



OLYMPIC GAMES PARIS 2024

Last updated: 27/03/2024



PREAMBLE

PARIS 2024 WILL HOST THE GAMES OF THE XXXIII OLYMPIAD, WHICH WILL TAKE PLACE FROM 26 JULY TO 11 AUGUST. THIS WILL BE THE THIRD TIME THE CITY HAS HOSTED THE EVENT AFTER 1900 AND 1924. THE OLYMPIC GAMES PARIS 2024 WILL FEATURE 32 SPORTS DISCIPLINES – WATCH THE ATHLETES ACHIEVE THEIR GOALS AT THE BIGGEST SPORTING EVENT OF THE YEAR. THERE WILL BE 329 EXCITING AWARD CEREMONIES OVER THE 17-DAY DURATION OF THE OLYMPIC GAMES PARIS 2024. CHEER ON THE AUSTRIAN ATHLETES WITH US! THE ADVERTISING OPTIONS IN ORF MEDIA ARE SET OUT BELOW.

IOC sponsors benefit from a 45-day (working days) pre-purchase right from the time the offer is submitted.

1. ORF 1 – TRADITIONAL ADVERTISING

1.1. Commercial Breaks

Traditional commercial breaks are available to book as per the table on page 8.

1.2. Rates

Please see the table on page 9 for rates. All prices are quoted gross per second.

2. ORF 1, ORF SPORT + | SPECIAL FORMATS

2.1. Sponsorship

Get all the benefit of having a real connection between your brand/product and an ORFTV format that speaks to your target group. As a presenter you enjoy exclusive positioning before and after the programme.

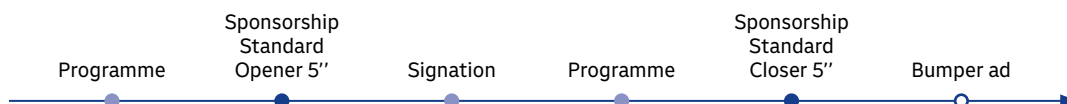
2.1.1. Standard Sponsorship (openers and closers)

“This programme is brought to you by ...” – Position your brand as close as possible to our popular ORF TV formats. Exclusive standard openers and closers immediately before and after the programme ensure you have a compelling presence.

Features:

- shown for 5 seconds before and after the programme
- verbal mention
- integration of logo and/or product
- customer website overlay
- claims and slogans may not be used
- no promotional elements, customer incentives or price quotes
- clear name check (verbal or visual)

Sample sequence:



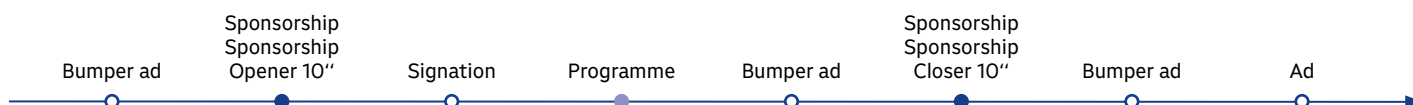
2.1.2. De Luxe Sponsorship (Openers and/or Closers)

Your promotional spot can be integrated in the premium variant of your presentation. De Luxe Sponsorship advertising can be designed to your specifications.

Features:

- shown for 10 seconds before and/or after the programme
- creative freedom as regards words and images
- promotional elements permitted
- advertising claims can be included
- testimonials can also be integrated as far as possible
- spot must be clearly recognisable as advertising by use of a bumper ad
- clear name check (verbal or visual)
- this would be only possible for Olympic sponsors

Sample sequence:



2.2. Programme Trailers

ORF TV formats are promoted in advance by programme trailers. Collaborating on a trailer is the perfect complement to your sponsorship of a programme.

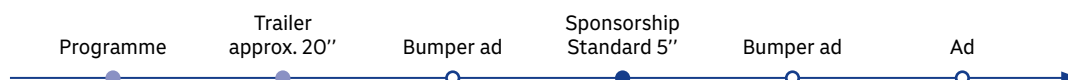
2.2.1. Standard Programme Trailer

Programme trailers provide a 20-second teaser of the forthcoming programme. Your involvement comes at the end of the edited trailer in the form of a "Standard Sponsorship" spot. The trailer is incorporated into the interfaces between segments.

Features:

- 5-second sponsorship spot at the end of the programme trailer
- verbal mention
- integration of logo and/or product
- customer website overlay
- claims and slogans may not be used
- no promotional elements, customer incentives or price quotes
- clear name check (verbal or visual)
- bumper ad placed before your Standard Sponsorship spot

Sample sequence:



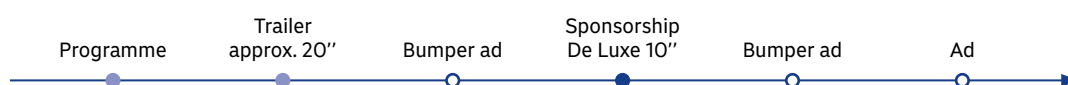
2.2.2. De Luxe Programme Trailer

Programme trailers provide a 20-second teaser of the forthcoming programme. Your involvement comes at the end of the edited trailer in the form of a customisable “De Luxe Sponsorship” spot. The trailer is incorporated into the interfaces between segments.

