



FIFA WORLD CUP 26™

Last updated: 27.01.2026



PREFACE

THE FIFA WORLD CUP 26™, WHICH WILL TAKE PLACE FROM JUNE 11 TO JULY 19, 2026, WILL BE THE 23RD EDITION OF THE TOURNAMENT, BUT THE FIRST WITH 48 TEAMS AND THREE HOST COUNTRIES: CANADA, MEXICO, AND THE USA. BELOW YOU WILL FIND THE ADVERTISING OPPORTUNITIES AVAILABLE IN ORF MEDIA.

1. ORF 1 | TRADITIONAL ADVERTISING IN ORF 1 AND LIVE STREAMING

1.1. Commercial Breaks

Classic advertising blocks are available for booking as shown in the table on pages 10. We offer special advertising blocks around the broadcasts of the FIFA World Cup 26™.

1.2. Rates

Please refer to the table on pages 10 for rates. All prices are per second, gross.

1.3. Allocation

A minimum net turnover of € 150.000 is required to book a match involving Austria, the semi-finals, and/or the final. This also applies to Austria's matches after a possible advancement from the group stage. All discounts resulting from the booking will be allocated exclusively by ORF-Enterprise in the context of the FIFA World Cup 26™. The discounts will be distributed across all World Cup blocks. It is not possible to exclude individual time zones.

2. ORF 1, ORF SPORT + | SPECIAL ADVERTISING

Please see the table on pages 29 for our rates for special advertising forms. The prices are gross prices per placement.

2.1. Allocation

A minimum net turnover of € 150.000 is required to book a match involving Austria, the semi-finals, and/or the final. This also applies to Austria's matches after a possible advancement from the group stage.

2.1.1. Sponsorship

Get all the benefit of having a real connection between your brand/product and an ORFTV format that speaks to your target group. As a presenter you enjoy exclusive positioning before and after the programme.

2.1.2. Standard Sponsorship (openers and closers)

This programme is brought to you by ...” – Position your brand as close as possible to our popular ORFTV formats. Exclusive standard openers and closers immediately before and after the programme ensure you have a compelling presence.

Features:

- Shown for 5 seconds before and after the programme
- Verbal mention
- Integration of logo and/or product
- Customer website overlay
- Claims and slogans may not be used
- No promotional elements, customer incentives or price quotes
- Clear name check (verbal or visual)

Sample sequence:



2.1.3. De Luxe Sponsorship (opener and/or closer)

Being a premium presenter entitles you to an integrated slogan. De Luxe Sponsorship advertising can be designed to your specifications.

Features:

- Shown for 10 seconds before and after the programme
- Creative freedom as regards words and images in coordination with the FIFA
- Promotional elements permitted
- Advertising claims can be included
- Testimonials can also be integrated as far as possible
- Spot must be clearly recognisable as advertising by use of a bumper ad
- Clear name check (verbal or visual)

Sample sequence:



2.2. Programme Trailer

ORF TV formats are promoted in advance by trailers. Collaborating on a trailer is the perfect complement to your sponsorship of a programme.

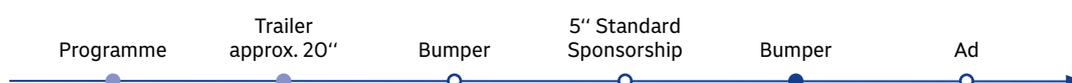
2.2.1. Standard Programme Trailer

Programme trailers provide a 20-second teaser of the forthcoming programme. They are integrated at the end of the edited trailer in the form of a "Standard Sponsorship" spot. The trailer is incorporated into the interfaces between segments.

Features:

- 5-second sponsorship spot at the end of the Programme Trailer
- Verbal mention
- Integration of logo and/or product
- Customer website overlay
- Claims and slogans may not be used
- No promotional elements, customer incentives or price quotes
- Clear name check (verbal or visual)
- Bumper ad integrated before the Standard Sponsorship spot

Sample sequence:



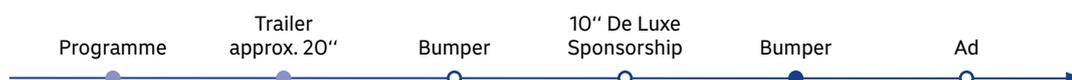
2.2.2. De Luxe Programme Trailer

Programme Trailers provide an approx. 20-second teaser of the forthcoming programme. They are integrated at the end of the edited trailer in the form of a “De Luxe Sponsorship” spot that can be designed to your specifications. The trailers are incorporated into the interfaces between segments.

Features:

- 10-second sponsorship spot at the end of the Programme Trailer
- Creative freedom as regards words and images in coordination with the FIFA
- Promotional elements permitted
- Advertising claims can be included
- Bumper played before the De Luxe Sponsorship spot
- Clear name check (verbal or visual)

Sample sequence:



2.3. Competitions

... are a win for you! Link your product with a popular ORF programme. Active viewer participation will guarantee active engagement with your brand/product.

2.3.1. Standard Competition

The Standard Competition is incorporated as feasible before, after or during an ORF programme along with an appropriate question.

Features:

- 5–7-second competition/product overlay with feed or live announcement, depending on programme
- Contracting partner provides ORF with the prize for the winners
- Settlement via extra.ORF.at
- Questions with clear link to programme or theme selected by ORF editors
- Organisation, draw and participation options are the responsibility of ORF
- Contracting partner is responsible for communicating with winners and delivering the prize to them free of charge
- Claims and slogans may not be used
- No promotional elements, customer incentives or price quotes
- A sponsorship spot may be placed between the Competition and the programme

Sample sequence:



2.3.2. Mini Series De Luxe

- Length: up to 180 seconds (commercial)
- Played in the advertising block before and/or after the transmission
- Sponsorship spot can be placed between the Short Series and the transmission.

Sample sequence:



3. DIGITAL | CLASSIC ADVERTISING

Both video and display placements can be booked on the ORF.at network during the FIFA World Cup 26™. Austria’s largest sports website, sport.ORF.at and the event channel sport.ORF.at/fifawm2026, including the associated mobile versions and apps, are available for cross-platform bookings (fixed and dynamic). All video placements are also played on all platforms of ORF ON.

Video campaigns can be booked at the following CPMs, depending on the length of the spots in seconds:

MEDIUM	UP TO 10 S	UP TO 15 S	UP TO 20 S	UP TO 25 S	UP TO 30 S
Video-Pre-Roll TKP	107,50	138,75	155,00	170,00	192,50

Sport.ORF.at and sport.ORF.at/fifawm2026 are also available as daily fixed placements (until the agreed number of ad impressions is reached). The number of ad impressions is adjusted to the number of encounters on each day.

WERBEMITTEL	CPM FRONT PAGE
Half Page Ad	20
Sitebar	23

Attractive “Run-over Site” placements are available in the FIFA WM 2026 Channel for the following CPMs:

MEDIUM	CPM ROS
Medium Rectangle	24
Skyscraper	24
Half Page Ad	35
Sitebar	40

We have prepared exemplary offers with the advertising options listed above on page 48.

4. ORF PUBLIC VIEWINGS

Austria celebrates the FIFA World Cup 2026™ live on ORF! Summer, sun, beach and football set against a breathtaking backdrop. At previous major football tournaments, ORF already hosted a highly successful public viewing event with more than 60,000 visitors at Strandbar Herrmann in Vienna. Every day, up to 2,000 football fans followed the matches with excitement in Vienna’s most beautiful beach bar, watching the world’s football elite on two HD LED screens.

OUR OFFER

In 2026, ORF will appear together with a maximum of two cooperation partners (co-sponsors) and offers all football fans the opportunity to enjoy the matches of this ratings hit with a live atmosphere outdoors and free of charge. On 11 June 2026, ORF, together with its event partners, will open the gates to the largest public viewing event in Vienna, located directly on the Vienna Danube Canal. As a co-sponsor, ORF offers your company the opportunity to showcase the public viewings throughout Austria both on TV, in the context of the FIFA World Cup broadcasts, and online.

PARTNER INTEGRATION (subject to changes due to FIFA regulations)

TV

Marketing trailer “third-party promotion”

- Length: up to 25 seconds (advertising)
- Design may include images from the event / partner logo and product integration
- Placement: within a commercial break
- Counted as advertising time

ONLINE

extra.ORF.at cooperation page

The cooperation page serves as the basis for your presence on extra.ORF.at. It consists of an editorially designed text titled: “The ORF Fan Arena presented by PARTNER”, including all relevant information about the campaign and the disclosure/naming of the sponsor(s) within the body text. Includes partner mention, text link, partner logo and/or product photo, slideshow, and accompanying advertising material.

Co-branding campaign

Throughout the entire campaign period, a co-branded navigation campaign will also be placed across the ORF.at network. Its aim is to reach a broader audience and direct the target group to the extra cooperation page:

- Cooperation banner / advertising format: Medium Rectangle (250 × 300 pixels) with logo and product photo integration
- Run over Network ORF.at
- Link to the extra.ORF.at cooperation page

OFF-AIR

On Screen

- Sponsor promo trailer (classic advertising):
 - at least 2 × 30 seconds before each match
 - 1 × 30 seconds after each match
 - plus “presenting part” & logo integration in various on-screen visuals
- Advertising materials (produced by ORF / Strandbar Herrmann, co-branding ORF & up to 2 cooperation partners)
- Near-screen branding on both LED walls
- Banners in the entrance area to the public viewing – 5 units
- Banners in the viewing area – 3 units
- Deck chair sponsoring
- Pennant and flag installations (co-branding with ORF & up to 2 cooperation partners)

Promotional Activity

The cooperation partner has the opportunity to exclusively distribute promotional giveaways in the public viewing area. Distribution days will be coordinated with ORF and Strandbar Herrmann. The cooperation partner will be allocated a space behind the LED wall or the VIP pavilion to carry out a promotional activity in combination with the LED wall throughout the entire period.

SERVICE OVERVIEW – SHARED PRESENCE: 2 COOPERATION PARTNERS

ADVERTISING FORMAT	CHANNEL	QUANTITY	TOTAL (EUR)
TV: Marketing trailer “third-party promotion” (Media value EUR 40,000.00 minus 5 % discount according to ORF rate card)	ORF 1	20	38,000.00
TV: Marketing trailer production costs		1	1,500.00
Radio: Marketing trailer “third-party promotion” (Media value EUR 7,000.00 minus 3 % discount according to ORF rate card)	Ö3	10	6,790.00
Radio: Marketing trailer “third-party promotion” (Media value EUR 3,000.00 minus 3 % discount according to ORF rate card)	FM4	10	2,910.00
Online: Cooperation page incl. partner mention, text link, logo and/or product photo (Media value EUR 8,714.46 minus 12 % discount according to ORF rate card)	extra.ORF.at	61	7,668.72
Co-branding banner campaign (50,000 AI) (Media value EUR 900.00 minus 12 % discount according to ORF rate card)	ORF.at		792.00
Off-air presence flat rate		1	9,750.00
ORF Order total (plus taxes and duties: 5 % advertising tax / TV as required by law)			67,410.72

SERVICE OVERVIEW – EXCLUSIVE PRESENCE: 1 COOPERATION PARTNER

ADVERTISING FORMAT	CHANNEL	QUANTITY	TOTAL (EUR)
TV: Marketing trailer “third-party promotion” (Media value EUR 96,000.00 minus 6 % discount according to ORF rate card)	ORF 1	40	90,240.00
TV: Marketing trailer production costs		1	1,500.00
Radio: Marketing trailer “third-party promotion” (Media value EUR 28,000.00 minus 5 % discount according to ORF rate card)	Ö3	20	26,600.00
Radio: Marketing trailer “third-party promotion” Media value EUR 12,000.00 minus 5 % discount according to ORF rate card)	FM4	20	11,400.00
Online: Cooperation page incl. partner mention, text link, logo and/or product photo, trailer integration or slideshow (Media value EUR 9,803.31 minus 12 % discount according to ORF rate card)	extra.ORF.at	61	8,626.91
Co-branding banner campaign (100,000 AI) (Media value EUR 1,800.00 minus 12% discount according to ORF rate card)	ORF.at		1,584.00
Off-air presence flat rate		1	19,500.00
ORF Order total (plus taxes and duties: 5 % advertising tax / TV as required by law)			150,450.91

5. YOUR CONTACT PERSON

Für nähere Informationen oder Ihr individuelles Angebot wenden Sie sich bitte an

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Prices in EUR plus taxes and duties at the statutory rate, excluding production costs.

In the event of missed broadcast dates or additional broadcasts, the offer must be renegotiated. The assignments are based on provisional planning. Design of partner integration within the scope of legal possibilities.

All information is non-binding. Subject to printing errors.

As of: January 27th, 2026

**ORF**

OFFICIAL BROADCASTER

FIFA WORLD CUP 26™ – SPORT COMMERCIAL BREAKS

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	KAT.1	KAT.2	GROUP	CODE	PRICE
ORF1	Do	11.06.2026	15:00–15:55	14:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT	FIFA FB-WM	Vodcast		21 20 17 69	115
ORF1	Do	11.06.2026	19:00–19:50	18:57	FIFA FB-WM Das Warm-up	Mexiko-Stadt/MEX	FIFA FB-WM	Das Warm-Up		21 40 19 69	215
ORF1	Do	11.06.2026		20:01	FIFA FB-WM Die Pre-Game-Show	Mexiko-Stadt/MEX	FIFA FB-WM	Pre-Game-Show		21 65 20 60	340
ORF1	Do	11.06.2026		20:47	FIFA FB-WM M1 MEX-RSA 1.HZ	Mexiko-Stadt/MEX	FIFA FB-WM	1.HZ		21 75 20 61	440
ORF1	Do	11.06.2026		20:58	FIFA FB-WM M1 MEX-RSA Golden Break [x]	Mexiko-Stadt/MEX	FIFA FB-WM	Golden Break		21 80 20 69	540
ORF1	Do	11.06.2026		21:22	FIFA FB-WM M1 MEX-RSA CB 1.HZ [x]	Mexiko-Stadt/MEX	FIFA FB-WM	CB1		21 84 21 62	700
ORF1	Do	11.06.2026	20:00–23:00	21:42	FIFA FB-WM M1 MEX-RSA n.d.1.HZ [x]	Mexiko-Stadt/MEX	FIFA FB-WM	nach 1.HZ	A	21 85 21 63	740
ORF1	Do	11.06.2026		21:57	FIFA FB-WM M1 MEX-RSA 2.HZ	Mexiko-Stadt/MEX	FIFA FB-WM	2.HZ		21 83 21 64	660
ORF1	Do	11.06.2026		22:22	FIFA FB-WM M1 MEX-RSA CB 2.HZ [x]	Mexiko-Stadt/MEX	FIFA FB-WM	CB2		21 87 22 65	820
ORF1	Do	11.06.2026		22:57	FIFA FB-WM Die Post-Game-Show	Mexiko-Stadt/MEX	FIFA FB-WM	Post-Game-Show		21 80 22 66	540
ORF1	Fr	12.06.2026		03:01	FIFA FB-WM Die Pre-Game-Show	Guadalajara/MEX	FIFA FB-WM	Pre-Game-Show		21 18 04 60	105
ORF1	Fr	12.06.2026		03:47	FIFA FB-WM M2 KOR-tba 1.HZ	Guadalajara/MEX	FIFA FB-WM	1.HZ		21 26 04 61	145
ORF1	Fr	12.06.2026		03:58	FIFA FB-WM M2 KOR-tba Golden Break [x]	Guadalajara/MEX	FIFA FB-WM	Golden Break		21 29 04 69	160
ORF1	Fr	12.06.2026		04:22	FIFA FB-WM M2 KOR-tba CB 1.HZ [x]	Guadalajara/MEX	FIFA FB-WM	CB1		21 31 05 62	170
ORF1	Fr	12.06.2026	03:00–06:00	04:42	FIFA FB-WM M2 KOR-tba n.d.1.HZ [x]	Guadalajara/MEX	FIFA FB-WM	nach 1.HZ	A	21 43 05 63	230
ORF1	Fr	12.06.2026		04:57	FIFA FB-WM M2 KOR-tba 2.HZ	Guadalajara/MEX	FIFA FB-WM	2.HZ		21 42 05 64	225
ORF1	Fr	12.06.2026		05:22	FIFA FB-WM M2 KOR-tba CB 2.HZ [x]	Guadalajara/MEX	FIFA FB-WM	CB2		21 46 06 65	245
ORF1	Fr	12.06.2026		05:57	FIFA FB-WM Die Post-Game-Show	Guadalajara/MEX	FIFA FB-WM	Post-Game-Show		21 43 06 66	230
ORF1	Fr	12.06.2026	19:00–19:55	18:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT	FIFA FB-WM	Vodcast		21 32 19 69	175
ORF1	Fr	12.06.2026		20:01	FIFA FB-WM Die Pre-Game-Show	Toronto/CAN	FIFA FB-WM	Pre-Game-Show		21 65 20 60	340
ORF1	Fr	12.06.2026		20:47	FIFA FB-WM M3 CAN-tba 1.HZ	Toronto/CAN	FIFA FB-WM	1.HZ		21 75 20 61	440
ORF1	Fr	12.06.2026		20:58	FIFA FB-WM M3 CAN-tba Golden Break [x]	Toronto/CAN	FIFA FB-WM	Golden Break		21 80 20 69	540
ORF1	Fr	12.06.2026		21:22	FIFA FB-WM M3 CAN-tba CB 1.HZ [x]	Toronto/CAN	FIFA FB-WM	CB1		21 84 21 62	700
ORF1	Fr	12.06.2026	20:00–23:00	21:42	FIFA FB-WM M3 CAN-tba n.d.1.HZ [x]	Toronto/CAN	FIFA FB-WM	nach 1.HZ	B	21 85 21 63	740
ORF1	Fr	12.06.2026		21:57	FIFA FB-WM M3 CAN-tba 2.HZ	Toronto/CAN	FIFA FB-WM	2.HZ		21 83 21 64	660
ORF1	Fr	12.06.2026		22:22	FIFA FB-WM M3 CAN-tba CB 2.HZ [x]	Toronto/CAN	FIFA FB-WM	CB2		21 87 22 65	820
ORF1	Fr	12.06.2026		22:57	FIFA FB-WM Die Post-Game-Show	Toronto/CAN	FIFA FB-WM	Post-Game-Show		21 80 22 66	540

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FIFA WORLD CUP 26™ – SPORT COMMERCIAL BREAKS

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	KAT.1	KAT.2	GROUP	CODE	PRICE
ORF1	Fr	12.06.2026		02:01	FIFA FB-WM Die Pre-Game-Show	Los Angeles/USA	FIFA FB-WM	Pre-Game-Show		21 36 01 60	195
ORF1	Fr	12.06.2026		02:47	FIFA FB-WM M4 USA-PAR 1.HZ	Los Angeles/USA	FIFA FB-WM	1.HZ		21 45 01 61	240
ORF1	Fr	12.06.2026		02:57	FIFA FB-WM M4 USA-PAR Golden Break [x]	Los Angeles/USA	FIFA FB-WM	Golden Break		21 47 01 69	250
ORF1	Sa	13.06.2026		03:22	FIFA FB-WM M4 USA-PAR CB 1.HZ [x]	Los Angeles/USA	FIFA FB-WM	CB1	D	21 46 02 62	245
ORF1	Sa	13.06.2026	02:00–05:00	03:42	FIFA FB-WM M4 USA-PAR n.d.1.HZ [x]	Los Angeles/USA	FIFA FB-WM	nach 1.HZ		21 44 02 63	235
ORF1	Sa	13.06.2026		03:57	FIFA FB-WM M4 USA-PAR 2.HZ	Los Angeles/USA	FIFA FB-WM	2.HZ		21 39 02 64	210
ORF1	Sa	13.06.2026		04:22	FIFA FB-WM M4 USA-PAR CB 2.HZ [x]	Los Angeles/USA	FIFA FB-WM	CB2		21 48 03 65	255
ORF1	Sa	13.06.2026		04:57	FIFA FB-WM Die Post-Game-Show	Los Angeles/USA	FIFA FB-WM	Post-Game-Show		21 35 03 66	190
ORF1	So	14.06.2026		17:31	FIFA FB-WM Die Pre-Game-Show	Houston/USA	FIFA FB-WM	Pre-Game-Show		21 45 17 60	240
ORF1	So	14.06.2026		18:47	FIFA FB-WM M10 GER-CUW 1.HZ	Houston/USA	FIFA FB-WM	1.HZ		21 58 17 61	305
ORF1	So	14.06.2026		18:58	FIFA FB-WM M10 GER-CUW Golden Break [x]	Houston/USA	FIFA FB-WM	Golden Break		21 64 17 69	335
ORF1	So	14.06.2026		19:22	FIFA FB-WM M10 GER-CUW CB 1.HZ [x]	Houston/USA	FIFA FB-WM	CB1	E	21 73 18 62	400
ORF1	So	14.06.2026	17:30–21:00	19:42	FIFA FB-WM M10 GER-CUW n.d.1.HZ [x]	Houston/USA	FIFA FB-WM	nach 1.HZ		21 76 18 63	460
ORF1	So	14.06.2026		19:57	FIFA FB-WM M10 GER-CUW 2.HZ	Houston/USA	FIFA FB-WM	2.HZ		21 75 18 64	440
ORF1	So	14.06.2026		20:22	FIFA FB-WM M10 GER-CUW CB 2.HZ [x]	Houston/USA	FIFA FB-WM	CB2		21 78 19 65	500
ORF1	So	14.06.2026		20:57	FIFA FB-WM Die Post-Game-Show	Houston/USA	FIFA FB-WM	Post-Game-Show		21 73 19 66	400
ORF1	So	14.06.2026		21:26	FIFA FB-WM Die Pre-Game-Show	Dallas/USA	FIFA FB-WM	Pre-Game-Show		21 73 21 60	400
ORF1	So	14.06.2026		21:47	FIFA FB-WM M11 NED-JPN 1.HZ	Dallas/USA	FIFA FB-WM	1.HZ		21 78 21 61	500
ORF1	So	14.06.2026		21:58	FIFA FB-WM M11 NED-JPN Golden Break [x]	Dallas/USA	FIFA FB-WM	Golden Break		21 81 21 69	580
ORF1	So	14.06.2026		22:22	FIFA FB-WM M11 NED-JPN CB 1.HZ [x]	Dallas/USA	FIFA FB-WM	CB1	F	21 84 22 62	700
ORF1	So	14.06.2026	21:25–00:00	22:42	FIFA FB-WM M11 NED-JPN n.d.1.HZ [x]	Dallas/USA	FIFA FB-WM	nach 1.HZ		21 85 22 63	740
ORF1	So	14.06.2026		22:57	FIFA FB-WM M11 NED-JPN 2.HZ	Dallas/USA	FIFA FB-WM	2.HZ		21 84 22 64	700
ORF1	So	14.06.2026		23:22	FIFA FB-WM M11 NED-JPN CB 2.HZ [x]	Dallas/USA	FIFA FB-WM	CB2		21 85 23 65	740
ORF1	So	14.06.2026		23:57	FIFA FB-WM Die Post-Game-Show	Dallas/USA	FIFA FB-WM	Post-Game-Show		21 80 23 66	540

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**ORF**

OFFICIAL BROADCASTER

FIFA WORLD CUP 26™ – SPORT COMMERCIAL BREAKS

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	KAT.1	KAT.2	GROUP	CODE	PRICE
ORF1	So	14.06.2026		00:21	FIFA FB-WM Die Pre-Game-Show	Philadelphia/USA	FIFA FB-WM	Pre-Game-Show		21 36 01 60	195
ORF1	So	14.06.2026		00:47	FIFA FB-WM M9 CIV-ECU 1.HZ	Philadelphia/USA	FIFA FB-WM	1.HZ		21 45 01 61	240
ORF1	So	14.06.2026		00:58	FIFA FB-WM M9 CIV-ECU Golden Break [x]	Philadelphia/USA	FIFA FB-WM	Golden Break		21 47 01 69	250
ORF1	So	14.06.2026		01:22	FIFA FB-WM M9 CIV-ECU CB 1.HZ [x]	Philadelphia/USA	FIFA FB-WM	CB1	E	21 46 02 62	245
ORF1	So	14.06.2026	00:20–03:00	01:42	FIFA FB-WM M9 CIV-ECU n.d.1.HZ [x]	Philadelphia/USA	FIFA FB-WM	nach 1.HZ		21 44 02 63	235
ORF1	So	14.06.2026		01:57	FIFA FB-WM M9 CIV-ECU 2.HZ	Philadelphia/USA	FIFA FB-WM	2.HZ		21 39 02 64	210
ORF1	So	14.06.2026		02:22	FIFA FB-WM M9 CIV-ECU CB 2.HZ [x]	Philadelphia/USA	FIFA FB-WM	CB2		21 48 03 65	255
ORF1	So	14.06.2026		02:57	FIFA FB-WM Die Post-Game-Show	Philadelphia/USA	FIFA FB-WM	Post-Game-Show		21 35 03 66	190
ORF1	Mo	15.06.2026		03:21	FIFA FB-WM Die Pre-Game-Show	Monterrey/MEX	FIFA FB-WM	Pre-Game-Show		21 18 04 60	105
ORF1	Mo	15.06.2026		03:47	FIFA FB-WM M12 tba-TUN 1.HZ	Monterrey/MEX	FIFA FB-WM	1.HZ		21 26 04 61	145
ORF1	Mo	15.06.2026		03:58	FIFA FB-WM M12 tba-TUN Golden Break [x]	Monterrey/MEX	FIFA FB-WM	Golden Break		21 29 04 69	160
ORF1	Mo	15.06.2026		04:22	FIFA FB-WM M12 tba-TUN CB 1.HZ [x]	Monterrey/MEX	FIFA FB-WM	CB1	F	21 31 05 62	170
ORF1	Mo	15.06.2026	03:20–06:00	04:42	FIFA FB-WM M12 tba-TUN n.d.1.HZ [x]	Monterrey/MEX	FIFA FB-WM	nach 1.HZ		21 43 05 63	230
ORF1	Mo	15.06.2026		04:57	FIFA FB-WM M12 tba-TUN 2.HZ	Monterrey/MEX	FIFA FB-WM	2.HZ		21 42 05 64	225
ORF1	Mo	15.06.2026		05:22	FIFA FB-WM M12 tba-TUN CB 2.HZ [x]	Monterrey/MEX	FIFA FB-WM	CB2		21 46 06 65	245
ORF1	Mo	15.06.2026		05:57	FIFA FB-WM Die Post-Game-Show	Monterrey/MEX	FIFA FB-WM	Post-Game-Show		21 43 06 66	230
ORF1	Mo	15.06.2026	16:00–16:55	15:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT	FIFA FB-WM	Vodcast		21 20 17 69	115
ORF1	Di	16.06.2026	18:00–18:55	17:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT	FIFA FB-WM	Vodcast		21 20 17 69	115
ORF1	Di	16.06.2026		20:15	FIFA FB-WM Die Pre-Game-Show	New York/USA	FIFA FB-WM	Pre-Game-Show		21 65 20 60	340
ORF1	Di	16.06.2026		20:47	FIFA FB-WM M17 FRA-SEN 1.HZ	New York/USA	FIFA FB-WM	1.HZ		21 75 20 61	440
ORF1	Di	16.06.2026		20:58	FIFA FB-WM M17 FRA-SEN Golden Break [x]	New York/USA	FIFA FB-WM	Golden Break		21 80 20 69	540
ORF1	Di	16.06.2026		21:22	FIFA FB-WM M17 FRA-SEN CB 1.HZ [x]	New York/USA	FIFA FB-WM	CB1	I	21 84 21 62	700
ORF1	Di	16.06.2026	20:15–23:00	21:42	FIFA FB-WM M17 FRA-SEN n.d.1.HZ [x]	New York/USA	FIFA FB-WM	nach 1.HZ		21 85 21 63	740
ORF1	Di	16.06.2026		21:57	FIFA FB-WM M17 FRA-SEN 2.HZ	New York/USA	FIFA FB-WM	2.HZ		21 83 21 64	660
ORF1	Di	16.06.2026		22:22	FIFA FB-WM M17 FRA-SEN CB 2.HZ [x]	New York/USA	FIFA FB-WM	CB2		21 87 22 65	820
ORF1	Di	16.06.2026		22:57	FIFA FB-WM Die Post-Game-Show	New York/USA	FIFA FB-WM	Post-Game-Show		21 80 22 66	540

