Commercial (on screen) before and/or after matches and/or bumper visuals
- Branding opportunities in the entire public screening area
- Sampling opportunities in the entire public screening area

Package price for partners: EUR 67,150.00

All prices excluding 20 % VAT and subject to advertising tax and any applicable statutory taxes. Design of partner integration in accordance with legal possibilities. Structure of partner integration in accordance with the framework of UEFA EURO 2020™ guidelines.

4.2.3. Option III (ON-AIR PRIZE DRAW)

ON AIR integration

- 20 prize draw TV trailers in the program seams of ORF 1 sports-related environments

ONLINE integration on insider.ORF.at

- Campaign page with logo and text link
- Trailer integration

ONLINE co-branding banner campaign on the ORF.at network

- Medium rectangle (250 x 300 pixels) with logo/product photo
- Run over network ORF.at (50,000 AIs)

Package price for partners: EUR 21,700.00

All prices excluding 20 % VAT and subject to advertising tax and any applicable statutory taxes. Design of partner integration in accordance with legal possibilities. Design of partner integration in accordance with the framework of UEFA EURO 2020™ guidelines.

5. YOUR CONTACT PARTNERS

For more detailed information or a personalised offer please contact

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All rates and package deals stated are subject to approval by the ORF foundation board. Subject to change and misprints.

UEFA EURO 2020 / TABLE 1



STATION	DAY	DATE	TIME OF TRANSMISSION	SCHEDULED START OF ADBREAK	SCHEDULED START OF ADVERTISING BREAK	PROGRAMME AFTER ADVERTISING BREAK	VENUE	TV-BROADCAST	CODE	PRICE	CODE	PRICE	AUT-GAME	PRICE	AUT-GAME	CAT.	SCHEDULED TIME
ORF 1	Mi	01.04.2020	18:00 - 19:00	17:57	UEFA EURO Draw	n/a		Draw	21 30 17 67	175			II			II	17:57
GROUP STAGE																	
ORF 1	Fr	12.06.2020		20:14	UEFA EURO TUR-ITA Ctd.	Rome/ITA		Countdown	21 77 20 60	520			II			II	20:14
ORF 1	Fr	12.06.2020		20:57	UEFA EURO TUR-ITA 1st Half	Rome/ITA		1st Half	21 79 20 61	560			II			II	20:57
ORF 1	Fr	12.06.2020	20:15 - 23:30	21:47	UEFA EURO TUR-ITA after 1st Half	Rome/ITA		after 1st Half	21 87 21 62	750			II			II	21:47
ORF 1	Fr	12.06.2020		21:57	UEFA EURO TUR-ITA 2nd Half	Rome/ITA		2nd Half	21 87 21 63	750			II			II	21:57
ORF 1	Fr	12.06.2020		22:42	UEFA EURO TUR-ITA Analysis	Rome/ITA		Analysis	21 82 22 64	620			II			II	22:42
ORF 1	Sa	13.06.2020		13:57	UEFA EURO WAL-SUI Ctd.	Baku/AZE		Countdown	21 20 13 60	125			II			II	13:57
ORF 1	Sa	13.06.2020		14:57	UEFA EURO WAL-SUI 1st Half	Baku/AZE		1st Half	21 28 14 61	165			II			II	14:57
ORF 1	Sa	13.06.2020	14:00 - 17:10	15:47	UEFA EURO WAL-SUI after 1st Half	Baku/AZE		after 1st Half	21 59 15 62	320			II			II	15:47
ORF 1	Sa	13.06.2020		15:57	UEFA EURO WAL-SUI 2nd Half	Baku/AZE		2nd Half	21 57 15 63	310			II			II	15:57
ORF 1	Sa	13.06.2020		16:57	UEFA EURO WAL-SUI Analysis	Baku/AZE		Analysis	21 57 16 64	310			II			II	16:57
ORF 1	Sa	13.06.2020		17:07	UEFA EURO DEN-FIN Ctd.	Copenhagen/DEN		Countdown	21 47 17 60	260			II			II	17:07
ORF 1	Sa	13.06.2020		17:57	UEFA EURO DEN-FIN 1st Half	Copenhagen/DEN		1st Half	21 56 17 61	305			II			II	17:57
ORF 1	Sa	13.06.2020	17:10 - 20:10	18:47	UEFA EURO DEN-FIN after 1st Half	Copenhagen/DEN		after 1st Half	21 75 18 62	480			II			II	18:47
ORF 1	Sa	13.06.2020		18:57	UEFA EURO DEN-FIN 2nd Half	Copenhagen/DEN		2nd Half	21 74 18 63	460			II			II	18:57
ORF 1	Sa	13.06.2020		19:57	UEFA EURO DEN-FIN Analysis	Copenhagen/DEN		Analysis	21 72 19 64	420			II			II	19:57
ORF 1	Sa	13.06.2020		20:14	UEFA EURO BEL-RUS Ctd.	Saint Petersburg/RUS		Countdown	21 77 20 60	520			II			II	20:14
ORF 1	Sa	13.06.2020		20:57	UEFA EURO BEL-RUS 1st Half	Saint Petersburg/RUS		1st Half	21 79 20 61	560			II			II	20:57
ORF 1	Sa	13.06.2020	20:15 - 23:30	21:47	UEFA EURO BEL-RUS after 1st Half	Saint Petersburg/RUS		after 1st Half	21 87 21 62	750			II			II	21:47
ORF 1	Sa	13.06.2020		21:57	UEFA EURO BEL-RUS 2nd Half	Saint Petersburg/RUS		2nd Half	21 87 21 63	750			II			II	21:57
ORF 1	Sa	13.06.2020		22:42	UEFA EURO BEL-RUS Analysis	Saint Petersburg/RUS		Analysis	21 82 22 64	620			II			II	22:42
ORF 1	So	14.06.2020		13:57	UEFA EURO ENG-CRO Ctd.	London/GBR		Countdown	21 20 13 60	125			II			II	13:57
ORF 1	So	14.06.2020		14:57	UEFA EURO ENG-CRO 1st Half	London/GBR		1st Half	21 28 14 61	165			II			II	14:57
ORF 1	So	14.06.2020	14:00 - 17:10	15:47	UEFA EURO ENG-CRO after 1st Half	London/GBR		after 1st Half	21 59 15 62	320			II			II	15:47
ORF 1	So	14.06.2020		15:57	UEFA EURO ENG-CRO 2nd Half	London/GBR		2nd Half	21 57 15 63	310			II			II	15:57
ORF 1	So	14.06.2020		16:57	UEFA EURO ENG-CRO Analysis	London/GBR		Analysis	21 57 16 64	310			II			II	16:57
ORF 1	So	14.06.2020		17:07	UEFA EURO AUT-??? Ctd.	Bucharest/ROM		Countdown	21 64 17 60	345			I			I	17:07
ORF 1	So	14.06.2020		17:57	UEFA EURO AUT-??? 1st Half	Bucharest/ROM		1st Half	21 83 17 61	640			I			I	17:57
ORF 1	So	14.06.2020	17:10 - 20:10	18:47	UEFA EURO AUT-??? after 1st Half	Bucharest/ROM		after 1st Half	21 93 18 62	1100			I			I	18:47
ORF 1	So	14.06.2020		18:57	UEFA EURO AUT-??? 2nd Half	Bucharest/ROM		2nd Half	21 93 18 63	1100			I			I	18:57
ORF 1	So	14.06.2020		19:57	UEFA EURO AUT-??? Analysis	Bucharest/ROM		Analysis	21 90 19 64	900			I			I	19:57
ORF 1	So	14.06.2020		20:14	UEFA EURO NED-UKR Ctd.	Amsterdam/NED		Countdown	21 77 20 60	520			II			II	20:14
ORF 1	So	14.06.2020		20:57	UEFA EURO NED-UKR 1st Half	Amsterdam/NED		1st Half	21 79 20 61	560			II			II	20:57
ORF 1	So	14.06.2020	20:15 - 23:30	21:47	UEFA EURO NED-UKR after 1st Half	Amsterdam/NED		after 1st Half	21 87 21 62	750			II			II	21:47
ORF 1	So	14.06.2020		21:57	UEFA EURO NED-UKR 2nd Half	Amsterdam/NED		2nd Half	21 87 21 63	750			II			II	21:57
ORF 1	So	14.06.2020		22:42	UEFA EURO NED-UKR Analysis	Amsterdam/NED		Analysis	21 82 22 64	620			II			II	22:42

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ORF 1	Mo	15.06.2020		13:57	UEFA EURO ??? -CZE Ctd.	Glasgow/SCO	Countdown	21 20 13 60	125						II	13:57
ORF 1	Mo	15.06.2020		14:57	UEFA EURO ???-CZE 1st Half	Glasgow/SCO	1st Half	21 28 14 61	165						II	14:57
ORF 1	Mo	15.06.2020	14:00 - 17:10	15:47	UEFA EURO ??? -CZE after 1st Half	Glasgow/SCO	after 1st Half	21 59 15 62	320						II	15:47
ORF 1	Mo	15.06.2020		15:57	UEFA EURO ???-CZE 2nd Half	Glasgow/SCO	2nd Half	21 57 15 63	310						II	15:57
ORF 1	Mo	15.06.2020		16:57	UEFA EURO ???-CZE Analysis	Glasgow/SCO	Analysis	21 57 16 64	310						II	16:57
ORF 1	Mo	15.06.2020		17:07	UEFA EURO POL-??? Ctd.	Dublin/IRL	Countdown	21 47 17 60	260						II	17:07
ORF 1	Mo	15.06.2020		17:57	UEFA EURO POL-??? 1st Half	Dublin/IRL	1st Half	21 56 17 61	305						II	17:57
ORF 1	Mo	15.06.2020	17:10 - 20:10	18:47	UEFA EURO POL-??? after 1st Half	Dublin/IRL	after 1st Half	21 75 18 62	480						II	18:47
ORF 1	Mo	15.06.2020		18:57	UEFA EURO POL-??? 2nd Half	Dublin/IRL	2nd Half	21 74 18 63	460						II	18:57
ORF 1	Mo	15.06.2020		19:57	UEFA EURO POL-??? Analysis	Dublin/IRL	Analysis	21 72 19 64	420						II	19:57
ORF 1	Mo	15.06.2020		20:14	UEFA EURO ESP-SWE Ctd.	Bilbao/ESP	Countdown	21 77 20 60	520						II	20:14
ORF 1	Mo	15.06.2020		20:57	UEFA EURO ESP-SWE 1st Half	Bilbao/ESP	1st Half	21 79 20 61	560						II	20:57
ORF 1	Mo	15.06.2020	20:15 - 23:30	21:47	UEFA EURO ESP-SWE after 1st Half	Bilbao/ESP	after 1st Half	21 87 21 62	750						II	21:47
ORF 1	Mo	15.06.2020		21:57	UEFA EURO ESP-SWE 2nd Half	Bilbao/ESP	2nd Half	21 87 21 63	750						II	21:57
ORF 1	Mo	15.06.2020		22:42	UEFA EURO ESP-SWE Analysis	Bilbao/ESP	Analysis	21 82 22 64	620						II	22:42
ORF 1	Di	16.06.2020		17:07	UEFA EURO ???-POR Ctd.	Budapest/HUN	Countdown	21 47 17 60	260						II	17:07
ORF 1	Di	16.06.2020		17:57	UEFA EURO ???-POR 1st Half	Budapest/HUN	1st Half	21 56 17 61	305						II	17:57
ORF 1	Di	16.06.2020	17:10 - 20:10	18:47	UEFA EURO ???-POR after 1st Half	Budapest/HUN	after 1st Half	21 75 18 62	480						II	18:47
ORF 1	Di	16.06.2020		18:57	UEFA EURO ???-POR 2nd Half	Budapest/HUN	2nd Half	21 74 18 63	460						II	18:57
ORF 1	Di	16.06.2020		19:57	UEFA EURO ???-POR Analysis	Budapest/HUN	Analysis	21 72 19 64	420						II	19:57
ORF 1	Di	16.06.2020		20:14	UEFA EURO FRA-GER Ctd.	Munich/GER	Countdown	21 77 20 60	520						II	20:14
ORF 1	Di	16.06.2020		20:57	UEFA EURO FRA-GER 1st Half	Munich/GER	1st Half	21 79 20 61	560						II	20:57
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ORF 1	Di	16.06.2020		22:42	UEFA EURO FRA-GER Analysis	Munich/GER	Analysis	21 82 22 64	620						II	22:42
ORF 1	Mi	17.06.2020		13:57	UEFA EURO BEL-RUS Ctd.	Saint Petersburg/RUS	Countdown	21 20 13 60	125						II	13:57
ORF 1	Mi	17.06.2020		14:57	UEFA EURO FIN-RUS 1st Half	Saint Petersburg/RUS	1st Half	21 28 14 61	165						II	14:57
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ORF 1	Mi	17.06.2020		17:07	UEFA EURO TUR-WAL Ctd.	Baku/AZE	Countdown	21 47 17 60	260						II	17:07
ORF 1	Mi	17.06.2020		17:57	UEFA EURO TUR-WAL 1st Half	Baku/AZE	1st Half	21 56 17 61	305						II	17:57
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ORF 1	Mi	17.06.2020		20:57	UEFA EURO ITA-SUI 1st Half	Rome/ITA	1st Half	21 79 20 61	560						II	20:57
ORF 1	Mi	17.06.2020	20:15 - 23:30	21:47	UEFA EURO ITA-SUI after 1st Half	Rome/ITA	after 1st Half	21 87 21 62	750						II	21:47
ORF 1	Mi	17.06.2020		21:57	UEFA EURO ITA-SUI 2nd Half	Rome/ITA	2nd Half	21 87 21 63	750						II	21:57
ORF 1	Mi	17.06.2020		22:42	UEFA EURO ITA-SUI Analysis	Rome/ITA	Analysis	21 82 22 64	620						II	22:42

