

SCHOOL OF CHAMPIONS NOW ON SKY SWITZERLAND

Sky Switzerland expands its premium offering with the acquisition of all three seasons of the hit drama series “School of Champions”.

AUSTRIA/SWITZERLAND – ORF-Enterprise is pleased to announce a new licensing agreement with **Sky Switzerland**, which has acquired seasons one to three of “**School of Champions**”. Starting May 1st, the series is available to Sky subscribers in Switzerland and Liechtenstein on the Sky Show App across a broad range of devices and platforms. The license period covers two years.

The deal brings the complete set of available seasons to Sky viewers in both territories.

“We are truly grateful for our partnership with Sky Switzerland. Their commitment to high-quality European productions makes them an ideal home for ‘School of Champions’, and we are delighted to see the series reach new audiences in Switzerland and Liechtenstein”, says **Armin Luttenberger**, Head of Content Sales International at ORF-Enterprise.

Fabian Stein, Head of Content at Sky Switzerland, adds: “School of Champions perfectly combines emotional storytelling with the world of elite sports. We want to address audiences of all ages with this high-quality European production.”

NEW HEIGHTS ON AND OFF THE SLOPES

“**School of Champions**” follows a group of young athletes at Austria’s most prestigious ski academy, where every new school year brings fresh challenges and high expectations. The students face the rigorous demands of elite training while navigating rivalries, friendships and emerging romantic relationships that are often tested under the pressure to perform.

Amid fast-paced races, intense competition and the constant pursuit of improvement, the series highlights the emotional ups and downs that shape the lives of the young athletes. Over the course of three seasons, they confront moments of personal discovery, shifting loyalties and difficult decisions that influence both their sporting careers and their everyday lives. Through victories and setbacks, the characters experience the complexities of growing up within the demanding world of professional skiing.

The series is distributed worldwide by ORF-Enterprise.

ABOUT ORF-ENTERPRISE

Content Sales International (CSI) is the international content sales unit of ORF-Enterprise, the marketing subsidiary of the Austrian public service broadcasting corporation ORF. The team markets both ORF productions and works produced by independent production companies. The portfolio spans from documentaries, movies, series to kids programming and music.

The award-winning ORF Universum documentaries and various popular original ORF Original drama series form the foundation of the colorful content catalog.

Content Sales International also acts as facilitator between the Austrian creative industry and international coproduction partners, hosts a Semi-Final round of Judging for the International Academy of Television Arts and Sciences (iEmmys®) and participates in a wide range of content markets including MIPCOM, Avant Première, Sunny Side of the Doc and Jackson Wild Summit. A music publishing service with its own label, along with the ORF-Musiclibrary, complement ORF-Enterprise's activities in this segment.

SUMMARY:

- Sky Switzerland acquires all three seasons of “**School of Champions**”
- The series is available to Sky subscribers in Switzerland and Liechtenstein on the Sky Show App across a broad range of devices and platforms.
- The series is distributed worldwide by ORF-Enterprise (contentsales.ORF.at).