# Drama and Blue-Chip Docs from Austria succeed as ORF-Enterprise prepares for MIPTV 2023

## The content line-up from the ORF-Enterprise catalogue meets a high demand, as seen with the latest sales of ORF’s blue-chip UNIVERSUM documentaries and original TV-series.

Vienna – ORF-Enterprise, the marketing subsidiary of Austrian public broadcaster ORF, is gearing up for MIPTV 2023 in Cannes with a strong new lineup of blue-chip documentaries, factual titles, music and performing arts highlights as well as ORF Original drama and crime series.

“I am very pleased that ORF remains committed to promoting original content, even in challenging times, and that we can thus develop our sales footprint, especially in our premium genres drama and blue-chip factual content. We are committed to remain a one-stop-shop for a wide range of genres and continue to develop our catalog further to outstanding content with a high production value.” says **Armin Luttenberger**, Head of Content Sales International at ORF-Enterprise.

The major factual strands ORF Universum Nature and History have recently been celebrating their 35- and 10-years anniversaries respectively, ready for the coming decades. The expanding catalogue is conveniently accessible on contentsales.ORF.at and offers a wide range of titles for buyers from all over the globe.

**Recent Sales Success: Austrian-made Productions Find Global Appeal**

CANAL+ Group picked up the first two seasons of “Soko Linz” for its channel POLAR+, after previously licensing seasons 14 to 20 of the brand’s predecessor “Soko Kitzbuehel”. After a long running series of compelling cases amidst the Tyrolean mountains, viewers get to see thrilling investigation near the tri-state border of Austria, Germany, and the Czech Republic.

ORF-Enterprise’s gripping crime movies & series line-up also made its leap over the Atlantic, as MHz Networks bought numerous titles of the long-running film series “Backwood Crimes” and “Tatort”.

“As we are always striving to deliver a cinematic and immersive experiences for our audience, we are thrilled to bring the gripping “Tatort*”* crime movies to our viewers, a strand known for its high production values and excellent writing.” adds **Lance Schwulst**, VP of Content at MHz Networks

It is not just gripping crime dramas that are making waves. Wing Sight Culture & Media (China) is bringing awe-inspiring wildlife cinematography to their audience by licensing a selection of renowned Universum Nature titles, such as “The Egg - Bursting into Life” and “Big Bend - America’s Wildest Frontier”, among others.

RTVE (Spain) also purchased a package of Nature productions, such as “Bears of the Karawank Mountains”, “Portugal - Wild Land on the Edge” and “Empire of the Vineyard”.

Česká televise (Czech Republic) picked up a selection of ORF’s most recent captivating history documentaries, like “The Birth of Modern Brazil - Leopoldina Habsburg” or the two-parter “Age of Queens”, which tells the true stories of Mary Tudor, Mary Stuart and their common rival Elizabeth I.

These sales are a testament to the value and quality of Austrian-made originals and blue-chip documentaries and ORF-Enterprise is excited to present its newest catalogue at MIPTV 2023.

**About ORF-Enterprise**

As a marketing subsidiary of ORF, ORF-Enterprise is exclusively responsible for marketing the leading Austrian media group’s entire national media output. The portfolio includes four television stations (ORF 1, ORF 2, ORF III Kultur und Information, ORF SPORT +), three national radio stations (Ö1, Hitradio Ö3, radio FM4), the print magazine ORF nachlese, the entire digital output on ORF.at, ORF-TVthek as well as ORF TELETEXT. The Content Sales International and Licensing and Media Cooperations division licenses ORF content and brands worldwide. ORF-Enterprise operates its own music publishing house ORF-Enterprise Musikverlag as well as its own record label. The company is the national representative of leading international creative festivals such as Cannes Lions International Festival of Creativity and organizer of national advertising prizes such as ORF-TOP SPOT, ORF-WERBEHAHN and ORF-ONWARD. The management consists of Oliver Böhm (CEO, advertising marketing, content exploitation) and Heinz Mosser (finance and administration, music publishing & label, sound & vision, ORF nachlese). ORF-Enterprise is a 100 percent subsidiary of the ORF media group. More information at <https://enterprise.ORF.at>, <https://contentsales.ORF.at> and <https://musikverlag.ORF.at>