Features:

- 10-second sponsorship spot at the end of the programme trailer
- creative freedom as regards words and images
- promotional elements permitted
- advertising claims can be included
- bumper ad placed before your De Luxe Sponsorship spot
- clear name check (verbal or visual)

Sample sequence:



2.3. Competitions

... are a win for you! Link your product with a popular ORF programme. Active viewer participation will guarantee active engagement with your brand/product.

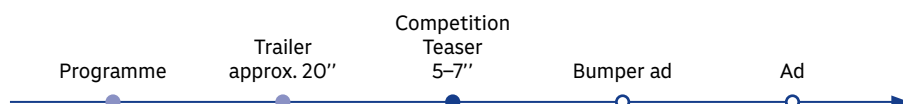
2.3.1. Competition teaser – Programme trailer

Programme trailers provide a 20-second teaser of the forthcoming programme. Your involvement comes in the form of a competition teaser at the end of the edited trailer, announcing the competition in the programme. The trailer is incorporated into the interfaces between segments.

Features:

- A competition teaser is added to a programme trailer
- trailers announce the programme and the competition
- 5–7-second feed
- 5–7-second prize/product overlay
- Disclosure of the contractual partner (visual and/or acoustic, without promotional elements) with “Provided by your brand”
- claims and slogans may not be used
- no promotional elements, customer incentives or price quotes

Sample sequence:



2.3.2. Standard Competition

The Standard Competition is incorporated as feasible before, after or during an ORF programme along with a question that is appropriate for the programme.

Features:

- 5-7-second prize/product overlay, with feed, depending on programme
- contracting partner provides ORF with the prize for the winners
- settlement via extra.ORF.at
- bookable exclusively for IOC and ÖOC sponsors. Placement of label-free products by non-sponsors of the IOC/ÖOC possible.
- questions with clear link to programme or theme selected by ORF editors
- ORF is responsible for the organisation, draw and participation options
- contracting partner is responsible for communicating with winners and delivering the prize to them free of charge
- claims and slogans may not be used
- no promotional elements, customer incentives or price quotes
- a sponsorship (IOC sponsors and non-IOC sponsors) spot may be placed between the competition and the programme

Sample sequence:



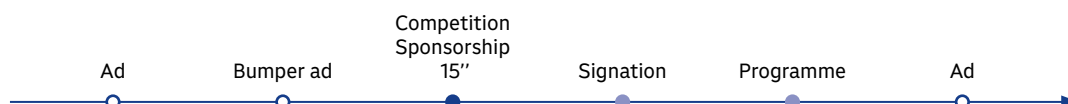
2.3.3. De Luxe Competition

De Luxe Competitions are placed in the commercial break before and/or after the programme. The Premium version can be designed to your specifications.

Features:

- 15-second De Luxe Competition in the commercial break before and/or after the programme
- creative freedom for advertising/incorporation in words and images, use of traditional spot elements possible
- promotional elements permitted
- advertising claims can be included
- testimonials can also be integrated as far as possible
- the De Luxe Competition is labelled as an advert (bumper ad)
- settlement via customer home page or extra.ORF.at
- a sponsorship spot can be placed between the competition and the programme

Sample sequence:



2.4. Your Investment

INTEGRATION	PRICES/TOOL
Standard Programme Trailer ORF 1	2,200.00
De Luxe Programme Trailer ORF 1	3,000.00
Programme Trailer Comp. Teaser ORF 1	2,500.00
Standard Sponsorship (openers AND closers) ORF 1 Farewell & Studio	2,275.00
Standard Sponsorship (Openers AND Closers) LIVE	1,700.00
Standard Sponsorship (openers AND closers) ORF 1 Opening & Closing Ceremony	2,800.00
De Luxe Sponsorship (openers OR closers) ORF 1 Farewell & Studio	2,530.00
De Luxe Sponsorship (Openers OR Closers) LIVE	1,910.00
De Luxe Sponsorship (openers OR closers) ORF 1 Opening & Closing Ceremony	3,220.00
Standard Competition (5-7'') ORF 1 *	1,750.00
De Luxe Competition (15'') ORF 1	on request

* settlement via extra.ORF.at within 7 days min. booking EUR 500.00

Spot scheduling takes account of planning estimates. Design of partner integration in accordance with legal possibilities. Production and design can be undertaken by ORF-Enterprise if desired.

3. DIGITAL | CLASSIC ADVERTISING

Both video and display advertising formats during the Olympic Games can be booked on the ORF.at network. This involves bundling views from Austria's biggest sports website, sport.ORF.at, & the Special Channel Paris 2024, including mobile version and app views. The new ORF video platform – ORF ON – is of course also available for video bookings. Pre-rolls play at the start of live streaming or on-demand viewing as well as in highlights videos.

The CPMs are staggered according to spot length:

ADVERTISING MATERIAL	UP TO 10 SECONDS	UP TO 15 SECONDS	UP TO 20 SECONDS	UP TO 25 SECONDS	UP TO 30 SECONDS
Video pre-roll CPM	93.60	120.00	132.00	147.60	164.40

The homepages of sport.ORF.at & Special Channel Paris 2024 have a range of display layouts that can be deployed for a fixed daily rate. These ad impressions vary per day, depending on the environment.

