

# BIG WIN AT DEAUVILLE GREEN AWARDS FOR UNIVERSUM NATURE

# "Tagliamento – King of the Alpine Rivers" gains international recognition for showcasing Europe's last wild river.

DEAUVILLE/VIENNA – ORF-Enterprise celebrates the recent win for the "ORF Universum Nature" documentary "**Tagliamento – King of the Alpine Rivers**" at the **Deauville Green Awards**. The film was awarded in the category Ecotourism and Sustainable Travel in the Docu Competition, representing Austria on the international stage.

#### **RECOGNIZING EXCELLENCE.**

The Deauville Green Awards are one of the world's leading festivals dedicated to environmental and sustainable audiovisual productions. Held annually in Deauville, France, the festival brings together filmmakers, broadcasters, and industry leaders from around the globe to recognize and celebrate outstanding films and media projects that promote environmental awareness, sustainable development, and green innovation.

For the past 14 years, the festival has been committed to showcase a great repertoire of institutional films, commercials and documentaries focused on sustainable development and eco-innovations. Winning at Deauville is a mark of excellence and a testament to the power of storytelling in driving positive change.

## THE UNTOUCHED BEAUTY OF THE TAGLIAMENTO.

"**Tagliamento – King of the Alpine Rivers**" offers an extraordinary journey along the last wild river in Europe. Flowing through north-eastern Italy, the Tagliamento remains untouched by human intervention, supporting a unique and vibrant ecosystem. The film showcases the river's spectacular wildlife, including rare species such as wolves, lynxes, and jackals, and highlights the importance of preserving this natural treasure for future generations. The documentary is a co-production by ORF, ZDF/ARTE and RAN-Film.

As the global distributor, ORF-Enterprise is delighted to see this exceptional production receive international recognition. "We are thrilled that 'Tagliamento – King of the Alpine Rivers' has been honored at the Deauville Green Awards. It underlines the quality and relevance of ORF's factual portfolio and serves as a seal of quality for documentary buyers all over the globe," said **Armin Luttenberger**, Head of Content Sales International at ORF-Enterprise. "This award highlights the global relevance of stories that celebrate and protect our planet's last wild places. We are committed to bringing such impactful documentaries to audiences worldwide – together with our valued co-production



partners who form the foundation of blue-chip documentaries coming into realization," **Gernot Lercher**, Head of ORF Universum Nature, adds.

#### **ABOUT ORF-ENTERPRISE.**

ORF-Enterprise's Content Sales International serves as preferred partner for broadcasters and platforms around the world as a one-stop-shop for high quality content offering a wide range of titles from all genres: Blue-Chip Documentaries, TV-Series and Movies, Children's Programs, Music as well as scripted and non-scripted Formats.

ORF-Enterprise is the Austrian Public Broadcaster's exclusive marketer for advertising in all ORF media.

The portfolio comprises four national television stations, three national radio stations, Austria's leading website ORF.at and the On-Demand Service ORF ON as well as the magazine ORF nachlese and ORF TELETEXT.

ORF-Enterprise's activities also include a music library and publishing house.

The program catalog targets the international television and media industry, comprising TV, VOD, DVD and ancillary rights of ORF's documentaries, TV series and movies, children's shows and music programs.

The whole selection of the programs distributed by ORF-Enterprise can be found easily on our website. Here you get detailed information such as cast, synopsis, awards as well as important technical details at any time.



### **SUMMARY:**

- **"Tagliamento King of the Alpine Rivers**", received an award at the Deauville Green Awards in the Ecotourism and Sustainable Travel category.
- The Deauville Green Awards is a leading international festival recognizing outstanding environmental and sustainable audiovisual productions.
- The documentaries are distributed worldwide by ORF-Enterprise (<u>contentsales.ORF.at</u>).