# ORF-ENTERPRISE EXPANDS GLOBAL REACH WITH NEW CUSTOMERS AND RETURNING PARTNERS AT MIPCOM 2026

**First-time deals with the Walt Disney Company in Portugal and Canal+ complement returning partnerships and new opportunities across broadcast, streaming, fast, home entertainment and onboard platforms.**

*CANNES/VIENNA* – ORF-Enterprise concludes MIPCOM 2026 with a wide-ranging slate of international licensing agreements spanning Europe, North America and Asia. New customer relationships, returning partners and additional exploitation windows demonstrate sustained demand for Austrian fiction, established crime brands, premium factual programming from *ORF Universum Nature* and *History* and selected catalog titles.

The latest agreements range from major broadcasters and pay-TV operators to FAST services, home entertainment and onboard platforms, bringing productions such as "**Tatort Vienna**", "**JONES**", "**Soko Kitzbuehel**", "**Glambitious**", "**Superfish – Wild Salmon**", "**Mission Sea Otter – Saving California's Kelp Forests**", "**Croatia's Coast – Endless and Wild**" and "**Zealandia – The Hidden Continent**" to new audiences.

> "International distribution extends the value of outstanding content far beyond its original market. These agreements demonstrate how distinctive Austrian programming can succeed across very different territories, genres and forms of distribution when compelling storytelling is matched with the right commercial strategy," says **Matthias Seiringer, CEO of ORF-Enterprise**. "For ORF-Enterprise, international sales are both an important growth driver and a meaningful contribution to the global visibility of Austria's creative industry."

## NEW CUSTOMERS AND RETURNING PARTNERS DRIVE FICTION SALES

The ORF-Enterprise scripted slate continues to gain ground internationally, combining new productions with established franchises and enduring catalog brands.

In a first for the two companies in Portugal, **The Walt Disney Company** has acquired ten "**Tatort Vienna**" movies, opening a new customer relationship for ORF-Enterprise in the territory and extending the reach of one of Austria's most successful crime brands.

Another first-time customer, **Canal+**, has licensed an extensive fiction package for Austria. The selection brings together contemporary productions, established audience favorites and Austrian television classics, including "**Kafka**", "**Weber & Breitfuß**", nine seasons of "**Four Women and a Funeral**", "**The Curious Case of Gerti B.**", "**Backwoods**

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**Crimes**", all three installments of "**In the Shadow of Fear**", "**Lights Out**", "**Kottan's Investigations**" and "**Kaisermühlen Blues**".

**GSN** continues its successful cooperation with ORF-Enterprise across several English-speaking territories. The company has acquired seasons 18 to 20 of long-running crime series "**Soko Kitzbuehel**" for the United States and Canada, while Austrian-Portuguese drama "**JONES**" has been secured for the United Kingdom and Ireland.

In the German-speaking market, **Fernsehjuwelen** will release a DVD box featuring a selection of "**Tatort Vienna**" movies with the popular investigator duo Eisner and Fellner.

Further catalog exploitation remains an important element of the company's sales strategy. **Mainstream Media** has acquired "**The Nosy Brothers**" together with a 26-episode "**Tatort Vienna**" package for German-language crime channel **Der Krimikanal**, while **Samsung TV Plus** has selected a package for the German-speaking territories of Germany, Austria and Switzerland featuring titles including "**The Nosy Brothers**", "**Old Money**", "**The Kebab Incident**", "**Polt**" and "**Dave**".

"**Tatort Vienna**" also remains popular in the Nordics with **TV2 Denmark** showing interest in re-licensing 18 movies from the audience-favorite crime movie brand.

> "What stands out from this year's market is the variety of programming strategies we can address with the same catalog," says **Armin Luttenberger, Head of Content Sales International at ORF-Enterprise**. "New customers are discovering our fiction, established partners are expanding their commitment with blue-chip factual, and proven library titles are gaining fresh relevance on thematic and FAST services. That combination allows us to offer buyers distinctive new productions alongside trusted brands with long-term audience value."

## PREMIUM FACTUAL PROGRAMMING MAINTAINS STRONG INTERNATIONAL DEMAND

The ORF-Enterprise factual slate again generated significant interest at MIPCOM, with premium nature, wildlife and documentary programming securing multiple new destinations.

Portuguese public broadcaster **RTP** has acquired a substantial package led by the first season of "**Glambitious**" and a selection of premium factual titles. The agreement includes "**Superfish – Wild Salmon**", "**Mission Sea Otter – Saving California's Kelp Forests**", "**Saalbach-Hinterglemm – Where Nature Comes out on Top**", "**South Tyrol – The Land Between**", "**Croatia's Coast – Endless and Wild**", "**Apex Alley – Predators of the Deep**", "**Seychelles – Archipelago of Emeralds**", "**Zanzibar Untold**", "**Zealandia – The Hidden Continent**" and "**Wild Abruzzo – Nature's Jewel in the Heart of Italy**".