ADVERTISING MATERIAL	CPM FRONT PAGES
Half-page ad	20.00
Sitebar	23.00

In addition, attractive run-over-site placements are available in the above-mentioned environments, which are placed directly as part of the Paris 2024 Olympic Games coverage.

The following CPMs are applied for such placements:

ADVERTISING MATERIAL	CPM FRONT PAGES
Medium rectangle skyscraper	22.00
Half-page ad	34.00
Sitebar	39.00

We have prepared exemplary offers with the advertising options listed above on page 18.

4. YOUR CONTACTS

For further information or an individualised quote, please contact:

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Amendments and printing errors reserved.

2024 COMMERCIAL BREAK PRICES

OLYMPIC GAMES PARIS 2024



SPORTS EVENT	SCHEDULED TIME	PRICE/SEC.		CB CODE	
		MON-FRI	SAT-SUN	MON-FRI	SAT-SUN
OLYMPIC GAMES PARIS 2024, 26.07-11.08.2024					
Olympic Games Paris 2024 Opening Ceremony / 26.07.2024	20:00	245			
Olympic Games Paris 2024 / Hour 06	06:00	50	60	21 07 06 5x	21 09 06 5x
Olympic Games Paris 2024 / Hour 07	07:00	50	60	21 07 07 5x	21 09 07 5x
Olympic Games Paris 2024 / Hour 08	08:00	50	60	21 07 08 5x	21 09 08 5x
Olympic Games Paris 2024 / Hour 09	09:00	65	90	21 10 09 5x	21 15 09 5x
Olympic Games Paris 2024 / Hour 10	10:00	65	90	21 10 10 5x	21 15 10 5x
Olympic Games Paris 2024 / Hour 11	11:00	65	90	21 10 11 5x	21 15 11 5x
Olympic Games Paris 2024 / Hour 12	12:00	65	90	21 10 12 5x	21 15 12 5x
Olympic Games Paris 2024 / Hour 13	13:00	75	105	21 12 13 5x	21 18 13 5x
Olympic Games Paris 2024 / Hour 14	14:00	75	105	21 12 14 5x	21 18 14 5x
Olympic Games Paris 2024 / Hour 15	15:00	75	105	21 12 15 5x	21 18 15 5x
Olympic Games Paris 2024 / Hour 16	16:00	85	110	21 14 16 5x	21 19 16 5x
Olympic Games Paris 2024 / Hour 17	17:00	85	110	21 14 17 5x	21 19 17 5x
Olympic Games Paris 2024 / Hour 18	18:00	105	125	21 18 18 5x	21 22 18 5x
Olympic Games Paris 2024 / Hour 19	19:00	105	125	21 18 19 5x	21 22 19 5x
Olympic Games Paris 2024 / Hour 20	20:00	175	165	21 32 20 5x	21 30 20 5x
Olympic Games Paris 2024 / Hour 21	21:00	175	165	21 32 21 5x	21 30 21 5x
Olympic Games Paris 2024 / Hour 22	22:00	150	150	21 27 22 5x	21 27 22 5x
Olympic Games Paris 2024 / Hour 23	23:00	95	85	21 16 23 5x	21 14 23 5x
Olympic Games Paris 2024 / Hour 00	00:00	65	65	21 10 00 5x	21 10 00 5x
Olympic Games Paris 2024 / Hour 01	01:00	55	55	21 08 01 5x	21 08 01 5x

Valid from: 01.01.2024 | Last updated: 27.03.2024 | The pre-purchase periods for official sponsors apply. Bookings from other customers are accepted without obligation until the pre-purchase period has expired.

All advertising prices are quoted per second in Euro plus statutory duties and taxes. Advertising prices subject to amendment during the year. No discounts possible. Subject to misprints. All bookings in 2024 are subject to our General Terms and Conditions for Advertising Broadcasts. Our current rates and our General Terms and Conditions are available at [enterprise.ORF.at](https://www.enterprise.orf.at)