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FIFA WORLD CUP 26™ – SPORT COMMERCIAL BREAKS

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	KAT.1	KAT.2	GROUP	CODE	PRICE
ORF1	Di	16.06.2026		23:21	FIFA FB-WM Die Pre-Game-Show	Boston/USA	FIFA FB-WM	Pre-Game-Show		21 65 23 60	340
ORF1	Di	16.06.2026		23:47	FIFA FB-WM M18 tba-NOR 1.HZ	Boston/USA	FIFA FB-WM	1.HZ		21 70 23 61	370
ORF1	Di	16.06.2026		23:58	FIFA FB-WM M18 tba-NOR Golden Break [x]	Boston/USA	FIFA FB-WM	Golden Break		21 71 23 69	380
ORF1	Di	16.06.2026	23:20–02:00	00:22	FIFA FB-WM M18 tba-NOR CB 1.HZ [x]	Boston/USA	FIFA FB-WM	CB1	I	21 72 00 62	390
ORF1	Di	16.06.2026		00:42	FIFA FB-WM M18 tba-NOR n.d.1.HZ [x]	Boston/USA	FIFA FB-WM	nach 1.HZ		21 68 00 63	355
ORF1	Di	16.06.2026		00:42	FIFA FB-WM M18 tba-NOR 2.HZ	Boston/USA	FIFA FB-WM	2.HZ		21 64 00 64	335
ORF1	Di	16.06.2026		01:22	FIFA FB-WM M18 tba-NOR CB 2.HZ [x]	Boston/USA	FIFA FB-WM	CB2		21 70 01 65	370
ORF1	Di	16.06.2026		01:42	FIFA FB-WM Die Post-Game-Show	Boston/USA	FIFA FB-WM	Post-Game-Show		21 43 01 66	230
ORF1	Mi	17.06.2026		02:21	FIFA FB-WM Die Pre-Game-Show	Kansas City/USA	FIFA FB-WM	Pre-Game-Show		21 36 01 60	195
ORF1	Mi	17.06.2026		02:47	FIFA FB-WM M19 ARG-ALG 1.HZ	Kansas City/USA	FIFA FB-WM	1.HZ		21 45 01 61	240
ORF1	Mi	17.06.2026		02:58	FIFA FB-WM M19 ARG-ALG Golden Break [x]	Kansas City/USA	FIFA FB-WM	Golden Break		21 47 01 69	250
ORF1	Mi	17.06.2026	02:20–05:00	03:22	FIFA FB-WM M19 ARG-ALG CB 1.HZ [x]	Kansas City/USA	FIFA FB-WM	CB1	J	21 46 02 62	245
ORF1	Mi	17.06.2026		03:42	FIFA FB-WM M19 ARG-ALG n.d.1.HZ [x]	Kansas City/USA	FIFA FB-WM	nach 1.HZ		21 44 02 63	235
ORF1	Mi	17.06.2026		03:57	FIFA FB-WM M19 ARG-ALG 2.HZ	Kansas City/USA	FIFA FB-WM	2.HZ		21 39 02 64	210
ORF1	Mi	17.06.2026		04:22	FIFA FB-WM M19 ARG-ALG CB 2.HZ [x]	Kansas City/USA	FIFA FB-WM	CB2		21 48 03 65	255
ORF1	Mi	17.06.2026		04:57	** FIFA FB-WM Die Post-Game-Show	Kansas City/USA	FIFA FB-WM	Post-Game-Show		21 35 03 66	190
ORF1	Mi	17.06.2026		05:01	FIFA FB-WM Die Pre-Game-Show	San Francisco/USA	FIFA FB-WM	Pre-Game-Show		21 36 05 60	195
ORF1	Mi	17.06.2026		05:47	FIFA FB-WM M20 AUT-JOR 1.HZ	San Francisco/USA	FIFA FB-WM	1.HZ		21 45 05 61	240
ORF1	Mi	17.06.2026		05:58	FIFA FB-WM M20 AUT-JOR Golden Break [x]	San Francisco/USA	FIFA FB-WM	Golden Break		21 50 05 69	265
ORF1	Mi	17.06.2026	05:00–08:00	06:22	FIFA FB-WM M20 AUT-JOR CB 1.HZ [x]	San Francisco/USA	FIFA FB-WM	CB1	J	21 56 06 62	295
ORF1	Mi	17.06.2026		06:42	FIFA FB-WM M20 AUT-JOR n.d.1.HZ [x]	San Francisco/USA	FIFA FB-WM	nach 1.HZ		21 70 06 63	370
ORF1	Mi	17.06.2026		06:57	FIFA FB-WM M20 AUT-JOR 2.HZ	San Francisco/USA	FIFA FB-WM	2.HZ		21 67 06 64	350
ORF1	Mi	17.06.2026		07:22	FIFA FB-WM M20 AUT-JOR CB 2.HZ [x]	San Francisco/USA	FIFA FB-WM	CB2		21 72 07 65	390
ORF1	Mi	17.06.2026		07:57	FIFA FB-WM Die Post-Game-Show	San Francisco/USA	FIFA FB-WM	Post-Game-Show		21 62 07 66	325
ORF1	Mi	17.06.2026	17:00–18:00	16:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT	FIFA FB-WM	Vodcast		21 20 17 69	115
ORF1	Do	18.06.2026	16:00–16:55	15:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT	FIFA FB-WM	Vodcast		21 20 17 69	115

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FIFA WORLD CUP 26™ – SPORT COMMERCIAL BREAKS

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	KAT.1	KAT.2	GROUP	CODE	PRICE
ORF1	Do	18.06.2026		17:01	FIFA FB-WM Die Pre-Game-Show	Atlanta/USA	FIFA FB-WM	Pre-Game-Show		21 45 17 60	240
ORF1	Do	18.06.2026		17:47	FIFA FB-WM M25 tba-RSA 1.HZ	Atlanta/USA	FIFA FB-WM	1.HZ		21 58 17 61	305
ORF1	Do	18.06.2026		17:58	FIFA FB-WM M25 tba-RSA Golden Break [x]	Atlanta/USA	FIFA FB-WM	Golden Break		21 64 17 69	335
ORF1	Do	18.06.2026		18:22	FIFA FB-WM M25 tba-RSA CB 1.HZ [x]	Atlanta/USA	FIFA FB-WM	CB1	A	21 73 18 62	400
ORF1	Do	18.06.2026	17:00–20:00	18:42	FIFA FB-WM M25 tba-RSA n.d.1.HZ [x]	Atlanta/USA	FIFA FB-WM	nach 1.HZ		21 76 18 63	460
ORF1	Do	18.06.2026		18:57	FIFA FB-WM M25 tba-RSA 2.HZ	Atlanta/USA	FIFA FB-WM	2.HZ		21 75 18 64	440
ORF1	Do	18.06.2026		19:22	FIFA FB-WM M25 tba-RSA CB 2.HZ [x]	Atlanta/USA	FIFA FB-WM	CB2		21 78 19 65	500
ORF1	Do	18.06.2026		19:57	FIFA FB-WM Die Post-Game-Show	Atlanta/USA	FIFA FB-WM	Post-Game-Show		21 73 19 66	400
ORF1	Do	18.06.2026		20:15	FIFA FB-WM Die Pre-Game-Show	Los Angeles/USA	FIFA FB-WM	Pre-Game-Show		21 65 20 60	340
ORF1	Do	18.06.2026		20:47	FIFA FB-WM M26 SUI-tba 1.HZ	Los Angeles/USA	FIFA FB-WM	1.HZ		21 75 20 61	440
ORF1	Do	18.06.2026		20:58	FIFA FB-WM M26 SUI-tba Golden Break [x]	Los Angeles/USA	FIFA FB-WM	Golden Break		21 80 20 69	540
ORF1	Do	18.06.2026		21:22	FIFA FB-WM M26 SUI-tba CB 1.HZ [x]	Los Angeles/USA	FIFA FB-WM	CB1	B	21 84 21 62	700
ORF1	Do	18.06.2026	20:15–23:00	21:42	FIFA FB-WM M26 SUI-tba n.d.1.HZ [x]	Los Angeles/USA	FIFA FB-WM	nach 1.HZ		21 85 21 63	740
ORF1	Do	18.06.2026		21:57	FIFA FB-WM M26 SUI-tba 2.HZ	Los Angeles/USA	FIFA FB-WM	2.HZ		21 83 21 64	660
ORF1	Do	18.06.2026		22:22	FIFA FB-WM M26 SUI-tba CB 2.HZ [x]	Los Angeles/USA	FIFA FB-WM	CB2		21 87 22 65	820
ORF1	Do	18.06.2026		22:57	FIFA FB-WM Die Post-Game-Show	Los Angeles/USA	FIFA FB-WM	Post-Game-Show		21 80 22 66	540
ORF1	Do	18.06.2026		23:21	FIFA FB-WM Die Pre-Game-Show	Vancouver/CAN	FIFA FB-WM	Pre-Game-Show		21 65 23 60	340
ORF1	Do	18.06.2026		23:47	FIFA FB-WM M27 CAN-QAT 1.HZ	Vancouver/CAN	FIFA FB-WM	1.HZ		21 70 23 61	370
ORF1	Do	18.06.2026		23:58	FIFA FB-WM M27 CAN-QAT Golden Break [x]	Vancouver/CAN	FIFA FB-WM	Golden Break		21 71 23 69	380
ORF1	Do	18.06.2026		00:22	FIFA FB-WM M27 CAN-QAT CB 1.HZ [x]	Vancouver/CAN	FIFA FB-WM	CB1	B	21 72 00 62	390
ORF1	Do	18.06.2026	23:20–02:00	00:42	FIFA FB-WM M27 CAN-QAT n.d.1.HZ [x]	Vancouver/CAN	FIFA FB-WM	nach 1.HZ		21 68 00 63	355
ORF1	Do	18.06.2026		00:42	FIFA FB-WM M27 CAN-QAT 2.HZ	Vancouver/CAN	FIFA FB-WM	2.HZ		21 64 00 64	335
ORF1	Do	18.06.2026		01:22	FIFA FB-WM M27 CAN-QAT CB 2.HZ [x]	Vancouver/CAN	FIFA FB-WM	CB2		21 70 01 65	370
ORF1	Do	18.06.2026		01:42	FIFA FB-WM Die Post-Game-Show	Vancouver/CAN	FIFA FB-WM	Post-Game-Show		21 43 01 66	230

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FIFA WORLD CUP 26™ – SPORT COMMERCIAL BREAKS

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	KAT.1	KAT.2	GROUP	CODE	PRICE
ORF1	Do	18.06.2026		02:21	FIFA FB-WM Die Pre-Game-Show	Guadalajara/MEX	FIFA FB-WM	Pre-Game-Show		21 36 01 60	195
ORF1	Do	18.06.2026		02:47	FIFA FB-WM M28 MEX-KOR 1.HZ	Guadalajara/MEX	FIFA FB-WM	1.HZ		21 45 01 61	240
ORF1	Do	18.06.2026		02:58	FIFA FB-WM M28 MEX-KOR Golden Break [x]	Guadalajara/MEX	FIFA FB-WM	Golden Break		21 47 01 69	250
ORF1	Fr	19.06.2026		03:22	FIFA FB-WM M28 MEX-KOR CB 1.HZ [x]	Guadalajara/MEX	FIFA FB-WM	CB1	A	21 46 02 62	245
ORF1	Fr	19.06.2026	02:20–05:00	03:42	FIFA FB-WM M28 MEX-KOR n.d.1.HZ [x]	Guadalajara/MEX	FIFA FB-WM	nach 1.HZ		21 44 02 63	235
ORF1	Fr	19.06.2026		03:57	FIFA FB-WM M28 MEX-KOR 2.HZ	Guadalajara/MEX	FIFA FB-WM	2.HZ		21 39 02 64	210
ORF1	Fr	19.06.2026		04:22	FIFA FB-WM M28 MEX-KOR CB 2.HZ [x]	Guadalajara/MEX	FIFA FB-WM	CB2		21 48 03 65	255
ORF1	Fr	19.06.2026		04:57	FIFA FB-WM Die Post-Game-Show	Guadalajara/MEX	FIFA FB-WM	Post-Game-Show		21 35 03 66	190
ORF1	Fr	19.06.2026	19:00–19:55	18:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT	FIFA FB-WM	Vodcast		21 32 19 69	175
ORF1	Sa	20.06.2026		18:01	FIFA FB-WM Die Pre-Game-Show	Houston/USA	FIFA FB-WM	Pre-Game-Show		21 45 17 60	240
ORF1	Sa	20.06.2026		18:47	FIFA FB-WM M35 NED-tba 1.HZ	Houston/USA	FIFA FB-WM	1.HZ		21 58 17 61	305
ORF1	Sa	20.06.2026		18:58	FIFA FB-WM M35 NED-tba Golden Break [x]	Houston/USA	FIFA FB-WM	Golden Break		21 64 17 69	335
ORF1	Sa	20.06.2026		19:22	FIFA FB-WM M35 NED-tba CB 1.HZ [x]	Houston/USA	FIFA FB-WM	CB1	F	21 73 18 62	400
ORF1	Sa	20.06.2026	18:00–21:00	19:42	FIFA FB-WM M35 NED-tba n.d.1.HZ [x]	Houston/USA	FIFA FB-WM	nach 1.HZ		21 76 18 63	460
ORF1	Sa	20.06.2026		19:57	FIFA FB-WM M35 NED-tba 2.HZ	Houston/USA	FIFA FB-WM	2.HZ		21 75 18 64	440
ORF1	Sa	20.06.2026		20:22	FIFA FB-WM M35 NED-tba CB 2.HZ [x]	Houston/USA	FIFA FB-WM	CB2		21 78 19 65	500
ORF1	Sa	20.06.2026		20:57	FIFA FB-WM Die Post-Game-Show	Houston/USA	FIFA FB-WM	Post-Game-Show		21 73 19 66	400
ORF1	Sa	20.06.2026		21:26	FIFA FB-WM Die Pre-Game-Show	Toronto/CAN	FIFA FB-WM	Pre-Game-Show		21 73 21 60	400
ORF1	Sa	20.06.2026		21:47	FIFA FB-WM M33 GER-CIV 1.HZ	Toronto/CAN	FIFA FB-WM	1.HZ		21 78 21 61	500
ORF1	Sa	20.06.2026		21:58	FIFA FB-WM M33 GER-CIV Golden Break [x]	Toronto/CAN	FIFA FB-WM	Golden Break		21 81 21 69	580
ORF1	Sa	20.06.2026		22:22	FIFA FB-WM M33 GER-CIV CB 1.HZ [x]	Toronto/CAN	FIFA FB-WM	CB1	E	21 84 22 62	700
ORF1	Sa	20.06.2026	21:25–00:00	22:42	FIFA FB-WM M33 GER-CIV n.d.1.HZ [x]	Toronto/CAN	FIFA FB-WM	nach 1.HZ		21 85 22 63	740
ORF1	Sa	20.06.2026		22:57	FIFA FB-WM M33 GER-CIV 2.HZ	Toronto/CAN	FIFA FB-WM	2.HZ		21 84 22 64	700
ORF1	Sa	20.06.2026		23:22	FIFA FB-WM M33 GER-CIV CB 2.HZ [x]	Toronto/CAN	FIFA FB-WM	CB2		21 85 23 65	740
ORF1	Sa	20.06.2026		23:57	FIFA FB-WM Die Post-Game-Show	Toronto/CAN	FIFA FB-WM	Post-Game-Show		21 80 23 66	540

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ORF

OFFICIAL BROADCASTER

FIFA WORLD CUP 26™ – SPORT COMMERCIAL BREAKS

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	KAT.1	KAT.2	GROUP	CODE	PRICE
ORF1	Sa	20.06.2026		01:21	FIFA FB-WM Die Pre-Game-Show	Kansas City/USA	FIFA FB-WM	Pre-Game-Show		21 36 01 60	195
ORF1	Sa	20.06.2026		01:47	FIFA FB-WM M34 ECU-CUW 1.HZ	Kansas City/USA	FIFA FB-WM	1.HZ		21 45 01 61	240
ORF1	Sa	20.06.2026		01:58	FIFA FB-WM M34 ECU-CUW Golden Break [x]	Kansas City/USA	FIFA FB-WM	Golden Break		21 47 01 69	250
ORF1	Sa	20.06.2026		02:22	FIFA FB-WM M34 ECU-CUW CB 1.HZ [x]	Kansas City/USA	FIFA FB-WM	CB1	E	21 46 02 62	245
ORF1	Sa	20.06.2026	01:20–04:00	02:42	FIFA FB-WM M34 ECU-CUW n.d.1.HZ [x]	Kansas City/USA	FIFA FB-WM	nach 1.HZ		21 44 02 63	235
ORF1	Sa	20.06.2026		02:57	FIFA FB-WM M34 ECU-CUW 2.HZ	Kansas City/USA	FIFA FB-WM	2.HZ		21 39 02 64	210
ORF1	So	21.06.2026		03:22	FIFA FB-WM M34 ECU-CUW CB 2.HZ [x]	Kansas City/USA	FIFA FB-WM	CB2		21 48 03 65	255
ORF1	So	21.06.2026		03:57	FIFA FB-WM Die Post-Game-Show	Kansas City/USA	FIFA FB-WM	Post-Game-Show		21 35 03 66	190
ORF1	So	21.06.2026		05:21	FIFA FB-WM Die Pre-Game-Show	Monterrey/MEX	FIFA FB-WM	Pre-Game-Show		21 36 05 60	195
ORF1	So	21.06.2026		05:47	FIFA FB-WM M36 TUN-JPN 1.HZ	Monterrey/MEX	FIFA FB-WM	1.HZ		21 45 05 61	240
ORF1	So	21.06.2026		05:58	FIFA FB-WM M36 TUN-JPN Golden Break [x]	Monterrey/MEX	FIFA FB-WM	Golden Break		21 50 05 69	265
ORF1	So	21.06.2026		06:22	FIFA FB-WM M36 TUN-JPN CB 1.HZ [x]	Monterrey/MEX	FIFA FB-WM	CB1		21 56 06 62	295
ORF1	So	21.06.2026	05:20–08:00	06:42	FIFA FB-WM M36 TUN-JPN n.d.1.HZ [x]	Monterrey/MEX	FIFA FB-WM	nach 1.HZ	F	21 70 06 63	370
ORF1	So	21.06.2026		06:57	FIFA FB-WM M36 TUN-JPN 2.HZ	Monterrey/MEX	FIFA FB-WM	2.HZ		21 67 06 64	350
ORF1	So	21.06.2026		07:22	FIFA FB-WM M36 TUN-JPN CB 2.HZ [x]	Monterrey/MEX	FIFA FB-WM	CB1		21 72 07 65	390
ORF1	So	21.06.2026		07:57	FIFA FB-WM Die Post-Game-Show	Monterrey/MEX	FIFA FB-WM	Post-Game-Show		21 62 07 66	325
ORF1	Mo	22.06.2026	17:00–18:00	16:57	Box oder Strafraum – Der ORF Podcast	Wien/AUT	FIFA FB-WM	Vodcast		21 20 17 69	115
ORF1	Mo	22.06.2026		22:31	FIFA FB-WM Die Pre-Game-Show	Philadelphia/USA	FIFA FB-WM	Pre-Game-Show		21 65 23 60	340
ORF1	Mo	22.06.2026		22:47	FIFA FB-WM M42 FRA-BOL 1.HZ	Philadelphia/USA	FIFA FB-WM	1.HZ		21 70 23 61	370
ORF1	Mo	22.06.2026		22:58	FIFA FB-WM M42 FRA-BOL Golden Break [x]	Philadelphia/USA	FIFA FB-WM	Golden Break		21 71 23 69	380
ORF1	Mo	22.06.2026		23:22	FIFA FB-WM M42 FRA-BOL CB 1.HZ [x]	Philadelphia/USA	FIFA FB-WM	CB1		21 72 00 62	390
ORF1	Mo	22.06.2026	22:30–01:00	23:42	FIFA FB-WM M42 FRA-BOL n.d.1.HZ [x]	Philadelphia/USA	FIFA FB-WM	nach 1.HZ	I	21 68 00 63	355
ORF1	Mo	22.06.2026		23:57	FIFA FB-WM M42 FRA-BOL 2.HZ	Philadelphia/USA	FIFA FB-WM	2.HZ		21 64 00 64	335
ORF1	Mo	22.06.2026		00:22	FIFA FB-WM M42 FRA-BOL CB 2.HZ [x]	Philadelphia/USA	FIFA FB-WM	CB2		21 70 01 65	370
ORF1	Mo	22.06.2026		00:57	FIFA FB-WM Die Post-Game-Show	Philadelphia/USA	FIFA FB-WM	Post-Game-Show		21 43 01 66	230

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FIFA WORLD CUP 26™ – SPORT COMMERCIAL BREAKS

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	KAT.1	KAT.2	GROUP	CODE	PRICE
ORF1	Mo	22.06.2026		01:21	FIFA FB-WM Die Pre-Game-Show	New York/USA	FIFA FB-WM	Pre-Game-Show		21 36 01 60	195
ORF1	Mo	22.06.2026		01:47	FIFA FB-WM M41 NOR-SEN 1.HZ	New York/USA	FIFA FB-WM	1.HZ		21 45 01 61	240
ORF1	Mo	22.06.2026		01:58	FIFA FB-WM M41 NOR-SEN Golden Break [x]	New York/USA	FIFA FB-WM	Golden Break		21 47 01 69	250
ORF1	Mo	22.06.2026		02:22	FIFA FB-WM M41 NOR-SEN CB 1.HZ [x]	New York/USA	FIFA FB-WM	CB1	I	21 46 02 62	245
ORF1	Mo	22.06.2026	01:20–04:00	02:42	FIFA FB-WM M41 NOR-SEN n.d.1.HZ [x]	New York/USA	FIFA FB-WM	nach 1.HZ		21 44 02 63	235
ORF1	Mo	22.06.2026		02:57	FIFA FB-WM M41 NOR-SEN 2.HZ	New York/USA	FIFA FB-WM	2.HZ		21 39 02 64	210
ORF1	Di	23.06.2026		03:22	FIFA FB-WM M41 NOR-SEN CB 2.HZ [x]	New York/USA	FIFA FB-WM	CB2		21 48 03 65	255
ORF1	Di	23.06.2026		03:57	FIFA FB-WM Die Post-Game-Show	New York/USA	FIFA FB-WM	Post-Game-Show		21 35 03 66	190
ORF1	Di	23.06.2026		04:26	FIFA FB-WM Die Pre-Game-Show	San Francisco/USA	FIFA FB-WM	Pre-Game-Show		21 18 04 60	105
ORF1	Di	23.06.2026		04:47	FIFA FB-WM M44 JOR-ALG 1.HZ	San Francisco/USA	FIFA FB-WM	1.HZ		21 26 04 61	145
ORF1	Di	23.06.2026		04:58	FIFA FB-WM M44 JOR-ALG Golden Break [x]	San Francisco/USA	FIFA FB-WM	Golden Break		21 29 04 69	160
ORF1	Di	23.06.2026		05:22	FIFA FB-WM M44 JOR-ALG CB 1.HZ [x]	San Francisco/USA	FIFA FB-WM	CB1		21 31 05 62	170
ORF1	Di	23.06.2026	04:25–07:00	05:42	FIFA FB-WM M44 JOR-ALG n.d.1.HZ [x]	San Francisco/USA	FIFA FB-WM	nach 1.HZ	J	21 43 05 63	230
ORF1	Di	23.06.2026		05:57	FIFA FB-WM M44 JOR-ALG 2.HZ	San Francisco/USA	FIFA FB-WM	2.HZ		21 42 05 64	225
ORF1	Di	23.06.2026		06:22	FIFA FB-WM M44 JOR-ALG CB 2.HZ [x]	San Francisco/USA	FIFA FB-WM	CB2		21 46 06 65	245
ORF1	Di	23.06.2026		06:57	FIFA FB-WM Die Post-Game-Show	San Francisco/USA	FIFA FB-WM	Post-Game-Show		21 43 06 66	230
ORF1	Di	23.06.2026	17:00–18:00	16:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT	FIFA FB-WM	Vodcast		21 20 17 69	115
ORF1	Mi	24.06.2026		20:15	FIFA FB-WM Die Pre-Game-Show	Seattle/USA/Vancouver/CAN	FIFA FB-WM	Pre-Game-Show		21 65 20 60	340
ORF1	Mi	24.06.2026		20:47	FIFA FB-WM M51oder52 1.HZ	Seattle/USA/Vancouver/CAN	FIFA FB-WM	1.HZ		21 75 20 61	440
ORF1	Mi	24.06.2026		20:58	FIFA FB-WM M51oder52 Golden Break [x]	Seattle/USA/Vancouver/CAN	FIFA FB-WM	Golden Break		21 80 20 69	540
ORF1	Mi	24.06.2026		21:22	FIFA FB-WM M51oder52 CB 1.HZ [x]	Seattle/USA/Vancouver/CAN	FIFA FB-WM	CB1		21 84 21 62	700
ORF1	Mi	24.06.2026	20:15–23:00	21:42	FIFA FB-WM M51oder52 n.d.1.HZ [x]	Seattle/USA/Vancouver/CAN	FIFA FB-WM	nach 1.HZ	B	21 85 21 63	740
ORF1	Mi	24.06.2026		21:57	FIFA FB-WM M51oder52 2.HZ	Seattle/USA/Vancouver/CAN	FIFA FB-WM	2.HZ		21 83 21 64	660
ORF1	Mi	24.06.2026		22:22	FIFA FB-WM M51oder52 CB 2.HZ [x]	Seattle/USA/Vancouver/CAN	FIFA FB-WM	CB2		21 87 22 65	820
ORF1	Mi	24.06.2026		22:57	FIFA FB-WM Die Post-Game-Show	Seattle/USA/Vancouver/CAN	FIFA FB-WM	Post-Game-Show		21 80 22 66	540
ORF1	Mi	24.06.2026	19:00–19:55	18:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT	FIFA FB-WM	Vodcast		21 32 19 69	175

