**ROOKIE ROBOT**

**Rookie Robot is now airing on British Columbia’s Knowledge Network, Daekyo Kids TV, Daekyo Baby TV and streaming on Knowledgekids.ca! The success story continues, as the adorable automaton is also featured at the Kikeriki – Children’s Short Film Festival and will be receiving a second season.**

Vienna – Not only does the non-linguistic content of the 4K animated kids series make it easy for kids of all cultures to enjoy Rookie’s antics and lessons, the short length of the episodes is also valuable when building linear schedules and streaming portfolios.  That is why Knowledge Kids, a platform for quality, commercial free Edutainment has adopted Season 1 in their catalog.

“We’re delighted to have these charming and funny non-dialogue shorts in our Knowledge Kids linear and on-demand offering,” said Michele Paris, Senior Manager of Children’s Programming. “Rookie Robot is a fun and optimist character whose curiosity can inspire kids to go out and explore their own world.”

Rookie Robot Season 1 is now streaming on Knowledgekids.ca and aired on Knowledge Network, one year after Korean broadcasters Daekyo Kids TV & Daekyo Baby TV also selected Rookie Robot for their program, now letting Rookie discover and learn on screens around the globe.

The brave bot is also featured at **Kikeriki – A Children’s Short Film Festival** in Tulln, Austria among 50 other short films from 20 countries. Kids and their families can experience the show on the silver screen from May 12th to June 2nd.

After the success of its first season, we are proud to announce that Season 2 of Rookie Robot is now officially in pre-production – Stay tuned for more adventures of our colorful companion and his friends and meet the creators at**ANNECY Festival 2022 MIFA Market from June 13th to June 18th, 2022**.

**About Rookie Robot (26 x 3’)**

Robots also have to learn! And our little robot named Rookie likes nothing more than that. Curious, open and friendly he explores his world and meets new friends, discovers new things and experiences little adventures in each episode. Whether mouse, moon, magic or music: the simple and charming stories entertain with wit and joie de vivre – and a cheeky twist. Rookie's encounters focus on friendliness, openness and empathy, but also perseverance, respect and patience – and with each episode Rookie gets to know his world a little better.

[www.rookierobot.com](http://www.rookierobot.com)
Produced by SINE LEGE FILM in cooperation with LEISS Postproduction
Cartoon/Animation by Nadia Zimov, based on drawings by Mira & Ella

**About ORF-Enterprise**

As a marketing subsidiary of ORF, ORF-Enterprise is exclusively responsible for marketing the leading Austrian media group’s entire national media output. The portfolio includes four television stations (ORF 1, ORF 2, ORF III Kultur und Information, ORF SPORT +), three national radio stations (Ö1, Hitradio Ö3, radio FM4), the print magazine ORF nachlese, the entire digital output on ORF.at, ORF-TVthek and ORF-Radiothek as well as ORF TELETEXT. The Content Sales International and Licensing and Media Cooperations division licences ORF content and brands worldwide. ORF-Enterprise operates its own music publishing house ORF-Enterprise Musikverlag as well as its own record label. The company is the national representative of leading international creative festivals such as Cannes Lions International Festival of Creativity and organiser of national advertising prizes such as ORF-TOP SPOT, ORF-WERBEHAHN and ORF-ONWARD. The management consists of Oliver Böhm (CEO, advertising marketing, content exploitation) and Heinz Mosser (finance and administration, music publishing & label, sound & vision, ORF nachlese). ORF-Enterprise is a 100 percent subsidiary of the ORF media group. More information at https://enterprise.ORF.at, https://contentsales.ORF.at and https://musikverlag.ORF.at

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