COMMERCIAL BREAKS (SPORTS) OLYMPIC GAMES PARIS 2024

STATION	DAY	DATE	START-END	SCHEDULED START/PLANNED TIME	FOLLOWING PROGRAMME	TV BROADCAST	SPORT	CAT.1	CODE	PRICE
ORF1	Fri	26/07/2024	20:15-23:00	20:14	Olympic Games Paris 2024 - Opening Ceremony	Paris/FRA	SO	Opening Ceremony	21 46 20 50	245
ORF1	Sat	27/07/2024	08:55-13:00	08:54	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 09 08 50	60
ORF1	Sat	27/07/2024	Hour 9, 10, 11, 12	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 15 xx 5x	90
ORF1	Sat	27/07/2024	13:05-13:15	13:04	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 18 13 59	105
ORF1	Sat	27/07/2024	13:15-19:00	13:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 18 13 50	105
ORF1	Sat	27/07/2024	Hour 13, 14, 15	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 1x 5x	105
ORF1	Sat	27/07/2024	Hour 16, 17	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 19 1x 5x	110
ORF1	Sat	27/07/2024	Hour 18	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 22 18 5x	125
ORF1	Sat	27/07/2024	19:00-19:15	18:59	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 22 18 59	125
ORF1	Sat	27/07/2024	20:05-22:30	20:04	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 30 20 50	165
ORF1	Sat	27/07/2024	Hour 20, 21	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 30 2x 5x	165
ORF1	Sat	27/07/2024	Hour 22	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 27 22 5x	150
ORF1	Sat	27/07/2024	22:30-23:15	22:29	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 27 22 59	150
ORF1	Sat	27/07/2024	23:15-00:00	23:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 14 23 50	85
ORF1	Sat	27/07/2024	Hour 23	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 14 23 5x	85
ORF1	Sun	28/07/2024	08:55-13:00	08:54	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 09 08 50	60
ORF1	Sun	28/07/2024	Hour 9, 10, 11, 12	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 15 09 5x	90
ORF1	Sun	28/07/2024	13:05-13:15	13:04	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 18 13 59	105
ORF1	Sun	28/07/2024	13:15-19:00	13:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 18 13 50	105
ORF1	Sun	28/07/2024	Hour 13, 14, 15	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 1x 5x	105
ORF1	Sun	28/07/2024	Hour 16, 17	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 19 1x 5x	110
ORF1	Sun	28/07/2024	Hour 18	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 22 18 5x	125
ORF1	Sun	28/07/2024	19:00-19:15	18:59	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 22 18 59	125
ORF1	Sun	28/07/2024	20:05-22:30	20:04	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 30 20 50	165
ORF1	Sun	28/07/2024	Hour 20, 21	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 30 2x 5x	165
ORF1	Sun	28/07/2024	Hour 22	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 27 22 5x	150
ORF1	Sun	28/07/2024	22:30-23:15	22:29	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 27 22 59	150
ORF1	Sun	28/07/2024	23:15-00:00	23:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 14 23 50	85
ORF1	Sun	28/07/2024	Hour 23	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 14 23 5x	85

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COMMERCIAL BREAKS (SPORTS) OLYMPIC GAMES PARIS 2024

STATION	DAY	DATE	START-END	SCHEDULED START/PLANNED TIME	FOLLOWING PROGRAMME	TV BROADCAST	SPORT	CAT.1	CODE	PRICE
ORF1	Mon	29/07/2024	08:55-13:00	08:54	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 07 08 50	50
ORF1	Mon	29/07/2024	Hour 9, 10, 11, 12	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 10 09 5x	65
ORF1	Mon	29/07/2024	13:05-13:15	13:04	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 12 13 59	75
ORF1	Mon	29/07/2024	13:15-19:00	13:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 12 13 50	75
ORF1	Mon	29/07/2024	Hour 13, 14, 15	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 12 1x 5x	75
ORF1	Mon	29/07/2024	Hour 16, 17	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 14 1x 5x	85
ORF1	Mon	29/07/2024	Hour 18	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 18 5x	105
ORF1	Mon	29/07/2024	19:00-19:25	18:59	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 18 18 59	105
ORF1	Mon	29/07/2024	19:30-22:30	19:27	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 18 19 50	105
ORF1	Mon	29/07/2024	Hour 19	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 19 5x	105
ORF1	Mon	29/07/2024	Hour 20, 21	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 32 2x 5x	175
ORF1	Mon	29/07/2024	Hour 22	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 27 22 5x	150
ORF1	Mon	29/07/2024	22:30-23:15	22:29	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 27 22 59	150
ORF1	Mon	29/07/2024	23:15-00:00	23:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 16 23 50	95
ORF1	Mon	29/07/2024	Hour 23	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 16 23 5x	95
ORF1	Tue	30/07/2024	07:55-13:00	07:54	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 07 07 50	50
ORF1	Tue	30/07/2024	Hour 8	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 07 08 5x	50
ORF1	Tue	30/07/2024	Hour 9, 10, 11, 12	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 10 09 5x	65
ORF1	Tue	30/07/2024	13:05-13:15	13:04	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 12 13 59	75
ORF1	Tue	30/07/2024	13:15-19:00	13:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 12 13 50	75
ORF1	Tue	30/07/2024	Hour 13, 14, 15	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 12 1x 5x	75
ORF1	Tue	30/07/2024	Hour 16, 17	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 14 1x 5x	85
ORF1	Tue	30/07/2024	Hour 18	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 18 5x	105
ORF1	Tue	30/07/2024	19:00-19:25	18:59	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 18 18 59	105
ORF1	Tue	30/07/2024	19:30-22:30	19:27	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 18 19 50	105
ORF1	Tue	30/07/2024	Hour 19	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 19 5x	105
ORF1	Tue	30/07/2024	Hour 20, 21	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 32 2x 5x	175
ORF1	Tue	30/07/2024	Hour 22	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 27 22 5x	150

