

## ORF-Enterprises celebrates successful sales at final MIPTV

MIPTV wrapped up its 61<sup>st</sup> and final edition this week at the Palais des Festivals in Cannes. ORF-Enterprise bids farewell with respectable sales of the event-series “Kafka” and numerous documentaries from its UNIVERSUM slate.

**CANNES/VIENNA** –The Content Sales International team of ORF-Enterprise successfully wrapped up at the final edition of MIPTV in Cannes. The traditional **ORF Apéro** on the market’s Monday offered recent program highlights with a primary focus on ORF UNIVERSUM documentaries, which have been among the bestsellers for over 37 years. The series highlight “**Kafka**” that recently aired on ARD and ORF, also sparked considerable interest. Shortly after the premiere, the co-production by ORF, ARD and Superfilm was licensed to the Czech Republic (Ceska Televize), Slovakia (RTVS), Germany (Polyband), Slovenia (RTV Slovenija), Finland (YLE), Sweden (SVT), the United Kingdom (Channel 4, Walter Presents), Mexico (TV Unam), and Switzerland (SRF).

“MIPTV has been the perfect place to showcase content made in Austria with top-notch documentaries and high-quality scripted ORF originals. The representation of the Austrian creative industry by ORF-Enterprise with its strong, worldwide network creates additional value for the Austrian industry. Also, the presence at the market serves as a lucrative matchmaking platform for licensing as well as co-production,” says **ORF-Enterprise CEO Oliver Böhm**.

“With ORF UNIVERSUM, ORF-Enterprise is proud to offer a solid output of blue-chip nature and history documentaries that reach their audiences worldwide. Scripted ORF originals have helped build an excellent reputation for years, with its share in licensing increasing consistently. At this last edition of MIPTV, we would like to express our gratitude for the many years of cooperation with industry experts from all over the globe,” emphasizes **Armin Luttenberger, Head of Content Sales International at ORF-Enterprise**.

“The increasing interest in ORF UNIVERSUM nature programs demonstrates that our blue-chip productions have been on the top of the shelves for over 37 years. This acknowledged level of quality comes about through co-productions with international premium partners. At MIPTV, we were able to engage in promising discussions about the future of nature films,” states **Gernot Lercher, Head of ORF UNIVERSUM Nature**.

### ORF-Originals entertains Austria's neighbors.

In addition to the sales of the acclaimed event-series "**Kafka**", ORF-Enterprise succeeds with further sales of ORF originals. ARD One secures four seasons of "**Suburbia – Women on the Edge**" while RTL Hungary opts for three seasons each of the two accomplished series "**Walking on Sunshine**" and "**Soko Kitzbuehel**".

### Festive melodies from Vienna.

The prestigious concert recording "**Christmas in Vienna 2023**", featuring Patricia Petibon, Anita Monserrat, Joyce DiDonato, Lawrence Brownlee, and the ORF Radio Symphony Orchestra Vienna, is picked by SVT (Sweden) and Knowledge Networks (Canada).

### ORF UNIVERSUM travels around the world.

RAI (Italy) adds three ORF UNIVERSUM Nature films to their offering: "**Qatar – Pearls in the Sand**", "**Life on the Wing – Miracle of Bird Migration**" and "**The Raven's Tale – Mystic Czechia**". FTV Prima (Czech Republic) secures a documentary package including "**Qatar – Pearls in the Sand**", "**Arlberg – A Wild Celebrity**", "**Copernicus' Secret – Triumph of Science**", "**The Egg – Bursting into Life**", "**High Life in the Dead Mountains**", "**Gentle Mountains, Wild Marshes – The Alpine Foothills**", "**Life on the Wing – Miracle of Bird Migration**", and "**Slovenia – Where Nature Comes First**". National Geographic Channels International opts for "**Desert Phantoms – Surviving the Skeleton Coast**" and "**Nicobar Island – A Monkey's Long Tale**".

The ORF UNIVERSUM History's documentary "**Death Trap Mallorca – Joy and Sorrow in Exile**" is licensed by YLE (Finland) and Axess TV (Sweden). Axess TV also picks "**Copernicus' Secret – Triumph of Science**" and "**The Birth of Modern Brazil – Leopoldina Habsburg**" from ORF UNIVERSUM's history slate.

### ORF-Enterprise further develops its factual catalog.

The distributor secured another brand-new title for its MIPTV lineup: "**City Beasts**", an adventurous wildlife comedy set in Cape Town that reveals nature's adaptability and the tenacity of a young man: The passionate ranger Josh is determined to showcase the seamless co-existence of humans and animals in the city and introduces a whole range of creatures through tracking, stakeouts, and exciting encounters. While entertaining, the series is also educative and excites nature enthusiasts of all ages.

"ORF-Enterprise decided to support and co-develop this project at a very early stage of production as it turned out to be the perfect addition to our rich factual catalog. We are proud to represent these extraordinary programs in distribution worldwide and continue to serve as a trusted supplier for high-quality programming in all genres," says **Marion Camus-Oberdorfer, Director Acquisitions & Distribution Investment at ORF-Enterprise**.

## About ORF-Enterprise

ORF-Enterprise's Content Sales International serves as preferred partner for broadcasters and platforms around the world as a one-stop-shop for high quality content offering a wide range of titles from all genres: Blue-Chip Documentaries, TV-Series and Movies, Children's Programs, Music as well as scripted and non-scripted Formats.

ORF-Enterprise is the Austrian Public Broadcaster's exclusive marketer for advertising in all ORF media.

The portfolio comprises four national television stations, three national radio stations, Austria's leading website ORF.at and the On-Demand Service ORF ON as well as the magazine ORF nachlese and ORF TELETEXT.

ORF-Enterprise's activities also include a music library and publishing house.

The program catalog targets the international television and media industry, comprising TV, VOD, DVD and ancillary rights of ORF's documentaries, TV series and movies, children's shows and music programs.

A powerful presence at the annual well-known fairs MIPTV, MIPCOM, Sunny Side of the Doc, NATPE Budapest and Avant Première is part of our daily routine.

The whole selection of the programs distributed by ORF-Enterprise can be found easily on our website. Here you get detailed information such as cast, synopsis, awards as well as important technical details at any time.

## Summary:

- At the last MIPTV in Cannes, ORF-Enterprise achieved numerous sales successes, particularly with the series "Kafka" and ORF UNIVERSUM documentaries.
- ORF-Enterprise licensed several ORF originals such as "Suburbia", "Walking on Sunshine", and "Soko Kitzbuehel" to broadcasters in Germany, Hungary, and Switzerland.
- "Christmas in Vienna 2023", featuring international stars and the ORF Radio Symphony Orchestra Vienna, was acquired by SVT (Sweden) and Knowledge Networks (Canada).
- Numerous ORF UNIVERSUM Nature documentaries were purchased by RAI (Italy), FTV Prima (Czech Republic), National Geographic Channels International (USA), and other broadcasters. Additionally, ORF UNIVERSUM History documentaries found international buyers with Axess TV (Sweden) and YLE (Finland).