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UEFA EURO 2020 / TABLE 1



STATION	DAY	DATE	TIME OF TRANSMISSION	SCHEDULED START OF ADBREAK	PROGRAMME AFTER ADVERTISING BREAK	VENUE	TV-BROADCAST	CODE	PRICE	CODE	PRICE	CODE	PRICE	SCHEDULED TIME
ORF 1	Do	18.06.2020		13:57	UEFA EURO UKR-??? Ctd.	Bucharest/ROM	Countdown	21 20 13 60	125					13:57
ORF 1	Do	18.06.2020		14:57	UEFA EURO UKR-??? 1st Half	Bucharest/ROM	1st Half	21 28 14 61	165					14:57
ORF 1	Do	18.06.2020	14:00 - 17:10	15:47	UEFA EURO UKR-??? after 1st Half	Bucharest/ROM	after 1st Half	21 59 15 62	320					15:47
ORF 1	Do	18.06.2020		15:57	UEFA EURO UKR-??? 2nd Half	Bucharest/ROM	2nd Half	21 57 15 63	310					15:57
ORF 1	Do	18.06.2020		16:57	UEFA EURO UKR-??? Analysis	Bucharest/ROM	Analysis	21 57 16 64	310					16:57
ORF 1	Do	18.06.2020		17:07	UEFA EURO DEN-BEL Ctd.	Copenhagen/DEN	Countdown	21 47 17 60	260					17:07
ORF 1	Do	18.06.2020		17:57	UEFA EURO DEN-BEL 1st Half	Copenhagen/DEN	1st Half	21 56 17 61	305					17:57
ORF 1	Do	18.06.2020	17:10 - 20:10	18:47	UEFA EURO DEN-BEL after 1st Half	Copenhagen/DEN	after 1st Half	21 75 18 62	480					18:47
ORF 1	Do	18.06.2020		18:57	UEFA EURO DEN-BEL 2nd Half	Copenhagen/DEN	2nd Half	21 74 18 63	460					18:57
ORF 1	Do	18.06.2020		19:57	UEFA EURO DEN-BEL Analysis	Copenhagen/DEN	Analysis	21 72 19 64	420					19:57
ORF 1	Do	18.06.2020		20:14	UEFA EURO NED-AUT Ctd.	Amsterdam/NED	Countdown			21 86 20 60	700			20:14
ORF 1	Do	18.06.2020		20:57	UEFA EURO NED-AUT 1st Half	Amsterdam/NED	1st Half			21 92 20 61	1000			20:57
ORF 1	Do	18.06.2020	20:15 - 23:30	21:47	UEFA EURO NED-AUT after 1st Half	Amsterdam/NED	after 1st Half			21 95 21 62	1300			21:47
ORF 1	Do	18.06.2020		21:57	UEFA EURO NED-AUT 2nd Half	Amsterdam/NED	2nd Half			21 95 21 63	1300			21:57
ORF 1	Do	18.06.2020		22:42	UEFA EURO NED-AUT Analysis	Amsterdam/NED	Analysis			21 93 22 64	1100			22:42
ORF 1	Fr	19.06.2020		13:57	UEFA EURO SWE-??? Ctd.	Dublin/IRL	Countdown	21 20 13 60	125					13:57
ORF 1	Fr	19.06.2020		14:57	UEFA EURO SWE-??? 1st Half	Dublin/IRL	1st Half	21 28 14 61	165					14:57
ORF 1	Fr	19.06.2020	14:00 - 17:10	15:47	UEFA EURO SWE-??? after 1st Half	Dublin/IRL	after 1st Half	21 59 15 62	320					15:47
ORF 1	Fr	19.06.2020		15:57	UEFA EURO SWE-??? 2nd Half	Dublin/IRL	2nd Half	21 57 15 63	310					15:57
ORF 1	Fr	19.06.2020		16:57	UEFA EURO SWE-??? Analysis	Dublin/IRL	Analysis	21 57 16 64	310					16:57
ORF 1	Fr	19.06.2020		17:07	UEFA EURO CRO-CZE Ctd.	Glasgow/SCO	Countdown	21 47 17 60	260					17:07
ORF 1	Fr	19.06.2020		17:57	UEFA EURO CRO-CZE 1st Half	Glasgow/SCO	1st Half	21 56 17 61	305					17:57
ORF 1	Fr	19.06.2020	17:10 - 20:10	18:47	UEFA EURO CRO-CZE after 1st Half	Glasgow/SCO	after 1st Half	21 75 18 62	480					18:47
ORF 1	Fr	19.06.2020		18:57	UEFA EURO CRO-CZE 2nd Half	Glasgow/SCO	2nd Half	21 74 18 63	460					18:57
ORF 1	Fr	19.06.2020		19:57	UEFA EURO CRO-CZE Analysis	Glasgow/SCO	Analysis	21 72 19 64	420					19:57
ORF 1	Fr	19.06.2020		20:14	UEFA EURO ENG-??? Ctd.	London/GBR	Countdown	21 77 20 60	520					20:14
ORF 1	Fr	19.06.2020		20:57	UEFA EURO ENG-??? 1st Half	London/GBR	1st Half	21 79 20 61	560					20:57
ORF 1	Fr	19.06.2020	20:15 - 23:30	21:47	UEFA EURO ENG-??? after 1st Half	London/GBR	after 1st Half	21 87 21 62	750					21:47
ORF 1	Fr	19.06.2020		21:57	UEFA EURO ENG-??? 2nd Half	London/GBR	2nd Half	21 87 21 63	750					21:57
ORF 1	Fr	19.06.2020		22:42	UEFA EURO ENG-??? Analysis	London/GBR	Analysis	21 82 22 64	620					22:42
ORF 1	Sa	20.06.2020		13:57	UEFA EURO ???-FRA Ctd.	Budapest/HUN	Countdown	21 20 13 60	125					13:57
ORF 1	Sa	20.06.2020		14:57	UEFA EURO ???-FRA 1st Half	Budapest/HUN	1st Half	21 28 14 61	165					14:57
ORF 1	Sa	20.06.2020	14:00 - 17:10	15:47	UEFA EURO ???-FRA after 1st Half	Budapest/HUN	after 1st Half	21 59 15 62	320					15:47
ORF 1	Sa	20.06.2020		15:57	UEFA EURO ???-FRA 2nd Half	Budapest/HUN	2nd Half	21 57 15 63	310					15:57
ORF 1	Sa	20.06.2020		16:57	UEFA EURO ???-FRA Analysis	Budapest/HUN	Analysis	21 57 16 64	310					16:57
ORF 1	Sa	20.06.2020		17:07	UEFA EURO POR-GER Ctd.	Munich/GER	Countdown	21 47 17 60	260					17:07
ORF 1	Sa	20.06.2020		17:57	UEFA EURO POR-GER 1st Half	Munich/GER	1st Half	21 56 17 61	305					17:57
ORF 1	Sa	20.06.2020	17:10 - 20:10	18:47	UEFA EURO POR-GER after 1st Half	Munich/GER	after 1st Half	21 75 18 62	480					18:47
ORF 1	Sa	20.06.2020		18:57	UEFA EURO POR-GER 2nd Half	Munich/GER	2nd Half	21 74 18 63	460					18:57
ORF 1	Sa	20.06.2020		19:57	UEFA EURO POR-GER Analysis	Munich/GER	Analysis	21 72 19 64	420					19:57