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In Italy, **Rai** has renewed the rights to "**Beauty and Despair – Austria's Empress Sisi**", confirming continued interest in the documentary and in one of the most internationally recognized figures of Austrian history.

Elsewhere in Europe, **Canal+ Polska** has selected "**Connemara – Ireland's Savage Beauty**" and "**Mission Sea Otter – Saving California's Kelp Forests**", while Canal+ France has acquired both installments of "**Vanishing Kings – Lions of the Namib**" together with "**Russia's Revenant – The Return of the Siberian Tiger**". Belgian broadcaster RTBF has picked up "**Mission Sea Otter – Saving California's Kelp Forests**".

Demand for the ORF-Enterprise wildlife catalog also extends to Asia. **PTS Taiwan** has secured a factual package including "**Wild Transylvania – Dracula's Hidden Kingdom**", "**Java and Bali – The Element of Surprise**" and "**Hidden Islands of the South Seas**".

In the German-speaking territories, **High View** has acquired a selection of mountain documentaries, while **National Geographic Channels** has chosen the Alpine documentary "**Vertical Worlds – Between Abyss and Refuge**" shortly after their acquisition of "**Java and Bali – The Element of Surprise**" and "**Guatemala – The Sacred Animals of the Maya**".
**BR** has added the Austrian festive production "**Zauberhafte Weihnacht**" to its schedule.

## NEW SCREENS CREATE ADDITIONAL VALUE

Beyond traditional broadcast and streaming distribution, ORF-Enterprise continues to open up additional environments in which its programming can reach audiences.

For **Deutsche Bahn's** onboard entertainment service, **Endava** has selected a varied package including "**School of Champions**" Season 1, "**Glambitious**" Season 1, "**Croatia's Coast – Endless and Wild**", "**Trieste – City of Many Names**" and "**Fighting Cancer: New Treatments**".

The company's in-flight presence is expanding in Asia and the Middle East as well. **Air China** has licensed "**The Ocean In Sight – Coastal Roads in Norway and Spain**", "**Saalbach-Hinterglemm – Where Nature Comes Out On Top**" and "**Trieste – City of Many Names**", while Oman Air will feature selected episodes of "**Days That Never Were**". Hainan Airlines has acquired "**Greece – The Wild Side"** Part 1. Additional programming is also being made available through **ÖBB** and **Austrian Airlines**.

These distribution windows complement the company's activities across linear television, VOD, FAST and home entertainment, allowing both current productions and deep catalog titles to reach audiences in new contexts.

The highly successful dating format "**Lonely Hearts Club**" which had been acquired by **Indigenius** for its South African adaptation in 2025, will successfully continue with a third and fourth season.

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> “International distribution is an essential extension of the production value chain,” says **Nina-Anica Keidies, FILM in AUSTRIA, Austrian Business Agency**. “When Austrian stories, talent and locations are seen by audiences around the world, they strengthen the reputation of the entire production ecosystem. International markets such as MIPCOM therefore create visibility not only for individual programs, but for Austria as a creative, highly skilled and competitive production location – and can open the door to future partnerships, co-productions and investment.”

## A CATALOG DESIGNED FOR INTERNATIONAL AUDIENCES

The latest agreements reinforce a core ORF-Enterprise strategy: combining premium new productions with long-running franchises and a deep library whose commercial life can be extended across territories and platforms.

From high-end wildlife and history documentaries to crime, drama, comedy and factual entertainment, ORF-Enterprise Content Sales International offers buyers programming that has proven its appeal with domestic audiences while carrying themes, characters and production values that resonate well beyond Austria.

The current lineup and latest highlights are available at **contentsales.ORF.at**.

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## ABOUT ORF-ENTERPRISE

Content Sales International (CSI) is the international content sales unit of ORF-Enterprise, the marketing subsidiary of the Austrian public service broadcasting corporation ORF. The team markets both ORF productions and works produced by independent production companies. The portfolio spans from documentaries, movies, series to kids programming and music.

The award-winning ORF Universum documentaries and various popular original ORF Original drama series form the foundation of the colorful content catalog.

Content Sales International also acts as facilitator between the Austrian creative industry and international coproduction partners, hosts a Semi-Final round of Judging for the International Academy of Television Arts and Sciences (iEmmys®) and participates in a wide range of content markets including MIPCOM, Avant Première, Sunny Side of the Doc and Jackson Wild Summit. A music publishing service with its own label, along with the ORF-Musiclibrary, complement ORF-Enterprise's activities in this segment.

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**SUMMARY:**

- ORF-Enterprise concludes MIPCOM 2026 with new international licensing agreements across Europe, North America and Asia spanning broadcast, streaming, FAST, home entertainment and onboard entertainment platforms.
- New customer relationships include first-time deals with **The Walt Disney Company** in Portugal and **Canal+**, alongside returning partnerships with companies including **GSN**, **RTP**, **Rai**, **Canal+ France**, **Canal+ Polska**, **RTBF**, **PTS Taiwan** and **Samsung TV Plus**.
- All titles are distributed worldwide by ORF-Enterprise (contentsales.ORF.at).

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