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FIFA WORLD CUP 26™ – SPORT COMMERCIAL BREAKS

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	KAT.1	KAT.2	GROUP	CODE	PRICE
ORF1	Mi	24.06.2026		23:26	FIFA FB-WM Die Pre-Game-Show	Miami/Atlanta/USA	FIFA FB-WM	Pre-Game-Show		21 65 23 60	340
ORF1	Mi	24.06.2026		23:47	FIFA FB-WM SCO-BRA MAR-HAI 1.HZ	Miami/Atlanta/USA	FIFA FB-WM	1.HZ		21 70 23 61	370
ORF1	Mi	24.06.2026		23:58	FIFA FB-WM SCO-BRA MAR-HAI Golden Break [x]	Miami/Atlanta/USA	FIFA FB-WM	Golden Break		21 71 23 69	380
ORF1	Mi	24.06.2026		00:22	FIFA FB-WM SCO-BRA MAR-HAI CB 1.HZ [x]	Miami/Atlanta/USA	FIFA FB-WM	CB1	C	21 72 00 62	390
ORF1	Mi	24.06.2026	23:25-02:00	00:42	FIFA FB-WM SCO-BRA MAR-HAI n.d.1.HZ [x]	Miami/Atlanta/USA	FIFA FB-WM	nach 1.HZ		21 68 00 63	355
ORF1	Mi	24.06.2026		00:42	FIFA FB-WM SCO-BRA MAR-HAI 2.HZ	Miami/Atlanta/USA	FIFA FB-WM	2.HZ		21 64 00 64	335
ORF1	Mi	24.06.2026		01:22	FIFA FB-WM SCO-BRA MAR-HAI CB 2.HZ [x]	Miami/Atlanta/USA	FIFA FB-WM	CB2		21 70 01 65	370
ORF1	Mi	24.06.2026		01:42	FIFA FB-WM Die Post-Game-Show	Miami/Atlanta/USA	FIFA FB-WM	Post-Game-Show		21 43 01 66	230
ORF1	Mi	24.06.2026		02:26	FIFA FB-WM Die Pre-Game-Show	Mexiko-Stadt/Monterrey/MEX	FIFA FB-WM	Pre-Game-Show		21 36 01 60	195
ORF1	Mi	24.06.2026		02:47	FIFA FB-WM M53oder54 1.HZ	Mexiko-Stadt/Monterrey/MEX	FIFA FB-WM	1.HZ		21 45 01 61	240
ORF1	Mi	24.06.2026		02:58	FIFA FB-WM M53oder54 Golden Break [x]	Mexiko-Stadt/Monterrey/MEX	FIFA FB-WM	Golden Break		21 47 01 69	250
ORF1	Do	25.06.2026		03:22	FIFA FB-WM M53oder54 CB 1.HZ [x]	Mexiko-Stadt/Monterrey/MEX	FIFA FB-WM	CB1	A	21 46 02 62	245
ORF1	Do	25.06.2026	02:25-05:00	03:42	FIFA FB-WM M53oder54 n.d.1.HZ [x]	Mexiko-Stadt/Monterrey/MEX	FIFA FB-WM	nach 1.HZ		21 44 02 63	235
ORF1	Do	25.06.2026		03:57	FIFA FB-WM M53oder54 2.HZ	Mexiko-Stadt/Monterrey/MEX	FIFA FB-WM	2.HZ		21 39 02 64	210
ORF1	Do	25.06.2026		04:22	FIFA FB-WM M53oder54 CB 2.HZ [x]	Mexiko-Stadt/Monterrey/MEX	FIFA FB-WM	CB2		21 48 03 65	255
ORF1	Do	25.06.2026		04:57	FIFA FB-WM Die Post-Game-Show	Mexiko-Stadt/Monterrey/MEX	FIFA FB-WM	Post-Game-Show		21 35 03 66	190
ORF1	Do	25.06.2026	20:15-20:55	20:15	Box oder Strafraum – Der ORF Vodcast	Wien/AUT	FIFA FB-WM	Vodcast		21 32 19 69	175
ORF1	Do	25.06.2026		21:01	FIFA FB-WM Die Pre-Game-Show	New York/Philadelphia/USA	FIFA FB-WM	Pre-Game-Show		21 73 21 60	400
ORF1	Do	25.06.2026		21:47	FIFA FB-WM ECU-GER CUW-CIV 1.HZ	New York/Philadelphia/USA	FIFA FB-WM	1.HZ		21 78 21 61	500
ORF1	Do	25.06.2026		21:58	FIFA FB-WM ECU-GER CUW-CIV Golden Break [x]	New York/Philadelphia/USA	FIFA FB-WM	Golden Break		21 81 21 69	580
ORF1	Do	25.06.2026		22:22	FIFA FB-WM ECU-GER CUW-CIV CB 1.HZ [x]	New York/Philadelphia/USA	FIFA FB-WM	CB1	E	21 84 22 62	700
ORF1	Do	25.06.2026	21:00-00:00	22:52	FIFA FB-WM ECU-GER CUW-CIV n.d.1.HZ [x]	New York/Philadelphia/USA	FIFA FB-WM	nach 1.HZ		21 85 22 63	740
ORF1	Do	25.06.2026		22:57	FIFA FB-WM ECU-GER CUW-CIV 2.HZ	New York/Philadelphia/USA	FIFA FB-WM	2.HZ		21 84 22 64	700
ORF1	Do	25.06.2026		23:22	FIFA FB-WM ECU-GER CUW-CIV CB 2.HZ [x]	New York/Philadelphia/USA	FIFA FB-WM	CB2		21 85 23 65	740
ORF1	Do	25.06.2026		23:57	FIFA FB-WM Die Post-Game-Show	New York/Philadelphia/USA	FIFA FB-WM	Post-Game-Show		21 80 23 66	540

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FIFA WORLD CUP 26™ – SPORT COMMERCIAL BREAKS

CHANNEL DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	KAT.1	KAT.2	GROUP	CODE	PRICE
ORF1 Do	25.06.2026		00:26	FIFA FB-WM Die Pre-Game-Show	Kansas City/Dallas/USA	FIFA FB-WM	Pre-Game-Show		21 65 23 60	340
ORF1 Do	25.06.2026		00:47	FIFA FB-WM M57oder58 1.HZ	Kansas City/Dallas/USA	FIFA FB-WM	1.HZ		21 70 23 61	370
ORF1 Do	25.06.2026		00:58	FIFA FB-WM M57oder58 Golden Break [x]	Kansas City/Dallas/USA	FIFA FB-WM	Golden Break		21 71 23 69	380
ORF1 Do	25.06.2026		01:22	FIFA FB-WM M57oder58 CB 1.HZ [x]	Kansas City/Dallas/USA	FIFA FB-WM	CB1	F	21 72 00 62	390
ORF1 Do	25.06.2026	00:25–03:00	01:42	FIFA FB-WM M57oder58 n.d.1.HZ [x]	Kansas City/Dallas/USA	FIFA FB-WM	nach 1.HZ		21 68 00 63	355
ORF1 Do	25.06.2026		01:57	FIFA FB-WM M57oder58 2.HZ	Kansas City/Dallas/USA	FIFA FB-WM	2.HZ		21 64 00 64	335
ORF1 Do	25.06.2026		02:22	FIFA FB-WM M57oder58 CB 2.HZ [x]	Kansas City/Dallas/USA	FIFA FB-WM	CB2		21 70 01 65	370
ORF1 Do	25.06.2026		02:57	FIFA FB-WM Die Post-Game-Show	Kansas City/Dallas/USA	FIFA FB-WM	Post-Game-Show		21 43 01 66	230
ORF1 Fr	26.06.2026		03:26	FIFA FB-WM Die Pre-Game-Show	Los Angeles/San Francisco/USA	FIFA FB-WM	Pre-Game-Show		21 18 04 60	105
ORF1 Fr	26.06.2026		03:47	FIFA FB-WM M59oder60 1.HZ	Los Angeles/San Francisco/USA	FIFA FB-WM	1.HZ		21 26 04 61	145
ORF1 Fr	26.06.2026		03:58	FIFA FB-WM M59oder60 Golden Break [x]	Los Angeles/San Francisco/USA	FIFA FB-WM	Golden Break		21 29 04 69	160
ORF1 Fr	26.06.2026		04:22	FIFA FB-WM M59oder60 CB 1.HZ [x]	Los Angeles/San Francisco/USA	FIFA FB-WM	CB1	D	21 31 05 62	170
ORF1 Fr	26.06.2026	03:25–06:00	04:42	FIFA FB-WM M59oder60 n.d.1.HZ [x]	Los Angeles/San Francisco/USA	FIFA FB-WM	nach 1.HZ		21 43 05 63	230
ORF1 Fr	26.06.2026		04:57	FIFA FB-WM M59oder60 2.HZ	Los Angeles/San Francisco/USA	FIFA FB-WM	2.HZ		21 42 05 64	225
ORF1 Fr	26.06.2026		05:22	FIFA FB-WM M59oder60 CB 2.HZ [x]	Los Angeles/San Francisco/USA	FIFA FB-WM	CB2		21 46 06 65	245
ORF1 Fr	26.06.2026		05:57	FIFA FB-WM Die Post-Game-Show	Los Angeles/San Francisco/USA	FIFA FB-WM	Post-Game-Show		21 43 06 66	230
ORF1 Fr	26.06.2026	19:00–19:55	18:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT	FIFA FB-WM	Vodcast		21 32 19 69	175
ORF1 Fr	26.06.2026		20:15	FIFA FB-WM Die Pre-Game-Show	Boston/USA/Toronto/CAN	FIFA FB-WM	Pre-Game-Show		21 65 20 60	340
ORF1 Fr	26.06.2026		20:47	FIFA FB-WM M61oder62 1.HZ	Boston/USA/Toronto/CAN	FIFA FB-WM	1.HZ		21 75 20 61	440
ORF1 Fr	26.06.2026		20:58	FIFA FB-WM M61oder62 Golden Break [x]	Boston/USA/Toronto/CAN	FIFA FB-WM	Golden Break		21 80 20 69	540
ORF1 Fr	26.06.2026		21:22	FIFA FB-WM M61oder62 CB 1.HZ [x]	Boston/USA/Toronto/CAN	FIFA FB-WM	CB1		21 84 21 62	700
ORF1 Fr	26.06.2026	20:15–23:00	21:42	FIFA FB-WM M61oder62 n.d.1.HZ [x]	Boston/USA/Toronto/CAN	FIFA FB-WM	nach 1.HZ	I	21 85 21 63	740
ORF1 Fr	26.06.2026		21:57	FIFA FB-WM M61oder62 2.HZ	Boston/USA/Toronto/CAN	FIFA FB-WM	2.HZ		21 83 21 64	660
ORF1 Fr	26.06.2026		22:22	FIFA FB-WM M61oder62 CB 2.HZ [x]	Boston/USA/Toronto/CAN	FIFA FB-WM	CB2		21 87 22 65	820
ORF1 Fr	26.06.2026		22:57	FIFA FB-WM Die Post-Game-Show	Boston/USA/Toronto/CAN	FIFA FB-WM	Post-Game-Show		21 80 22 66	540

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FIFA WORLD CUP 26™ – SPORT COMMERCIAL BREAKS

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	KAT.1	KAT.2	GROUP	CODE	PRICE
ORF1	Fr	26.06.2026		01:01	FIFA FB-WM Die Pre-Game-Show	Boston/USA/Toronto/CAN	FIFA FB-WM	Pre-Game-Show		21 36 01 60	195
ORF1	Fr	26.06.2026		01:47	FIFA FB-WM M66oder65 1.HZ	Boston/USA/Toronto/CAN	FIFA FB-WM	1.HZ		21 45 01 61	240
ORF1	Fr	26.06.2026		01:58	FIFA FB-WM M66oder65 Golden Break [x]	Boston/USA/Toronto/CAN	FIFA FB-WM	Golden Break		21 47 01 69	250
ORF1	Fr	26.06.2026		01:22	FIFA FB-WM M66oder65 CB 1.HZ [x]	Boston/USA/Toronto/CAN	FIFA FB-WM	CB1	H	21 46 02 62	245
ORF1	Fr	26.06.2026	01:00–04:00	02:42	FIFA FB-WM M66oder65 n.d.1.HZ [x]	Boston/USA/Toronto/CAN	FIFA FB-WM	nach 1.HZ		21 44 02 63	235
ORF1	Fr	26.06.2026		02:57	FIFA FB-WM M66oder65 2.HZ	Boston/USA/Toronto/CAN	FIFA FB-WM	2.HZ		21 39 02 64	210
ORF1	Fr	26.06.2026		02:22	FIFA FB-WM M66oder65 CB 2.HZ [x]	Boston/USA/Toronto/CAN	FIFA FB-WM	CB2		21 48 03 65	255
ORF1	Sa	27.06.2026		03:57	FIFA FB-WM Die Post-Game-Show	Boston/USA/Toronto/CAN	FIFA FB-WM	Post-Game-Show		21 35 03 66	190
ORF1	Sa	27.06.2026		04:26	FIFA FB-WM Die Pre-Game-Show	Vancouver/CAN/Seattle/USA	FIFA FB-WM	Pre-Game-Show		21 18 04 60	105
ORF1	Sa	27.06.2026		04:47	FIFA FB-WM M64oder63 1.HZ	Vancouver/CAN/Seattle/USA	FIFA FB-WM	1.HZ		21 26 04 61	145
ORF1	Sa	27.06.2026		04:58	FIFA FB-WM M64oder63 Golden Break [x]	Vancouver/CAN/Seattle/USA	FIFA FB-WM	Golden Break		21 29 04 69	160
ORF1	Sa	27.06.2026		05:22	FIFA FB-WM M64oder63 CB 1.HZ [x]	Vancouver/CAN/Seattle/USA	FIFA FB-WM	CB1	G	21 31 05 62	170
ORF1	Sa	27.06.2026	04:25–07:00	05:42	FIFA FB-WM M64oder63 n.d.1.HZ [x]	Vancouver/CAN/Seattle/USA	FIFA FB-WM	nach 1.HZ		21 43 05 63	230
ORF1	Sa	27.06.2026		05:57	FIFA FB-WM M64oder63 2.HZ	Vancouver/CAN/Seattle/USA	FIFA FB-WM	CB2		21 42 05 64	225
ORF1	Sa	27.06.2026		06:22	FIFA FB-WM M64oder63 CB 2.HZ [x]	Vancouver/CAN/Seattle/USA	FIFA FB-WM	2.HZ		21 46 06 65	245
ORF1	Sa	27.06.2026		06:57	FIFA FB-WM Die Post-Game-Show	Vancouver/CAN/Seattle/USA	FIFA FB-WM	Post-Game-Show		21 43 06 66	230
ORF1	Sa	27.06.2026	19:00–19:50	18:57	FIFA FB-WM Das Warm-up 19:00	Kansas City/USA	FIFA FB-WM	Das Warm-Up		21 40 19 69	215
ORF1	Sa	27.06.2026	22:00–22:25	21:57	FIFA FB-WM Das Warm-up 22:00	Kansas City/USA	FIFA FB-WM	Das Warm-Up		21 54 22 69	285
ORF1	Sa	27.06.2026		22:26	FIFA FB-WM Die Pre-Game-Show	New York/Philadelphia/USA	FIFA FB-WM	Pre-Game-Show		21 65 23 60	340
ORF1	Sa	27.06.2026		22:47	FIFA FB-WM M67oder68 1.HZ	New York/Philadelphia/USA	FIFA FB-WM	1.HZ		21 70 23 61	370
ORF1	Sa	27.06.2026		22:58	FIFA FB-WM M67oder68 Golden Break [x]	New York/Philadelphia/USA	FIFA FB-WM	Golden Break		21 71 23 69	380
ORF1	Sa	27.06.2026		23:22	FIFA FB-WM M67oder68 CB 1.HZ [x]	New York/Philadelphia/USA	FIFA FB-WM	CB1	L	21 72 00 62	390
ORF1	Sa	27.06.2026	22:25–01:00	23:42	FIFA FB-WM M67oder68 n.d.1.HZ [x]	New York/Philadelphia/USA	FIFA FB-WM	nach 1.HZ		21 68 00 63	355
ORF1	Sa	27.06.2026		23:57	FIFA FB-WM M67oder68 2.HZ	New York/Philadelphia/USA	FIFA FB-WM	CB2		21 64 00 64	335
ORF1	Sa	27.06.2026		00:22	FIFA FB-WM M67oder68 CB 2.HZ [x]	New York/Philadelphia/USA	FIFA FB-WM	2.HZ		21 70 01 65	370
ORF1	Sa	27.06.2026		00:57	** FIFA FB-WM Die Post-Game-Show	New York/Philadelphia/USA	FIFA FB-WM	Post-Game-Show		21 43 01 66	230

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FIFA WORLD CUP 26™ – SPORT COMMERCIAL BREAKS

CHANNEL DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	KAT.1	KAT.2	GROUP	CODE	PRICE
ORF1 Sa	27.06.2026		01:07	FIFA FB-WM Die Pre-Game-Show	Miami/Atlanta/USA	FIFA FB-WM	Pre-Game-Show		21 36 01 60	195
ORF1 Sa	27.06.2026		01:17	FIFA FB-WM M7Toder72 1.HZ	Miami/Atlanta/USA	FIFA FB-WM	1.HZ		21 45 01 61	240
ORF1 Sa	27.06.2026		23:38	FIFA FB-WM M7Toder72 Golden Break [x]	Miami/Atlanta/USA	FIFA FB-WM	Golden Break		21 47 01 69	250
ORF1 Sa	27.06.2026		01:27	FIFA FB-WM M7Toder72 CB 1.HZ [x]	Miami/Atlanta/USA	FIFA FB-WM	CB1	K	21 46 02 62	245
ORF1 Sa	27.06.2026	01:10–03:30	02:12	FIFA FB-WM M7Toder72 n.d.1.HZ [x]	Miami/Atlanta/USA	FIFA FB-WM	nach 1.HZ		21 44 02 63	235
ORF1 Sa	27.06.2026		02:27	FIFA FB-WM M7Toder72 2.HZ	Miami/Atlanta/USA	FIFA FB-WM	CB2		21 39 02 64	210
ORF1 Sa	27.06.2026		02:49	FIFA FB-WM M7Toder72 CB 2.HZ [x]	Miami/Atlanta/USA	FIFA FB-WM	2.HZ		21 48 03 65	255
ORF1 So	28.06.2026		03:27	FIFA FB-WM Die Post-Game-Show	Miami/Atlanta/USA	FIFA FB-WM	Post-Game-Show		21 35 03 66	190
ORF1 So	28.06.2026		03:01	FIFA FB-WM Die Pre-Game-Show	Kansas City/USA	FIFA FB-WM	Pre-Game-Show		21 18 04 60	105
ORF1 So	28.06.2026		03:47	FIFA FB-WM M69 ALG-AUT 1.HZ	Kansas City/USA	FIFA FB-WM	1.HZ		21 26 04 61	145
ORF1 So	28.06.2026		03:58	FIFA FB-WM M69 ALG-AUT Golden Break	Kansas City/USA	FIFA FB-WM	Golden Break		21 29 04 69	160
ORF1 So	28.06.2026		04:22	FIFA FB-WM M69 ALG-AUT CB 1.HZ [x]	Kansas City/USA	FIFA FB-WM	CB1	J	21 31 05 62	170
ORF1 So	28.06.2026	03:00–06:30	04:42	FIFA FB-WM M69 ALG-AUT n.d.1.HZ [x]	Kansas City/USA	FIFA FB-WM	nach 1.HZ		21 43 05 63	230
ORF1 So	28.06.2026		04:57	FIFA FB-WM M69 ALG-AUT 2.HZ	Kansas City/USA	FIFA FB-WM	2.HZ		21 42 05 64	225
ORF1 So	28.06.2026		05:22	FIFA FB-WM M69 ALG-AUT CB 2.HZ [x]	Kansas City/USA	FIFA FB-WM	CB2		21 46 06 65	245
ORF1 So	28.06.2026		05:57	FIFA FB-WM Die Post-Game-Show	Kansas City/USA	FIFA FB-WM	Post-Game-Show		21 43 06 66	230
ORF1 Mo	29.06.2026	17:00–18:00	16:57	Box oder Strafraum – Der ORF Podcast	Wien/AUT	FIFA FB-WM	Vodcast		21 20 17 69	115
ORF1 Mo	29.06.2026		18:01	FIFA FB-WM Die Pre-Game-Show	Houston/USA	FIFA FB-WM	Pre-Game-Show		21 44 17 60	235
ORF1 Mo	29.06.2026		18:47	FIFA FB-WM 1C-2F 1.HZ	Houston/USA	FIFA FB-WM	1.HZ		21 56 17 61	295
ORF1 Mo	29.06.2026		18:58	FIFA FB-WM 1C-2F Golden Break [x]	Houston/USA	FIFA FB-WM	Golden Break		21 62 17 69	325
ORF1 Mo	29.06.2026		19:22	FIFA FB-WM 1C-2F CB 1.HZ [x]	Houston/USA	FIFA FB-WM	CB1		21 73 18 62	400
ORF1 Mo	29.06.2026		19:42	FIFA FB-WM 1C-2F n.d.1.HZ [x]	Houston/USA	FIFA FB-WM	nach 1.HZ	1/16 Fin.	21 76 18 63	460
ORF1 Mo	29.06.2026	18:00–21:00	19:57	FIFA FB-WM 1C-2F 2.HZ	Houston/USA	FIFA FB-WM	2.HZ		21 75 18 64	440
ORF1 Mo	29.06.2026		20:22	FIFA FB-WM 1C-2F CB 2.HZ [x]	Houston/USA	FIFA FB-WM	CB2		21 78 19 65	500
ORF1 Mo	29.06.2026		20:54	FIFA FB-WM 1C-2F Verlängerung	Houston/USA	FIFA FB-WM	Verlängerung		21 81 19 67	580
ORF1 Mo	29.06.2026		20:56	FIFA FB-WM 1C-2F 11m	Houston/USA	FIFA FB-WM	11m		21 82 20 68	620
ORF1 Mo	29.06.2026		20:57	FIFA FB-WM Die Post-Game-Show	Houston/USA	FIFA FB-WM	Post-Game-Show		21 74 19 66	420