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STATION	DAY	DATE	TIME OF TRANSMISSION	SCHEDULED START OF ADBREAK	PROGRAMME AFTER ADVERTISING BREAK	VENUE	TV-BROADCAST	CODE	PRICE	CODE	PRICE	AUT-GAME	PRICE	AUT-GAME	CAT.	SCHEDULED TIME
ORF 1	Sa	20.06.2020		20:14	UEFA EURO ESP-POL Ctd.	Bilbao/ESP	Countdown	21 77 20 60	520						II	20:14
ORF 1	Sa	20.06.2020		20:57	UEFA EURO ESP-POL 1st Half	Bilbao/ESP	1st Half	21 79 20 61	560						II	20:57
ORF 1	Sa	20.06.2020	20:15 - 23:30	21:47	UEFA EURO ESP-POL after 1st Half	Bilbao/ESP	after 1st Half	21 87 21 62	750						II	21:47
ORF 1	Sa	20.06.2020		21:57	UEFA EURO ESP-POL 2nd Half	Bilbao/ESP	2nd Half	21 87 21 63	750						II	21:57
ORF 1	Sa	20.06.2020		22:42	UEFA EURO ESP-POL Analysis	Bilbao/ESP	Analysis	21 82 22 64	620						II	22:42
ORF 1	So	21.06.2020		20:14	UEFA EURO ITA-WAL or SUI-TUR Ctd.	Rome/ITA or Baku/AZE	Countdown	21 77 20 60	520						II	20:14
ORF 1	So	21.06.2020		20:57	UEFA EURO ITA-WAL or SUI-TUR 1st Half	Rome/ITA or Baku/AZE	1st Half	21 79 20 61	560						II	20:57
ORF 1	So	21.06.2020	20:15 - 23:30	21:47	UEFA EURO ITA-WAL or SUI-TUR after 1st Half	Rome/ITA or Baku/AZE	after 1st Half	21 87 21 62	750						II	21:47
ORF 1	So	21.06.2020		21:57	UEFA EURO ITA-WAL or SUI-TUR 2nd Half	Rome/ITA or Baku/AZE	2nd Half	21 87 21 63	750						II	21:57
ORF 1	So	21.06.2020		22:42	UEFA EURO ITA-WAL or SUI-TUR Analysis	Rome/ITA or Baku/AZE	Analysis	21 82 22 64	620						II	22:42
ORF 1	So	21.06.2020	23:30 - 01:10	23:27	UEFA EURO ITA-WAL or SUI-TUR Highlights	Rome/ITA or Baku/AZE	Highlights	21 50 23 69	275						II	23:27
ORF 1	Mo	22.06.2020		16:57	UEFA EURO UKR-AUT Ctd.	Bucharest/ROM	Countdown			21 64 17 60	345				I	16:57
ORF 1	Mo	22.06.2020		17:57	UEFA EURO UKR-AUT 1st Half	Bucharest/ROM	1st Half			21 83 17 61	640				I	17:57
ORF 1	Mo	22.06.2020	17:00 - 20:10	18:47	UEFA EURO UKR-AUT after 1st Half	Bucharest/ROM	after 1st Half			21 93 18 62	1100				I	18:47
ORF 1	Mo	22.06.2020		18:57	UEFA EURO UKR-AUT 2nd Half	Bucharest/ROM	2nd Half			21 93 18 63	1100				I	18:57
ORF 1	Mo	22.06.2020		19:57	UEFA EURO UKR-AUT Analysis	Bucharest/ROM	Analysis			21 90 19 64	900				I	19:57
ORF 1	Mo	22.06.2020		20:14	UEFA EURO RUS-DEN or FIN-BEL Ctd.	Copenhagen/DEN or Saint Petersburg/RUS	Countdown	21 77 20 60	520						II	20:14
ORF 1	Mo	22.06.2020		20:57	UEFA EURO RUS-DEN or FIN-BEL 1st Half	Copenhagen/DEN or St.Petersburg/RUS	1st Half	21 79 20 61	560						II	20:57
ORF 1	Mo	22.06.2020	20:15 - 23:30	21:47	UEFA EURO RUS-DEN or FIN-BEL after 1st Half	Copenhagen/DEN or St.Petersburg/RUS	after 1st Half	21 87 21 62	750						II	21:47
ORF 1	Mo	22.06.2020		21:57	UEFA EURO RUS-DEN or FIN-BEL 2nd Half	Copenhagen/DEN or St.Petersburg/RUS	2nd Half	21 87 21 63	750						II	21:57
ORF 1	Mo	22.06.2020		22:42	UEFA EURO RUS-DEN or FIN-BEL Analysis	Copenhagen/DEN or St.Petersburg/RUS	Analysis	21 82 22 64	620						II	22:42
ORF 1	Mo	22.06.2020	23:30 - 01:10	23:27	UEFA EURO ???-NED Highlights	Amsterdam/NED	Highlights	21 50 23 69	275						II	23:27
ORF 1	Mo	22.06.2020	01:10 - 02:50	25:07	UEFA EURO RUS-DEN or FIN-BEL Highlights	Copenhagen/DEN or St.Petersburg/RUS	Highlights	21 24 01 69	145						II	25:07
ORF 1	Di	23.06.2020		20:14	UEFA EURO CZE-ENG or CRO-??? Ctd.	London/GBR or Glasgow/SCO	Countdown	21 77 20 60	520						II	20:14
ORF 1	Di	23.06.2020		20:57	UEFA EURO CZE-ENG or CRO-??? 1st Half	London/GBR or Glasgow/SCO	1st Half	21 79 20 61	560						II	20:57
ORF 1	Di	23.06.2020	20:15 - 23:30	21:47	UEFA EURO CZE-ENG or CRO-??? after 1st Half	London/GBR or Glasgow/SCO	after 1st Half	21 87 21 62	750						II	21:47
ORF 1	Di	23.06.2020		21:57	UEFA EURO CZE-ENG or CRO-??? 2nd Half	London/GBR or Glasgow/SCO	2nd Half	21 87 21 63	750						II	21:57
ORF 1	Di	23.06.2020		22:42	UEFA EURO CZE-ENG or CRO-??? Analysis	London/GBR or Glasgow/SCO	Analysis	21 82 22 64	620						II	22:42
ORF 1	Di	23.06.2020	23:30 - 01:10	23:27	UEFA EURO CZE-ENG or CRO-??? Highlights	London/GBR or Glasgow/SCO	Highlights	21 50 23 69	275						II	23:27
ORF 1	Mi	24.06.2020		16:57	UEFA EURO ???-ESP or SWE-POL Ctd.	Bilbao/ESP or Dublin/IRL	Countdown	21 47 17 60	260						II	16:57
ORF 1	Mi	24.06.2020		17:57	UEFA EURO ???-ESP or SWE-POL 1st Half	Bilbao/ESP or Dublin/IRL	1st Half	21 56 17 61	305						II	17:57
ORF 1	Mi	24.06.2020	17:00 - 20:10	18:47	UEFA EURO ???-ESP or SWE-POL after 1st Half	Bilbao/ESP or Dublin/IRL	after 1st Half	21 75 18 62	480						II	18:47
ORF 1	Mi	24.06.2020		18:57	UEFA EURO ???-ESP or SWE-POL 2nd Half	Bilbao/ESP or Dublin/IRL	2nd Half	21 74 18 63	460						II	18:57
ORF 1	Mi	24.06.2020		19:57	UEFA EURO ???-ESP or SWE-POL Analysis	Bilbao/ESP or Dublin/IRL	Analysis	21 72 19 64	420						II	19:57
ORF 1	Mi	24.06.2020		20:14	UEFA EURO GER-??? or POR-FRA Ctd.	Munich/GER or Budapest/HUN	Countdown	21 77 20 60	520						II	20:14
ORF 1	Mi	24.06.2020		20:57	UEFA EURO GER-??? or POR-FRA 1st Half	Munich/GER or Budapest/HUN	1st Half	21 79 20 61	560						II	20:57
ORF 1	Mi	24.06.2020	20:15 - 23:30	21:47	UEFA EURO GER-??? or POR-FRA after 1st Half	Munich/GER or Budapest/HUN	after 1st Half	21 87 21 62	750						II	21:47
ORF 1	Mi	24.06.2020		21:57	UEFA EURO GER-??? or POR-FRA 2nd Half	Munich/GER or Budapest/HUN	2nd Half	21 87 21 63	750						II	21:57
ORF 1	Mi	24.06.2020		22:42	UEFA EURO GER-??? or POR-FRA Analysis	Munich/GER or Budapest/HUN	Analysis	21 82 22 64	620						II	22:42
ORF 1	Mi	24.06.2020	23:30 - 01:10	23:27	UEFA EURO ???-ESP or SWE-POL Highlights	Bilbao/ESP or Dublin/IRL	Highlights	21 50 23 69	275						II	23:27
ORF 1	Mi	24.06.2020	01:10 - 02:50	25:07	UEFA EURO GER-??? or POR-FRA Highlights	Munich/GER or Budapest/HUN	Highlights	21 24 01 69	145						II	25:07