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STATION	DAY	DATE	START-END	SCHEDULED START/PLANNED TIME	FOLLOWING PROGRAMME	TV BROADCAST	SPORT	CAT.1	CODE	PRICE
ORF1	Tue	30/07/2024	23:15-00:00	23:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 16 23 50	95
ORF1	Tue	30/07/2024	Hour 23	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 16 23 5x	95
ORF1	Wed	31/07/2024	07:55-13:00	07:54	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 07 07 50	50
ORF1	Wed	31/07/2024	Hour 8	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 07 08 5x	50
ORF1	Wed	31/07/2024	Hour 9, 10, 11, 12	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 10 09 5x	65
ORF1	Wed	31/07/2024	13:05-13:15	13:04	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 12 13 59	75
ORF1	Wed	31/07/2024	13:15-19:00	13:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 12 13 50	75
ORF1	Wed	31/07/2024	Hour 13, 14, 15	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 12 1x 5x	75
ORF1	Wed	31/07/2024	Hour 16, 17	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 14 1x 5x	85
ORF1	Wed	31/07/2024	Hour 18	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 18 5x	105
ORF1	Wed	31/07/2024	Hour 19	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	Studio	21 18 18 59	105
ORF1	Wed	31/07/2024	19:00-19:25	18:59	Olympic Games Paris 2024 Studio	Paris/FRA	SO	before LIVE coverage	21 18 19 50	105
ORF1	Wed	31/07/2024	19:30-22:30	19:27	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 19 50	105
ORF1	Wed	31/07/2024	Hour 20, 21	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 19 5x	105
ORF1	Wed	31/07/2024	Hour 22	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 32 2x 5x	175
ORF1	Wed	31/07/2024	Hour 22	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 27 22 5x	150
ORF1	Wed	31/07/2024	22:30-23:15	22:29	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 27 22 59	150
ORF1	Wed	31/07/2024	23:15-00:00	23:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 16 23 50	95
ORF1	Wed	31/07/2024	Hour 23	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 16 23 5x	95
ORF1	Thu	01/08/2024	08:30-13:00	08:29	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 07 08 50	50
ORF1	Thu	01/08/2024	Hour 8	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 07 08 5x	50
ORF1	Thu	01/08/2024	Hour 9, 10, 11, 12	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 10 09 5x	65
ORF1	Thu	01/08/2024	13:05-13:15	13:04	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 12 13 59	75
ORF1	Thu	01/08/2024	13:15-19:00	13:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 12 13 50	75
ORF1	Thu	01/08/2024	Hour 13, 14, 15	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 12 1x 5x	75
ORF1	Thu	01/08/2024	Hour 16, 17	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 14 1x 5x	85
ORF1	Thu	01/08/2024	Hour 18	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 18 5x	105
ORF1	Thu	01/08/2024	Hour 19	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	Studio	21 18 18 59	105
ORF1	Thu	01/08/2024	19:00-19:25	18:59	Olympic Games Paris 2024 Studio	Paris/FRA	SO	before LIVE coverage	21 18 19 50	105
ORF1	Thu	01/08/2024	19:30-22:30	19:27	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 19 50	105
ORF1	Thu	01/08/2024	Hour 19	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 19 5x	105

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COMMERCIAL BREAKS (SPORTS) OLYMPIC GAMES PARIS 2024

STATION	DAY	DATE	START-END	SCHEDULED START/PLANNED TIME	FOLLOWING PROGRAMME	TV BROADCAST	SPORT	CAT.1	CODE	PRICE
ORF1	Thu	01/08/2024	Hour 20, 21	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 32 2x 5x	175
ORF1	Thu	01/08/2024	Hour 22	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 27 22 5x	150
ORF1	Thu	01/08/2024	22:30-23:15	22:29	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 27 22 59	150
ORF1	Thu	01/08/2024	23:15-00:00	23:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 16 23 50	95
ORF1	Thu	01/08/2024	Hour 23	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 16 23 5x	95
ORF1	Fri	02/08/2024	08:55-13:00	08:54	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 07 08 50	50
ORF1	Fri	02/08/2024	Hour 8	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 07 08 5x	50
ORF1	Fri	02/08/2024	Hour 9, 10, 11, 12	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 10 09 5x	65
ORF1	Fri	02/08/2024	13:05-13:15	13:04	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 12 13 59	75
ORF1	Fri	02/08/2024	13:15-19:00	13:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 12 13 50	75
ORF1	Fri	02/08/2024	Hour 13, 14, 15	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 12 1x 5x	75
ORF1	Fri	02/08/2024	Hour 16, 17	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 14 1x 5x	85
ORF1	Fri	02/08/2024	Hour 18	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 18 5x	105
ORF1	Fri	02/08/2024	19:00-19:25	18:59	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 18 18 59	105
ORF1	Fri	02/08/2024	19:30-22:30	19:27	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 18 19 50	105
ORF1	Fri	02/08/2024	Hour 19	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 19 5x	105
ORF1	Fri	02/08/2024	Hour 20, 21	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 32 2x 5x	175
ORF1	Fri	02/08/2024	Hour 22	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 27 22 5x	150
ORF1	Fri	02/08/2024	22:30-23:15	22:29	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 27 22 59	150
ORF1	Fri	02/08/2024	23:15-00:00	23:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 16 23 50	95
ORF1	Fri	02/08/2024	Hour 23	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 16 23 5x	95
ORF1	Sat	03/08/2024	08:55-13:00	08:54	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 09 08 50	60
ORF1	Sat	03/08/2024	Hour 9, 10, 11, 12	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 15 09 5x	90
ORF1	Sat	03/08/2024	13:05-13:15	13:04	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 18 09 59	105
ORF1	Sat	03/08/2024	13:15-19:00	13:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 18 13 50	105
ORF1	Sat	03/08/2024	Hour 13, 14, 15	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 1x 5x	105
ORF1	Sat	03/08/2024	Hour 16, 17	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 19 1x 5x	110
ORF1	Sat	03/08/2024	Hour 18	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 22 18 5x	125
ORF1	Sat	03/08/2024	19:00-19:15	18:59	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 22 18 59	125