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CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	KAT.1	KAT.2	GROUP	CODE	PRICE
ORF1	Mo	29.06.2026		21:31	FIFA FB-WM Die Pre-Game-Show	Boston/USA	FIFA FB-WM	Pre-Game-Show		21 73 21 60	400
ORF1	Mo	29.06.2026		22:17	FIFA FB-WM 1E-3ABCDF 1.HZ	Boston/USA	FIFA FB-WM	1.HZ		21 77 21 61	480
ORF1	Mo	29.06.2026		22:28	FIFA FB-WM 1E-3ABCDF Golden Break [x]	Boston/USA	FIFA FB-WM	Golden Break		21 79 21 69	520
ORF1	Mo	29.06.2026		22:52	FIFA FB-WM 1E-3ABCDF CB 1.HZ [x]	Boston/USA	FIFA FB-WM	CB1		21 84 22 62	700
ORF1	Mo	29.06.2026	21:30-00:30	23:12	FIFA FB-WM 1E-3ABCDF n.d.1.HZ [x]	Boston/USA	FIFA FB-WM	nach 1.HZ	1/16 Fin.	21 84 22 63	700
ORF1	Mo	29.06.2026		23:27	FIFA FB-WM 1E-3ABCDF 2.HZ	Boston/USA	FIFA FB-WM	2.HZ		21 83 22 64	660
ORF1	Mo	29.06.2026		23:52	FIFA FB-WM 1E-3ABCDF CB 2.HZ [x]	Boston/USA	FIFA FB-WM	CB2		21 85 23 65	740
ORF1	Mo	29.06.2026		00:24	FIFA FB-WM 1E-3ABCDF Verlängerung	Boston/USA	FIFA FB-WM	Verlängerung		21 86 23 67	780
ORF1	Mo	29.06.2026		00:26	FIFA FB-WM 1E-3ABCDF 11m	Boston/USA	FIFA FB-WM	11m		21 86 00 68	780
ORF1	Mo	29.06.2026		00:27	FIFA FB-WM Die Post-Game-Show	Boston/USA	FIFA FB-WM	Post-Game-Show		21 80 23 66	540
ORF1	Mo	29.06.2026		02:01	FIFA FB-WM Die Pre-Game-Show	Monterrey/MEX	FIFA FB-WM	Pre-Game-Show		21 32 01 60	175
ORF1	Mo	29.06.2026		02:47	FIFA FB-WM 1F-2C 1.HZ	Monterrey/MEX	FIFA FB-WM	1.HZ		21 42 01 61	225
ORF1	Mo	29.06.2026		02:58	FIFA FB-WM 1F-2C Golden Break [x]	Monterrey/MEX	FIFA FB-WM	Golden Break		21 45 01 69	240
ORF1	Di	30.06.2026		03:22	FIFA FB-WM 1F-2C CB 1.HZ [x]	Monterrey/MEX	FIFA FB-WM	CB1		21 46 02 62	245
ORF1	Di	30.06.2026		03:42	FIFA FB-WM 1F-2C n.d.1.HZ [x]	Monterrey/MEX	FIFA FB-WM	nach 1.HZ		21 44 02 63	235
ORF1	Di	30.06.2026	02:00-05:00	03:57	FIFA FB-WM 1F-2C 2.HZ	Monterrey/MEX	FIFA FB-WM	2.HZ	1/16 Fin.	21 39 02 64	210
ORF1	Di	30.06.2026		04:22	FIFA FB-WM 1F-2C CB 2.HZ [x]	Monterrey/MEX	FIFA FB-WM	CB2		21 47 03 65	250
ORF1	Di	30.06.2026		04:54	FIFA FB-WM 1F-2C Verlängerung	Monterrey/MEX	FIFA FB-WM	Verlängerung		21 47 03 67	250
ORF1	Di	30.06.2026		04:56	FIFA FB-WM 1F-2C 11m	Monterrey/MEX	FIFA FB-WM	11m		21 47 04 68	250
ORF1	Di	30.06.2026		04:57	FIFA FB-WM Die Post-Game-Show	Monterrey/MEX	FIFA FB-WM	Post-Game-Show		21 36 03 66	195
ORF1	Di	30.06.2026	17:00-17:55	16:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT	FIFA FB-WM	Vodcast		21 20 17 69	115
ORF1	Mi	01.07.2026	16:00-16:55	15:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT	FIFA FB-WM	Vodcast		21 18 17 69	105

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FIFA WORLD CUP 26™ – SPORT COMMERCIAL BREAKS

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	KAT.1	KAT.2	GROUP	CODE	PRICE
ORF1	Mi	01.07.2026		17:01	FIFA FB-WM Die Pre-Game-Show	Atlanta/USA	FIFA FB-WM	Pre-Game-Show		21 44 17 60	235
ORF1	Mi	01.07.2026		17:47	FIFA FB-WM 1L-3EHIJK 1.HZ	Atlanta/USA	FIFA FB-WM	1.HZ		21 56 17 61	295
ORF1	Mi	01.07.2026		17:58	FIFA FB-WM 1L-3EHIJK Golden Break [x]	Atlanta/USA	FIFA FB-WM	Golden Break		21 62 17 69	325
ORF1	Mi	01.07.2026		17:57	FIFA FB-WM 1L-3EHIJK CB 1.HZ [x]	Atlanta/USA	FIFA FB-WM	CB1		21 73 18 62	400
ORF1	Mi	01.07.2026	17:00-20:00	18:42	FIFA FB-WM 1L-3EHIJK n.d.1.HZ [x]	Atlanta/USA	FIFA FB-WM	nach 1.HZ	1/16 Fin.	21 76 18 63	460
ORF1	Mi	01.07.2026		18:57	FIFA FB-WM 1L-3EHIJK 2.HZ	Atlanta/USA	FIFA FB-WM	2.HZ		21 75 18 64	440
ORF1	Mi	01.07.2026		18:57	FIFA FB-WM 1L-3EHIJK CB 2.HZ [x]	Atlanta/USA	FIFA FB-WM	CB2		21 78 19 65	500
ORF1	Mi	01.07.2026		18:57	FIFA FB-WM 1L-3EHIJK Verlängerung	Atlanta/USA	FIFA FB-WM	Verlängerung		21 81 19 67	580
ORF1	Mi	01.07.2026		18:57	FIFA FB-WM 1L-3EHIJK 11m	Atlanta/USA	FIFA FB-WM	11m		21 82 20 68	620
ORF1	Mi	01.07.2026		19:57	FIFA FB-WM Die Post-Game-Show	Atlanta/USA	FIFA FB-WM	Post-Game-Show		21 74 19 66	420
ORF1	Mi	01.07.2026		21:06	FIFA FB-WM Die Pre-Game-Show	Seattle/USA	FIFA FB-WM	Pre-Game-Show		21 73 21 60	400
ORF1	Mi	01.07.2026		21:47	FIFA FB-WM 1G-3AEHIJ 1.HZ	Seattle/USA	FIFA FB-WM	1.HZ		21 77 21 61	480
ORF1	Mi	01.07.2026		21:58	FIFA FB-WM 1G-3AEHIJ Golden Break [x]	Seattle/USA	FIFA FB-WM	Golden Break		21 79 21 69	520
ORF1	Mi	01.07.2026		22:22	FIFA FB-WM 1G-3AEHIJ CB 1.HZ [x]	Seattle/USA	FIFA FB-WM	CB1		21 84 22 62	700
ORF1	Mi	01.07.2026		22:42	FIFA FB-WM 1G-3AEHIJ n.d.1.HZ [x]	Seattle/USA	FIFA FB-WM	nach 1.HZ	1/16 Fin.	21 84 22 63	700
ORF1	Mi	01.07.2026	21:05-00:00	22:57	FIFA FB-WM 1G-3AEHIJ 2.HZ	Seattle/USA	FIFA FB-WM	2.HZ		21 83 22 64	660
ORF1	Mi	01.07.2026		23:22	FIFA FB-WM 1G-3AEHIJ CB 2.HZ [x]	Seattle/USA	FIFA FB-WM	CB2		21 85 23 65	740
ORF1	Mi	01.07.2026		23:54	FIFA FB-WM 1G-3AEHIJ Verlängerung	Seattle/USA	FIFA FB-WM	Verlängerung		21 86 23 67	780
ORF1	Mi	01.07.2026		23:56	FIFA FB-WM 1G-3AEHIJ 11m	Seattle/USA	FIFA FB-WM	11m		21 86 00 68	780
ORF1	Mi	01.07.2026		23:57	FIFA FB-WM Die Post-Game-Show	Seattle/USA	FIFA FB-WM	Post-Game-Show		21 80 23 66	540
ORF1	Mi	01.07.2026		01:26	FIFA FB-WM Die Pre-Game-Show	San Francisco/USA	FIFA FB-WM	Pre-Game-Show		21 32 01 60	175
ORF1	Mi	01.07.2026		01:47	FIFA FB-WM 1D-3BEFIJ 1.HZ	San Francisco/USA	FIFA FB-WM	1.HZ		21 42 01 61	225
ORF1	Mi	01.07.2026		01:58	FIFA FB-WM 1D-3BEFIJ Golden Break [x]	San Francisco/USA	FIFA FB-WM	Golden Break		21 45 01 69	240
ORF1	Mi	01.07.2026		02:22	FIFA FB-WM 1D-3BEFIJ CB 1.HZ [x]	San Francisco/USA	FIFA FB-WM	CB1		21 46 02 62	245
ORF1	Mi	01.07.2026		02:42	FIFA FB-WM 1D-3BEFIJ n.d.1.HZ [x]	San Francisco/USA	FIFA FB-WM	nach 1.HZ	1/16 Fin.	21 44 02 63	235
ORF1	Mi	01.07.2026	01:25-04:00	02:57	FIFA FB-WM 1D-3BEFIJ 2.HZ	San Francisco/USA	FIFA FB-WM	2.HZ		21 39 02 64	210
ORF1	Do	02.07.2026		03:22	FIFA FB-WM 1D-3BEFIJ CB 2.HZ [x]	San Francisco/USA	FIFA FB-WM	CB2		21 47 03 65	250
ORF1	Do	02.07.2026		03:54	FIFA FB-WM 1D-3BEFIJ Verlängerung	San Francisco/USA	FIFA FB-WM	Verlängerung		21 47 03 67	250
ORF1	Do	02.07.2026		03:56	FIFA FB-WM 1D-3BEFIJ 11m	San Francisco/USA	FIFA FB-WM	11m		21 47 04 68	250
ORF1	Do	02.07.2026		03:57	FIFA FB-WM Die Post-Game-Show	San Francisco/USA	FIFA FB-WM	Post-Game-Show		21 36 03 66	195

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FIFA WORLD CUP 26™ – SPORT COMMERCIAL BREAKS

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	KAT.1	KAT.2	GROUP	CODE	PRICE
ORF1	Do	02.07.2026	18:00–18:55	17:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT	FIFA FB-WM	Vodcast		21 18 17 69	105
ORF1	Do	02.07.2026	19:00–19:55	18:57	FIFA FB-WM Das Warm-up 19:00	Los Angeles/USA	FIFA FB-WM	Das Warm-Up		21 36 19 69	195
ORF1	Fr	03.07.2026	18:45–19:15	18:42	Box oder Strafraum – Der ORF Vodcast	Wien/AUT	FIFA FB-WM	Vodcast		21 18 17 69	105
ORF1	Fr	03.07.2026		19:16	FIFA FB-WM Die Pre-Game-Show	Dallas/USA	FIFA FB-WM	Pre-Game-Show		21 64 20 60	335
ORF1	Fr	03.07.2026		19:47	FIFA FB-WM 2D-2G 1.HZ	Dallas/USA	FIFA FB-WM	1.HZ		21 75 20 61	440
ORF1	Fr	03.07.2026		19:58	FIFA FB-WM 2D-2G Golden Break [x]	Dallas/USA	FIFA FB-WM	Golden Break		21 79 20 69	520
ORF1	Fr	03.07.2026		20:22	FIFA FB-WM 2D-2G CB 1.HZ [x]	Dallas/USA	FIFA FB-WM	CB1		21 83 21 62	660
ORF1	Fr	03.07.2026	19:15–22:00	20:42	FIFA FB-WM 2D-2G n.d.1.HZ [x]	Dallas/USA	FIFA FB-WM	nach 1.HZ	1/16 Fin.	21 84 21 63	700
ORF1	Fr	03.07.2026		20:57	FIFA FB-WM 2D-2G 2.HZ	Dallas/USA	FIFA FB-WM	2.HZ		21 83 21 64	660
ORF1	Fr	03.07.2026		21:22	FIFA FB-WM 2D-2G CB 2.HZ [x]	Dallas/USA	FIFA FB-WM	CB2		21 87 22 65	820
ORF1	Fr	03.07.2026		21:54	FIFA FB-WM 2D-2G Verlängerung	Dallas/USA	FIFA FB-WM	Verlängerung		21 88 22 67	860
ORF1	Fr	03.07.2026		21:56	FIFA FB-WM 2D-2G 11m	Dallas/USA	FIFA FB-WM	11m		21 89 23 68	900
ORF1	Fr	03.07.2026		21:57	FIFA FB-WM Die Post-Game-Show	Dallas/USA	FIFA FB-WM	Post-Game-Show		21 79 22 66	520
ORF1	Fr	03.07.2026		23:21	FIFA FB-WM Die Pre-Game-Show	Miami/USA	FIFA FB-WM	Pre-Game-Show		21 59 23 60	310
ORF1	Fr	03.07.2026		23:47	FIFA FB-WM IJ-2H 1.HZ	Miami/USA	FIFA FB-WM	1.HZ		21 67 23 61	350
ORF1	Fr	03.07.2026		23:58	FIFA FB-WM IJ-2H Golden Break [x]	Miami/USA	FIFA FB-WM	Golden Break		21 70 23 69	370
ORF1	Fr	03.07.2026		00:22	FIFA FB-WM IJ-2H CB 1.HZ [x]	Miami/USA	FIFA FB-WM	CB1		21 70 00 62	370
ORF1	Fr	03.07.2026	23:20–02:00	00:42	FIFA FB-WM IJ-2H n.d.1.HZ [x]	Miami/USA	FIFA FB-WM	nach 1.HZ	1/16 Fin.	21 69 00 63	360
ORF1	Fr	03.07.2026		00:57	FIFA FB-WM IJ-2H 2.HZ	Miami/USA	FIFA FB-WM	2.HZ		21 65 00 64	340
ORF1	Fr	03.07.2026		01:22	FIFA FB-WM IJ-2H CB 2.HZ [x]	Miami/USA	FIFA FB-WM	CB2		21 67 01 65	350
ORF1	Fr	03.07.2026		01:54	FIFA FB-WM IJ-2H Verlängerung	Miami/USA	FIFA FB-WM	Verlängerung		21 67 01 67	350
ORF1	Fr	03.07.2026		01:56	FIFA FB-WM IJ-2H 11m	Miami/USA	FIFA FB-WM	11m		21 67 02 68	350
ORF1	Fr	03.07.2026		01:57	FIFA FB-WM Die Post-Game-Show	Miami/USA	FIFA FB-WM	Post-Game-Show		21 44 01 66	235

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FIFA WORLD CUP 26™ – SPORT COMMERCIAL BREAKS

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	KAT.1	KAT.2	GROUP	CODE	PRICE
ORF1	Fr	03.07.2026		02:31	FIFA FB-WM Die Pre-Game-Show	Kansas City/USA	FIFA FB-WM	Pre-Game-Show		2132 01 60	175
ORF1	Sa	04.07.2026		03:17	FIFA FB-WM 1K-3DEIJL 1.HZ	Kansas City/USA	FIFA FB-WM	1.HZ		2142 01 61	225
ORF1	Sa	04.07.2026		03:28	FIFA FB-WM 1K-3DEIJL Golden Break [x]	Kansas City/USA	FIFA FB-WM	Golden Break		2145 01 69	240
ORF1	Sa	04.07.2026		03:52	FIFA FB-WM 1K-3DEIJL CB 1.HZ [x]	Kansas City/USA	FIFA FB-WM	CB1		2146 02 62	245
ORF1	Sa	04.07.2026	02:30–05:30	04:12	FIFA FB-WM 1K-3DEIJL n.d.1.HZ [x]	Kansas City/USA	FIFA FB-WM	nach 1.HZ	1/16 Fin.	2144 02 63	235
ORF1	Sa	04.07.2026		04:27	FIFA FB-WM 1K-3DEIJL 2.HZ	Kansas City/USA	FIFA FB-WM	2.HZ		2139 02 64	210
ORF1	Sa	04.07.2026		04:52	FIFA FB-WM 1K-3DEIJL CB 2.HZ [x]	Kansas City/USA	FIFA FB-WM	CB2		2147 03 65	250
ORF1	Sa	04.07.2026		05:24	FIFA FB-WM 1K-3DEIJL Verlängerung	Kansas City/USA	FIFA FB-WM	Verlängerung		2147 03 67	250
ORF1	Sa	04.07.2026		05:26	FIFA FB-WM 1K-3DEIJL 11m	Kansas City/USA	FIFA FB-WM	11m		2147 04 68	250
ORF1	Sa	04.07.2026		05:27	FIFA FB-WM Die Post-Game-Show	Kansas City/USA	FIFA FB-WM	Post-Game-Show		2136 03 66	195
ORF1	So	05.07.2026		21:06	FIFA FB-WM Die Pre-Game-Show	New York/USA	FIFA FB-WM	Pre-Game-Show		2173 21 60	400
ORF1	So	05.07.2026		21:47	FIFA FB-WM W76-W78 1.HZ	New York/USA	FIFA FB-WM	1.HZ		2177 21 61	480
ORF1	So	05.07.2026		21:58	FIFA FB-WM W76-W78 Golden Break [x]	New York/USA	FIFA FB-WM	Golden Break		2179 21 69	520
ORF1	So	05.07.2026		22:22	FIFA FB-WM W76-W78 CB 1.HZ [x]	New York/USA	FIFA FB-WM	CB1		2184 22 62	700
ORF1	So	05.07.2026	21:05–00:00	22:42	FIFA FB-WM W76-W78 n.d.1.HZ [x]	New York/USA	FIFA FB-WM	nach 1.HZ	1/8 Fin.	2184 22 63	700
ORF1	So	05.07.2026		22:57	FIFA FB-WM W76-W78 2.HZ	New York/USA	FIFA FB-WM	2.HZ		2183 22 64	660
ORF1	So	05.07.2026		23:22	FIFA FB-WM W76-W78 CB 2.HZ [x]	New York/USA	FIFA FB-WM	CB2		2185 23 65	740
ORF1	So	05.07.2026		23:54	FIFA FB-WM W76-W78 Verlängerung	New York/USA	FIFA FB-WM	Verlängerung		2186 23 67	780
ORF1	So	05.07.2026		23:56	FIFA FB-WM W76-W78 11m	New York/USA	FIFA FB-WM	11m		2186 00 68	780
ORF1	So	05.07.2026		23:57	FIFA FB-WM Die Post-Game-Show	New York/USA	FIFA FB-WM	Post-Game-Show		2180 23 66	540
ORF1	So	05.07.2026		01:21	FIFA FB-WM Die Pre-Game-Show	Mexiko-Stadt/MEX	FIFA FB-WM	Pre-Game-Show		2132 01 60	175
ORF1	So	05.07.2026		01:47	FIFA FB-WM W79-W80 1.HZ	Mexiko-Stadt/MEX	FIFA FB-WM	1.HZ		2142 01 61	225
ORF1	So	05.07.2026		01:58	FIFA FB-WM W79-W80 Golden Break [x]	Mexiko-Stadt/MEX	FIFA FB-WM	Golden Break		2145 01 69	240
ORF1	So	05.07.2026		02:22	FIFA FB-WM W79-W80 CB 1.HZ [x]	Mexiko-Stadt/MEX	FIFA FB-WM	CB1		2146 02 62	245
ORF1	So	05.07.2026	01:20–04:00	02:42	FIFA FB-WM W79-W80 n.d.1.HZ [x]	Mexiko-Stadt/MEX	FIFA FB-WM	nach 1.HZ	1/8 Fin.	2144 02 63	235
ORF1	So	05.07.2026		02:57	FIFA FB-WM W79-W80 2.HZ	Mexiko-Stadt/MEX	FIFA FB-WM	2.HZ		2139 02 64	210
ORF1	Mo	06.07.2026		03:22	FIFA FB-WM W79-W80 CB 2.HZ [x]	Mexiko-Stadt/MEX	FIFA FB-WM	CB2		2147 03 65	250
ORF1	Mo	06.07.2026		03:54	FIFA FB-WM W79-W80 Verlängerung	Mexiko-Stadt/MEX	FIFA FB-WM	Verlängerung		2147 03 67	250
ORF1	Mo	06.07.2026		03:56	FIFA FB-WM W79-W80 11m	Mexiko-Stadt/MEX	FIFA FB-WM	11m		2147 04 68	250
ORF1	Mo	06.07.2026		03:57	FIFA FB-WM Die Post-Game-Show	Mexiko-Stadt/MEX	FIFA FB-WM	Post-Game-Show		2136 03 66	195

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FIFA WORLD CUP 26™ – SPORT COMMERCIAL BREAKS

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	KAT.1	KAT.2	GROUP	CODE	PRICE
ORF1	Mo	06.07.2026	19:00–19:50	18:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT	FIFA FB-WM	Vodcast		21 28 19 69	155
ORF1	Di	07.07.2026	16:00–16:55	15:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT	FIFA FB-WM	Vodcast		21 18 17 69	105
ORF1	Di	07.07.2026		17:01	FIFA FB-WM Die Pre-Game-Show	Atlanta/USA	FIFA FB-WM	Pre-Game-Show		21 44 17 60	235
ORF1	Di	07.07.2026		17:47	FIFA FB-WM W86-W88 1.HZ	Atlanta/USA	FIFA FB-WM	1.HZ		21 56 17 61	295
ORF1	Di	07.07.2026		17:58	FIFA FB-WM W86-W88 Golden Break [X]	Atlanta/USA	FIFA FB-WM	Golden Break		21 62 17 69	325
ORF1	Di	07.07.2026		18:22	FIFA FB-WM W86-W88 CB 1.HZ [X]	Atlanta/USA	FIFA FB-WM	CB1		21 73 18 62	400
ORF1	Di	07.07.2026		18:42	FIFA FB-WM W86-W88 n.d.1.HZ [X]	Atlanta/USA	FIFA FB-WM	nach 1.HZ	1/8 Fin.	21 76 18 63	460
ORF1	Di	07.07.2026	17:00–20:00	18:57	FIFA FB-WM W86-W88 2.HZ	Atlanta/USA	FIFA FB-WM	2.HZ		21 75 18 64	440
ORF1	Di	07.07.2026		19:22	FIFA FB-WM W86-W88 CB 2.HZ [X]	Atlanta/USA	FIFA FB-WM	CB2		21 78 19 65	500
ORF1	Di	07.07.2026		19:54	FIFA FB-WM W86-W88 Verlängerung	Atlanta/USA	FIFA FB-WM	Verlängerung		21 81 19 67	580
ORF1	Di	07.07.2026		19:56	FIFA FB-WM W86-W88 11m	Atlanta/USA	FIFA FB-WM	11m		21 82 20 68	620
ORF1	Di	07.07.2026		19:57	FIFA FB-WM Die Post-Game-Show	Atlanta/USA	FIFA FB-WM	Post-Game-Show		21 74 19 66	420
ORF1	Di	07.07.2026		21:16	FIFA FB-WM Die Pre-Game-Show	Vancouver/CAN	FIFA FB-WM	Pre-Game-Show		21 73 21 60	400
ORF1	Di	07.07.2026		21:47	FIFA FB-WM W85-W87 1.HZ	Vancouver/CAN	FIFA FB-WM	1.HZ		21 77 21 61	480
ORF1	Di	07.07.2026		21:58	FIFA FB-WM W85-W87 Golden Break [X]	Vancouver/CAN	FIFA FB-WM	Golden Break		21 79 21 69	520
ORF1	Di	07.07.2026		22:22	FIFA FB-WM W85-W87 CB 1.HZ [X]	Vancouver/CAN	FIFA FB-WM	CB1		21 84 22 62	700
ORF1	Di	07.07.2026		22:42	FIFA FB-WM W85-W87 n.d.1.HZ [X]	Vancouver/CAN	FIFA FB-WM	nach 1.HZ	1/8 Fin.	21 84 22 63	700
ORF1	Di	07.07.2026	21:15–00:00	22:57	FIFA FB-WM W85-W87 2.HZ	Vancouver/CAN	FIFA FB-WM	2.HZ		21 83 22 64	660
ORF1	Di	07.07.2026		23:22	FIFA FB-WM W85-W87 CB 2.HZ [X]	Vancouver/CAN	FIFA FB-WM	CB2		21 85 23 65	740
ORF1	Di	07.07.2026		23:54	FIFA FB-WM W85-W87 Verlängerung	Vancouver/CAN	FIFA FB-WM	Verlängerung		21 86 23 67	780
ORF1	Di	07.07.2026		23:56	FIFA FB-WM W85-W87 11m	Vancouver/CAN	FIFA FB-WM	11m		21 86 00 68	780
ORF1	Di	07.07.2026		23:57	FIFA FB-WM Die Post-Game-Show	Vancouver/CAN	FIFA FB-WM	Post-Game-Show		21 80 23 66	540
ORF1	Mi	08.07.2026	19:00–19:50	18:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT	FIFA FB-WM	Vodcast		21 28 19 69	155
ORF1	Do	09.07.2026	19:00–19:50	18:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT	FIFA FB-WM	Vodcast		21 28 19 69	155

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FIFA WORLD CUP 26™ – SPORT COMMERCIAL BREAKS