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STATION	DAY	DATE	TIME OF TRANSMISSION	SCHEDULED START OF ADBREAK	SCHEDULED START AFTER ADVERTISING BREAK	VENUE	TV-BROADCAST	CODE	PRICE	CODE	PRICE	AUT-GAME	PRICE	AUT-GAME	CAT.	SCHEDULED TIME
ORF 1	Sa	27.06.2020		16:57	UEFA EURO 2A-2B Ctd.	Amsterdam/NED	Countdown	21 36 16 60	205						I	16:57
ORF 1	Sa	27.06.2020		17:57	UEFA EURO 2A-2B 1st Half	Amsterdam/NED	1st Half	21 44 17 61	245						I	17:57
ORF 1	Sa	27.06.2020	17:00 - 20:10	18:47	UEFA EURO 2A-2B after 1st Half	Amsterdam/NED	after 1st Half	21 76 18 62	500						I	18:47
ORF 1	Sa	27.06.2020		18:57	UEFA EURO 2A-2B 2nd Half	Amsterdam/NED	2nd Half	21 75 18 63	480						I	18:57
ORF 1	Sa	27.06.2020		19:57	UEFA EURO 2A-2B Analysis	Amsterdam/NED	Analysis	21 73 19 64	440						I	19:57
ORF 1	Sa	27.06.2020		20:14	UEFA EURO 1A-2C Ctd.	London/GBR	Countdown	21 77 20 60	520			21 89 20 60	850		I	20:14
ORF 1	Sa	27.06.2020		20:57	UEFA EURO 1A-2C 1st Half	London/GBR	1st Half	21 79 20 61	560			21 93 20 61	1100		I	20:57
ORF 1	Sa	27.06.2020	20:15 - 23:30	21:47	UEFA EURO 1A-2C after 1st Half	London/GBR	after 1st Half	21 88 21 62	800			21 96 21 62	1400		I	21:47
ORF 1	Sa	27.06.2020		21:57	UEFA EURO 1A-2C 2nd Half	London/GBR	2nd Half	21 87 21 63	750			21 95 21 63	1300		I	21:57
ORF 1	Sa	27.06.2020		22:42	UEFA EURO 1A-2C Analysis	London/GBR	Analysis	21 79 22 64	560			21 92 22 64	1000		I	22:42
ORF 1	So	28.06.2020		16:57	UEFA EURO 1C-3D/E/F Ctd.	Budapest/HUN	Countdown	21 36 16 60	205			21 77 16 60	520		I	16:57
ORF 1	So	28.06.2020		17:57	UEFA EURO 1C-3D/E/F 1st Half	Budapest/HUN	1st Half	21 44 17 61	245			21 87 17 61	750		I	17:57
ORF 1	So	28.06.2020	17:00 - 20:10	18:47	UEFA EURO 1C-3D/E/F after 1st Half	Budapest/HUN	after 1st Half	21 76 18 62	500			21 93 18 62	1100		I	18:47
ORF 1	So	28.06.2020		18:57	UEFA EURO 1C-3D/E/F 2nd Half	Budapest/HUN	2nd Half	21 75 18 63	480			21 93 18 63	1100		I	18:57
ORF 1	So	28.06.2020		19:57	UEFA EURO 1C-3D/E/F Analysis	Budapest/HUN	Analysis	21 73 19 64	440			21 92 19 64	1000		I	19:57
ORF 1	So	28.06.2020		20:14	UEFA EURO 1B-3A/D/E/F Ctd.	Bilbao/ESP	Countdown	21 77 20 60	520						I	20:14
ORF 1	So	28.06.2020		20:57	UEFA EURO 1B-3A/D/E/F 1st Half	Bilbao/ESP	1st Half	21 79 20 61	560						I	20:57
ORF 1	So	28.06.2020	20:15 - 23:30	21:47	UEFA EURO 1B-3A/D/E/F after 1st Half	Bilbao/ESP	after 1st Half	21 88 21 62	800						I	21:47
ORF 1	So	28.06.2020		21:57	UEFA EURO 1B-3A/D/E/F 2nd Half	Bilbao/ESP	2nd Half	21 87 21 63	750						I	21:57
ORF 1	So	28.06.2020		22:42	UEFA EURO 1B-3A/D/E/F Analysis	Bilbao/ESP	Analysis	21 79 22 64	560						I	22:42
ORF 1	Mo	29.06.2020		16:57	UEFA EURO 2D-2E Ctd.	Copenhagen/DEN	Countdown	21 36 16 60	205						I	16:57
ORF 1	Mo	29.06.2020		17:57	UEFA EURO 2D-2E 1st Half	Copenhagen/DEN	1st Half	21 44 17 61	245						I	17:57
ORF 1	Mo	29.06.2020	17:00 - 20:10	18:47	UEFA EURO 2D-2E after 1st Half	Copenhagen/DEN	after 1st Half	21 76 18 62	500						I	18:47
ORF 1	Mo	29.06.2020		18:57	UEFA EURO 2D-2E 2nd Half	Copenhagen/DEN	2nd Half	21 75 18 63	480						I	18:57
ORF 1	Mo	29.06.2020		19:57	UEFA EURO 2D-2E Analysis	Copenhagen/DEN	Analysis	21 73 19 64	440						I	19:57
ORF 1	Mo	29.06.2020		20:14	UEFA EURO 1F-3A/B/C Ctd.	Bucharest/ROM	Countdown	21 77 20 60	520			21 89 20 60	850		I	20:14
ORF 1	Mo	29.06.2020		20:57	UEFA EURO 1F-3A/B/C 1st Half	Bucharest/ROM	1st Half	21 79 20 61	560			21 93 20 61	1100		I	20:57
ORF 1	Mo	29.06.2020	20:15 - 23:30	21:47	UEFA EURO 1F-3A/B/C after 1st Half	Bucharest/ROM	after 1st Half	21 88 21 62	800			21 96 21 62	1400		I	21:47
ORF 1	Mo	29.06.2020		21:57	UEFA EURO 1F-3A/B/C 2nd Half	Bucharest/ROM	2nd Half	21 87 21 63	750			21 95 21 63	1300		I	21:57
ORF 1	Mo	29.06.2020		22:42	UEFA EURO 1F-3A/B/C Analysis	Bucharest/ROM	Analysis	21 79 22 64	560			21 92 22 64	1000		I	22:42
ORF 1	Di	30.06.2020		16:57	UEFA EURO 1D - 2F Ctd.	Dublin/IRL	Countdown	21 36 16 60	205						I	16:57
ORF 1	Di	30.06.2020		17:57	UEFA EURO 1D - 2F 1st Half	Dublin/IRL	1st Half	21 44 17 61	245						I	17:57
ORF 1	Di	30.06.2020	17:00 - 20:10	18:47	UEFA EURO 1D - 2F after 1st Half	Dublin/IRL	after 1st Half	21 76 18 62	500						I	18:47
ORF 1	Di	30.06.2020		18:57	UEFA EURO 1D - 2F 2nd Half	Dublin/IRL	2nd Half	21 75 18 63	480						I	18:57
ORF 1	Di	30.06.2020		19:57	UEFA EURO 1D - 2F Analysis	Dublin/IRL	Analysis	21 73 19 64	440						I	19:57
ORF 1	Di	30.06.2020		20:14	UEFA EURO 1E - 3A/B/C/D Ctd.	Glasgow/SCO	Countdown	21 77 20 60	520			21 89 20 60	850		I	20:14
ORF 1	Di	30.06.2020		20:57	UEFA EURO 1E - 3A/B/C/D 1st Half	Glasgow/SCO	1st Half	21 79 20 61	560			21 93 20 61	1100		I	20:57
ORF 1	Di	30.06.2020	20:15 - 23:30	21:47	UEFA EURO 1E - 3A/B/C/D after 1st Half	Glasgow/SCO	after 1st Half	21 88 21 62	800			21 96 21 62	1400		I	21:47
ORF 1	Di	30.06.2020		21:57	UEFA EURO 1E - 3A/B/C/D 2nd Half	Glasgow/SCO	2nd Half	21 87 21 63	750			21 95 21 63	1300		I	21:57
ORF 1	Di	30.06.2020		22:42	UEFA EURO 1E - 3A/B/C/D Analysis	Glasgow/SCO	Analysis	21 79 22 64	560			21 92 22 64	1000		I	22:42

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STATION	DAY	DATE	TIME OF TRANSMISSION	SCHEDULED START OF ADBREAK	SCHEDULED START OF ADBREAK	PROGRAMME AFTER ADVERTISING BREAK	VENUE	TV-BROADCAST	CODE	PRICE	CODE	PRICE	CODE	PRICE	CAT.	SCHEDULED TIME
ORF 1				19:37		UEFA EURO Extratime		Extratime	21 81 20 65	600	21 95 20 65	1300			I	19:37
ORF 1				19:47		UEFA EURO Penalty Shootout		Penalty Shootout	21 82 20 66	620	21 95 20 66	1300			I	19:47
ORF 1				22:17		UEFA EURO Extratime		Extratime	21 90 23 65	900	21 97 23 65	1500			I	22:17
ORF 1				22:27		UEFA EURO Penalty Shootout		Penalty Shootout	21 90 23 66	900	21 97 23 66	1500			I	22:27
QUARTER FINALS																
ORF 1	Fr	03.07.2020		16:57		UEFA EURO QF1: W6 - W5 Ctd.	Saint Petersburg/RUS	Countdown	21 32 16 60	185	21 70 16 60	390			I	16:57
ORF 1	Fr	03.07.2020		17:57		UEFA EURO QF1: W6 - W5 1st Half	Saint Petersburg/RUS	1st Half	21 72 17 61	420	21 89 17 61	850			I	17:57
ORF 1	Fr	03.07.2020	17:00 - 20:10	18:47		UEFA EURO QF1: W6 - W5 after 1st Half	Saint Petersburg/RUS	after 1st Half	21 82 18 62	620	21 95 18 62	1300			I	18:47
ORF 1	Fr	03.07.2020		18:57		UEFA EURO QF1: W6 - W5 2nd Half	Saint Petersburg/RUS	2nd Half	21 81 18 63	600	21 94 18 63	1200			I	18:57
ORF 1	Fr	03.07.2020		19:57		UEFA EURO QF1: W6 - W5 Analysis	Saint Petersburg/RUS	Analysis	21 80 19 64	580	21 92 19 64	1000			I	19:57
ORF 1	Fr	03.07.2020		20:14		UEFA EURO QF2: W4 - W2 Ctd.	Munich/GER	Countdown	21 74 20 60	460	21 70 20 60	390			I	20:14
ORF 1	Fr	03.07.2020		20:57		UEFA EURO QF2: W4 - W2 1.Half	Munich/GER	1st Half	21 78 20 61	540	21 93 20 61	1100			I	20:57
ORF 1	Fr	03.07.2020	20:15 - 23:30	21:47		UEFA EURO QF2: W4 - W2 after 1st Half	Munich/GER	after 1st Half	21 88 21 62	800	21 95 21 62	1300			I	21:47
ORF 1	Fr	03.07.2020		21:57		UEFA EURO QF2: W4 - W2 2nd Half	Munich/GER	2nd Half	21 87 21 63	750	21 94 21 63	1200			I	21:57
ORF 1	Fr	03.07.2020		22:42		UEFA EURO QF2: W4 - W2 Analysis	Munich/GER	Analysis	21 83 22 64	640	21 93 22 64	1100			I	22:42
ORF 1	Sa	04.07.2020		16:57		UEFA EURO QF3: W1 - W3 Ctd.	Baku/AZE	Countdown	21 32 16 60	185	21 70 16 60	390			I	16:57
ORF 1	Sa	04.07.2020		17:57		UEFA EURO QF3: W1 - W3 1st Half	Baku/AZE	1st Half	21 72 17 61	420	21 89 17 61	850			I	17:57
ORF 1	Sa	04.07.2020	17:00 - 20:10	18:47		UEFA EURO QF3: W1 - W3 after 1st Half	Baku/AZE	after 1st Half	21 82 18 62	620	21 95 18 62	1300			I	18:47
ORF 1	Sa	04.07.2020		18:57		UEFA EURO QF3: W1 - W3 2nd Half	Baku/AZE	2nd Half	21 81 18 63	600	21 94 18 63	1200			I	18:57
ORF 1	Sa	04.07.2020		19:57		UEFA EURO QF3: W1 - W3 Analysis	Baku/AZE	Analysis	21 80 19 64	580	21 92 19 64	1000			I	19:57
ORF 1	Sa	04.07.2020		20:14		UEFA EURO QF4: W8 - W7 Ctd.	Rome/ITA	Countdown	21 74 20 60	460	21 70 20 60	390			I	20:14
ORF 1	Sa	04.07.2020		20:57		UEFA EURO QF4: W8 - W7 1st Half	Rome/ITA	1st Half	21 78 20 61	540	21 93 20 61	1100			I	20:57
ORF 1	Sa	04.07.2020	20:15 - 23:30	21:47		UEFA EURO QF4: W8 - W7 after 1st Half	Rome/ITA	after 1st Half	21 88 21 62	800	21 95 21 62	1300			I	21:47
ORF 1	Sa	04.07.2020		21:57		UEFA EURO QF4: W8 - W7 2nd Half	Rome/ITA	2nd Half	21 87 21 63	750	21 94 21 63	1200			I	21:57
ORF 1	Sa	04.07.2020		22:42		UEFA EURO QF4: W8 - W7 Analysis	Rome/ITA	Analysis	21 83 22 64	640	21 93 22 64	1100			I	22:42
ORF 1				19:37		UEFA EURO Extratime		Extratime	21 86 20 65	700	21 96 20 65	1400			I	19:37
ORF 1				19:47		UEFA EURO Penalty Shootout		Penalty Shootout	21 86 20 66	700	21 96 20 66	1400			I	19:47
ORF 1				22:17		UEFA EURO Extratime		Extratime	21 91 23 65	950	21 96 23 65	1400			I	22:17
ORF 1				22:27		UEFA EURO Penalty Shootout		Penalty Shootout	21 91 23 66	950	21 96 23 66	1400			I	22:27
SEMI FINALS																
ORF 1	Di	07.07.2020		20:14		UEFA EURO SF1: W QF1-W QF2 Ctd.	London/GBR	Countdown	21 44 20 60	245	21 75 20 60	480			I	20:14
ORF 1	Di	07.07.2020		20:57		UEFA EURO SF1: W QF1-W QF2 1st Half	London/GBR	1st Half	21 77 20 61	520	21 94 20 61	1200			I	20:57
ORF 1	Di	07.07.2020	20:15 - 23:30	21:47		UEFA EURO SF1: W QF1-W QF2 after 1st Half	London/GBR	after 1st Half	21 89 21 62	850	21 96 21 62	1400			I	21:47
ORF 1	Di	07.07.2020		21:57		UEFA EURO SF1: W QF1-W QF2 2nd Half	London/GBR	2nd Half	21 88 21 63	800	21 96 21 63	1400			I	21:57
ORF 1	Di	07.07.2020		22:42		UEFA EURO SF1: W QF1-W QF2 Analysis	London/GBR	Analysis	21 82 22 64	620	21 94 22 64	1200			I	22:42

