Press Information

“1000 Tricks” Wins Intermedia-Globe GOLD Award

**The co-production by ORF, ZDF and Tower 10 Kids TV, was honored with the Intermedia-Globe GOLD Award at the 22nd Television & Corporate Media Awards.**

Please find pictures of the program “100 Tricks” for further use via this link: <https://cloud.orf.at/index.php/s/AS9XRJManaJcf5k>

Hamburg/Vienna – “1000 Tricks” was selected by the international World Media Festivals Television & Corporate Media jury and has now also the chance to earn a **Special Award** as well as an **Intermedia-Globe Grand Award** – best of main Festival categories. The Special Jury for Excellence may then select the winner out of the Grand Awards to award the intermedia-globe Grand Prix – best of all Festival entries. The World Media Festivals Television & Corporate Media Awards honor and celebrate excellence in Television, Corporate Film, Online and Print productions on an international level. These internationally acknowledged awards reflect the highest production standards and are one of the world's highest honors. The judges’ decisions are based on both creativity and effectiveness and the criteria they use include above all the extent to which the entry meets its stated goals; i.e. how well the defined target group is being addressed. Overall, 811 entries from 41 nations were submitted to the festival.

“1000 Tricks” is an entertaining series from ORF’s kids slate, introducing young audiences into the world of magic where children are encouraged to imitate and demonstrate the tricks themselves. However, the program not only shows tricks performed by magicians, but also those that remain mysterious and astonishing. There is also an interactive trick in each episode in which the young viewers can participate.

**About ORF-Enterprise**

As a marketing subsidiary of ORF, ORF-Enterprise is exclusively responsible for marketing the leading Austrian media group’s entire national media output. The portfolio includes four television stations (ORF 1, ORF 2, ORF III Kultur und Information, ORF SPORT +), three national radio stations (Ö1, Hitradio Ö3, radio FM4), the print magazine ORF nachlese, the entire digital output on ORF.at, ORF-TVthek and ORF-Radiothek as well as ORF TELETEXT. The Content Sales International and Licensing and Media Cooperations division licences ORF content and brands worldwide. ORF-Enterprise operates its own music publishing house ORF-Enterprise Musikverlag as well as its own record label. The company is the national representative of leading international creative festivals such as Cannes Lions International Festival of Creativity and organiser of national advertising prizes such as ORF-TOP SPOT, ORF-WERBEHAHN and ORF-ONWARD. The management consists of Oliver Böhm (CEO, advertising marketing, content exploitation) and Heinz Mosser (finance and administration, music publishing & label, sound & vision, ORF nachlese). ORF-Enterprise is a 100 percent subsidiary of the ORF media group. More information at [<https://enterprise.ORF.at>](https://enterprise.ORF.at), [<https://contentsales.ORF.at>](https://contentsales.ORF.at) and [[https://musikverlag.ORF.at](https://contentsales.ORF.at)](https://musikverlag.ORF.at)