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	KAT.1	KAT.2	GROUP	CODE	PRICE
ORF1	Do	09.07.2026		21:06	FIFA FB-WM Die Pre-Game-Show	Boston/USA	FIFA FB-WM	Pre-Game-Show		21 68 21 60	355
ORF1	Do	09.07.2026		21:47	FIFA FB-WM W89-W90 1.HZ	Boston/USA	FIFA FB-WM	1.HZ		21 77 21 61	480
ORF1	Do	09.07.2026		21:58	FIFA FB-WM W89-W90 Golden Break [x]	Boston/USA	FIFA FB-WM	Golden Break		21 80 21 69	540
ORF1	Do	09.07.2026		22:22	FIFA FB-WM W89-W90 CB 1.HZ [x]	Boston/USA	FIFA FB-WM	CB1		21 85 22 62	740
ORF1	Do	09.07.2026	21:05-00:00	22:42	FIFA FB-WM W89-W90 n.d.1.HZ [x]	Boston/USA	FIFA FB-WM	nach 1.HZ	1/4 Fin.	21 85 22 63	740
ORF1	Do	09.07.2026		22:57	FIFA FB-WM W89-W90 2.HZ	Boston/USA	FIFA FB-WM	2.HZ		21 84 22 64	700
ORF1	Do	09.07.2026		23:22	FIFA FB-WM W89-W90 CB 2.HZ [x]	Boston/USA	FIFA FB-WM	CB2		21 86 23 65	780
ORF1	Do	09.07.2026		23:54	FIFA FB-WM W89-W90 Verlängerung	Boston/USA	FIFA FB-WM	Verlängerung		21 88 23 67	860
ORF1	Do	09.07.2026		23:56	FIFA FB-WM W89-W90 11m	Boston/USA	FIFA FB-WM	11m		21 89 00 68	900
ORF1	Do	09.07.2026		23:57	FIFA FB-WM Die Post-Game-Show	Boston/USA	FIFA FB-WM	Post-Game-Show		21 81 23 66	580
ORF1	Fr	10.07.2026	19:00-19:50	18:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT	FIFA FB-WM	Vodcast		21 28 19 69	155
ORF1	Fr	10.07.2026		20:15	FIFA FB-WM Die Pre-Game-Show	Los Angeles/USA	FIFA FB-WM	Pre-Game-Show		21 61 20 60	320
ORF1	Fr	10.07.2026		20:47	FIFA FB-WM W89-W90 1.HZ	Los Angeles/USA	FIFA FB-WM	1.HZ		21 76 20 61	460
ORF1	Fr	10.07.2026		20:58	FIFA FB-WM W89-W90 Golden Break [x]	Los Angeles/USA	FIFA FB-WM	Golden Break		21 79 20 69	520
ORF1	Fr	10.07.2026		21:22	FIFA FB-WM W89-W90 CB 1.HZ [x]	Los Angeles/USA	FIFA FB-WM	CB1		21 84 21 62	700
ORF1	Fr	10.07.2026	20:15-23:00	21:42	FIFA FB-WM W89-W90 n.d.1.HZ [x]	Los Angeles/USA	FIFA FB-WM	nach 1.HZ	1/4 Fin.	21 85 21 63	740
ORF1	Fr	10.07.2026		21:57	FIFA FB-WM W89-W90 2.HZ	Los Angeles/USA	FIFA FB-WM	2.HZ		21 84 21 64	700
ORF1	Fr	10.07.2026		22:22	FIFA FB-WM W89-W90 CB 2.HZ [x]	Los Angeles/USA	FIFA FB-WM	CB2		21 88 22 65	860
ORF1	Fr	10.07.2026		22:54	FIFA FB-WM W89-W90 Verlängerung	Los Angeles/USA	FIFA FB-WM	Verlängerung		21 89 22 67	900
ORF1	Fr	10.07.2026		22:56	FIFA FB-WM W89-W90 11m	Los Angeles/USA	FIFA FB-WM	11m		21 90 23 68	950
ORF1	Fr	10.07.2026		22:57	FIFA FB-WM Die Post-Game-Show	Los Angeles/USA	FIFA FB-WM	Post-Game-Show		21 80 22 66	540
ORF1	Mo	13.07.2026	19:00-19:50	18:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT	FIFA FB-WM	Vodcast		21 28 19 69	155
ORF1	Di	14.07.2026	19:00-19:50	18:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT	FIFA FB-WM	Vodcast		21 28 19 69	155
ORF1	Mi	15.07.2026	18:30-19:30	18:27	Box oder Strafraum – Der ORF Vodcast	Wien/AUT	FIFA FB-WM	Vodcast		21 18 17 69	105
ORF1	Mi	15.07.2026	19:30-19:50	19:27	FIFA FB-WM Das Warm-up	Atlanta/USA	FIFA FB-WM	Das Warm-Up		21 36 19 69	195

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FIFA WORLD CUP 26™ – SPORT COMMERCIAL BREAKS

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	KAT.1	KAT.2	GROUP	CODE	PRICE
ORF1	Mi	15.07.2026		20:15	FIFA FB-WM Die Pre-Game-Show	Atlanta/USA	FIFA FB-WM	Pre-Game-Show		21 61 20 60	320
ORF1	Mi	15.07.2026		20:57	FIFA FB-WM W99-W100 1.HZ	Atlanta/USA	FIFA FB-WM	1.HZ		21 76 20 61	460
ORF1	Mi	15.07.2026		20:58	FIFA FB-WM W99-W100 Golden Break [X]	Atlanta/USA	FIFA FB-WM	Golden Break		21 79 20 69	520
ORF1	Mi	15.07.2026		21:22	FIFA FB-WM W99-W100 CB 1.HZ [X]	Atlanta/USA	FIFA FB-WM	CB1		21 84 21 62	700
ORF1	Mi	15.07.2026	20:15-23:00	21:42	FIFA FB-WM W99-W100 n.d.1.HZ [X]	Atlanta/USA	FIFA FB-WM	nach 1.HZ	1/2 Fin.	21 85 21 63	740
ORF1	Mi	15.07.2026		21:57	FIFA FB-WM W99-W100 2.HZ	Atlanta/USA	FIFA FB-WM	2.HZ		21 84 21 64	700
ORF1	Mi	15.07.2026		22:22	FIFA FB-WM W99-W100 CB 2.HZ [X]	Atlanta/USA	FIFA FB-WM	CB2		21 88 22 65	860
ORF1	Mi	15.07.2026		22:54	FIFA FB-WM W99-W100 Verlängerung	Atlanta/USA	FIFA FB-WM	Verlängerung		21 89 22 67	900
ORF1	Mi	15.07.2026		22:56	FIFA FB-WM W99-W100 11m	Atlanta/USA	FIFA FB-WM	11m		21 90 23 68	950
ORF1	Mi	15.07.2026		22:57	FIFA FB-WM Die Post-Game-Show	Atlanta/USA	FIFA FB-WM	Post-Game-Show		21 80 22 66	540
ORF1	Do	16.07.2026	19:00-19:50	18:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT	FIFA FB-WM	Vodcast		21 28 19 69	155
ORF1	Fr	17.07.2026	19:00-19:50	18:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT	FIFA FB-WM	Vodcast		21 28 19 69	155
ORF1	So	19.07.2026	18:00-19:50	17:57	FIFA FB-WM Das Warm-up	New York/USA	FIFA FB-WM	Das Warm-Up		21 36 19 69	195
ORF1	So	19.07.2026		20:15	FIFA FB-WM Die Pre-Game-Show	New York/USA	FIFA FB-WM	Pre-Game-Show		21 73 20 60	400
ORF1	So	19.07.2026		20:47	FIFA FB-WM W99-W100 1.HZ	New York/USA	FIFA FB-WM	1.HZ		21 83 20 61	660
ORF1	So	19.07.2026		20:58	FIFA FB-WM W99-W100 Golden Break [X]	New York/USA	FIFA FB-WM	Golden Break		21 86 20 69	780
ORF1	So	19.07.2026		21:22	FIFA FB-WM W99-W100 CB 1.HZ [X]	New York/USA	FIFA FB-WM	CB1		21 93 21 62	1100
ORF1	So	19.07.2026	20:15-23:00	21:42	FIFA FB-WM W99-W100 n.d.1.HZ [X]	New York/USA	FIFA FB-WM	nach 1.HZ	FINALE	21 93 21 63	1100
ORF1	So	19.07.2026		21:57	FIFA FB-WM W99-W100 2.HZ	New York/USA	FIFA FB-WM	2.HZ		21 91 21 64	1000
ORF1	So	19.07.2026		22:22	FIFA FB-WM W99-W100 CB 2.HZ [X]	New York/USA	FIFA FB-WM	CB2		21 95 22 65	1300
ORF1	So	19.07.2026		22:54	FIFA FB-WM W99-W100 Verlängerung	New York/USA	FIFA FB-WM	Verlängerung		21 96 22 67	1400
ORF1	So	19.07.2026		22:56	FIFA FB-WM W99-W100 11m	New York/USA	FIFA FB-WM	11m		21 97 23 68	1500
ORF1	So	19.07.2026		22:57	FIFA FB-WM Die Post-Game-Show	New York/USA	FIFA FB-WM	Post-Game-Show		21 88 22 66	860
ORF1	Mo	20.07.2026	19:00-19:50	18:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT	FIFA FB-WM	Vodcast		21 28 19 69	155

Valid from: January 1, 2026 | Status: January 27, 2026 | The pre-sale periods for official sponsors apply. Bookings from other customers will be accepted without obligation until the pre-sale periods expire.

All advertising prices are second prices in euros plus duties and taxes in accordance with the General Terms and Conditions for Advertising Mailings. In all other respects, the General Terms and Conditions for Advertising Mailings apply in their currently valid version. Bookings are subject to availability. Errors excepted. Subject to change.

[X] als Sonderwerbform buchbar
CB: Cooling Break

FIFA WORLD CUP 26™ – SPECIAL ADVERTISING

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	GROUP	KAT	MINISERIES DE LUXE 15"	SPONSORSHIP DE LUXE 10"	SPONSORSHIP OPENER 5"	SPONSORSHIP STANDARD CLOSER 5"
ORF1	Do	11.06.2026	15:00–15:55	14:57	Box oder Strafraum – Der ORF Podcast	Wien/AUT			2.587,50	1.840,00	805,00	805,00
ORF1	Do	11.06.2026	19:00–19:50	18:57	FIFA FB-WM Das Warm-up	Mexiko-Stadt/MEX			4.837,50	3.440,00	1.505,00	1.505,00
ORF1	Do	11.06.2026		20:01	FIFA FB-WM Die Pre-Game-Show	Mexiko-Stadt/MEX			7.650,00	5.440,00	2.380,00	–
ORF1	Do	11.06.2026		20:47	FIFA FB-WM M1 MEX-RSA 1.HZ	Mexiko-Stadt/MEX			9.900,00	7.040,00	–	–
ORF1	Do	11.06.2026		20:58	FIFA FB-WM M1 MEX-RSA Golden Break	Mexiko-Stadt/MEX			12.150,00	8.640,00	–	–
ORF1	Do	11.06.2026	20:00–23:00	21:22	FIFA FB-WM M1 MEX-RSA CB 1.HZ	Mexiko-Stadt/MEX	A	I	15.750,00	11.200,00	–	–
ORF1	Do	11.06.2026		21:42	FIFA FB-WM M1 MEX-RSA n.d.1.HZ	Mexiko-Stadt/MEX			16.650,00	11.840,00	–	–
ORF1	Do	11.06.2026		21:57	FIFA FB-WM M1 MEX-RSA 2.HZ	Mexiko-Stadt/MEX			14.850,00	10.560,00	–	–
ORF1	Do	11.06.2026		22:22	FIFA FB-WM M1 MEX-RSA CB 2.HZ	Mexiko-Stadt/MEX			18.450,00	13.120,00	–	–
ORF1	Do	11.06.2026		22:57	FIFA FB-WM Die Post-Game-Show	Mexiko-Stadt/MEX			12.150,00	8.640,00	–	3.780,00
ORF1	Fr	12.06.2026		03:01	FIFA FB-WM Die Pre-Game-Show	Guadalajara/MEX			2.362,50	1.680,00	735,00	–
ORF1	Fr	12.06.2026		03:47	FIFA FB-WM M2 KOR-tba 1.HZ	Guadalajara/MEX			3.262,50	2.320,00	–	–
ORF1	Fr	12.06.2026		03:58	FIFA FB-WM M2 KOR-tba Golden Break	Guadalajara/MEX			3.600,00	2.560,00	–	–
ORF1	Fr	12.06.2026	03:00–06:00	04:22	FIFA FB-WM M2 KOR-tba CB 1.HZ	Guadalajara/MEX	A	II	3.825,00	2.720,00	–	–
ORF1	Fr	12.06.2026		04:42	FIFA FB-WM M2 KOR-tba n.d.1.HZ	Guadalajara/MEX			5.175,00	3.680,00	–	–
ORF1	Fr	12.06.2026		04:57	FIFA FB-WM M2 KOR-tba 2.HZ	Guadalajara/MEX			5.062,50	3.600,00	–	–
ORF1	Fr	12.06.2026		05:22	FIFA FB-WM M2 KOR-tba CB 2.HZ	Guadalajara/MEX			5.512,50	3.920,00	–	–
ORF1	Fr	12.06.2026		05:57	FIFA FB-WM Die Post-Game-Show	Guadalajara/MEX			5.175,00	3.680,00	–	1.610,00
ORF1	Fr	12.06.2026	19:00–19:55	18:57	Box oder Strafraum – Der ORF Podcast	Wien/AUT			3.937,50	2.800,00	1.225,00	1.225,00
ORF1	Fr	12.06.2026		20:01	FIFA FB-WM Die Pre-Game-Show	Toronto/CAN			7.650,00	5.440,00	2.380,00	–
ORF1	Fr	12.06.2026		20:47	FIFA FB-WM M3 CAN-tba 1.HZ	Toronto/CAN			9.900,00	7.040,00	–	–
ORF1	Fr	12.06.2026		20:58	FIFA FB-WM M3 CAN-tba Golden Break	Toronto/CAN			12.150,00	8.640,00	–	–
ORF1	Fr	12.06.2026	20:00–23:00	21:22	FIFA FB-WM M3 CAN-tba CB 1.HZ	Toronto/CAN	B	I	15.750,00	11.200,00	–	–
ORF1	Fr	12.06.2026		21:42	FIFA FB-WM M3 CAN-tba n.d.1.HZ	Toronto/CAN			16.650,00	11.840,00	–	–
ORF1	Fr	12.06.2026		21:57	FIFA FB-WM M3 CAN-tba 2.HZ	Toronto/CAN			14.850,00	10.560,00	–	–
ORF1	Fr	12.06.2026		22:22	FIFA FB-WM M3 CAN-tba CB 2.HZ	Toronto/CAN			18.450,00	13.120,00	–	–
ORF1	Fr	12.06.2026		22:57	FIFA FB-WM Die Post-Game-Show	Toronto/CAN			12.150,00	8.640,00	–	3.780,00

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FIFA WORLD CUP 26™ – SPECIAL ADVERTISING

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	GROUP	KAT	MINISERIES DE LUXE 15"	SPONSORSHIP DE LUXE 10"	SPONSORSHIP STANDARD OPENER 5"	CLOSER 5"
ORF1	Fr	12.06.2026		02:01	FIFA FB-WM Die Pre-Game-Show	Los Angeles/USA			4.387,50	3.120,00	1.365,00	-
ORF1	Fr	12.06.2026		02:47	FIFA FB-WM M4 USA-PAR 1.HZ	Los Angeles/USA			5.400,00	3.840,00	-	-
ORF1	Fr	12.06.2026		02:57	FIFA FB-WM M4 USA-PAR Golden Break	Los Angeles/USA			5.625,00	4.000,00	-	-
ORF1	Sa	13.06.2026		03:22	FIFA FB-WM M4 USA-PAR CB 1.HZ	Los Angeles/USA	D		5.512,50	3.920,00	-	-
ORF1	Sa	13.06.2026	02:00-05:00	03:42	FIFA FB-WM M4 USA-PAR n.d.1.HZ	Los Angeles/USA	II		5.287,50	3.760,00	-	-
ORF1	Sa	13.06.2026		03:57	FIFA FB-WM M4 USA-PAR 2.HZ	Los Angeles/USA			4.725,00	3.360,00	-	-
ORF1	Sa	13.06.2026		04:22	FIFA FB-WM M4 USA-PAR CB 2.HZ	Los Angeles/USA			5.737,50	4.080,00	-	-
ORF1	Sa	13.06.2026		04:57	FIFA FB-WM Die Post-Game-Show	Los Angeles/USA			4.275,00	3.040,00	-	1.330,00
ORF1	So	14.06.2026		17:31	FIFA FB-WM Die Pre-Game-Show	Houston/USA			5.400,00	3.840,00	1.680,00	-
ORF1	So	14.06.2026		18:47	FIFA FB-WM M10 GER-CUW 1.HZ	Houston/USA			6.862,50	4.880,00	-	-
ORF1	So	14.06.2026		18:58	FIFA FB-WM M10 GER-CUW Golden Break	Houston/USA			7.537,50	5.360,00	-	-
ORF1	So	14.06.2026		19:22	FIFA FB-WM M10 GER-CUW CB 1.HZ	Houston/USA	E		9.000,00	6.400,00	-	-
ORF1	So	14.06.2026	17:30-21:00	19:42	FIFA FB-WM M10 GER-CUW n.d.1.HZ	Houston/USA	I		10.350,00	7.360,00	-	-
ORF1	So	14.06.2026		19:57	FIFA FB-WM M10 GER-CUW 2.HZ	Houston/USA			9.900,00	7.040,00	-	-
ORF1	So	14.06.2026		20:22	FIFA FB-WM M10 GER-CUW CB 2.HZ	Houston/USA			11.250,00	8.000,00	-	-
ORF1	So	14.06.2026		20:57	FIFA FB-WM Die Post-Game-Show	Houston/USA			9.000,00	6.400,00	-	2.800,00
ORF1	So	14.06.2026		21:26	FIFA FB-WM Die Pre-Game-Show	Dallas/USA			9.000,00	6.400,00	2.800,00	-
ORF1	So	14.06.2026		21:47	FIFA FB-WM M11 NED-JPN 1.HZ	Dallas/USA			11.250,00	8.000,00	-	-
ORF1	So	14.06.2026		21:58	FIFA FB-WM M11 NED-JPN Golden Break	Dallas/USA			13.050,00	9.280,00	-	-
ORF1	So	14.06.2026		22:22	FIFA FB-WM M11 NED-JPN CB 1.HZ	Dallas/USA	F		15.750,00	11.200,00	-	-
ORF1	So	14.06.2026	21:25-00:00	22:42	FIFA FB-WM M11 NED-JPN n.d.1.HZ	Dallas/USA	I		16.650,00	11.840,00	-	-
ORF1	So	14.06.2026		22:57	FIFA FB-WM M11 NED-JPN 2.HZ	Dallas/USA			15.750,00	11.200,00	-	-
ORF1	So	14.06.2026		23:22	FIFA FB-WM M11 NED-JPN CB 2.HZ	Dallas/USA			16.650,00	11.840,00	-	-
ORF1	So	14.06.2026		23:57	FIFA FB-WM Die Post-Game-Show	Dallas/USA			12.150,00	8.640,00	-	3.780,00

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ORF

OFFICIAL BROADCASTER

FIFA WORLD CUP 26™ – SPECIAL ADVERTISING

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	GROUP	KAT	MINISERIES DE LUXE 15"	SPONSORSHIP DE LUXE 10"	SPONSORSHIP STANDARD OPENER 5"	SPONSORSHIP STANDARD CLOSER 5"
ORF1	So	14.06.2026		00:21	FIFA FB-WM Die Pre-Game-Show	Philadelphia/USA			4.387,50	3.120,00	1.365,00	-
ORF1	So	14.06.2026		00:47	FIFA FB-WM M9 CIV-ECU 1.HZ	Philadelphia/USA			5.400,00	3.840,00	-	-
ORF1	So	14.06.2026		00:58	FIFA FB-WM M9 CIV-ECU Golden Break	Philadelphia/USA			5.625,00	4.000,00	-	-
ORF1	So	14.06.2026		01:22	FIFA FB-WM M9 CIV-ECU CB 1.HZ	Philadelphia/USA	E		5.512,50	3.920,00	-	-
ORF1	So	14.06.2026	00:20–03:00	01:42	FIFA FB-WM M9 CIV-ECU n.d.1.HZ	Philadelphia/USA	II		5.287,50	3.760,00	-	-
ORF1	So	14.06.2026		01:57	FIFA FB-WM M9 CIV-ECU 2.HZ	Philadelphia/USA			4.725,00	3.360,00	-	-
ORF1	So	14.06.2026		02:22	FIFA FB-WM M9 CIV-ECU CB 2.HZ	Philadelphia/USA			5.737,50	4.080,00	-	-
ORF1	So	14.06.2026		02:57	FIFA FB-WM Die Post-Game-Show	Philadelphia/USA			4.275,00	3.040,00	-	1.330,00
ORF1	Mo	15.06.2026		03:21	FIFA FB-WM Die Pre-Game-Show	Monterrey/MEX			2.362,50	1.680,00	735,00	-
ORF1	Mo	15.06.2026		03:47	FIFA FB-WM M12 tba-TUN 1.HZ	Monterrey/MEX			3.262,50	2.320,00	-	-
ORF1	Mo	15.06.2026		03:58	FIFA FB-WM M12 tba-TUN Golden Break	Monterrey/MEX			3.600,00	2.560,00	-	-
ORF1	Mo	15.06.2026		04:22	FIFA FB-WM M12 tba-TUN CB 1.HZ	Monterrey/MEX	F		3.825,00	2.720,00	-	-
ORF1	Mo	15.06.2026	03:20–06:00	04:42	FIFA FB-WM M12 tba-TUN n.d.1.HZ	Monterrey/MEX	II		5.175,00	3.680,00	-	-
ORF1	Mo	15.06.2026		04:57	FIFA FB-WM M12 tba-TUN 2.HZ	Monterrey/MEX			5.062,50	3.600,00	-	-
ORF1	Mo	15.06.2026		05:22	FIFA FB-WM M12 tba-TUN CB 2.HZ	Monterrey/MEX			5.512,50	3.920,00	-	-
ORF1	Mo	15.06.2026		05:57	FIFA FB-WM Die Post-Game-Show	Monterrey/MEX			5.175,00	3.680,00	-	1.610,00
ORF1	Mo	15.06.2026	16:00–16:55	15:57	Box oder Strafraum – Der ORF Podcast	Wien/AUT			2.587,50	1.840,00	805,00	805,00
ORF1	Di	16.06.2026	18:00–18:55	17:57	Box oder Strafraum – Der ORF Podcast	Wien/AUT			2.587,50	1.840,00	805,00	805,00
ORF1	Di	16.06.2026		20:15	FIFA FB-WM Die Pre-Game-Show	New York/USA			7.650,00	5.440,00	2.380,00	-
ORF1	Di	16.06.2026		20:47	FIFA FB-WM M17 FRA-SEN 1.HZ	New York/USA			9.900,00	7.040,00	-	-
ORF1	Di	16.06.2026		20:58	FIFA FB-WM M17 FRA-SEN Golden Break	New York/USA			12.150,00	8.640,00	-	-
ORF1	Di	16.06.2026		21:22	FIFA FB-WM M17 FRA-SEN CB 1.HZ	New York/USA	I		15.750,00	11.200,00	-	-
ORF1	Di	16.06.2026	20:15–23:00	21:42	FIFA FB-WM M17 FRA-SEN n.d.1.HZ	New York/USA	I		16.650,00	11.840,00	-	-
ORF1	Di	16.06.2026		21:57	FIFA FB-WM M17 FRA-SEN 2.HZ	New York/USA			14.850,00	10.560,00	-	-
ORF1	Di	16.06.2026		22:22	FIFA FB-WM M17 FRA-SEN CB 2.HZ	New York/USA			18.450,00	13.120,00	-	-
ORF1	Di	16.06.2026		22:57	FIFA FB-WM Die Post-Game-Show	New York/USA			12.150,00	8.640,00	-	3.780,00

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FIFA WORLD CUP 26™ – SPECIAL ADVERTISING

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	GROUP	KAT	MINISERIES DE LUXE 15"	SPONSORSHIP DE LUXE 10"	SPONSORSHIP OPENER 5"	SPONSORSHIP STANDARD CLOSER 5"
ORF1	Di	16.06.2026		23:21	FIFA FB-WM Die Pre-Game-Show	Boston/USA			7.650,00	5.440,00	2.380,00	-
ORF1	Di	16.06.2026		23:47	FIFA FB-WM M18 tba-NOR 1.HZ	Boston/USA			8.325,00	5.920,00	-	-
ORF1	Di	16.06.2026		23:58	FIFA FB-WM M18 tba-NOR Golden Break	Boston/USA			8.550,00	6.080,00	-	-
ORF1	Di	16.06.2026	23:20-02:00	00:22	FIFA FB-WM M18 tba-NOR CB 1.HZ	Boston/USA	I	I	8.775,00	6.240,00	-	-
ORF1	Di	16.06.2026		00:42	FIFA FB-WM M18 tba-NOR n.d.1.HZ	Boston/USA			7.987,50	5.680,00	-	-
ORF1	Di	16.06.2026		00:42	FIFA FB-WM M18 tba-NOR 2.HZ	Boston/USA			7.537,50	5.360,00	-	-
ORF1	Di	16.06.2026		01:22	FIFA FB-WM M18 tba-NOR CB 2.HZ	Boston/USA			8.325,00	5.920,00	-	-
ORF1	Di	16.06.2026		01:42	FIFA FB-WM Die Post-Game-Show	Boston/USA			5.175,00	3.680,00	-	1.610,00
ORF1	Mi	17.06.2026		02:21	FIFA FB-WM Die Pre-Game-Show	Kansas City/USA			4.387,50	3.120,00	1.365,00	-
ORF1	Mi	17.06.2026		02:47	FIFA FB-WM M19 ARG-ALG 1.HZ	Kansas City/USA			5.400,00	3.840,00	-	-
ORF1	Mi	17.06.2026		02:58	FIFA FB-WM M19 ARG-ALG Golden Break	Kansas City/USA			5.625,00	4.000,00	-	-
ORF1	Mi	17.06.2026	02:20-05:00	03:22	FIFA FB-WM M19 ARG-ALG CB 1.HZ	Kansas City/USA	J	II	5.512,50	3.920,00	-	-
ORF1	Mi	17.06.2026		03:42	FIFA FB-WM M19 ARG-ALG n.d.1.HZ	Kansas City/USA			5.287,50	3.760,00	-	-
ORF1	Mi	17.06.2026		03:57	FIFA FB-WM M19 ARG-ALG 2.HZ	Kansas City/USA			4.725,00	3.360,00	-	-
ORF1	Mi	17.06.2026		04:22	FIFA FB-WM M19 ARG-ALG CB 2.HZ	Kansas City/USA			5.737,50	4.080,00	-	1.785,00
ORF1	Mi	17.06.2026		05:01	FIFA FB-WM Die Pre-Game-Show	San Francisco/USA			4.387,50	3.120,00	1.365,00	-
ORF1	Mi	17.06.2026		05:47	FIFA FB-WM M20 AUT-JOR 1.HZ	San Francisco/USA			5.400,00	3.840,00	-	-
ORF1	Mi	17.06.2026		05:58	FIFA FB-WM M20 AUT-JOR Golden Break	San Francisco/USA			5.962,50	4.240,00	-	-
ORF1	Mi	17.06.2026	05:00-08:00	06:22	FIFA FB-WM M20 AUT-JOR CB 1.HZ	San Francisco/USA	J	II	6.637,50	4.720,00	-	-
ORF1	Mi	17.06.2026		06:42	FIFA FB-WM M20 AUT-JOR n.d.1.HZ	San Francisco/USA			8.325,00	5.920,00	-	-
ORF1	Mi	17.06.2026		06:57	FIFA FB-WM M20 AUT-JOR 2.HZ	San Francisco/USA			7.875,00	5.600,00	-	-
ORF1	Mi	17.06.2026		07:22	FIFA FB-WM M20 AUT-JOR CB 2.HZ	San Francisco/USA			8.775,00	6.240,00	-	-
ORF1	Mi	17.06.2026		07:57	FIFA FB-WM Die Post-Game-Show	San Francisco/USA			7.312,50	5.200,00	-	2.275,00
ORF1	Mi	17.06.2026	17:00-18:00	16:57	Box oder Strafraum – Der ORF Podcast	Wien/AUT			2.587,50	1.840,00	805,00	805,00
ORF1	Do	18.06.2026	16:00-16:55	15:57	Box oder Strafraum – Der ORF Podcast	Wien/AUT			2.587,50	1.840,00	805,00	805,00