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UEFA EURO 2020/TABLE 1



STATION	DAY	DATE	TIME OF TRANSMISSION	SCHEDULED START OF AD BREAK	PROGRAMME AFTER ADVERTISING BREAK	VENUE	TV-BROADCAST	CODE	PRICE	CODE	PRICE	CODE	PRICE	SCHEDULED TIME
ORF 1	Mi	08.07.2020		20:14	UEFA EURO SF2: W QF4-W QF3 Ctd.	London/GBR	Countdown	21 44 20 60	245	21 75 20 60	480			20:14
ORF 1	Mi	08.07.2020		20:57	UEFA EURO SF2: W QF4-W QF3 1st Half	London/GBR	1st Half	21 77 20 61	520	21 94 20 61	1200			20:57
ORF 1	Mi	08.07.2020	20:15 - 23:30	21:47	UEFA EURO SF2: W QF4-W QF3 after 1st Half	London/GBR	after 1st Half	21 89 21 62	850	21 96 21 62	1400			21:47
ORF 1	Mi	08.07.2020		21:57	UEFA EURO SF2: W QF4-W QF3 2nd Half	London/GBR	2nd Half	21 88 21 63	800	21 96 21 63	1400			21:57
ORF 1	Mi	08.07.2020		22:42	UEFA EURO SF2: W QF4-W QF3 Analysis	London/GBR	Analysis	21 82 22 64	620	21 94 22 64	1200			22:42
ORF 1				22:17	UEFA EURO Extratime		Extratime	21 93 23 65	1100	21 97 23 65	1500			22:17
ORF 1				22:27	UEFA EURO Penalty Shootout		Penalty Shootout	21 93 23 66	1100	21 97 23 66	1500			22:27
FINALS														
ORF 1	So	12.07.2020	18:55 - 19:55	18:52	UEFA EURO FINALS - Countdown	London/GBR	Pre-game Report	21 52 18 69	285					18:52
ORF 1	So	12.07.2020		20:14	UEFA EURO FINALS Ctd.	London/GBR	Countdown	21 69 20 60	380	21 78 20 60	540			20:14
ORF 1	So	12.07.2020		20:57	UEFA EURO FINALS 1.Half	London/GBR	1st Half	21 84 20 61	660	21 96 20 61	1400			20:57
ORF 1	So	12.07.2020	20:15 - 23:30	21:47	UEFA EURO FINALS after 1st Half	London/GBR	after 1st Half	21 95 21 62	1300	21 97 21 62	1500			21:47
ORF 1	So	12.07.2020		21:57	UEFA EURO FINALS 2nd Half	London/GBR	2nd Half	21 95 21 63	1300	21 97 21 63	1500			21:57
ORF 1	So	12.07.2020		22:42	UEFA EURO FINALS Analysis	London/GBR	Analysis	21 87 22 64	750	21 93 22 64	1100			22:42
ORF 1				22:40	UEFA EURO FINALS Award Ceremony		Award ceremony	21 92 22 67	1000	21 98 22 67	1600			22:40
ORF 1				23:00	UEFA EURO FINALS Extratime		Extratime	21 97 23 65	1500	21 98 23 65	1600			23:00
ORF 1				23:30	UEFA EURO FINALS Penalty Shootout		Penalty Shootout	21 97 23 66	1500	21 98 23 66	1600			23:30

All advertising prices are quoted per second in Euro plus duties and taxes in accordance with the General Terms and Conditions for Advertising Mailings. In all other respects, the General Terms and Conditions for Advertising Mail in the currently valid version shall apply. Booking according to the availability of slots. Subject to misprints. Subject to change. UEFA's rules on advance purchase periods and block exclusivity for UEFA sponsors apply.

UEFA EURO 2020/TABLE 2



STATION	DAY	DATE	TIME OF TRANS- MISSION	SCHEDULED START OF ADDBREAK	PROGRAMME AFTER ADVERTISING BREAK	SPONSORING STANDARD	SPONSORING DE LUXE	PROGRAM PROMOTION TRAILER STANDARD	PROGRAM PROMOTION TRAILER DE LUXE	PRICE DRAW DE LUXE/PER SEC
ORF2	Sa	13.06.2020	09:30-09:55	09:28	UEFA EURO 2020 - Morning Show	1.500	1.720	2.200	3.000	201,5
ORF2	So	14.06.2020	09:30-09:56	09:28	UEFA EURO 2020 - Morning Show	1.500	1.720	2.200	3.000	201,5
ORF2	Mo	15.06.2020	09:30-09:57	09:28	UEFA EURO 2020 - Morning Show	1.500	1.720	2.200	3.000	201,5
ORF2	Di	16.06.2020	09:30-09:58	09:28	UEFA EURO 2020 - Morning Show	1.500	1.720	2.200	3.000	201,5
ORF2	Mi	17.06.2020	09:30-09:59	09:28	UEFA EURO 2020 - Morning Show	1.500	1.720	2.200	3.000	201,5
ORF2	Do	18.06.2020	09:30-09:60	09:28	UEFA EURO 2020 - Morning Show	1.500	1.720	2.200	3.000	201,5
ORF2	Fr	19.06.2020	09:30-09:61	09:28	UEFA EURO 2020 - Morning Show	1.500	1.720	2.200	3.000	201,5
ORF2	Sa	20.06.2020	09:30-09:62	09:28	UEFA EURO 2020 - Morning Show	1.500	1.720	2.200	3.000	201,5
ORF2	So	21.06.2020	09:30-09:63	09:28	UEFA EURO 2020 - Morning Show	1.500	1.720	2.200	3.000	201,5
ORF2	Mo	22.06.2020	09:30-09:64	09:28	UEFA EURO 2020 - Morning Show	1.500	1.720	2.200	3.000	201,5
ORF2	Di	23.06.2020	09:30-09:65	09:28	UEFA EURO 2020 - Morning Show	1.500	1.720	2.200	3.000	201,5
ORF2	Mi	24.06.2020	09:30-09:66	09:28	UEFA EURO 2020 - Morning Show	1.500	1.720	2.200	3.000	201,5
ORF2	Do	25.06.2020	09:30-09:67	09:28	UEFA EURO 2020 - Morning Show	1.500	1.720	2.200	3.000	201,5
ORF2	Fr	26.06.2020	09:30-09:68	09:28	UEFA EURO 2020 - Morning Show	1.500	1.720	2.200	3.000	201,5
ORF2	So	28.06.2020	09:30-09:69	09:28	UEFA EURO 2020 - Morning Show	1.500	1.720	2.200	3.000	201,5
ORF2	Mo	29.06.2020	09:30-09:70	09:28	UEFA EURO 2020 - Morning Show	1.500	1.720	2.200	3.000	201,5
ORF2	Di	30.06.2020	09:30-09:71	09:28	UEFA EURO 2020 - Morning Show	1.500	1.720	2.200	3.000	201,5
ORF2	Mi	01.07.2020	09:30-09:72	09:28	UEFA EURO 2020 - Morning Show	1.500	1.720	2.200	3.000	201,5
ORF2	Sa	04.07.2020	09:30-09:73	09:28	UEFA EURO 2020 - Morning Show	1.500	1.720	2.200	3.000	201,5
ORF2	So	05.07.2020	09:30-09:74	09:28	UEFA EURO 2020 - Morning Show	1.500	1.720	2.200	3.000	201,5
ORF2	Mi	08.07.2020	09:30-09:75	09:28	UEFA EURO 2020 - Morning Show	1.500	1.720	2.200	3.000	201,5
ORF2	Do	09.07.2020	09:30-09:76	09:28	UEFA EURO 2020 - Morning Show	1.500	1.720	2.200	3.000	201,5
ORF2	Mo	13.07.2020	09:30-09:77	09:28	UEFA EURO 2020 - Morning Show	1.500	1.720	2.200	3.000	201,5

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 UEFA's rules on advance purchase periods and block exclusivity for UEFA sponsors apply.

UEFA EURO 2020/TABLE 3



STATION	DAY	DATE	TIME OF TRANSMISSION	SCHEDULED START OF AD BREAK	PROGRAMME AFTER ADVERTISING BREAK	PRICE DRAW DE LUXE/PER SEC (EXCL. AUT)	PRICE DRAW DE LUXE/PER SEC (INCL. AUT)
ORF 1	Mi	01.04.2020	18:00 - 19:00	17:57	UEFA EURO Draw	280	
GROUP STAGE							
ORF 1	Fr	12.06.2020		20:14	UEFA EURO TUR-ITA Ctd.	832	
ORF 1	Fr	12.06.2020		20:57	UEFA EURO TUR-ITA 1st Half	896	
ORF 1	Fr	12.06.2020	20:15 - 23:30	21:47	UEFA EURO TUR-ITA after 1st Half	1200	
ORF 1	Fr	12.06.2020		21:57	UEFA EURO TUR-ITA 2nd Half	1200	
ORF 1	Fr	12.06.2020		22:42	UEFA EURO TUR-ITA Analysis	992	
ORF 1	Sa	13.06.2020		13:57	UEFA EURO WAL-SUI Ctd.	200	
ORF 1	Sa	13.06.2020		14:57	UEFA EURO WAL-SUI 1st Half	264	
ORF 1	Sa	13.06.2020	14:00 - 17:10	15:47	UEFA EURO WAL-SUI after 1st Half	512	
ORF 1	Sa	13.06.2020		15:57	UEFA EURO WAL-SUI 2nd Half	496	
ORF 1	Sa	13.06.2020		16:57	UEFA EURO WAL-SUI Analysis	496	
ORF 1	Sa	13.06.2020		17:07	UEFA EURO DEN-FIN Ctd.	416	
ORF 1	Sa	13.06.2020		17:57	UEFA EURO DEN-FIN 1st Half	488	
ORF 1	Sa	13.06.2020	17:10 - 20:10	18:47	UEFA EURO DEN-FIN after 1st Half	768	
ORF 1	Sa	13.06.2020		18:57	UEFA EURO DEN-FIN 2nd Half	736	
ORF 1	Sa	13.06.2020		19:57	UEFA EURO DEN-FIN Analysis	672	
ORF 1	Sa	13.06.2020		20:14	UEFA EURO BEL-RUS Ctd.	832	
ORF 1	Sa	13.06.2020		20:57	UEFA EURO BEL-RUS 1st Half	896	
ORF 1	Sa	13.06.2020	20:15 - 23:30	21:47	UEFA EURO BEL-RUS after 1st Half	1200	
ORF 1	Sa	13.06.2020		21:57	UEFA EURO BEL-RUS 2nd Half	1200	
ORF 1	Sa	13.06.2020		22:42	UEFA EURO BEL-RUS Analysis	992	
ORF 1	So	14.06.2020		13:57	UEFA EURO ENG-CRO Ctd.	200	
ORF 1	So	14.06.2020		14:57	UEFA EURO ENG-CRO 1st Half	264	
ORF 1	So	14.06.2020	14:00 - 17:10	15:47	UEFA EURO ENG-CRO after 1st Half	512	
ORF 1	So	14.06.2020		15:57	UEFA EURO ENG-CRO 2nd Half	496	
ORF 1	So	14.06.2020		16:57	UEFA EURO ENG-CRO Analysis	496	
ORF 1	So	14.06.2020		17:07	UEFA EURO AUT-??? Ctd.	552	
ORF 1	So	14.06.2020		17:57	UEFA EURO AUT-??? 1st Half	1024	
ORF 1	So	14.06.2020	17:10 - 20:10	18:47	UEFA EURO AUT-??? after 1st Half	1760	
ORF 1	So	14.06.2020		18:57	UEFA EURO AUT-??? 2nd Half	1760	
ORF 1	So	14.06.2020		19:57	UEFA EURO AUT-??? Analysis	1440	
ORF 1	So	14.06.2020		20:14	UEFA EURO NED-UKR Ctd.	832	
ORF 1	So	14.06.2020		20:57	UEFA EURO NED-UKR 1st Half	896	
ORF 1	So	14.06.2020	20:15 - 23:30	21:47	UEFA EURO NED-UKR after 1st Half	1200	
ORF 1	So	14.06.2020		21:57	UEFA EURO NED-UKR 2nd Half	1200	
ORF 1	So	14.06.2020		22:42	UEFA EURO NED-UKR Analysis	992	