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COMMERCIAL BREAKS (SPORTS) OLYMPIC GAMES PARIS 2024

STATION	DAY	DATE	START-END	SCHEDULED START/PLANNED TIME	FOLLOWING PROGRAMME	TV BROADCAST	SPORT	CAT.1	CODE	PRICE
ORF1	Sat	03/08/2024	20:05-22:30	20:04	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 30 20 50	165
ORF1	Sat	03/08/2024	Hour 20, 21	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 30 2x 5x	165
ORF1	Sat	03/08/2024	Hour 22	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 27 22 5x	150
ORF1	Sat	03/08/2024	22:30-23:15	22:29	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 27 22 59	150
ORF1	Sat	03/08/2024	23:15-00:00	23:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 14 23 50	85
ORF1	Sat	03/08/2024	Hour 23	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 14 23 5x	85
ORF1	Sun	04/08/2024	08:55-13:00	08:54	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 09 08 50	60
ORF1	Sun	04/08/2024	Hour 9, 10, 11, 12	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 15 09 5x	90
ORF1	Sun	04/08/2024	13:05-13:15	13:04	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 18 09 59	105
ORF1	Sun	04/08/2024	13:15-19:00	13:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 18 13 50	105
ORF1	Sun	04/08/2024	Hour 13, 14, 15	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 1x 5x	105
ORF1	Sun	04/08/2024	Hour 16, 17	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 19 1x 5x	110
ORF1	Sun	04/08/2024	Hour 18	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 22 18 5x	125
ORF1	Sun	04/08/2024	19:00-19:15	18:59	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 22 18 59	125
ORF1	Sun	04/08/2024	20:05-22:30	20:04	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 30 20 50	165
ORF1	Sun	04/08/2024	Hour 20, 21	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 30 2x 5x	165
ORF1	Sun	04/08/2024	Hour 22	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 27 22 5x	150
ORF1	Sun	04/08/2024	22:30-23:15	22:29	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 27 22 59	150
ORF1	Sun	04/08/2024	23:15-00:00	23:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 14 23 50	85
ORF1	Sun	04/08/2024	Hour 23	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 14 23 5x	85
ORF1	Mon	05/08/2024	07:55-13:00	07:54	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 07 07 50	50
ORF1	Mon	05/08/2024	Hour 8	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 07 08 5x	50
ORF1	Mon	05/08/2024	Hour 9, 10, 11, 12	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 10 09 5x	65
ORF1	Mon	05/08/2024	13:05-13:15	13:04	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 12 13 59	75
ORF1	Mon	05/08/2024	13:15-18:00	13:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 12 13 50	75
ORF1	Mon	05/08/2024	Hour 13, 14, 15	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 12 1x 5x	75
ORF1	Mon	05/08/2024	Hour 16, 17	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 14 1x 5x	85
ORF1	Mon	05/08/2024	18:05-18:30	18:04	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 18 18 59	105
ORF1	Mon	05/08/2024	18:30-22:00	18:27	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 18 18 50	105