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FIFA WORLD CUP 26™ – SPECIAL ADVERTISING

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	GROUP	KAT	MINISERIES DE LUXE 15"	SPONSORSHIP DE LUXE 10"	SPONSORSHIP STANDARD OPENER 5"	CLOSER 5"
ORF1	Do	18.06.2026		17:01	FIFA FB-WM Die Pre-Game-Show	Atlanta/USA			5.400,00	3.840,00	1.680,00	-
ORF1	Do	18.06.2026		17:47	FIFA FB-WM M25 tba-RSA 1.HZ	Atlanta/USA			6.862,50	4.880,00	-	-
ORF1	Do	18.06.2026		17:58	FIFA FB-WM M25 tba-RSA Golden Break	Atlanta/USA			7.537,50	5.360,00	-	-
ORF1	Do	18.06.2026		18:22	FIFA FB-WM M25 tba-RSA CB 1.HZ	Atlanta/USA	A	I	9.000,00	6.400,00	-	-
ORF1	Do	18.06.2026	17:00-20:00	18:42	FIFA FB-WM M25 tba-RSA n.d.1.HZ	Atlanta/USA			10.350,00	7.360,00	-	-
ORF1	Do	18.06.2026		18:57	FIFA FB-WM M25 tba-RSA 2.HZ	Atlanta/USA			9.900,00	7.040,00	-	-
ORF1	Do	18.06.2026		19:22	FIFA FB-WM M25 tba-RSA CB 2.HZ	Atlanta/USA			11.250,00	8.000,00	-	-
ORF1	Do	18.06.2026		19:57	FIFA FB-WM Die Post-Game-Show	Atlanta/USA			9.000,00	6.400,00	-	2.800,00
ORF1	Do	18.06.2026		20:15	FIFA FB-WM Die Pre-Game-Show	Los Angeles/USA			7.650,00	5.440,00	2.380,00	-
ORF1	Do	18.06.2026		20:47	FIFA FB-WM M26 SUI-tba 1.HZ	Los Angeles/USA			9.900,00	7.040,00	-	-
ORF1	Do	18.06.2026		20:58	FIFA FB-WM M26 SUI-tba Golden Break	Los Angeles/USA			12.150,00	8.640,00	-	-
ORF1	Do	18.06.2026		21:22	FIFA FB-WM M26 SUI-tba CB 1.HZ	Los Angeles/USA	B	I	15.750,00	11.200,00	-	-
ORF1	Do	18.06.2026	20:15-23:00	21:42	FIFA FB-WM M26 SUI-tba n.d.1.HZ	Los Angeles/USA			16.650,00	11.840,00	-	-
ORF1	Do	18.06.2026		21:57	FIFA FB-WM M26 SUI-tba 2.HZ	Los Angeles/USA			14.850,00	10.560,00	-	-
ORF1	Do	18.06.2026		22:22	FIFA FB-WM M26 SUI-tba CB 2.HZ	Los Angeles/USA			18.450,00	13.120,00	-	-
ORF1	Do	18.06.2026		22:57	FIFA FB-WM Die Post-Game-Show	Los Angeles/USA			12.150,00	8.640,00	-	3.780,00
ORF1	Do	18.06.2026		23:21	FIFA FB-WM Die Pre-Game-Show	Vancouver/CAN			7.650,00	5.440,00	2.380,00	-
ORF1	Do	18.06.2026		23:47	FIFA FB-WM M27 CAN-QAT 1.HZ	Vancouver/CAN			8.325,00	5.920,00	-	-
ORF1	Do	18.06.2026		23:58	FIFA FB-WM M27 CAN-QAT Golden Break	Vancouver/CAN			8.550,00	6.080,00	-	-
ORF1	Do	18.06.2026		00:22	FIFA FB-WM M27 CAN-QAT CB 1.HZ	Vancouver/CAN	B	I	8.775,00	6.240,00	-	-
ORF1	Do	18.06.2026	23:20-02:00	00:42	FIFA FB-WM M27 CAN-QAT n.d.1.HZ	Vancouver/CAN			7.987,50	5.680,00	-	-
ORF1	Do	18.06.2026		00:42	FIFA FB-WM M27 CAN-QAT 2.HZ	Vancouver/CAN			7.537,50	5.360,00	-	-
ORF1	Do	18.06.2026		01:22	FIFA FB-WM M27 CAN-QAT CB 2.HZ	Vancouver/CAN			8.325,00	5.920,00	-	-
ORF1	Do	18.06.2026		01:42	FIFA FB-WM Die Post-Game-Show	Vancouver/CAN			5.175,00	3.680,00	-	1.610,00

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FIFA WORLD CUP 26™ – SPECIAL ADVERTISING

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	GROUP	KAT	MINISERIES DE LUXE 15"	SPONSORSHIP DE LUXE 10"	SPONSORSHIP STANDARD OPENER 5"	CLOSER 5"
ORF1	Do	18.06.2026		02:21	FIFA FB-WM Die Pre-Game-Show	Guadalajara/MEX			4.387,50	3.120,00	1.365,00	-
ORF1	Do	18.06.2026		02:47	FIFA FB-WM M28 MEX-KOR 1.HZ	Guadalajara/MEX			5.400,00	3.840,00	-	-
ORF1	Do	18.06.2026		02:58	FIFA FB-WM M28 MEX-KOR Golden Break	Guadalajara/MEX			5.625,00	4.000,00	-	-
ORF1	Fr	19.06.2026		03:22	FIFA FB-WM M28 MEX-KOR CB 1.HZ	Guadalajara/MEX	A		5.512,50	3.920,00	-	-
ORF1	Fr	19.06.2026	02:20-05:00	03:42	FIFA FB-WM M28 MEX-KOR n.d.1.HZ	Guadalajara/MEX	II		5.287,50	3.760,00	-	-
ORF1	Fr	19.06.2026		03:57	FIFA FB-WM M28 MEX-KOR 2.HZ	Guadalajara/MEX			4.725,00	3.360,00	-	-
ORF1	Fr	19.06.2026		04:22	FIFA FB-WM M28 MEX-KOR CB 2.HZ	Guadalajara/MEX			5.737,50	4.080,00	-	-
ORF1	Fr	19.06.2026		04:57	FIFA FB-WM Die Post-Game-Show	Guadalajara/MEX			4.275,00	3.040,00	-	1.330,00
ORF1	Fr	19.06.2026	19:00-19:55	18:57	Box oder Strafraum – Der ORF Podcast	Wien/AUT			3.937,50	2.800,00	1.225,00	1.225,00
ORF1	Sa	20.06.2026		18:01	FIFA FB-WM Die Pre-Game-Show	Houston/USA			5.400,00	3.840,00	1.680,00	-
ORF1	Sa	20.06.2026		18:47	FIFA FB-WM M35 NED-tba 1.HZ	Houston/USA			6.862,50	4.880,00	-	-
ORF1	Sa	20.06.2026		18:58	FIFA FB-WM M35 NED-tba Golden Break	Houston/USA			7.537,50	5.360,00	-	-
ORF1	Sa	20.06.2026		19:22	FIFA FB-WM M35 NED-tba CB 1.HZ	Houston/USA	F		9.000,00	6.400,00	-	-
ORF1	Sa	20.06.2026	18:00-21:00	19:42	FIFA FB-WM M35 NED-tba n.d.1.HZ	Houston/USA	I		10.350,00	7.360,00	-	-
ORF1	Sa	20.06.2026		19:57	FIFA FB-WM M35 NED-tba 2.HZ	Houston/USA			9.900,00	7.040,00	-	-
ORF1	Sa	20.06.2026		20:22	FIFA FB-WM M35 NED-tba CB 2.HZ	Houston/USA			11.250,00	8.000,00	-	-
ORF1	Sa	20.06.2026		20:57	FIFA FB-WM Die Post-Game-Show	Houston/USA			9.000,00	6.400,00	-	2.800,00
ORF1	Sa	20.06.2026		21:26	FIFA FB-WM Die Pre-Game-Show	Toronto/CAN			9.000,00	6.400,00	2.800,00	-
ORF1	Sa	20.06.2026		21:47	FIFA FB-WM M33 GER-CIV 1.HZ	Toronto/CAN			11.250,00	8.000,00	-	-
ORF1	Sa	20.06.2026		21:58	FIFA FB-WM M33 GER-CIV Golden Break	Toronto/CAN			13.050,00	9.280,00	-	-
ORF1	Sa	20.06.2026		22:22	FIFA FB-WM M33 GER-CIV CB 1.HZ	Toronto/CAN	E		15.750,00	11.200,00	-	-
ORF1	Sa	20.06.2026	21:25-00:00	22:42	FIFA FB-WM M33 GER-CIV n.d.1.HZ	Toronto/CAN	I		16.650,00	11.840,00	-	-
ORF1	Sa	20.06.2026		22:57	FIFA FB-WM M33 GER-CIV 2.HZ	Toronto/CAN			15.750,00	11.200,00	-	-
ORF1	Sa	20.06.2026		23:22	FIFA FB-WM M33 GER-CIV CB 2.HZ	Toronto/CAN			16.650,00	11.840,00	-	-
ORF1	Sa	20.06.2026		23:57	FIFA FB-WM Die Post-Game-Show	Toronto/CAN			12.150,00	8.640,00	-	3.780,00

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**ORF**

OFFICIAL BROADCASTER

FIFA WORLD CUP 26™ – SPECIAL ADVERTISING

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	GROUP	KAT	MINISERIES DE LUXE 15"	SPONSORSHIP DE LUXE 10"	SPONSORSHIP STANDARD OPENER 5"	SPONSORSHIP STANDARD CLOSER 5"
ORF1	Sa	20.06.2026		01:21	FIFA FB-WM Die Pre-Game-Show	Kansas City/USA			4.387,50	3.120,00	1.365,00	-
ORF1	Sa	20.06.2026		01:47	FIFA FB-WM M34 ECU-CUW 1.HZ	Kansas City/USA			5.400,00	3.840,00	-	-
ORF1	Sa	20.06.2026		01:58	FIFA FB-WM M34 ECU-CUW Golden Break	Kansas City/USA			5.625,00	4.000,00	-	-
ORF1	Sa	20.06.2026		02:22	FIFA FB-WM M34 ECU-CUW CB 1.HZ	Kansas City/USA	E		5.512,50	3.920,00	-	-
ORF1	Sa	20.06.2026	01:20-04:00	02:42	FIFA FB-WM M34 ECU-CUW n.d.1.HZ	Kansas City/USA	II		5.287,50	3.760,00	-	-
ORF1	Sa	20.06.2026		02:57	FIFA FB-WM M34 ECU-CUW 2.HZ	Kansas City/USA			4.725,00	3.360,00	-	-
ORF1	So	21.06.2026		03:22	FIFA FB-WM M34 ECU-CUW CB 2.HZ	Kansas City/USA			5.737,50	4.080,00	-	-
ORF1	So	21.06.2026		03:57	FIFA FB-WM Die Post-Game-Show	Kansas City/USA			4.275,00	3.040,00	-	1.330,00
ORF1	So	21.06.2026		05:21	FIFA FB-WM Die Pre-Game-Show	Monterrey/MEX			4.387,50	3.120,00	1.365,00	-
ORF1	So	21.06.2026		05:47	FIFA FB-WM M36 TUN-JPN 1.HZ	Monterrey/MEX			5.400,00	3.840,00	-	-
ORF1	So	21.06.2026		05:58	FIFA FB-WM M36 TUN-JPN Golden Break	Monterrey/MEX			5.962,50	4.240,00	-	-
ORF1	So	21.06.2026		06:22	FIFA FB-WM M36 TUN-JPN CB 1.HZ	Monterrey/MEX	F		6.637,50	4.720,00	-	-
ORF1	So	21.06.2026	05:20-08:00	06:42	FIFA FB-WM M36 TUN-JPN n.d.1.HZ	Monterrey/MEX	I		8.325,00	5.920,00	-	-
ORF1	So	21.06.2026		06:57	FIFA FB-WM M36 TUN-JPN 2.HZ	Monterrey/MEX			7.875,00	5.600,00	-	-
ORF1	So	21.06.2026		07:22	FIFA FB-WM M36 TUN-JPN CB 2.HZ	Monterrey/MEX			8.775,00	6.240,00	-	-
ORF1	So	21.06.2026		07:57	FIFA FB-WM Die Post-Game-Show	Monterrey/MEX			7.312,50	5.200,00	-	2.275,00
ORF1	Mo	22.06.2026	17:00-18:00	16:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT			2.587,50	1.840,00	805,00	805,00
ORF1	Mo	22.06.2026		22:31	FIFA FB-WM Die Pre-Game-Show	Philadelphia/USA			7.650,00	5.440,00	2.380,00	-
ORF1	Mo	22.06.2026		22:47	FIFA FB-WM M42 FRA-BOL 1.HZ	Philadelphia/USA			8.325,00	5.920,00	-	-
ORF1	Mo	22.06.2026		22:58	FIFA FB-WM M42 FRA-BOL Golden Break	Philadelphia/USA			8.550,00	6.080,00	-	-
ORF1	Mo	22.06.2026		23:22	FIFA FB-WM M42 FRA-BOL CB 1.HZ	Philadelphia/USA	I		8.775,00	6.240,00	-	-
ORF1	Mo	22.06.2026	22:30-01:00	23:42	FIFA FB-WM M42 FRA-BOL n.d.1.HZ	Philadelphia/USA	I		7.987,50	5.680,00	-	-
ORF1	Mo	22.06.2026		23:57	FIFA FB-WM M42 FRA-BOL 2.HZ	Philadelphia/USA			7.537,50	5.360,00	-	-
ORF1	Mo	22.06.2026		00:22	FIFA FB-WM M42 FRA-BOL CB 2.HZ	Philadelphia/USA			8.325,00	5.920,00	-	-
ORF1	Mo	22.06.2026		00:57	FIFA FB-WM Die Post-Game-Show	Philadelphia/USA			5.175,00	3.680,00	-	1.610,00

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FIFA WORLD CUP 26™ – SPECIAL ADVERTISING

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	GROUP	KAT	MINISERIES DE LUXE 15"	SPONSORSHIP DE LUXE 10"	SPONSORSHIP STANDARD OPENER 5"	SPONSORSHIP STANDARD CLOSER 5"
ORF1	Mo	22.06.2026		01:21	FIFA FB-WM Die Pre-Game-Show	New York/USA			4.387,50	3.120,00	1.365,00	-
ORF1	Mo	22.06.2026		01:47	FIFA FB-WM M41 NOR-SEN 1.HZ	New York/USA			5.400,00	3.840,00	-	-
ORF1	Mo	22.06.2026		01:58	FIFA FB-WM M41 NOR-SEN Golden Break	New York/USA			5.625,00	4.000,00	-	-
ORF1	Mo	22.06.2026		02:22	FIFA FB-WM M41 NOR-SEN CB 1.HZ	New York/USA	I		5.512,50	3.920,00	-	-
ORF1	Mo	22.06.2026	01:20-04:00	02:42	FIFA FB-WM M41 NOR-SEN n.d.1.HZ	New York/USA		II	5.287,50	3.760,00	-	-
ORF1	Mo	22.06.2026		02:57	FIFA FB-WM M41 NOR-SEN 2.HZ	New York/USA			4.725,00	3.360,00	-	-
ORF1	Di	23.06.2026		03:22	FIFA FB-WM M41 NOR-SEN CB 2.HZ	New York/USA			5.737,50	4.080,00	-	-
ORF1	Di	23.06.2026		03:57	FIFA FB-WM Die Post-Game-Show	New York/USA			4.275,00	3.040,00	-	1.330,00
ORF1	Di	23.06.2026		04:26	FIFA FB-WM Die Pre-Game-Show	San Francisco/USA			2.362,50	1.680,00	735,00	-
ORF1	Di	23.06.2026		04:47	FIFA FB-WM M44 JOR-ALG 1.HZ	San Francisco/USA			3.262,50	2.320,00	-	-
ORF1	Di	23.06.2026		04:58	FIFA FB-WM M44 JOR-ALG Golden Break	San Francisco/USA			3.600,00	2.560,00	-	-
ORF1	Di	23.06.2026		05:22	FIFA FB-WM M44 JOR-ALG CB 1.HZ	San Francisco/USA	J		3.825,00	2.720,00	-	-
ORF1	Di	23.06.2026	04:25-07:00	05:42	FIFA FB-WM M44 JOR-ALG n.d.1.HZ	San Francisco/USA		II	5.175,00	3.680,00	-	-
ORF1	Di	23.06.2026		05:57	FIFA FB-WM M44 JOR-ALG 2.HZ	San Francisco/USA			5.062,50	3.600,00	-	-
ORF1	Di	23.06.2026		06:22	FIFA FB-WM M44 JOR-ALG CB 2.HZ	San Francisco/USA			5.512,50	3.920,00	-	-
ORF1	Di	23.06.2026		06:57	FIFA FB-WM Die Post-Game-Show	San Francisco/USA			5.175,00	3.680,00	-	1.610,00
ORF1	Di	23.06.2026	17:00-18:00	16:57	Box oder Strafraum – Der ORF Podcast	Wien/AUT			2.587,50	1.840,00	805,00	805,00
ORF1	Mi	24.06.2026		20:15	FIFA FB-WM Die Pre-Game-Show	Seattle/USA/Vancouver/CAN			7.650,00	5.440,00	2.380,00	-
ORF1	Mi	24.06.2026		20:47	FIFA FB-WM M51oder52 1.HZ	Seattle/USA/Vancouver/CAN			9.900,00	7.040,00	-	-
ORF1	Mi	24.06.2026		20:58	FIFA FB-WM M51oder52 Golden Break	Seattle/USA/Vancouver/CAN			12.150,00	8.640,00	-	-
ORF1	Mi	24.06.2026		21:22	FIFA FB-WM M51oder52 CB 1.HZ	Seattle/USA/Vancouver/CAN	B		15.750,00	11.200,00	-	-
ORF1	Mi	24.06.2026	20:15-23:00	21:42	FIFA FB-WM M51oder52 n.d.1.HZ	Seattle/USA/Vancouver/CAN		I	16.650,00	11.840,00	-	-
ORF1	Mi	24.06.2026		21:57	FIFA FB-WM M51oder52 2.HZ	Seattle/USA/Vancouver/CAN			14.850,00	10.560,00	-	-
ORF1	Mi	24.06.2026		22:22	FIFA FB-WM M51oder52 CB 2.HZ	Seattle/USA/Vancouver/CAN			18.450,00	13.120,00	-	-
ORF1	Mi	24.06.2026		22:57	FIFA FB-WM Die Post-Game-Show	Seattle/USA/Vancouver/CAN			12.150,00	8.640,00	-	3.780,00
ORF1	Mi	24.06.2026	19:00-19:55	18:57	Box oder Strafraum – Der ORF Podcast	Wien/AUT			3.937,50	2.800,00	1.225,00	1.225,00

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**ORF**

OFFICIAL BROADCASTER

FIFA WORLD CUP 26™ – SPECIAL ADVERTISING

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	GROUP	KAT	MINISERIES DE LUXE 15"	SPONSORSHIP DE LUXE 10"	SPONSORSHIP OPENER 5"	SPONSORSHIP STANDARD CLOSER 5"
ORF1	Mi	24.06.2026		23:26	FIFA FB-WM Die Pre-Game-Show	Miami/Atlanta/USA			7.650,00	5.440,00	2.380,00	-
ORF1	Mi	24.06.2026		23:47	FIFA FB-WM SCO-BRA MAR-HAI 1.HZ	Miami/Atlanta/USA			8.325,00	5.920,00	-	-
ORF1	Mi	24.06.2026		23:58	FIFA FB-WM SCO-BRA MAR-HAI Golden Break	Miami/Atlanta/USA			8.550,00	6.080,00	-	-
ORF1	Mi	24.06.2026		00:22	FIFA FB-WM SCO-BRA MAR-HAI CB 1.HZ	Miami/Atlanta/USA	C		8.775,00	6.240,00	-	-
ORF1	Mi	24.06.2026	23:25-02:00	00:42	FIFA FB-WM SCO-BRA MAR-HAI n.d.1.HZ	Miami/Atlanta/USA	II		7.987,50	5.680,00	-	-
ORF1	Mi	24.06.2026		00:42	FIFA FB-WM SCO-BRA MAR-HAI 2. HZ	Miami/Atlanta/USA			7.537,50	5.360,00	-	-
ORF1	Mi	24.06.2026		01:22	FIFA FB-WM SCO-BRA MAR-HAI CB 2.HZ	Miami/Atlanta/USA			8.325,00	5.920,00	-	-
ORF1	Mi	24.06.2026		01:42	FIFA FB-WM Die Post-Game-Show	Miami/Atlanta/USA			5.175,00	3.680,00	-	1.610,00
ORF1	Mi	24.06.2026		02:26	FIFA FB-WM Die Pre-Game-Show	Mexiko-Stadt/Monterrey/MEX			4.387,50	3.120,00	1.365,00	-
ORF1	Mi	24.06.2026		02:47	FIFA FB-WM M53oder54 1.HZ	Mexiko-Stadt/Monterrey/MEX			5.400,00	3.840,00	-	-
ORF1	Mi	24.06.2026		02:58	FIFA FB-WM M53oder54 Golden Break	Mexiko-Stadt/Monterrey/MEX			5.625,00	4.000,00	-	-
ORF1	Do	25.06.2026		03:22	FIFA FB-WM M53oder54 CB 1.HZ	Mexiko-Stadt/Monterrey/MEX	A		5.512,50	3.920,00	-	-
ORF1	Do	25.06.2026	02:25-05:00	03:42	FIFA FB-WM M53oder54 n.d.1.HZ	Mexiko-Stadt/Monterrey/MEX	II		5.287,50	3.760,00	-	-
ORF1	Do	25.06.2026		03:57	FIFA FB-WM M53oder54 2. HZ	Mexiko-Stadt/Monterrey/MEX			4.725,00	3.360,00	-	-
ORF1	Do	25.06.2026		04:22	FIFA FB-WM M53oder54 CB 2. HZ	Mexiko-Stadt/Monterrey/MEX			5.737,50	4.080,00	-	-
ORF1	Do	25.06.2026		04:57	FIFA FB-WM Die Post-Game-Show	Mexiko-Stadt/Monterrey/MEX			4.275,00	3.040,00	-	1.330,00
ORF1	Do	25.06.2026	20:15-20:55	20:15	Box oder Strafraum – Der ORF Vodcast	Wien/AUT			3.937,50	2.800,00	1.225,00	1.225,00
ORF1	Do	25.06.2026		21:01	FIFA FB-WM Die Pre-Game-Show	New York/Philadelphia/USA			9.000,00	6.400,00	2.800,00	-
ORF1	Do	25.06.2026		21:47	FIFA FB-WM ECU-GER CUW-CIV 1.HZ	New York/Philadelphia/USA			11.250,00	8.000,00	-	-
ORF1	Do	25.06.2026		21:58	FIFA FB-WM ECU-GER CUW-CIV Golden Break	New York/Philadelphia/USA			13.050,00	9.280,00	-	-
ORF1	Do	25.06.2026		22:22	FIFA FB-WM ECU-GER CUW-CIV CB 1.HZ	New York/Philadelphia/USA	E		15.750,00	11.200,00	-	-
ORF1	Do	25.06.2026	21:00-00:00	22:52	FIFA FB-WM ECU-GER CUW-CIV n.d.1.HZ	New York/Philadelphia/USA	I		16.650,00	11.840,00	-	-
ORF1	Do	25.06.2026		22:57	FIFA FB-WM ECU-GER CUW-CIV 2. HZ	New York/Philadelphia/USA			15.750,00	11.200,00	-	-
ORF1	Do	25.06.2026		23:22	FIFA FB-WM ECU-GER CUW-CIV CB 2. HZ	New York/Philadelphia/USA			16.650,00	11.840,00	-	-
ORF1	Do	25.06.2026		23:57	FIFA FB-WM Die Post-Game-Show	New York/Philadelphia/USA			12.150,00	8.640,00	-	3.780,00

