

A NEW PARTNERSHIP WITH PLATTELANDSTV

PlattelandsTv announces first ever content package from ORF-Enterprise, marking the beginning of an exciting collaboration with the acquisition of twenty blue-chip documentaries.

VIENNA – PlattelandsTv, secures 20 high-quality documentaries from ORF's esteemed brand Universum Nature, perfectly complementing its focus on nature, agriculture, and topics related to the rural lifestyle. Through this new collaboration with ORF-Enterprise, PlattelandsTv is bringing a new selection of award-winning blue-chip documentaries into Flemish living rooms.

"At PlattelandsTv, nature documentaries are a key component of our weekly programming. That's why we are constantly looking for engaging and high-quality content. Our search led us to ORF, whose offerings align perfectly with our needs for top-tier quality. We are confident that we've found a no-nonsense partner in ORF – one with whom we look forward to a long and successful collaboration", says **Kris Descheemaeker**, PlattelandsTv.

"We are thrilled about this collaboration," remarks **Armin Luttenberger**, Head of Content Sales International at ORF-Enterprise. "This partnership underscores ORF-Enterprise's dedication to delivering world-class documentaries that both captivate and educate audiences across the globe. By partnering with PlattelandsTv, we have the opportunity to extend our reach and share our passion for exceptional storytelling and high-quality production with an even broader audience."

DIVERSE AND ENGAGING CONTENT

The deal includes a diverse array of documentaries, ranging from the vibrant tales of the jungle in "**The Real Jungle Book**", to the majestic peaks of "**The Alpine Rhine Valley – Rebuilding Nature**" and offering a glimpse into Africa's wonders with "**Lake Tanganyika – Africa's Blue Heart**".

This partnership highlights ORF-Enterprise's commitment to delivering outstanding content worldwide, reinforcing its position as a leading provider of top-tier documentaries.

All documentaries are distributed worldwide by ORF-Enterprise.

ABOUT ORF-ENTERPRISE

Content Sales International (CSI) is the international content sales unit of ORF-Enterprise, the marketing subsidiary of the Austrian public service broadcasting corporation ORF. The team markets both ORF productions and works produced by independent production companies. The portfolio spans from documentaries, movies, series to kids programming and music.

The award-winning ORF Universum documentaries and various popular original ORF Original drama series form the foundation of the colorful content catalog.

Content Sales International also acts as facilitator between the Austrian creative industry and international coproduction partners, hosts a Semi-Final round of Judging for the International Academy of Television Arts and Sciences (iEmmys®) and participates in a wide range of content markets including MIPCOM, Avant Première, Sunny Side of the Doc and Jackson Wild Summit. A music publishing service with its own label, along with the ORF-Musiclibrary, complement ORF-Enterprise's activities in this segment.

SUMMARY:

- In their first deal with ORF-Enterprise, the Belgian Broadcaster PlattelandsTv successfully secured 20 blue-chip documentaries from the ORF brand Universum Nature.
- The acquired documentaries include:
 - Ark of Stone – The Voyage of Sardinia
 - Corridors of Life
 - Gentle Mountains, Wild Marshes – The Alpine Foothills
 - Green Island, Grey Desert
 - High Life in the Dead Mountains
 - Lake Tanganyika – Africa's Blue Heart
 - Life on the Wing – Miracle of Bird Migration
 - Mysteries of the Alpine Moorlands
 - Nicobar Islands – A Monkey's Long Tale
 - Slovenia – Where Nature Comes First
 - South Tyrol – The Land Between
 - Tagliamento – King of Alpine Rivers
 - The Alpine Rhine Valley – Rebuilding Nature
 - The Egg – Bursting into Life
 - The Pigeon Hustle
 - The Raven's Tale – Mystic Czechia
 - The Real Jungle Book
 - Wild Transylvania – Dracula's Hidden Kingdom
 - Wildheart – The Life and Times of a Scots Pine Tree
 - Wildlife 2.0 – Adapting to a new world
- The documentaries are distributed worldwide by ORF-Enterprise (contentsales.ORF.at).