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COMMERCIAL BREAKS (SPORTS) OLYMPIC GAMES PARIS 2024

STATION	DAY	DATE	START-END	SCHEDULED START/PLANNED TIME	FOLLOWING PROGRAMME	TV BROADCAST	SPORT	CAT.1	CODE	PRICE
ORF1	Mon	05/08/2024	Hour 18	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 18 5x	105
ORF1	Mon	05/08/2024	Hour 19	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 19 5x	105
ORF1	Mon	05/08/2024	Hour 20, 21	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 32 2x 5x	175
ORF1	Mon	05/08/2024	22:05-22:45	22:04	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 27 22 59	150
ORF1	Mon	05/08/2024	22:45-00:00	22:44	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 27 22 50	150
ORF1	Mon	05/08/2024	Hour 23	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 16 23 5x	95
ORF1	Tue	06/08/2024	09:25-13:00	09:24	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 10 09 50	65
ORF1	Tue	06/08/2024	Hour 9, 10, 11, 12	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 10 09 5x	65
ORF1	Tue	06/08/2024	13:05-13:15	13:04	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 12 13 59	75
ORF1	Tue	06/08/2024	13:15-18:30	13:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 12 13 50	75
ORF1	Tue	06/08/2024	Hour 13, 14, 15	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 12 1x 5x	75
ORF1	Tue	06/08/2024	Hour 16, 17	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 14 1x 5x	85
ORF1	Tue	06/08/2024	Hour 18	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 1x 5x	105
ORF1	Tue	06/08/2024	18:30-19:00	18:29	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 18 18 59	105
ORF1	Tue	06/08/2024	19:05-22:00	19:04	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 18 18 50	105
ORF1	Tue	06/08/2024	Hour 19	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 19 5x	105
ORF1	Tue	06/08/2024	Hour 20, 21	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 32 2x 5x	175
ORF1	Tue	06/08/2024	22:05-22:45	22:04	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 27 22 59	150
ORF1	Tue	06/08/2024	22:45-00:00	22:44	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 27 22 50	150
ORF1	Tue	06/08/2024	Hour 23	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 16 23 5x	95
ORF1	Wed	07/08/2024	08:55-13:00	08:54	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 07 08 50	50
ORF1	Wed	07/08/2024	Hour 9, 10, 11, 12	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 10 09 5x	65
ORF1	Wed	07/08/2024	13:05-13:15	13:04	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 12 09 59	75
ORF1	Wed	07/08/2024	13:15-18:30	13:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 12 13 50	75
ORF1	Wed	07/08/2024	Hour 13, 14, 15	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 12 1x 5x	75
ORF1	Wed	07/08/2024	Hour 16, 17	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 14 1x 5x	85
ORF1	Wed	07/08/2024	Hour 18	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 18 5x	105
ORF1	Wed	07/08/2024	18:30-19:00	18:29	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 18 18 59	105
ORF1	Wed	07/08/2024	19:05-22:00	19:04	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 18 19 50	105

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COMMERCIAL BREAKS (SPORTS) OLYMPIC GAMES PARIS 2024

STATION	DAY	DATE	START-END	SCHEDULED START/PLANNED TIME	FOLLOWING PROGRAMME	TV BROADCAST	SPORT	CAT.1	CODE	PRICE
ORF1	Wed	07/08/2024	Hour 19	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 19 5x	105
ORF1	Wed	07/08/2024	Hour 20, 21	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 32 2x 5x	175
ORF1	Wed	07/08/2024	22:05-22:45	22:04	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 27 22 59	150
ORF1	Wed	07/08/2024	22:45-00:00	22:44	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 27 22 50	150
ORF1	Wed	07/08/2024	Hour 23	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 16 23 5x	95
ORF1	Thu	08/08/2024	08:55-13:00	08:54	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 07 08 50	50
ORF1	Thu	08/08/2024	Hour 9, 10, 11, 12	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 10 09 5x	65
ORF1	Thu	08/08/2024	13:05-13:15	12:59	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 12 13 59	75
ORF1	Thu	08/08/2024	13:15-18:30	13:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 12 13 50	75
ORF1	Thu	08/08/2024	Hour 13, 14, 15	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 12 1x 5x	75
ORF1	Thu	08/08/2024	Hour 16, 17	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 14 1x 5x	85
ORF1	Thu	08/08/2024	Hour 18	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 18 5x	105
ORF1	Thu	08/08/2024	18:30-19:00	18:29	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 18 18 59	105
ORF1	Thu	08/08/2024	19:05-22:00	19:04	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 18 19 50	105
ORF1	Thu	08/08/2024	Hour 19	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 19 5x	105
ORF1	Thu	08/08/2024	Hour 20, 21	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 32 2x 5x	175
ORF1	Thu	08/08/2024	22:05-22:45	22:04	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 27 22 59	150
ORF1	Thu	08/08/2024	22:45-00:00	23:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 27 22 50	150
ORF1	Thu	08/08/2024	Hour 22	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 27 22 5x	150
ORF1	Thu	08/08/2024	Hour 23	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 16 23 5x	95
ORF1	Fri	09/08/2024	08:55-13:00	08:54	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 07 08 50	50
ORF1	Fri	09/08/2024	Hour 9, 10, 11, 12	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 10 09 5x	65
ORF1	Fri	09/08/2024	13:05-13:15	12:59	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 12 13 59	75
ORF1	Fri	09/08/2024	13:15-18:30	13:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 12 13 50	75
ORF1	Fri	09/08/2024	Hour 13, 14, 15	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 12 1x 5x	75
ORF1	Fri	09/08/2024	Hour 16, 17	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 14 1x 5x	85
ORF1	Fri	09/08/2024	Hour 18	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 18 5x	105
ORF1	Fri	09/08/2024	18:30-19:00	18:29	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 18 18 59	105
ORF1	Fri	09/08/2024	19:05-22:30	19:04	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 18 19 50	105