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OFFICIAL BROADCASTER

FIFA WORLD CUP 26™ – SPECIAL ADVERTISING

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	GROUP	KAT	MINISERIES DE LUXE 15"	SPONSORSHIP DE LUXE 10"	SPONSORSHIP STANDARD OPENER 5"	CLOSER 5"
ORF1	Do	25.06.2026		00:26	FIFA FB-WM Die Pre-Game-Show	Kansas City/Dallas/USA			7.650,00	5.440,00	-	-
ORF1	Do	25.06.2026		00:47	FIFA FB-WM M57oder58 1.HZ	Kansas City/Dallas/USA			8.325,00	5.920,00	-	-
ORF1	Do	25.06.2026		00:58	FIFA FB-WM M57oder58 Golden Break	Kansas City/Dallas/USA			8.550,00	6.080,00	-	-
ORF1	Do	25.06.2026		01:22	FIFA FB-WM M57oder58 CB 1.HZ	Kansas City/Dallas/USA	F		8.775,00	6.240,00	-	-
ORF1	Do	25.06.2026	00:25-03:00	01:42	FIFA FB-WM M57oder58 n.d.1.HZ	Kansas City/Dallas/USA	I		7.987,50	5.680,00	-	-
ORF1	Do	25.06.2026		01:57	FIFA FB-WM M57oder58 2.HZ	Kansas City/Dallas/USA			7.537,50	5.360,00	-	-
ORF1	Do	25.06.2026		02:22	FIFA FB-WM M57oder58 CB 2.HZ	Kansas City/Dallas/USA			8.325,00	5.920,00	-	-
ORF1	Do	25.06.2026		02:57	FIFA FB-WM Die Post-Game-Show	Kansas City/Dallas/USA			5.175,00	3.680,00	-	1.610,00
ORF1	Fr	26.06.2026		03:26	FIFA FB-WM Die Pre-Game-Show	Los Angeles/San Francisco/USA			2.362,50	1.680,00	735,00	-
ORF1	Fr	26.06.2026		03:47	FIFA FB-WM M59oder60 1.HZ	Los Angeles/San Francisco/USA			3.262,50	2.320,00	-	-
ORF1	Fr	26.06.2026		03:58	FIFA FB-WM M59oder60 Golden Break	Los Angeles/San Francisco/USA			3.600,00	2.560,00	-	-
ORF1	Fr	26.06.2026		04:22	FIFA FB-WM M59oder60 CB 1.HZ	Los Angeles/San Francisco/USA	D		3.825,00	2.720,00	-	-
ORF1	Fr	26.06.2026	03:25-06:00	04:42	FIFA FB-WM M59oder60 n.d.1.HZ	Los Angeles/San Francisco/USA	II		5.175,00	3.680,00	-	-
ORF1	Fr	26.06.2026		04:57	FIFA FB-WM M59oder60 2.HZ	Los Angeles/San Francisco/USA			5.062,50	3.600,00	-	-
ORF1	Fr	26.06.2026		05:22	FIFA FB-WM M59oder60 CB 2.HZ	Los Angeles/San Francisco/USA			5.512,50	3.920,00	-	-
ORF1	Fr	26.06.2026		05:57	FIFA FB-WM Die Post-Game-Show	Los Angeles/San Francisco/USA			5.175,00	3.680,00	-	1.610,00
ORF1	Fr	26.06.2026	19:00-19:55	18:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT			3.937,50	2.800,00	1.225,00	1.225,00
ORF1	Fr	26.06.2026		20:15	FIFA FB-WM Die Pre-Game-Show	Boston/USA/Toronto/CAN			7.650,00	5.440,00	2.380,00	-
ORF1	Fr	26.06.2026		20:47	FIFA FB-WM M61oder62 1.HZ	Boston/USA/Toronto/CAN			9.900,00	7.040,00	-	-
ORF1	Fr	26.06.2026		20:58	FIFA FB-WM M61oder62 Golden Break	Boston/USA/Toronto/CAN			12.150,00	8.640,00	-	-
ORF1	Fr	26.06.2026		21:22	FIFA FB-WM M61oder62 CB 1.HZ	Boston/USA/Toronto/CAN	I		15.750,00	11.200,00	-	-
ORF1	Fr	26.06.2026	20:15-23:00	21:42	FIFA FB-WM M61oder62 n.d.1.HZ	Boston/USA/Toronto/CAN	I		16.650,00	11.840,00	-	-
ORF1	Fr	26.06.2026		21:57	FIFA FB-WM M61oder62 2.HZ	Boston/USA/Toronto/CAN			14.850,00	10.560,00	-	-
ORF1	Fr	26.06.2026		22:22	FIFA FB-WM M61oder62 CB 2.HZ	Boston/USA/Toronto/CAN			18.450,00	13.120,00	-	-
ORF1	Fr	26.06.2026		22:57	FIFA FB-WM Die Post-Game-Show	Boston/USA/Toronto/CAN			12.150,00	8.640,00	-	3.780,00

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FIFA WORLD CUP 26™ – SPECIAL ADVERTISING

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	GROUP	KAT	MINISERIES DE LUXE 15"	SPONSORSHIP DE LUXE 10"	SPONSORSHIP STANDARD OPENER 5"	SPONSORSHIP STANDARD CLOSER 5"
ORF1	Fr	26.06.2026		01:01	FIFA FB-WM Die Pre-Game-Show	Boston/USA/Toronto/CAN			4.387,50	3.120,00	1.365,00	-
ORF1	Fr	26.06.2026		01:47	FIFA FB-WM M66oder65 1.HZ	Boston/USA/Toronto/CAN			5.400,00	3.840,00	-	-
ORF1	Fr	26.06.2026		01:58	FIFA FB-WM M66oder65 Golden Break	Boston/USA/Toronto/CAN			5.625,00	4.000,00	-	-
ORF1	Fr	26.06.2026		01:22	FIFA FB-WM M66oder65 CB 1.HZ	Boston/USA/Toronto/CAN	H	II	5.512,50	3.920,00	-	-
ORF1	Fr	26.06.2026	01:00-04:00	02:42	FIFA FB-WM M66oder65 n.d.1.HZ	Boston/USA/Toronto/CAN			5.287,50	3.760,00	-	-
ORF1	Fr	26.06.2026		02:57	FIFA FB-WM M66oder65 2.HZ	Boston/USA/Toronto/CAN			4.725,00	3.360,00	-	-
ORF1	Fr	26.06.2026		02:22	FIFA FB-WM M66oder65 CB 2.HZ	Boston/USA/Toronto/CAN			5.737,50	4.080,00	-	-
ORF1	Sa	27.06.2026		03:57	FIFA FB-WM Die Post-Game-Show	Boston/USA/Toronto/CAN			4.275,00	3.040,00	-	1.330,00
ORF1	Sa	27.06.2026		04:26	FIFA FB-WM Die Pre-Game-Show	Vancouver/CAN/Seattle/USA			2.362,50	1.680,00	735,00	-
ORF1	Sa	27.06.2026		04:47	FIFA FB-WM M64oder63 1.HZ	Vancouver/CAN/Seattle/USA			3.262,50	2.320,00	-	-
ORF1	Sa	27.06.2026		04:58	FIFA FB-WM M64oder63 Golden Break	Vancouver/CAN/Seattle/USA			3.600,00	2.560,00	-	-
ORF1	Sa	27.06.2026		05:22	FIFA FB-WM M64oder63 CB 1.HZ	Vancouver/CAN/Seattle/USA	G	II	3.825,00	2.720,00	-	-
ORF1	Sa	27.06.2026	04:25-07:00	05:42	FIFA FB-WM M64oder63 n.d.1.HZ	Vancouver/CAN/Seattle/USA			5.175,00	3.680,00	-	-
ORF1	Sa	27.06.2026		05:57	FIFA FB-WM M64oder63 2.HZ	Vancouver/CAN/Seattle/USA			5.062,50	3.600,00	-	-
ORF1	Sa	27.06.2026		06:22	FIFA FB-WM M64oder63 CB 2.HZ	Vancouver/CAN/Seattle/USA			5.512,50	3.920,00	-	-
ORF1	Sa	27.06.2026		06:57	FIFA FB-WM Die Post-Game-Show	Vancouver/CAN/Seattle/USA			5.175,00	3.680,00	-	1.610,00
ORF1	Sa	27.06.2026	19:00-19:50	18:57	FIFA FB-WM Das Warm-up 19:00	Kansas City/USA			4.837,50	3.440,00	1.505,00	1.505,00
ORF1	Sa	27.06.2026	22:00-22:25	21:57	FIFA FB-WM Das Warm-up 22:00	Kansas City/USA			6.412,50	4.560,00	1.995,00	1.995,00
ORF1	Sa	27.06.2026		22:26	FIFA FB-WM Die Pre-Game-Show	New York/Philadelphia/USA			7.650,00	5.440,00	2.380,00	-
ORF1	Sa	27.06.2026		22:47	FIFA FB-WM M67oder68 PAN-ENG CRO-GHA 1.HZ	New York/Philadelphia/USA			8.325,00	5.920,00	-	-
ORF1	Sa	27.06.2026		22:58	FIFA FB-WM M67oder68 PAN-ENG CRO-GHA Golden Break	New York/Philadelphia/USA			8.550,00	6.080,00	-	-
ORF1	Sa	27.06.2026	22:25-01:00	23:22	FIFA FB-WM M67oder68 PAN-ENG CRO-GHA CB 1.HZ	New York/Philadelphia/USA	L	I	8.775,00	6.240,00	-	-
ORF1	Sa	27.06.2026		23:42	FIFA FB-WM M67oder68 PAN-ENG CRO-GHA n.d.1.HZ	New York/Philadelphia/USA			7.987,50	5.680,00	-	-
ORF1	Sa	27.06.2026		23:57	FIFA FB-WM M67oder68 PAN-ENG CRO-GHA 2.HZ	New York/Philadelphia/USA			7.537,50	5.360,00	-	-
ORF1	Sa	27.06.2026		00:22	FIFA FB-WM M67oder68 PAN-ENG CRO-GHA CB 2.HZ	New York/Philadelphia/USA			8.325,00	5.920,00	-	2.590,00

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FIFA WORLD CUP 26™ – SPECIAL ADVERTISING

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	GROUP	KAT	MINISERIES DE LUXE 15"	SPONSORSHIP DE LUXE 10"	SPONSORSHIP STANDARD OPENER 5"	CLOSER 5"
ORF1	Sa	27.06.2026		01:07	FIFA FB-WM Die Pre-Game-Show	Miami/Atlanta/USA			4.387,50	3.120,00	1.365,00	-
ORF1	Sa	27.06.2026		01:17	FIFA FB-WM M7Toder72 1.HZ	Miami/Atlanta/USA			5.400,00	3.840,00	-	-
ORF1	Sa	27.06.2026		23:38	FIFA FB-WM M7Toder72 Golden Break	Miami/Atlanta/USA			5.625,00	4.000,00	-	-
ORF1	Sa	27.06.2026		01:27	FIFA FB-WM M7Toder72 CB 1.HZ	Miami/Atlanta/USA	K	I	5.512,50	3.920,00	-	-
ORF1	Sa	27.06.2026	01:10-03:30	02:12	FIFA FB-WM M7Toder72 n.d.1.HZ	Miami/Atlanta/USA			5.287,50	3.760,00	-	-
ORF1	Sa	27.06.2026		02:27	FIFA FB-WM M7Toder72 2.HZ	Miami/Atlanta/USA			4.725,00	3.360,00	-	-
ORF1	Sa	27.06.2026		02:49	FIFA FB-WM M7Toder72 CB 2.HZ	Miami/Atlanta/USA			5.737,50	4.080,00	-	-
ORF1	So	28.06.2026		03:27	FIFA FB-WM Die Post-Game-Show	Miami/Atlanta/USA			4.275,00	3.040,00	-	1.330,00
ORF1	So	28.06.2026		03:01	FIFA FB-WM Die Pre-Game-Show	Kansas City/USA			2.362,50	1.680,00	735,00	-
ORF1	So	28.06.2026		03:47	FIFA FB-WM M69 ALG-AUT 1.HZ	Kansas City/USA			3.262,50	2.320,00	-	-
ORF1	So	28.06.2026		03:58	FIFA FB-WM M69 ALG-AUT Golden Break	Kansas City/USA			3.600,00	2.560,00	-	-
ORF1	So	28.06.2026		04:22	FIFA FB-WM M69 ALG-AUT CB 1.HZ	Kansas City/USA	J	II	3.825,00	2.720,00	-	-
ORF1	So	28.06.2026	03:00-06:30	04:42	FIFA FB-WM M69 ALG-AUT n.d.1.HZ	Kansas City/USA			5.175,00	3.680,00	-	-
ORF1	So	28.06.2026		04:57	FIFA FB-WM M69 ALG-AUT 2.HZ	Kansas City/USA			5.062,50	3.600,00	-	-
ORF1	So	28.06.2026		05:22	FIFA FB-WM M69 ALG-AUT CB 2.HZ	Kansas City/USA			5.512,50	3.920,00	-	-
ORF1	So	28.06.2026		05:57	FIFA FB-WM Die Post-Game-Show	Kansas City/USA			5.175,00	3.680,00	-	1.610,00
ORF1	Mo	29.06.2026	17:00-18:00	16:57	Box oder Strafraum – Der ORF Podcast	Wien/AUT			2.587,50	1.840,00	805,00	805,00
ORF1	Mo	29.06.2026		18:01	FIFA FB-WM Die Pre-Game-Show	Houston/USA			5.287,50	3.760,00	1.645,00	-
ORF1	Mo	29.06.2026		18:47	FIFA FB-WM 1C-2F 1.HZ	Houston/USA			6.637,50	4.720,00	-	-
ORF1	Mo	29.06.2026		18:58	FIFA FB-WM 1C-2F Golden Break	Houston/USA			7.312,50	5.200,00	-	-
ORF1	Mo	29.06.2026		19:22	FIFA FB-WM 1C-2F CB 1.HZ	Houston/USA			9.000,00	6.400,00	-	-
ORF1	Mo	29.06.2026		19:42	FIFA FB-WM 1C-2F n.d.1.HZ	Houston/USA	1/16	I	10.350,00	7.360,00	-	-
ORF1	Mo	29.06.2026	18:00-21:00	19:57	FIFA FB-WM 1C-2F 2.HZ	Houston/USA	Fin.		9.900,00	7.040,00	-	-
ORF1	Mo	29.06.2026		20:22	FIFA FB-WM 1C-2F CB 2.HZ	Houston/USA			11.250,00	8.000,00	-	-
ORF1	Mo	29.06.2026		20:54	FIFA FB-WM 1C-2F Verlängerung	Houston/USA			13.050,00	9.280,00	-	-
ORF1	Mo	29.06.2026		20:56	FIFA FB-WM 1C-2F 1Im	Houston/USA			13.950,00	9.920,00	-	-
ORF1	Mo	29.06.2026		20:57	FIFA FB-WM Die Post-Game-Show	Houston/USA			9.450,00	6.720,00	-	2.940,00

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FIFA WORLD CUP 26™ – SPECIAL ADVERTISING

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	GROUP	KAT	MINISERIES DE LUXE 15"	SPONSORSHIP DE LUXE 10"	SPONSORSHIP OPENER 5"	SPONSORSHIP STANDARD CLOSER 5"
ORF1	Mo	29.06.2026		21:31	FIFA FB-WM Die Pre-Game-Show	Boston/USA			9.000,00	6.400,00	2.800,00	-
ORF1	Mo	29.06.2026		22:17	FIFA FB-WM 1E-3ABCDF 1.HZ	Boston/USA			10.800,00	7.680,00	-	-
ORF1	Mo	29.06.2026		22:28	FIFA FB-WM 1E-3ABCDF Golden Break	Boston/USA			11.700,00	8.320,00	-	-
ORF1	Mo	29.06.2026		22:52	FIFA FB-WM 1E-3ABCDF CB 1.HZ	Boston/USA			15.750,00	11.200,00	-	-
ORF1	Mo	29.06.2026	21:30-00:30	23:12	FIFA FB-WM 1E-3ABCDF n.d.1.HZ	Boston/USA	1/16		15.750,00	11.200,00	-	-
ORF1	Mo	29.06.2026		23:27	FIFA FB-WM 1E-3ABCDF 2.HZ	Boston/USA	Fin.	I	14.850,00	10.560,00	-	-
ORF1	Mo	29.06.2026		23:52	FIFA FB-WM 1E-3ABCDF CB 2.HZ	Boston/USA			16.650,00	11.840,00	-	-
ORF1	Mo	29.06.2026		00:24	FIFA FB-WM 1E-3ABCDF Verlängerung	Boston/USA			17.550,00	12.480,00	-	-
ORF1	Mo	29.06.2026		00:26	FIFA FB-WM 1E-3ABCDF 11m	Boston/USA			17.550,00	12.480,00	-	-
ORF1	Mo	29.06.2026		00:27	FIFA FB-WM Die Post-Game-Show	Boston/USA			12.150,00	8.640,00	-	3.780,00
ORF1	Mo	29.06.2026		02:01	FIFA FB-WM Die Pre-Game-Show	Monterrey/MEX			3.937,50	2.800,00	1.225,00	-
ORF1	Mo	29.06.2026		02:47	FIFA FB-WM 1F-2C 1.HZ	Monterrey/MEX			5.062,50	3.600,00	-	-
ORF1	Mo	29.06.2026		02:58	FIFA FB-WM 1F-2C Golden Break	Monterrey/MEX			5.400,00	3.840,00	-	-
ORF1	Di	30.06.2026		03:22	FIFA FB-WM 1F-2C CB 1.HZ	Monterrey/MEX			5.512,50	3.920,00	-	-
ORF1	Di	30.06.2026	02:00-05:00	03:42	FIFA FB-WM 1F-2C n.d.1.HZ	Monterrey/MEX	1/16		5.287,50	3.760,00	-	-
ORF1	Di	30.06.2026		03:57	FIFA FB-WM 1F-2C 2.HZ	Monterrey/MEX	Fin.	II	4.725,00	3.360,00	-	-
ORF1	Di	30.06.2026		04:22	FIFA FB-WM 1F-2C CB 2.HZ	Monterrey/MEX			5.625,00	4.000,00	-	-
ORF1	Di	30.06.2026		04:54	FIFA FB-WM 1F-2C Verlängerung	Monterrey/MEX			5.625,00	4.000,00	-	-
ORF1	Di	30.06.2026		04:56	FIFA FB-WM 1F-2C 11m	Monterrey/MEX			5.625,00	4.000,00	-	-
ORF1	Di	30.06.2026		04:57	FIFA FB-WM Die Post-Game-Show	Monterrey/MEX			4.387,50	3.120,00	-	1.365,00
ORF1	Di	30.06.2026	17:00-17:55	16:57	Box oder Strafraum – Der ORF Podcast	Wien/AUT			2.587,50	1.840,00	805,00	805,00
ORF1	Mi	01.07.2026	16:00-16:55	15:57	Box oder Strafraum – Der ORF Podcast	Wien/AUT			2.362,50	1.680,00	735,00	735,00

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FIFA WORLD CUP 26™ – SPECIAL ADVERTISING

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	GROUP	KAT	MINISERIES DE LUXE 15"	SPONSORSHIP DE LUXE 10"	SPONSORSHIP STANDARD OPENER 5"	SPONSORSHIP STANDARD CLOSER 5"
ORF1	Mi	01.07.2026		17:01	FIFA FB-WM Die Pre-Game-Show	Atlanta/USA			5.287,50	3.760,00	1.645,00	-
ORF1	Mi	01.07.2026		17:47	FIFA FB-WM 1L-3EHIJK 1.HZ	Atlanta/USA			6.637,50	4.720,00	-	-
ORF1	Mi	01.07.2026		17:58	FIFA FB-WM 1L-3EHIJK Golden Break	Atlanta/USA			7.312,50	5.200,00	-	-
ORF1	Mi	01.07.2026		17:57	FIFA FB-WM 1L-3EHIJK CB 1.HZ	Atlanta/USA			9.000,00	6.400,00	-	-
ORF1	Mi	01.07.2026	17:00-20:00	18:42	FIFA FB-WM 1L-3EHIJK n.d.1.HZ	Atlanta/USA	1/16		10.350,00	7.360,00	-	-
ORF1	Mi	01.07.2026		18:57	FIFA FB-WM 1L-3EHIJK 2.HZ	Atlanta/USA	Fin.	I	9.900,00	7.040,00	-	-
ORF1	Mi	01.07.2026		18:57	FIFA FB-WM 1L-3EHIJK CB 2.HZ	Atlanta/USA			11.250,00	8.000,00	-	-
ORF1	Mi	01.07.2026		18:57	FIFA FB-WM 1L-3EHIJK Verlängerung	Atlanta/USA			13.050,00	9.280,00	-	-
ORF1	Mi	01.07.2026		18:57	FIFA FB-WM 1L-3EHIJK 11m	Atlanta/USA			13.950,00	9.920,00	-	-
ORF1	Mi	01.07.2026		19:57	FIFA FB-WM Die Post-Game-Show	Atlanta/USA			9.450,00	6.720,00	-	2.940,00
ORF1	Mi	01.07.2026		21:06	FIFA FB-WM Die Pre-Game-Show	Seattle/USA			9.000,00	6.400,00	2.800,00	-
ORF1	Mi	01.07.2026		21:47	FIFA FB-WM 1G-3AEHIJ 1.HZ	Seattle/USA			10.800,00	7.680,00	-	-
ORF1	Mi	01.07.2026		21:58	FIFA FB-WM 1G-3AEHIJ Golden Break	Seattle/USA			11.700,00	8.320,00	-	-
ORF1	Mi	01.07.2026		22:22	FIFA FB-WM 1G-3AEHIJ CB 1.HZ	Seattle/USA			15.750,00	11.200,00	-	-
ORF1	Mi	01.07.2026	21:05-00:00	22:42	FIFA FB-WM 1G-3AEHIJ n.d.1.HZ	Seattle/USA	1/16		15.750,00	11.200,00	-	-
ORF1	Mi	01.07.2026		22:57	FIFA FB-WM 1G-3AEHIJ 2.HZ	Seattle/USA	Fin.	I	14.850,00	10.560,00	-	-
ORF1	Mi	01.07.2026		23:22	FIFA FB-WM 1G-3AEHIJ CB 2.HZ	Seattle/USA			16.650,00	11.840,00	-	-
ORF1	Mi	01.07.2026		23:54	FIFA FB-WM 1G-3AEHIJ Verlängerung	Seattle/USA			17.550,00	12.480,00	-	-
ORF1	Mi	01.07.2026		23:56	FIFA FB-WM 1G-3AEHIJ 11m	Seattle/USA			17.550,00	12.480,00	-	-
ORF1	Mi	01.07.2026		23:57	FIFA FB-WM Die Post-Game-Show	Seattle/USA			12.150,00	8.640,00	-	3.780,00
ORF1	Mi	01.07.2026		01:26	FIFA FB-WM Die Pre-Game-Show	San Francisco/USA			3.937,50	2.800,00	1.225,00	-
ORF1	Mi	01.07.2026		01:47	FIFA FB-WM 1D-3BEFIJ 1.HZ	San Francisco/USA			5.062,50	3.600,00	-	-
ORF1	Mi	01.07.2026		01:58	FIFA FB-WM 1D-3BEFIJ Golden Break	San Francisco/USA			5.400,00	3.840,00	-	-
ORF1	Mi	01.07.2026		02:22	FIFA FB-WM 1D-3BEFIJ CB 1.HZ	San Francisco/USA			5.512,50	3.920,00	-	-
ORF1	Mi	01.07.2026	01:25-04:00	02:42	FIFA FB-WM 1D-3BEFIJ n.d.1.HZ	San Francisco/USA	1/16		5.287,50	3.760,00	-	-
ORF1	Mi	01.07.2026		02:57	FIFA FB-WM 1D-3BEFIJ 2.HZ	San Francisco/USA	Fin.	II	4.725,00	3.360,00	-	-
ORF1	Do	02.07.2026		03:22	FIFA FB-WM 1D-3BEFIJ CB 2.HZ	San Francisco/USA			5.625,00	4.000,00	-	-
ORF1	Do	02.07.2026		03:54	FIFA FB-WM 1D-3BEFIJ Verlängerung	San Francisco/USA			5.625,00	4.000,00	-	-
ORF1	Do	02.07.2026		03:56	FIFA FB-WM 1D-3BEFIJ 11m	San Francisco/USA			5.625,00	4.000,00	-	-
ORF1	Do	02.07.2026		03:57	FIFA FB-WM Die Post-Game-Show	San Francisco/USA			4.387,50	3.120,00	-	1.365,00

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FIFA WORLD CUP 26™ – SPECIAL ADVERTISING

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	GROUP	KAT	MINISERIES DE LUXE 15"	SPONSORSHIP DE LUXE 10"	SPONSORSHIP STANDARD OPENER 5"	CLOSER 5"
ORF1	Do	02.07.2026	18:00–18:55	17:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT			2.362,50	1.680,00	735,00	735,00
ORF1	Do	02.07.2026	19:00–19:55	18:57	FIFA FB-WM Das Warm-up 19:00	Los Angeles/USA			4.387,50	3.120,00	1.365,00	1.365,00
ORF1	Fr	03.07.2026	18:45–19:15	18:42	Box oder Strafraum – Der ORF Vodcast	Wien/AUT			2.362,50	1.680,00	735,00	735,00
ORF1	Fr	03.07.2026		19:16	FIFA FB-WM Die Pre-Game-Show	Dallas/USA			7.537,50	5.360,00	2.345,00	–
ORF1	Fr	03.07.2026		19:47	FIFA FB-WM 2D-2G 1.HZ	Dallas/USA			9.900,00	7.040,00	–	–
ORF1	Fr	03.07.2026		19:58	FIFA FB-WM 2D-2G Golden Break	Dallas/USA			11.700,00	8.320,00	–	–
ORF1	Fr	03.07.2026		20:22	FIFA FB-WM 2D-2G CB 1.HZ	Dallas/USA			14.850,00	10.560,00	–	–
ORF1	Fr	03.07.2026	19:15–22:00	20:42	FIFA FB-WM 2D-2G n.d.1.HZ	Dallas/USA	1/16		15.750,00	11.200,00	–	–
ORF1	Fr	03.07.2026		20:57	FIFA FB-WM 2D-2G 2.HZ	Dallas/USA	Fin.	I	14.850,00	10.560,00	–	–
ORF1	Fr	03.07.2026		21:22	FIFA FB-WM 2D-2G CB 2.HZ	Dallas/USA			18.450,00	13.120,00	–	–
ORF1	Fr	03.07.2026		21:54	FIFA FB-WM 2D-2G Verlängerung	Dallas/USA			19.350,00	13.760,00	–	–
ORF1	Fr	03.07.2026		21:56	FIFA FB-WM 2D-2G 11m	Dallas/USA			20.250,00	14.400,00	–	–
ORF1	Fr	03.07.2026		21:57	FIFA FB-WM Die Post-Game-Show	Dallas/USA			11.700,00	8.320,00	–	3.640,00
ORF1	Fr	03.07.2026		23:21	FIFA FB-WM Die Pre-Game-Show	Miami/USA			6.975,00	4.960,00	2.170,00	–
ORF1	Fr	03.07.2026		23:47	FIFA FB-WM IJ-2H 1.HZ	Miami/USA			7.875,00	5.600,00	–	–
ORF1	Fr	03.07.2026		23:58	FIFA FB-WM IJ-2H Golden Break	Miami/USA			8.325,00	5.920,00	–	–
ORF1	Fr	03.07.2026		00:22	FIFA FB-WM IJ-2H CB 1.HZ	Miami/USA			8.325,00	5.920,00	–	–
ORF1	Fr	03.07.2026	23:20–02:00	00:42	FIFA FB-WM IJ-2H n.d.1.HZ	Miami/USA	1/16		8.100,00	5.760,00	–	–
ORF1	Fr	03.07.2026		00:57	FIFA FB-WM IJ-2H 2.HZ	Miami/USA	Fin.	II	7.650,00	5.440,00	–	–
ORF1	Fr	03.07.2026		01:22	FIFA FB-WM IJ-2H CB 2.HZ	Miami/USA			7.875,00	5.600,00	–	–
ORF1	Fr	03.07.2026		01:54	FIFA FB-WM IJ-2H Verlängerung	Miami/USA			7.875,00	5.600,00	–	–
ORF1	Fr	03.07.2026		01:56	FIFA FB-WM IJ-2H 11m	Miami/USA			7.875,00	5.600,00	–	–
ORF1	Fr	03.07.2026		01:57	FIFA FB-WM Die Post-Game-Show	Miami/USA			5.287,50	3.760,00	–	1.645,00