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UEFA EURO 2020/TABLE 3



STATION	DAY	DATE	TIME OF TRANSMISSION	SCHEDULED START OF AD BREAK	PROGRAMME AFTER ADVERTISING BREAK	PRICE DRAW DE LUXE/PER SEC (EXCL. AUT)	PRICE DRAW DE LUXE/PER SEC (INCL. AUT)
ORF 1	Mo	15.06.2020		13:57	UEFA EURO ??? -CZE Ctd.	200	
ORF 1	Mo	15.06.2020		14:57	UEFA EURO ???-CZE 1st Half	264	
ORF 1	Mo	15.06.2020	14:00 - 17:10	15:47	UEFA EURO ??? -CZE after 1st Half	512	
ORF 1	Mo	15.06.2020		15:57	UEFA EURO ???-CZE 2nd Half	496	
ORF 1	Mo	15.06.2020		16:57	UEFA EURO ???-CZE Analysis	496	
ORF 1	Mo	15.06.2020		17:07	UEFA EURO POL-??? Ctd.	416	
ORF 1	Mo	15.06.2020		17:57	UEFA EURO POL-??? 1st Half	488	
ORF 1	Mo	15.06.2020	17:10 - 20:10	18:47	UEFA EURO POL-??? after 1st Half	768	
ORF 1	Mo	15.06.2020		18:57	UEFA EURO POL-??? 2nd Half	736	
ORF 1	Mo	15.06.2020		19:57	UEFA EURO POL-??? Analysis	672	
ORF 1	Mo	15.06.2020		20:14	UEFA EURO ESP-SWE Ctd.	832	
ORF 1	Mo	15.06.2020		20:57	UEFA EURO ESP-SWE 1st Half	896	
ORF 1	Mo	15.06.2020	20:15 - 23:30	21:47	UEFA EURO ESP-SWE after 1st Half	1200	
ORF 1	Mo	15.06.2020		21:57	UEFA EURO ESP-SWE 2nd Half	1200	
ORF 1	Mo	15.06.2020		22:42	UEFA EURO ESP-SWE Analysis	992	
ORF 1	Di	16.06.2020		17:07	UEFA EURO ???-POR Ctd.	416	
ORF 1	Di	16.06.2020		17:57	UEFA EURO ???-POR 1st Half	488	
ORF 1	Di	16.06.2020	17:10 - 20:10	18:47	UEFA EURO ???-POR after 1st Half	768	
ORF 1	Di	16.06.2020		18:57	UEFA EURO ???-POR 2nd Half	736	
ORF 1	Di	16.06.2020		19:57	UEFA EURO ???-POR Analysis	672	
ORF 1	Di	16.06.2020		20:14	UEFA EURO FRA-GER Ctd.	832	
ORF 1	Di	16.06.2020		20:57	UEFA EURO FRA-GER 1st Half	896	
ORF 1	Di	16.06.2020	20:15 - 23:30	21:47	UEFA EURO FRA-GER after 1st Half	1200	
ORF 1	Di	16.06.2020		21:57	UEFA EURO FRA-GER 2nd Half	1200	
ORF 1	Di	16.06.2020		22:42	UEFA EURO FRA-GER Analysis	992	
ORF 1	Mi	17.06.2020		13:57	UEFA EURO BEL-RUS Ctd.	200	
ORF 1	Mi	17.06.2020		14:57	UEFA EURO FIN-RUS 1st Half	264	
ORF 1	Mi	17.06.2020	14:00 - 17:10	15:47	UEFA EURO FIN-RUS after 1st Half	512	
ORF 1	Mi	17.06.2020		15:57	UEFA EURO FIN-RUS 2nd Half	496	
ORF 1	Mi	17.06.2020		16:57	UEFA EURO FIN-RUS Analysis	496	
ORF 1	Mi	17.06.2020		17:07	UEFA EURO TUR-WAL Ctd.	416	
ORF 1	Mi	17.06.2020		17:57	UEFA EURO TUR-WAL 1st Half	488	
ORF 1	Mi	17.06.2020	17:10 - 20:10	18:47	UEFA EURO TUR-WAL after 1st Half	768	
ORF 1	Mi	17.06.2020		18:57	UEFA EURO TUR-WAL 2nd Half	736	
ORF 1	Mi	17.06.2020		19:57	UEFA EURO TUR-WAL Analysis	672	
ORF 1	Mi	17.06.2020		20:14	UEFA EURO ITA-SUI Ctd.	832	
ORF 1	Mi	17.06.2020		20:57	UEFA EURO ITA-SUI 1st Half	896	
ORF 1	Mi	17.06.2020	20:15 - 23:30	21:47	UEFA EURO ITA-SUI after 1st Half	1200	
ORF 1	Mi	17.06.2020		21:57	UEFA EURO ITA-SUI 2nd Half	1200	
ORF 1	Mi	17.06.2020		22:42	UEFA EURO ITA-SUI Analysis	992	

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UEFA EURO 2020/TABLE 3



STATION	DAY	DATE	TIME OF TRANSMISSION	SCHEDULED START OF AD BREAK	PROGRAMME AFTER ADVERTISING BREAK	PRICE DRAW DE LUXE/PER SEC (EXCL. AUT)	PRICE DRAW DE LUXE/PER SEC (INCL. AUT)
ORF 1	Do	18.06.2020		13:57	UEFA EURO UKR-??? Ctd.	200	
ORF 1	Do	18.06.2020		14:57	UEFA EURO UKR-??? 1st Half	264	
ORF 1	Do	18.06.2020	14:00 - 17:10	15:47	UEFA EURO UKR-??? after 1st Half	512	
ORF 1	Do	18.06.2020		15:57	UEFA EURO UKR-??? 2nd Half	496	
ORF 1	Do	18.06.2020		16:57	UEFA EURO UKR-??? Analysis	496	
ORF 1	Do	18.06.2020		17:07	UEFA EURO DEN-BEL Ctd.	416	
ORF 1	Do	18.06.2020		17:57	UEFA EURO DEN-BEL 1st Half	488	
ORF 1	Do	18.06.2020	17:10 - 20:10	18:47	UEFA EURO DEN-BEL after 1st Half	768	
ORF 1	Do	18.06.2020		18:57	UEFA EURO DEN-BEL 2nd Half	736	
ORF 1	Do	18.06.2020		19:57	UEFA EURO DEN-BEL Analysis	672	
ORF 1	Do	18.06.2020		20:14	UEFA EURO NED-AUT Ctd.		1120
ORF 1	Do	18.06.2020		20:57	UEFA EURO NED-AUT 1st Half		1600
ORF 1	Do	18.06.2020	20:15 - 23:30	21:47	UEFA EURO NED-AUT after 1st Half		2080
ORF 1	Do	18.06.2020		21:57	UEFA EURO NED-AUT 2nd Half		2080
ORF 1	Do	18.06.2020		22:42	UEFA EURO NED-AUT Analysis		1760
ORF 1	Fr	19.06.2020		13:57	UEFA EURO SWE-??? Ctd.	200	
ORF 1	Fr	19.06.2020		14:57	UEFA EURO SWE-??? 1st Half	264	
ORF 1	Fr	19.06.2020	14:00 - 17:10	15:47	UEFA EURO SWE-??? after 1st Half	512	
ORF 1	Fr	19.06.2020		15:57	UEFA EURO SWE-??? 2nd Half	496	
ORF 1	Fr	19.06.2020		16:57	UEFA EURO SWE-??? Analysis	496	
ORF 1	Fr	19.06.2020		17:07	UEFA EURO CRO-CZE Ctd.	416	
ORF 1	Fr	19.06.2020		17:57	UEFA EURO CRO-CZE 1st Half	488	
ORF 1	Fr	19.06.2020	17:10 - 20:10	18:47	UEFA EURO CRO-CZE after 1st Half	768	
ORF 1	Fr	19.06.2020		18:57	UEFA EURO CRO-CZE 2nd Half	736	
ORF 1	Fr	19.06.2020		19:57	UEFA EURO CRO-CZE Analysis	672	
ORF 1	Fr	19.06.2020		20:14	UEFA EURO ENG-??? Ctd.	832	
ORF 1	Fr	19.06.2020		20:57	UEFA EURO ENG-??? 1st Half	896	
ORF 1	Fr	19.06.2020	20:15 - 23:30	21:47	UEFA EURO ENG-??? after 1st Half	1200	
ORF 1	Fr	19.06.2020		21:57	UEFA EURO ENG-??? 2nd Half	1200	
ORF 1	Fr	19.06.2020		22:42	UEFA EURO ENG-??? Analysis	992	
ORF 1	Sa	20.06.2020		13:57	UEFA EURO ???-FRA Ctd.	200	
ORF 1	Sa	20.06.2020		14:57	UEFA EURO ???-FRA 1st Half	264	
ORF 1	Sa	20.06.2020	14:00 - 17:10	15:47	UEFA EURO ???-FRA after 1st Half	512	
ORF 1	Sa	20.06.2020		15:57	UEFA EURO ???-FRA 2nd Half	496	
ORF 1	Sa	20.06.2020		16:57	UEFA EURO ???-FRA Analysis	496	
ORF 1	Sa	20.06.2020		17:07	UEFA EURO POR-GER Ctd.	416	
ORF 1	Sa	20.06.2020		17:57	UEFA EURO POR-GER 1st Half	488	
ORF 1	Sa	20.06.2020	17:10 - 20:10	18:47	UEFA EURO POR-GER after 1st Half	768	
ORF 1	Sa	20.06.2020		18:57	UEFA EURO POR-GER 2nd Half	736	
ORF 1	Sa	20.06.2020		19:57	UEFA EURO POR-GER Analysis	672	