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COMMERCIAL BREAKS (SPORTS) OLYMPIC GAMES PARIS 2024

STATION	DAY	DATE	START-END	SCHEDULED START/PLANNED TIME	FOLLOWING PROGRAMME	TV BROADCAST	SPORT	CAT.1	CODE	PRICE
ORF1	Fri	09/08/2024	Hour 19	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 19 5x	105
ORF1	Fri	09/08/2024	Hour 20, 21	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 32 2x 5x	175
ORF1	Fri	09/08/2024	Hour 22	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 27 22 5x	150
ORF1	Fri	09/08/2024	22:30-23:15	22:04	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 27 22 59	150
ORF1	Fri	09/08/2024	23:15-00:00	23:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 16 23 50	95
ORF1	Fri	09/08/2024	Hour 23	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 16 23 5x	95
ORF1	Sat	10/08/2024	07:55-13:00	07:54	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 09 08 50	60
ORF1	Sat	10/08/2024	Hour 8	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 09 08 5x	60
ORF1	Sat	10/08/2024	Hour 9, 10, 11, 12	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 15 xx 5x	90
ORF1	Sat	10/08/2024	13:05-13:15	13:04	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 18 13 59	105
ORF1	Sat	10/08/2024	13:15-19:00	13:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 18 13 50	105
ORF1	Sat	10/08/2024	Hour 13, 14, 15	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 1x 5x	105
ORF1	Sat	10/08/2024	Hour 16, 17	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 19 1x 5x	110
ORF1	Sat	10/08/2024	Hour 18	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 22 18 5x	125
ORF1	Sat	10/08/2024	19:00-19:15	18:59	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 22 18 59	125
ORF1	Sat	10/08/2024	20:05-22:30	20:04	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 30 20 50	165
ORF1	Sat	10/08/2024	Hour 20, 21	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 30 2x 5x	165
ORF1	Sat	10/08/2024	Hour 22	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 27 22 5x	150
ORF1	Sat	10/08/2024	22:30-23:15	22:29	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 27 22 59	150
ORF1	Sat	10/08/2024	23:15-00:00	23:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 14 23 50	85
ORF1	Sat	10/08/2024	Hour 23	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 14 23 5x	85
ORF1	Sun	11/08/2024	07:55-13:00	07:54	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 09 08 50	60
ORF1	Sun	11/08/2024	Hour 8	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 09 08 5x	60
ORF1	Sun	11/08/2024	Hour 9, 10, 11, 12	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 15 xx 5x	90
ORF1	Sun	11/08/2024	13:05-13:15	13:04	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 18 13 59	105
ORF1	Sun	11/08/2024	13:15-18:30	13:14	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	before LIVE coverage	21 18 13 50	105

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COMMERCIAL BREAKS (SPORTS) OLYMPIC GAMES PARIS 2024

STATION	DAY	DATE	START-END	SCHEDULED START/PLANNED TIME	FOLLOWING PROGRAMME	TV BROADCAST	SPORT	CAT.1	CODE	PRICE
ORF1	Sun	11/08/2024	Hour 13, 14, 15	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 18 1x 5x	105
ORF1	Sun	11/08/2024	Hour 16, 17	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 19 1x 5x	110
ORF1	Sun	11/08/2024	Hour 18	n/a	Olympic Games Paris 2024 LIVE	Paris/FRA	SO	during LIVE coverage	21 22 18 5x	125
ORF1	Sun	11/08/2024	18:30-19:15	18:29	Olympic Games Paris 2024 Studio	Paris/FRA	SO	Studio	21 22 18 59	125
ORF1	Sun	11/08/2024	20:15-23:00	20:14	Olympic Games Paris 2024 Closing Ceremony	Paris/FRA	SO	before LIVE coverage	21 30 20 50	165

Valid from: 01.01.2024 | Last updated: 27.03.2024 | The pre-purchase periods for official sponsors apply. Bookings from other customers are accepted without obligation until the pre-purchase period has expired.

All advertising prices are quoted per second in Euro plus duties and taxes in accordance with the General Terms and Conditions for Advertising Broadcasts. In all other respects, the General Terms and Conditions for Advertising Broadcasts in the currently valid version shall apply. Booking according to the availability of slots. Subject to misprints. Subject to change.

SAMPLE DAILY PACKAGE PROPOSAL – OLYMPIC GAMES PARIS 2024

RUNTIME	SURROUNDINGS	PLACEMENT	ADVERTISING MATERIAL	CPM LIST	AD IMPRESSIONS *	LIST PRICE (GROSS)	CASH REBATE ** IN %	PRICE AFTER CR	PRICE NET/NET	CPM NET/NET
1 day	sport.ORF.at & Olympia Special incl. mobile website & apps	Fixed placement	Sitebar	23,000	950,000	21,850.00	17.5 %	18,026.25	15,322.31	16.13
26.07.–11.08.24	sport.ORF.at & Olympia Special incl. mobile website & apps	ROS	Sitebar	46,000	500,000	23,400.00	17.5 %	19,305.00	16,409.25	32.82
26.07.–11.08.24	sport.ORF.at, ORF ON & Olympia Special incl. mobile website & apps	ROS	Pre-roll 15"	120,000	300,000	36,000.00	17.5 %	29,700.00	25,245.00	84.15
					1,750,000	81,250.00		67,031.25	56,976.56	

*Caps on the daily placements are adjusted to the respective matches on the booked day.

**The cash discounts listed in the proposal above apply from an annual investment of net/net EUR 150,000 in 2024.

Campaigns on ORF.at are played out on all available platforms and devices. Appropriate advertising formats must be supplied. The technical specifications can be found [here](#).

All stated quote prices are net excluding duties and taxes. Subject to misprints.