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FIFA WORLD CUP 26™ – SPECIAL ADVERTISING

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	GROUP	KAT	MINISERIES DE LUXE 15"	SPONSORSHIP DE LUXE 10"	SPONSORSHIP STANDARD OPENER 5"	SPONSORSHIP STANDARD CLOSER 5"
ORF1	Fr	03.07.2026		02:31	FIFA FB-WM Die Pre-Game-Show	Kansas City/USA			€ 3.937,50	€ 2.800,00	€ 1.225,00	-
ORF1	Sa	04.07.2026		03:17	FIFA FB-WM 1K-3DEIJL 1.HZ	Kansas City/USA			€ 5.062,50	€ 3.600,00	-	-
ORF1	Sa	04.07.2026		03:28	FIFA FB-WM 1K-3DEIJL Golden Break	Kansas City/USA			€ 5.400,00	€ 3.840,00	-	-
ORF1	Sa	04.07.2026		03:52	FIFA FB-WM 1K-3DEIJL CB 1.HZ	Kansas City/USA			€ 5.512,50	€ 3.920,00	-	-
ORF1	Sa	04.07.2026	02:30–05:30	04:12	FIFA FB-WM 1K-3DEIJL n.d.1.HZ	Kansas City/USA	1/16		€ 5.287,50	€ 3.760,00	-	-
ORF1	Sa	04.07.2026		04:27	FIFA FB-WM 1K-3DEIJL 2.HZ	Kansas City/USA	Fin.	II	€ 4.725,00	€ 3.360,00	-	-
ORF1	Sa	04.07.2026		04:52	FIFA FB-WM 1K-3DEIJL CB 2.HZ	Kansas City/USA			€ 5.625,00	€ 4.000,00	-	-
ORF1	Sa	04.07.2026		05:24	FIFA FB-WM 1K-3DEIJL Verlängerung	Kansas City/USA			€ 5.625,00	€ 4.000,00	-	-
ORF1	Sa	04.07.2026		05:26	FIFA FB-WM 1K-3DEIJL 11m	Kansas City/USA			€ 5.625,00	€ 4.000,00	-	-
ORF1	Sa	04.07.2026		05:27	FIFA FB-WM Die Post-Game-Show	Kansas City/USA			€ 4.387,50	€ 3.120,00	-	€ 1.365,00
ORF1	So	05.07.2026		21:06	FIFA FB-WM Die Pre-Game-Show	New York/USA			€ 9.000,00	€ 6.400,00	€ 2.800,00	-
ORF1	So	05.07.2026		21:47	FIFA FB-WM W76-W78 1.HZ	New York/USA			€ 10.800,00	€ 7.680,00	-	-
ORF1	So	05.07.2026		21:58	FIFA FB-WM W76-W78 Golden Break	New York/USA			€ 11.700,00	€ 8.320,00	-	-
ORF1	So	05.07.2026		22:22	FIFA FB-WM W76-W78 CB 1.HZ	New York/USA			€ 15.750,00	€ 11.200,00	-	-
ORF1	So	05.07.2026		22:42	FIFA FB-WM W76-W78 n.d.1.HZ	New York/USA	1/8		€ 15.750,00	€ 11.200,00	-	-
ORF1	So	05.07.2026	21:05–00:00	22:57	FIFA FB-WM W76-W78 2.HZ	New York/USA	Fin.	I	€ 14.850,00	€ 10.560,00	-	-
ORF1	So	05.07.2026		23:22	FIFA FB-WM W76-W78 CB 2.HZ	New York/USA			€ 16.650,00	€ 11.840,00	-	-
ORF1	So	05.07.2026		23:54	FIFA FB-WM W76-W78 Verlängerung	New York/USA			€ 17.550,00	€ 12.480,00	-	-
ORF1	So	05.07.2026		23:56	FIFA FB-WM W76-W78 11m	New York/USA			€ 17.550,00	€ 12.480,00	-	-
ORF1	So	05.07.2026		23:57	FIFA FB-WM Die Post-Game-Show	New York/USA			€ 12.150,00	€ 8.640,00	-	€ 3.780,00
ORF1	So	05.07.2026		01:21	FIFA FB-WM Die Pre-Game-Show	Mexiko-Stadt/MEX			€ 3.937,50	€ 2.800,00	€ 1.225,00	-
ORF1	So	05.07.2026		01:47	FIFA FB-WM W79-W80 1.HZ	Mexiko-Stadt/MEX			€ 5.062,50	€ 3.600,00	-	-
ORF1	So	05.07.2026		01:58	FIFA FB-WM W79-W80 Golden Break	Mexiko-Stadt/MEX			€ 5.400,00	€ 3.840,00	-	-
ORF1	So	05.07.2026		02:22	FIFA FB-WM W79-W80 CB 1.HZ	Mexiko-Stadt/MEX			€ 5.512,50	€ 3.920,00	-	-
ORF1	So	05.07.2026		02:42	FIFA FB-WM W79-W80 n.d.1.HZ	Mexiko-Stadt/MEX	1/8		€ 5.287,50	€ 3.760,00	-	-
ORF1	So	05.07.2026	01:20–04:00	02:57	FIFA FB-WM W79-W80 2.HZ	Mexiko-Stadt/MEX	Fin.	II	€ 4.725,00	€ 3.360,00	-	-
ORF1	Mo	06.07.2026		03:22	FIFA FB-WM W79-W80 CB 2.HZ	Mexiko-Stadt/MEX			€ 5.625,00	€ 4.000,00	-	-
ORF1	Mo	06.07.2026		03:54	FIFA FB-WM W79-W80 Verlängerung	Mexiko-Stadt/MEX			€ 5.625,00	€ 4.000,00	-	-
ORF1	Mo	06.07.2026		03:56	FIFA FB-WM W79-W80 11m	Mexiko-Stadt/MEX			€ 5.625,00	€ 4.000,00	-	-
ORF1	Mo	06.07.2026		03:57	FIFA FB-WM Die Post-Game-Show	Mexiko-Stadt/MEX			€ 4.387,50	€ 3.120,00	-	€ 1.365,00

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FIFA WORLD CUP 26™ – SPECIAL ADVERTISING

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	GROUP	KAT	MINISERIES DE LUXE 15"	SPONSORSHIP DE LUXE 10"	SPONSORSHIP OPENER 5"	SPONSORSHIP STANDARD CLOSER 5"
ORF1	Mo	06.07.2026	19:00-19:50	18:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT			3.487,50	2.480,00	1.085,00	1.085,00
ORF1	Di	07.07.2026	16:00-16:55	15:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT			2.362,50	1.680,00	735,00	735,00
ORF1	Di	07.07.2026		17:01	FIFA FB-WM Die Pre-Game-Show	Atlanta/USA			5.287,50	3.760,00	1.645,00	-
ORF1	Di	07.07.2026		17:47	FIFA FB-WM W86-W88 1.HZ	Atlanta/USA			6.637,50	4.720,00	-	-
ORF1	Di	07.07.2026		17:58	FIFA FB-WM W86-W88 Golden Break	Atlanta/USA			7.312,50	5.200,00	-	-
ORF1	Di	07.07.2026		18:22	FIFA FB-WM W86-W88 CB 1.HZ	Atlanta/USA			9.000,00	6.400,00	-	-
ORF1	Di	07.07.2026		18:42	FIFA FB-WM W86-W88 n.d.1.HZ	Atlanta/USA	1/8		10.350,00	7.360,00	-	-
ORF1	Di	07.07.2026	17:00-20:00	18:57	FIFA FB-WM W86-W88 2.HZ	Atlanta/USA	Fin.		9.900,00	7.040,00	-	-
ORF1	Di	07.07.2026		19:22	FIFA FB-WM W86-W88 CB 2.HZ	Atlanta/USA			11.250,00	8.000,00	-	-
ORF1	Di	07.07.2026		19:54	FIFA FB-WM W86-W88 Verlängerung	Atlanta/USA			13.050,00	9.280,00	-	-
ORF1	Di	07.07.2026		19:56	FIFA FB-WM W86-W88 11m	Atlanta/USA			13.950,00	9.920,00	-	-
ORF1	Di	07.07.2026		19:57	FIFA FB-WM Die Post-Game-Show	Atlanta/USA			9.450,00	6.720,00	-	2.940,00
ORF1	Di	07.07.2026		21:16	FIFA FB-WM Die Pre-Game-Show	Vancouver/CAN			9.000,00	6.400,00	2.800,00	-
ORF1	Di	07.07.2026		21:47	FIFA FB-WM W85-W87 1.HZ	Vancouver/CAN			10.800,00	7.680,00	-	-
ORF1	Di	07.07.2026		21:58	FIFA FB-WM W85-W87 Golden Break	Vancouver/CAN			11.700,00	8.320,00	-	-
ORF1	Di	07.07.2026		22:22	FIFA FB-WM W85-W87 CB 1.HZ	Vancouver/CAN			15.750,00	11.200,00	-	-
ORF1	Di	07.07.2026		22:42	FIFA FB-WM W85-W87 n.d.1.HZ	Vancouver/CAN	1/8		15.750,00	11.200,00	-	-
ORF1	Di	07.07.2026	21:15-00:00	22:57	FIFA FB-WM W85-W87 2.HZ	Vancouver/CAN	Fin.		14.850,00	10.560,00	-	-
ORF1	Di	07.07.2026		23:22	FIFA FB-WM W85-W87 CB 2.HZ	Vancouver/CAN			16.650,00	11.840,00	-	-
ORF1	Di	07.07.2026		23:54	FIFA FB-WM W85-W87 Verlängerung	Vancouver/CAN			17.550,00	12.480,00	-	-
ORF1	Di	07.07.2026		23:56	FIFA FB-WM W85-W87 11m	Vancouver/CAN			17.550,00	12.480,00	-	-
ORF1	Di	07.07.2026		23:57	FIFA FB-WM Die Post-Game-Show	Vancouver/CAN			12.150,00	8.640,00	-	3.780,00
ORF1	Mi	08.07.2026	19:00-19:50	18:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT			3.487,50	2.480,00	1.085,00	1.085,00
ORF1	Do	09.07.2026	19:00-19:50	18:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT			3.487,50	2.480,00	1.085,00	1.085,00

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FIFA WORLD CUP 26™ – SPECIAL ADVERTISING

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	GROUP	KAT	MINISERIES DE LUXE 15"	SPONSORSHIP DE LUXE 10"	SPONSORSHIP OPENER 5"	SPONSORSHIP STANDARD CLOSER 5"
ORF1	Do	09.07.2026		21:06	FIFA FB-WM Die Pre-Game-Show	Boston/USA			7.987,50	5.680,00	2.485,00	-
ORF1	Do	09.07.2026		21:47	FIFA FB-WM W89-W90 1.HZ	Boston/USA			10.800,00	7.680,00	-	-
ORF1	Do	09.07.2026		21:58	FIFA FB-WM W89-W90 Golden Break	Boston/USA			12.150,00	8.640,00	-	-
ORF1	Do	09.07.2026		22:22	FIFA FB-WM W89-W90 CB 1.HZ	Boston/USA			16.650,00	11.840,00	-	-
ORF1	Do	09.07.2026	21:05-00:00	22:42	FIFA FB-WM W89-W90 n.d.1.HZ	Boston/USA	1/4		16.650,00	11.840,00	-	-
ORF1	Do	09.07.2026		22:57	FIFA FB-WM W89-W90 2.HZ	Boston/USA	Fin.	I	15.750,00	11.200,00	-	-
ORF1	Do	09.07.2026		23:22	FIFA FB-WM W89-W90 CB 2.HZ	Boston/USA			17.550,00	12.480,00	-	-
ORF1	Do	09.07.2026		23:54	FIFA FB-WM W89-W90 Verlängerung	Boston/USA			19.350,00	13.760,00	-	-
ORF1	Do	09.07.2026		23:56	FIFA FB-WM W89-W90 11m	Boston/USA			20.250,00	14.400,00	-	-
ORF1	Do	09.07.2026		23:57	FIFA FB-WM Die Post-Game-Show	Boston/USA			13.050,00	9.280,00	-	4.060,00
ORF1	Fr	10.07.2026	19:00-19:50	18:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT			3.487,50	2.480,00	1.085,00	1.085,00
ORF1	Fr	10.07.2026		20:15	FIFA FB-WM Die Pre-Game-Show	Los Angeles/USA			7.200,00	5.120,00	2.240,00	-
ORF1	Fr	10.07.2026		20:47	FIFA FB-WM W89-W90 1.HZ	Los Angeles/USA			10.350,00	7.360,00	-	-
ORF1	Fr	10.07.2026		20:58	FIFA FB-WM W89-W90 Golden Break	Los Angeles/USA			11.700,00	8.320,00	-	-
ORF1	Fr	10.07.2026		21:22	FIFA FB-WM W89-W90 CB 1.HZ	Los Angeles/USA			15.750,00	11.200,00	-	-
ORF1	Fr	10.07.2026	20:15-23:00	21:42	FIFA FB-WM W89-W90 n.d.1.HZ	Los Angeles/USA	1/4		16.650,00	11.840,00	-	-
ORF1	Fr	10.07.2026		21:57	FIFA FB-WM W89-W90 2.HZ	Los Angeles/USA	Fin.	I	15.750,00	11.200,00	-	-
ORF1	Fr	10.07.2026		22:22	FIFA FB-WM W89-W90 CB 2.HZ	Los Angeles/USA			19.350,00	13.760,00	-	-
ORF1	Fr	10.07.2026		22:54	FIFA FB-WM W89-W90 Verlängerung	Los Angeles/USA			20.250,00	14.400,00	-	-
ORF1	Fr	10.07.2026		22:56	FIFA FB-WM W89-W90 11m	Los Angeles/USA			21.375,00	15.200,00	-	-
ORF1	Fr	10.07.2026		22:57	FIFA FB-WM Die Post-Game-Show	Los Angeles/USA			12.150,00	8.640,00	-	3.780,00
ORF1	Mo	13.07.2026	19:00-19:50	18:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT			3.487,50	2.480,00	1.085,00	1.085,00
ORF1	Di	14.07.2026	19:00-19:50	18:57	Box oder Strafraum – Der ORF Vodcast	Wien/AUT			3.487,50	2.480,00	1.085,00	1.085,00
ORF1	Mi	15.07.2026	18:30-19:30	18:27	Box oder Strafraum – Der ORF Vodcast	Wien/AUT			2.362,50	1.680,00	735,00	735,00
ORF1	Mi	15.07.2026	19:30-19:50	19:27	FIFA FB-WM Das Warm-up	Atlanta/USA			4.387,50	3.120,00	1.365,00	1.365,00

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FIFA WORLD CUP 26™ – SPECIAL ADVERTISING

CHANNEL	DAY	DATE	TIME	SCHEDULED START	PROGRAMM	PLACE	GROUP	KAT	MINISERIES DE LUXE 15"	SPONSORSHIP DE LUXE 10"	SPONSORSHIP STANDARD OPENER 5"	SPONSORSHIP STANDARD CLOSER 5"
ORF1	Mi	15.07.2026		20:15	FIFA FB-WM Die Pre-Game-Show	Atlanta/USA			7.200,00	5.120,00	2.240,00	-
ORF1	Mi	15.07.2026		20:57	FIFA FB-WM W99-W100 1.HZ	Atlanta/USA			10.350,00	7.360,00	-	-
ORF1	Mi	15.07.2026		20:58	FIFA FB-WM W99-W100 Golden Break	Atlanta/USA			11.700,00	8.320,00	-	-
ORF1	Mi	15.07.2026		21:22	FIFA FB-WM W99-W100 CB 1.HZ	Atlanta/USA			15.750,00	11.200,00	-	-
ORF1	Mi	15.07.2026	20:15-23:00	21:42	FIFA FB-WM W99-W100 n.d.1.HZ	Atlanta/USA	1/2		16.650,00	11.840,00	-	-
ORF1	Mi	15.07.2026		21:57	FIFA FB-WM W99-W100 2.HZ	Atlanta/USA	Fin.	I	15.750,00	11.200,00	-	-
ORF1	Mi	15.07.2026		22:22	FIFA FB-WM W99-W100 CB 2.HZ	Atlanta/USA			19.350,00	13.760,00	-	-
ORF1	Mi	15.07.2026		22:54	FIFA FB-WM W99-W100 Verlängerung	Atlanta/USA			20.250,00	14.400,00	-	-
ORF1	Mi	15.07.2026		22:56	FIFA FB-WM W99-W100 11m	Atlanta/USA			21.375,00	15.200,00	-	-
ORF1	Mi	15.07.2026		22:57	FIFA FB-WM Die Post-Game-Show	Atlanta/USA			12.150,00	8.640,00	-	3.780,00
ORF1	Do	16.07.2026	19:00-19:50	18:57	Box oder Strafraum – Der ORF Podcast	Wien/AUT			3.487,50	2.480,00	1.085,00	1.085,00
ORF1	Fr	17.07.2026	19:00-19:50	18:57	Box oder Strafraum – Der ORF Podcast	Wien/AUT			3.487,50	2.480,00	1.085,00	1.085,00
ORF1	So	19.07.2026	18:00-19:50	17:57	FIFA FB-WM Das Warm-up	New York/USA			4.387,50	3.120,00	1.365,00	1.365,00
ORF1	So	19.07.2026		20:15	FIFA FB-WM Die Pre-Game-Show	New York/USA			9.000,00	6.400,00	2.800,00	-
ORF1	So	19.07.2026		20:47	FIFA FB-WM W99-W100 1.HZ	New York/USA			14.850,00	10.560,00	-	-
ORF1	So	19.07.2026		20:58	FIFA FB-WM W99-W100 Golden Break	New York/USA			17.550,00	12.480,00	-	-
ORF1	So	19.07.2026		21:22	FIFA FB-WM W99-W100 CB 1.HZ	New York/USA			24.750,00	17.600,00	-	-
ORF1	So	19.07.2026	20:15-23:00	21:42	FIFA FB-WM W99-W100 n.d.1.HZ	New York/USA	FINALE	I	24.750,00	17.600,00	-	-
ORF1	So	19.07.2026		21:57	FIFA FB-WM W99-W100 2.HZ	New York/USA			22.500,00	16.000,00	-	-
ORF1	So	19.07.2026		22:22	FIFA FB-WM W99-W100 CB 2.HZ	New York/USA			29.250,00	20.800,00	-	-
ORF1	So	19.07.2026		22:54	FIFA FB-WM W99-W100 Verlängerung	New York/USA			31.500,00	22.400,00	-	-
ORF1	So	19.07.2026		22:56	FIFA FB-WM W99-W100 11m	New York/USA			33.750,00	24.000,00	-	-
ORF1	So	19.07.2026		22:57	FIFA FB-WM Die Post-Game-Show	New York/USA			19.350,00	13.760,00	-	6.020,00
ORF1	Mo	20.07.2026	19:00-19:50	18:57	Box oder Strafraum – Der ORF Podcast	Wien/AUT			3.487,50	2.480,00	1.085,00	1.085,00

Valid from: January 1, 2026 | Status: January 27, 2026 | The pre-sale periods for official sponsors apply. Bookings from other customers will be accepted without obligation until the pre-sale periods expire.

All advertising prices are placement prices in euros plus duties and taxes in accordance with the General Terms and Conditions for Advertising Mailings. In all other respects, the General Terms and Conditions for Advertising Mailings apply in their currently valid version. Bookings are subject to availability. Errors excepted. Subject to change.

The fixed prices are: 1 x Standard competition EUR 2,500.00 plus at least EUR 1,000 additional extra-ORF/week | 1 x Programme advertising trailer competition Standard EUR 2,500.00 | 1 x programme advertising trailer standard EUR 2,200.00
1 x programme advertising trailer deluxe EUR 3,000.00 | Standard sponsorship can only be booked as an opener & closer.

CB: Cooling Break

**ORF**

OFFICIAL BROADCASTER

DIGITAL RATES – FIFA WORLD CUP 26™

GROUP STAGE 11.06.–27.06.2026

DURATION	CONTEXT	PLACEMENT	MEDIUM	CPM IN EUR	AD IMPRESSIONS	GROSS IN EUR	CASH-DISCOUNT IN %	PRICE IN EUR	PRICE NET/NET	CPM NET/NET
1 Day	sport.ORF.at inkl. mobile website & app; football-app inkl. desktop version	Homepage	Sitebar	23,000	2.000.000	46.000,00	33,5 %	30.590,00	26.001,50	13,00
3 Days	sport.ORF.at inkl. mobile website & app; football-app inkl. desktop version	ROS (News, Stories, tables)	Sitebar	50,000	1.200.000	60.000,00	33,5 %	39.900,00	33.915,00	28,26
3 Days	sport.ORF.at inkl. mobile website & app; football-app inkl. desktop version ORF-ON (cross-platform)	ROS (live und vod)	Pre-Roll 15"	138,750	300.000	41.625,00	33,5 %	27.680,63	23.528,53	78,43
						147.625,00		98.170,63	83.445,03	

ROUND OF 32 28.06.–03.07.2026

DURATION	CONTEXT	PLACEMENT	MEDIUM	CPM IN EUR	AD IMPRESSIONS	GROSS IN EUR	CASH-DISCOUNT IN %	PRICE IN EUR	PRICE NET/NET	CPM NET/NET
1 Day	sport.ORF.at inkl. mobile website & app; football-app inkl. desktop version	Homepage	Sitebar	23,000	1.900.000	43.700,00	33,5 %	29.060,50	24.701,43	13,00
3 Days	sport.ORF.at inkl. mobile website & app; football-app inkl. desktop version	ROS (News, Stories, tables)	Sitebar	50,000	1.650.000	82.500,00	33,5 %	54.862,50	46.633,13	28,26
3 Days	sport.ORF.at inkl. mobile website & app; football-app inkl. desktop version ORF-ON (cross-platform)	ROS (live und vod)	Pre-Roll 15"	138,750	300.000	41.625,00	33,5 %	27.680,63	23.528,53	78,43
						167.825,00		111.603,63	94.863,08	

ROUND OF 16, VIERTELFINALE, SEMIFINALE UND FINALE 04.07.–19.07.2026

DURATION	CONTEXT	PLACEMENT	MEDIUM	CPM IN EUR	AD IMPRESSIONS	GROSS IN EUR	CASH-DISCOUNT IN %	PRICE IN EUR	PRICE NET/NET	CPM NET/NET
1 Day	sport.ORF.at inkl. mobile website & app; football-app inkl. desktop version	Homepage	Sitebar	23,000	1.800.000	41.400,00	33,5 %	27.531,00	23.401,35	13,00
3 Days	sport.ORF.at inkl. mobile website & app; football-app inkl. desktop version	ROS (News, Stories, tables)	Sitebar	50,000	1.300.000	65.000,00	33,5 %	43.225,00	36.741,25	28,26
3 Days	sport.ORF.at inkl. mobile website & app; football-app inkl. desktop version ORF-ON (cross-platform)	ROS (live und vod)	Pre-Roll 15"	138,750	300.000	41.625,00	33,5 %	27.680,63	23.528,53	78,43
						148.025,00		98.436,63	83.671,13	

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DIGITAL RATES – FIFA WORLD CUP 26™

VIDEO PAKET 11.06.–19.07.2026

DURATION	CONTEXT	PLACEMENT	MEDIUM	CPM IN EUR	AD IMPRESSIONS	CROSS IN EUR	CASH-DISCOUNT IN %	PRICE IN EUR	PRICE NET/NET	CPM NET/NET
5 Days	sport.ORF.at inkl. mobile website & app; football-app inkl. desktop version ORF-ON (cross-platform)	ROS (live und vod)	Pre-Roll 10"	107,500	1.500.000	161.250,00	33,5 %	107.231,25	91.146,56	60,76
					1.500.000	161.250,00		107.231,25	91.146,56	

Caps on daily placements are adjusted to the respective matches on the booked day. The cash discounts listed above in the offer apply to investments of EUR 150,000 net/net or more in 2026. All ad impressions are displayed across all platforms. The specifications for advertising material can be found [here](#).

All prices are subject to applicable taxes and duties at the statutory rate. Subject to printing errors.