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UEFA EURO 2020/TABLE 3



STATION	DAY	DATE	TIME OF TRANSMISSION	SCHEDULED START OF AD BREAK	PROGRAMME AFTER ADVERTISING BREAK	PRICE DRAW DE LUXE/PER SEC (EXCL. AUT)	PRICE DRAW DE LUXE/PER SEC (INCL. AUT)
ORF 1	Sa	20.06.2020		20:14	UEFA EURO ESP-POL Ctd.	832	
ORF 1	Sa	20.06.2020		20:57	UEFA EURO ESP-POL 1st Half	896	
ORF 1	Sa	20.06.2020	20:15 - 23:30	21:47	UEFA EURO ESP-POL after 1st Half	1200	
ORF 1	Sa	20.06.2020		21:57	UEFA EURO ESP-POL 2nd Half	1200	
ORF 1	Sa	20.06.2020		22:42	UEFA EURO ESP-POL Analysis	992	
ORF 1	So	21.06.2020		20:14	UEFA EURO ITA-WAL or SUI-TUR Ctd.	832	
ORF 1	So	21.06.2020		20:57	UEFA EURO ITA-WAL or SUI-TUR 1st Half	896	
ORF 1	So	21.06.2020	20:15 - 23:30	21:47	UEFA EURO ITA-WAL or SUI-TUR after 1st Half	1200	
ORF 1	So	21.06.2020		21:57	UEFA EURO ITA-WAL or SUI-TUR 2nd Half	1200	
ORF 1	So	21.06.2020		22:42	UEFA EURO ITA-WAL or SUI-TUR Analysis	992	
ORF 1	So	21.06.2020	23:30 - 01:10	23:27	UEFA EURO ITA-WAL or SUI-TUR Highlights	440	
ORF 1	Mo	22.06.2020		16:57	UEFA EURO UKR-AUT Ctd.	1120	
ORF 1	Mo	22.06.2020		17:57	UEFA EURO UKR-AUT 1st Half	1600	
ORF 1	Mo	22.06.2020	17:00 - 20:10	18:47	UEFA EURO UKR-AUT after 1st Half	2080	
ORF 1	Mo	22.06.2020		18:57	UEFA EURO UKR-AUT 2nd Half	2080	
ORF 1	Mo	22.06.2020		19:57	UEFA EURO UKR-AUT Analysis	1760	
ORF 1	Mo	22.06.2020		20:14	UEFA EURO RUS-DEN or FIN-BEL Ctd.	832	
ORF 1	Mo	22.06.2020		20:57	UEFA EURO RUS-DEN or FIN-BEL 1st Half	896	
ORF 1	Mo	22.06.2020	20:15 - 23:30	21:47	UEFA EURO RUS-DEN or FIN-BEL after 1st Half	1200	
ORF 1	Mo	22.06.2020		21:57	UEFA EURO RUS-DEN or FIN-BEL 2nd Half	1200	
ORF 1	Mo	22.06.2020		22:42	UEFA EURO RUS-DEN or FIN-BEL Analysis	992	
ORF 1	Mo	22.06.2020	23:30 - 01:10	23:27	UEFA EURO ???-NED Highlights	440	
ORF 1	Mo	22.06.2020	01:10 - 02:50	25:07	UEFA EURO RUS-DEN or FIN-BEL Highlights	232	
ORF 1	Di	23.06.2020		20:14	UEFA EURO CZE-ENG or CRO-??? Ctd.	832	
ORF 1	Di	23.06.2020		20:57	UEFA EURO CZE-ENG or CRO-??? 1st Half	896	
ORF 1	Di	23.06.2020	20:15 - 23:30	21:47	UEFA EURO CZE-ENG or CRO-??? after 1st Half	1200	
ORF 1	Di	23.06.2020		21:57	UEFA EURO CZE-ENG or CRO-??? 2nd Half	1200	
ORF 1	Di	23.06.2020		22:42	UEFA EURO CZE-ENG or CRO-??? Analysis	992	
ORF 1	Di	23.06.2020	23:30 - 01:10	23:27	UEFA EURO CZE-ENG or CRO-??? Highlights	440	
ORF 1	Mi	24.06.2020		16:57	UEFA EURO ???-ESP or SWE-POL Ctd.	416	
ORF 1	Mi	24.06.2020		17:57	UEFA EURO ???-ESP or SWE-POL 1st Half	488	
ORF 1	Mi	24.06.2020	17:00 - 20:10	18:47	UEFA EURO ???-ESP or SWE-POL after 1st Half	768	
ORF 1	Mi	24.06.2020		18:57	UEFA EURO ???-ESP or SWE-POL 2nd Half	736	
ORF 1	Mi	24.06.2020		19:57	UEFA EURO ???-ESP or SWE-POL Analysis	672	
ORF 1	Mi	24.06.2020		20:14	UEFA EURO GER-??? or POR-FRA Ctd.	832	
ORF 1	Mi	24.06.2020		20:57	UEFA EURO GER-??? or POR-FRA 1st Half	896	
ORF 1	Mi	24.06.2020	20:15 - 23:30	21:47	UEFA EURO GER-??? or POR-FRA after 1st Half	1200	
ORF 1	Mi	24.06.2020		21:57	UEFA EURO GER-??? or POR-FRA 2nd Half	1200	
ORF 1	Mi	24.06.2020		22:42	UEFA EURO GER-??? or POR-FRA Analysis	992	
ORF 1	Mi	24.06.2020	23:30 - 01:10	23:27	UEFA EURO ???-ESP or SWE-POL Highlights	440	
ORF 1	Mi	24.06.2020	01:10 - 02:50	25:07	UEFA EURO GER-??? or POR-FRA Highlights	232	

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UEFA EURO 2020/TABLE 3



STATION	DAY	DATE	TIME OF TRANSMISSION	SCHEDULED START OF AD BREAK	PROGRAMME AFTER ADVERTISING BREAK	PRICE DRAW DE LUXE/PER SEC (EXCL. AUT)	PRICE DRAW DE LUXE/PER SEC (INCL. AUT)
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ROUND OF 16

ORF 1	Sa	27.06.2020		16:57	UEFA EURO 2A-2B Ctd.	328	
ORF 1	Sa	27.06.2020		17:57	UEFA EURO 2A-2B 1st Half	392	
ORF 1	Sa	27.06.2020	17:00 - 20:10	18:47	UEFA EURO 2A-2B after 1st Half	800	
ORF 1	Sa	27.06.2020		18:57	UEFA EURO 2A-2B 2nd Half	768	
ORF 1	Sa	27.06.2020		19:57	UEFA EURO 2A-2B Analysis	704	
ORF 1	Sa	27.06.2020		20:14	UEFA EURO 1A-2C Ctd.	832	1360
ORF 1	Sa	27.06.2020		20:57	UEFA EURO 1A-2C 1st Half	896	1760
ORF 1	Sa	27.06.2020	20:15 - 23:30	21:47	UEFA EURO 1A-2C after 1st Half	1280	2240
ORF 1	Sa	27.06.2020		21:57	UEFA EURO 1A-2C 2nd Half	1200	2080
ORF 1	Sa	27.06.2020		22:42	UEFA EURO 1A-2C Analysis	896	1600
ORF 1	So	28.06.2020		16:57	UEFA EURO 1C-3D/E/F Ctd.	328	832
ORF 1	So	28.06.2020		17:57	UEFA EURO 1C-3D/E/F 1st Half	392	1200
ORF 1	So	28.06.2020	17:00 - 20:10	18:47	UEFA EURO 1C-3D/E/F after 1st Half	800	1760
ORF 1	So	28.06.2020		18:57	UEFA EURO 1C-3D/E/F 2nd Half	768	1760
ORF 1	So	28.06.2020		19:57	UEFA EURO 1C-3D/E/F Analysis	704	1600
ORF 1	So	28.06.2020		20:14	UEFA EURO 1B-3A/D/E/F Ctd.	832	
ORF 1	So	28.06.2020		20:57	UEFA EURO 1B-3A/D/E/F 1st Half	896	
ORF 1	So	28.06.2020	20:15 - 23:30	21:47	UEFA EURO 1B-3A/D/E/F after 1st Half	1280	
ORF 1	So	28.06.2020		21:57	UEFA EURO 1B-3A/D/E/F 2nd Half	1200	
ORF 1	So	28.06.2020		22:42	UEFA EURO 1B-3A/D/E/F Analysis	896	
ORF 1	Mo	29.06.2020		16:57	UEFA EURO 2D-2E Ctd.	328	
ORF 1	Mo	29.06.2020		17:57	UEFA EURO 2D-2E 1st Half	392	
ORF 1	Mo	29.06.2020	17:00 - 20:10	18:47	UEFA EURO 2D-2E after 1st Half	800	
ORF 1	Mo	29.06.2020		18:57	UEFA EURO 2D-2E 2nd Half	768	
ORF 1	Mo	29.06.2020		19:57	UEFA EURO 2D-2E Analysis	704	
ORF 1	Mo	29.06.2020		20:14	UEFA EURO 1F-3A/B/C Ctd.	832	1360
ORF 1	Mo	29.06.2020		20:57	UEFA EURO 1F-3A/B/C 1st Half	896	1760
ORF 1	Mo	29.06.2020	20:15 - 23:30	21:47	UEFA EURO 1F-3A/B/C after 1st Half	1280	2240
ORF 1	Mo	29.06.2020		21:57	UEFA EURO 1F-3A/B/C 2nd Half	1200	2080
ORF 1	Mo	29.06.2020		22:42	UEFA EURO 1F-3A/B/C Analysis	896	1600
ORF 1	Di	30.06.2020		16:57	UEFA EURO 1D - 2F Ctd.	328	
ORF 1	Di	30.06.2020		17:57	UEFA EURO 1D - 2F 1st Half	392	
ORF 1	Di	30.06.2020	17:00 - 20:10	18:47	UEFA EURO 1D - 2F after 1st Half	800	
ORF 1	Di	30.06.2020		18:57	UEFA EURO 1D - 2F 2nd Half	768	
ORF 1	Di	30.06.2020		19:57	UEFA EURO 1D - 2F Analysis	704	
ORF 1	Di	30.06.2020		20:14	UEFA EURO 1E - 3A/B/C/D Ctd.	832	1360
ORF 1	Di	30.06.2020		20:57	UEFA EURO 1E - 3A/B/C/D 1st Half	896	1760
ORF 1	Di	30.06.2020	20:15 - 23:30	21:47	UEFA EURO 1E - 3A/B/C/D after 1st Half	1280	2240
ORF 1	Di	30.06.2020		21:57	UEFA EURO 1E - 3A/B/C/D 2nd Half	1200	2080
ORF 1	Di	30.06.2020		22:42	UEFA EURO 1E - 3A/B/C/D Analysis	896	1600

