**Austrian Productions Score Big at MIPTV as ORF-Enterprise returns with Multiple International Deals**

**Premium strands “UNIVERSUM” blue-chip documentaries and ORF Original drama attract strong international interest at the spring edition of MIP.**

Cannes/Vienna – ORF-Enterprise returns to Vienna with full order books, bringing Austrian productions to screens around the world. The Austrian distributor put the spotlight on their premium genres of nature documentaries as well as fiction highlights, which were met with international demand from buyers all over the world. Like in the years before, there was a high level of interest in the blue-chip documentaries of the ORF "Universum" editorial team. The growing popularity of ORF Original drama series and movies, has already led to substantial sales in various territories. Series such as "Soko Kitzbuehel", "Soko Linz", the crime movie strand "Tatort", but also comedy successes such as "Walking on Sunshine" are included in the programs of broadcasters and platforms around the globe. The participants of the “ORF Apéro” on MIPTV’s Monday were presented an exclusive trailer for “School of Champions”, an upcoming ORF Original series about the personal struggles of students at a renowned skiing academy, as well as the upcoming line-up of wildlife & nature documentaries.

"The quality of ORF content is internationally recognized. The multiple blue-chip documentaries of ORF-'Universum' are our best-selling factual product bestseller and will continue to offer substantial output for the upcoming seasons. The success of fictional ORF originals is a fantastic testimony to the excellent achievements of Austrian creatives. We are proud to have such a well-rounded catalogue of high quality factual and fictional titles." says **Armin Luttenberger**, Head of Content Sales at ORF-Enterprise.

**Austrian Content has Global Reach with Major Broadcast Deals in Europe, North America and Asia**

Histoire from France picked " Lost City of the Gladiators" and the two-parter "The Great Wall" as well as the history documentary "Victims of the Vikings". The French broadcaster KTO adds four titles, including "Christmas in Vienna" (2017) and "Sister Mary from Nairobi" to its program line-up. France's Ushuaia opted for the two documentaries “When the Water Rises” and “Tropics, Frost & Perpetual Ice”.

TG4 (Ireland) will broadcast "Life on the Wing - Miracle of Bird Migration" and "Hudson River Wild".

RAI (Italy) has showed great interest in ORF "Universum History" and secured four documentaries, including "The Nero Files - Uncovering an Ancient Conspiracy" and "Augustus and Livia - Empire of Blood".

Discovery Italy will soon be showing the 19th and 20th seasons of "Soko Kitzbuehel", continuing its year-long cooperation with the finale of the hit series.

TV Unam in Mexico presents its viewers with the "Universum History” documentary "The Builders of the Alhambra".

Atresmedia in Spain brings the 13th and 15th seasons of "Soko Kitzbuehel" and the fourth to seventh seasons of "Fast Forward" to the screens of its viewers. The Spanish RTVE secures ten ORF "Universum" nature productions in a package deal.

Axess TV (Sweden) draws from the diversity of the content catalogue and licenses four productions. These include top-class cultural productions such as a recording of "Nabucco" from the St. Margarethen Open Air Opera and the two-parter "Continent of the Displaced - Europe after the War".

"We are thrilled with the strong international interest in our premium content at MIPTV. Our 'UNIVERSUM' documentaries and ORF Originals continue to captivate audiences worldwide, and we are delighted to bring Austrian productions to screens around the world. These major international broadcast deals are a testament to the quality and diversity of our content catalog, and we look forward to continuing our successful partnerships with broadcasters and streaming providers worldwide”, summarizes **Oliver Böhm**, CEO of ORF-Enterprise.

**About ORF-Enterprise**

As a marketing subsidiary of ORF, ORF-Enterprise is exclusively responsible for marketing the leading Austrian media group’s entire national media output. The portfolio includes four television stations (ORF 1, ORF 2, ORF III Kultur und Information, ORF SPORT +), three national radio stations (Ö1, Hitradio Ö3, radio FM4), the print magazine ORF nachlese, the entire digital output on ORF.at, ORF-TVthek as well as ORF TELETEXT. The Content Sales International and Licensing and Media Cooperations division licenses ORF content and brands worldwide. ORF-Enterprise operates its own music publishing house ORF-Enterprise Musikverlag as well as its own record label. The company is the national representative of leading international creative festivals such as Cannes Lions International Festival of Creativity and organizer of national advertising prizes such as ORF-TOP SPOT, ORF-WERBEHAHN and ORF-ONWARD. The management consists of Oliver Böhm (CEO, advertising marketing, content exploitation) and Heinz Mosser (finance and administration, music publishing & label, sound & vision, ORF nachlese). ORF-Enterprise is a 100 percent subsidiary of the ORF media group. More information at <https://enterprise.ORF.at>, <https://contentsales.ORF.at> and <https://musikverlag.ORF.at>