**Sunny Side of the Doc: ORF-Enterprise presents History Highlights**

While all spotlights were set on ORF’s blue chip wildlife and nature brand “Universum Nature” at MIPTV in April, ORF-Enterprise focused on ORF-"[Universum History](https://contentsales.orf.at/category/2117/5186" \t "_blank)" films at Sunny Side in La Rochelle.

At the opening on Monday evening, two **exclusive premieres** were presented to the attendees from all over the world at the "**ORF-'Universum History' Apéro**". On the 200th anniversary of Brazilian independence, documentary buyers and co-production partners could catch first glimpses of the new production "[Leopoldina Habsburg - The Birth of Modern Brazil](https://contentsales.orf.at/product/794645" \t "_blank)". The spectacular documentary "[The Builders of the Alhambra](https://contentsales.orf.at/product/708296)” was presented together with El de las Dos Vidas AIE, Al Pati Productions and Polar Star Films.

**Armin Luttenberger**, Head of Content Sales International, reports "continuous interest" in ORF's high-quality "Universum History" films, which convey historic topics in an engaging way and put geopolitical developments in their larger context.

“I am pleased to turn the spotlight on ORF's 'Universum History' highlights. With ‘Builders of the Alhambra’ we are proud to announce the completion of this high-end production. This extraordinary project had already been selected for the 'Sunny Side of the Doc's 2019 'History Pitch' - the cornerstone for a successful European cooperation under the aegis of ORF and ZDF/Arte“, adds **Caroline Haidacher**, Head of ORF-"Universum History".

**From past to everlasting nature**

Aside from history, trailers for **fascinating wildlife docs** under the “[Universum Nature](https://contentsales.orf.at/category/2117/5068" \t "_blank)” umbrella could also be seen at the Apèro and the ORF booth. **Highlights** include “[Lake Tanganyika – Africa’s Blue Heart](https://contentsales.orf.at/product/740865)”, a feature about one of the world’s biggest lakes and the diverse animal life around it, “[The Egg – Bursting Into Life](https://contentsales.orf.at/product/359982)”, a film about the often-overlooked natural wonder and its many different forms, and also “[Wild and Gentle – The Alpine Foothills](https://contentsales.orf.at/product/788794)”, a portrait of the misty lakes and wild moors in the majestic Alps.

Other sneak-peaks for anticipated releases scheduled later this year that could be seen in La Rochelle: “[Slovenia – Where Nature Comes First](https://contentsales.orf.at/product/360105)”, about a country whose incredible diversity of pristine habitats earns it the title “a world in a nutshell”. “[High Life in the Dead Mountains](https://contentsales.orf.at/product/359879)” focuses on an inhospitable, rocky massif in Austria that is defying expectations by being home to a giant, complex eco-system 2,500 meters above sea level. Another picture about a seemingly barren place housing more wildlife than meets the eye is “[Qatar – Pearls in the Sand](https://contentsales.orf.at/product/360057)”, showcasing Arabian oryx, long-legged hedgehogs, migratory birds, and artificial islands. Bird Migration is also the topic of “[Life on the Wing](https://contentsales.orf.at/product/366770)”, which shows why the annual travels across continents are more than just “commuting”. Lastly, another upcoming title is the story about the effort to restore Europe’s extinct aurochs population called “[Beasts of the European Wild](https://contentsales.orf.at/product/704947)”.

The trailers for all these coveted “Universum Nature” titles, along with the “Universum History” premieres, made the ORF appearance at the Sunny Side of the Doc 2022 another must-see.

**About ORF-Enterprise**

As a marketing subsidiary of ORF, ORF-Enterprise is exclusively responsible for marketing the leading Austrian media group’s entire national media output. The portfolio includes four television stations (ORF 1, ORF 2, ORF III Kultur und Information, ORF SPORT +), three national radio stations (Ö1, Hitradio Ö3, radio FM4), the print magazine ORF nachlese, the entire digital output on ORF.at, ORF-TVthek and ORF-Radiothek as well as ORF TELETEXT. The Content Sales International and Licensing and Media Cooperations division licences ORF content and brands worldwide. ORF-Enterprise operates its own music publishing house ORF-Enterprise Musikverlag as well as its own record label. The company is the national representative of leading international creative festivals such as Cannes Lions International Festival of Creativity and organiser of national advertising prizes such as ORF-TOP SPOT, ORF-WERBEHAHN and ORF-ONWARD. The management consists of Oliver Böhm (CEO, advertising marketing, content exploitation) and Heinz Mosser (finance and administration, music publishing & label, sound & vision, ORF nachlese). ORF-Enterprise is a 100 percent subsidiary of the ORF media group. More information at [https://enterprise.ORF.at](https://enterprise.orf.at/), [https://contentsales.ORF.at](https://contentsales.orf.at/) and [https://musikverlag.ORF.at](https://musikverlag.orf.at/)

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