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UEFA EURO 2020/TABLE 3



STATION	DAY	DATE	TIME OF TRANSMISSION	SCHEDULED START OF AD BREAK	PROGRAMME AFTER ADVERTISING BREAK	PRICE DRAW DE LUXE/PER SEC (EXCL. AUT)	PRICE DRAW DE LUXE/PER SEC (INCL. AUT)
ORF 1				19:37	UEFA EURO Extratime	960	2080
ORF 1				19:47	UEFA EURO Penalty Shootout	992	2080
ORF 1				22:17	UEFA EURO Extratime	1440	2400
ORF 1				22:27	UEFA EURO Penalty Shootout	1440	2400
QUARTER FINALS							
ORF 1	Fr	03.07.2020		16:57	UEFA EURO QF 1: W6 - W5 Ctd.	296	624
ORF 1	Fr	03.07.2020		17:57	UEFA EURO QF1: W6 - W5 1st Half	672	1360
ORF 1	Fr	03.07.2020	17:00 - 20:10	18:47	UEFA EURO QF1: W6 - W5 after 1st Half	992	2080
ORF 1	Fr	03.07.2020		18:57	UEFA EURO QF1: W6 - W5 2nd Half	960	1920
ORF 1	Fr	03.07.2020		19:57	UEFA EURO QF1: W6 - W5 Analysis	928	1600
ORF 1	Fr	03.07.2020		20:14	UEFA EURO QF2: W4 - W2 Ctd.	736	624
ORF 1	Fr	03.07.2020		20:57	UEFA EURO QF2: W4 - W2 1st Half	864	1760
ORF 1	Fr	03.07.2020	20:15 - 23:30	21:47	UEFA EURO QF2: W4 - W2 after 1st Half	1280	2080
ORF 1	Fr	03.07.2020		21:57	UEFA EURO QF2: W4 - W2 2nd Half	1200	1920
ORF 1	Fr	03.07.2020		22:42	UEFA EURO QF2: W4 - W2 Analysis	1024	1760
ORF 1	Sa	04.07.2020		16:57	UEFA EURO QF3: W1 - W3 Ctd.	296	624
ORF 1	Sa	04.07.2020		17:57	UEFA EURO QF3: W1 - W3 1st Half	672	1360
ORF 1	Sa	04.07.2020	17:00 - 20:10	18:47	UEFA EURO QF3: W1 - W3 after 1st Half	992	2080
ORF 1	Sa	04.07.2020		18:57	UEFA EURO QF3: W1 - W3 2nd Half	960	1920
ORF 1	Sa	04.07.2020		19:57	UEFA EURO QF3: W1 - W3 Analysis	928	1600
ORF 1	Sa	04.07.2020		20:14	UEFA EURO QF4: W8 - W7 Ctd.	736	624
ORF 1	Sa	04.07.2020		20:57	UEFA EURO QF4: W8 - W7 1st Half	864	1760
ORF 1	Sa	04.07.2020	20:15 - 23:30	21:47	UEFA EURO QF4: W8 - W7 after 1st Half	1280	2080
ORF 1	Sa	04.07.2020		21:57	UEFA EURO QF4: W8 - W7 2nd Half	1200	1920
ORF 1	Sa	04.07.2020		22:42	UEFA EURO QF4: W8 - W7 Analysis	1024	1760
ORF 1				19:37	UEFA EURO Extratime	1120	2240
ORF 1				19:47	UEFA EURO Penalty Shootout	1120	2240
ORF 1				22:17	UEFA EURO Extratime	1520	2240
ORF 1				22:27	UEFA EURO Penalty Shootout	1520	2240
SEMI FINALS							
ORF 1	Di	07.07.2020		20:14	UEFA EURO SF1: W QF1-W QF2 Ctd.	392	768
ORF 1	Di	07.07.2020		20:57	UEFA EURO SF1: W QF1-W QF2 1st Half	832	1920
ORF 1	Di	07.07.2020	20:15 - 23:30	21:47	UEFA EURO SF1: W QF1-W QF2 after 1st Half	1360	2240
ORF 1	Di	07.07.2020		21:57	UEFA EURO SF1: W QF1-W QF2 2nd Half	1280	2240
ORF 1	Di	07.07.2020		22:42	UEFA EURO SF1: W QF1-W QF2 Analysis	992	1920

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UEFA EURO 2020/TABLE 3



STATION	DAY	DATE	TIME OF TRANSMISSION	SCHEDULED START OF ADDBREAK	PROGRAMME AFTER ADVERTISING BREAK	PRICE DRAW DE LUXE/PER SEC (EXCL. AUT)	PRICE DRAW DE LUXE/PER SEC (INCL. AUT)
ORF 1	Mi	08.07.2020		20:14	UEFA EURO SF2: W QF4-W QF3 Ctd.	392	768
ORF 1	Mi	08.07.2020		20:57	UEFA EURO SF2: W QF4-W QF3 1st Half	832	1920
ORF 1	Mi	08.07.2020	20:15 - 23:30	21:47	UEFA EURO SF2: W QF4-W QF3 after 1st Half	1360	2240
ORF 1	Mi	08.07.2020		21:57	UEFA EURO SF2: W QF4-W QF3 2nd Half	1280	2240
ORF 1	Mi	08.07.2020		22:42	UEFA EURO SF2: W QF4-W QF3 Analysis	992	1920
ORF 1				22:17	UEFA EURO Extratime	1760	2400
ORF 1				22:27	UEFA EURO Penalty Shootout	1760	2400
FINALS							
ORF 1	So	12.07.2020	18:55 - 19:55	18:52	UEFA EURO FINALS - Countdown	456	0
ORF 1	So	12.07.2020		20:14	UEFA EURO FINALS Ctd.	608	864
ORF 1	So	12.07.2020		20:57	UEFA EURO FINALS Half	1056	2240
ORF 1	So	12.07.2020	20:15 - 23:30	21:47	UEFA EURO FINALS after 1st Half	2080	2400
ORF 1	So	12.07.2020		21:57	UEFA EURO FINALS 2nd Half	2080	2400
ORF 1	So	12.07.2020		22:42	UEFA EURO FINALS Analysis	1200	1760
ORF 1				22:40	UEFA EURO FINALS Award Ceremony	1600	2560
ORF 1				23:00	UEFA EURO FINALS Extratime	2400	2560
ORF 1				23:30	UEFA EURO FINALS Penalty Shootout	2400	2560

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UEFA EURO 2020/TABLE 4 – Group Stage (12 June – 24 June)

RUNTIME	SURROUNDINGS	PLACEMENT	ADVERTISING MATERIAL	CPM LIST	AD IMPRESSIONS	LIST PRICE (GROSS)	CASH REBATE IN %	PRICE AFTER CR	PRICE NET/NET	CPM NET/NET
3 Days 14 June - 24 June	sport.ORF.at incl. mobile website & app; football app incl. desktop version	Homepage	Sitebar	26,40	2.400.000	63.360,00	33,5%	42.134,40	35.814,24	14,92
3 Days 14 June - 24 June	sport.ORF.at incl. mobile website & app; football app incl. desktop version	ROS (News, Stories, Tables)	Medium Rectangle	20,40	1.200.000	24.480,00	33,5%	16.279,20	13.837,32	11,53
3 Days 14 June - 24 June	sport.ORF.at incl. mobile website & app; football app incl. desktop version; ORF-TVthek (cross-platform)	RON (live and on-demand)	Pre-Roll 15 sec.	105,30	120.000	12.636,00	33,5%	8.402,94	7.142,50	59,52
					3.720.000	EUR 100.476,00		EUR 66.816,54	EUR 56.794,06	

The daily placement caps will be adjusted to the respective forecast values after the official group-drawing.
This offer was made on the assumption of an annual turnover of at least EUR 150,000 net/net.

UEFA EURO 2020/TABLE 5 – Round of 16 and Quarter Finals (27 June – 04 July)

RUNTIME	SURROUNDINGS	PLACEMENT	ADVERTISING MATERIAL	CPM LIST	AD IMPRESSIONS	LIST PRICE (GROSS)	CASH REBATE IN %	PRICE AFTER CR	PRICE NET/NET	CPM NET/NET
3 Days 27 June - 04 July	sport.ORF.at incl. mobile website & app; football app incl. desktop version	Homepage	Sidebar	26,40	2.850.000	75.240,00	33,5%	50.034,60	42.529,41	14,92
3 Days 27 June - 04 July	sport.ORF.at incl. mobile website & app; football app incl. desktop version	ROS (News, Stories, Tables)	Medium Rectangle	20,40	1.650.000	33.660,00	33,5%	22.383,90	19.026,32	11,53
3 Days 27 June - 04 July	sport.ORF.at incl. mobile website & app; football app incl. desktop version; ORF-TVthek (cross-platform)	RON (live and on-demand)	Pre-Roll 15 sec.	105,30	165.000	17.374,50	33,5%	11.554,04	9.820,94	59,52
					4.665.000	EUR 126.274,50		EUR 83.972,54	EUR 71.376,66	

The daily placement caps will be adjusted to the respective forecast values after the official group-drawing.
This offer was made on the assumption of an annual turnover of at least EUR 150,000 net/net.

UEFA EURO 2020/TABLE 6 – Semi Finals and Finals (07 July – 12 July)

RUNTIME	SURROUNDINGS	PLACEMENT	ADVERTISING MATERIAL	CPM LIST	AD IMPRESSIONS	LIST PRICE (GROSS)	CASH REBATE IN %	PRICE AFTER CR	PRICE NET/NET	CPM NET/NET
2 Days 07 July - 12 July	sport.ORF.at incl. mobile website & app; football app incl. desktop version	Homepage	Sidebar	26,40	2.200.000	58.080,00	33,5%	38.623,20	32.829,72	14,92
2 Days 07 July - 12 July	sport.ORF.at incl. mobile website & app; football app incl. desktop version	ROS (News, Stories, Tables)	Medium Rectangle	20,40	1.300.000	26.520,00	33,5%	17.635,80	14.990,43	11,53
2 Days 07 July - 12 July	sport.ORF.at incl. mobile website & app; football app incl. desktop version; ORF-TVthek (cross-platform)	RON (live and on-demand)	Pre-Roll 15 sec.	105,30	140.000	14.742,00	33,5%	9.803,43	8.332,92	59,52
					3.640.000	EUR 99.342,00		EUR 66.062,43	EUR 56.153,07	

The daily placement caps will be adjusted to the respective forecast values after the official group-drawing.
This offer was made on the assumption of an annual turnover of at least EUR 150,000 net/net.

UEFA EURO 2020/TABLE 7 – VIDEO Paket (12 June – 12 July)

RUNTIME	SURROUNDINGS	PLACEMENT	ADVERTISING MATERIAL	CPM LIST	AD IMPRESSIONS	LIST PRICE (GROSS)	CASH REBATE IN %	PRICE AFTER CR	PRICE NET/NET	CPM NET/NET
12 June - 12 July	sport.ORF.at incl. mobile website & app; football app incl. desktop version; ORF-TVthek (cross-platform)	RON (live and on-demand)	Pre-Roll 10 sec.	81,90	1.000.000	81.900,00	33,5%	54.463,50	46.293,98	46,29
				1.000.000		EUR 81.900,00		EUR 54.463,50	EUR 46.293,98	

This offer was made on the assumption of an annual turnover of at least EUR 150.000 net/net.